



## **MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**

Medical College of Wisconsin

Virtual Meeting

January 6, 2022

### **Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Leiske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Laura Bennett; Christina Ellis, MS; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment **Guest:** Paula Tran, State Health Officer and Division of Public Health Administrator, Wisconsin Department of Health Services

#### **I. CALL TO ORDER**

Ms. Tapper called the meeting of the Board of Directors to order at 2:02 p.m.

#### **II. APPROVAL NOVEMBER 9, 2021 CONSORTIUM MINUTES**

The November 9, 2021 meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Dr. Raymond motioned to approve the minutes. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

#### **III. DECISION MAKING**

##### **a. 2022 LOI RECOMMENDATIONS FOR FULL PROPOSAL**

Dr. Ehrenfeld shared a summary of the submissions received for the 2022 RFA cycle, in which 32 Letter of Intent submissions were received to AHW’s 3 funding opportunities, Policy and Systems Change, Population and Community Health Studies, and Education and Workforce Development Pathways. \$1.5M was allocated to each of the three funding opportunities. Dr. Ehrenfeld described how the review panels engaged 28 community, MCW faculty, and MCW staff reviewers who conducted individual desk reviews to provide preliminary scoring and written comments on the applications and then engaged in virtual merit review meetings to discuss the applications further and conduct final scoring resulting in the final rank orders.

Dr. Ehrenfeld shared a summary of the eight submissions received for the Policy and Systems

Change for Improved Health pathway. The merit review panel chose not to discuss the two bottom-ranked proposals, therefore no final score was given.

Following a brief discussion of criteria and review panel processes, Dr. Kerschner motioned to advance the top six ranked proposals to the full proposal stage. Dr. Raymond seconded the motion. Dr. Martin requested that the Consortium review each funding pathway before voting to advance any projects. Dr. Ehrenfeld motioned to suspend Dr. Kerschner's motion. Dr. Martin seconded the motion. The motion was suspended.

Dr. Ehrenfeld shared a summary of the 13 submissions received for the Population and Community Health Studies pathway. The merit review panel chose not to discuss the two bottom-ranked proposals, therefore no final score was given.

Dr. Ehrenfeld shared a summary of the 10 submissions received for the Education and Workforce Development pathway. The merit review panel chose not to discuss the bottom-ranked proposal, therefore no final score was given.

Dr. Martin amended Dr. Kerschner's earlier motion and moved to advance each ranked LOI for all three funding pathways to the full proposal stage. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

The below LOIs were advanced to the full proposal stage of the application process.

- Integration of Hepatitis C Diagnosis and Treatment into a Mobile Harm Reduction Unit
- System Change for Health Integration in the Delivery of Diabetes Prevention
- Expanding Telebehavioral Health Services in Rural Wisconsin
- Leveraging Trusted Relationships Between Community and Farmers to Increase Healthy Food Access
- Community Paramedic Opioid Response Team (CPORT)
- Reestablishing and Reviving Great Lakes Intertribal Food Systems to Heal Tribal Communities
- Promoting Wisconsin Influenza Vaccine Equity Through Pharmacy Engagement
- Assessing Suicide Risk and Preventing Suicide among Black Students in Milwaukee
- Investigating a new model of psychiatric crisis care to improve mental health equity and outcomes
- Implementing a Health Outcomes Measurement System in Wisconsin's Free and Charitable Clinics
- Adult Vision Health Program
- Relax and Breathe Easy: Quantifying the Health Value of Quality Urban Green Space
- Metcalfe Park Arts and Health Initiative
- Frequency of Student Proximity to Adverse Incidents: Incidence, Impact and Intervention
- Community Champion Program: Resilient community and vibrant neighborhood environment
- Policy and Practice for using schoolyards to maximize student health
- Growing Rural Health Equity with the Help Me Grow Model
- Wisconsin EMS Workforce Development: Addressing Occupational Trauma with Resiliency Training

- Building a Healthcare Workforce Through Access and Equity
- Increasing Community Paramedicine's Ability to Prevent Opioid-related Harm
- Jackson County Pathways Community Hub
- The Creative Care Institute for Dementia Care Specialists
- Growing American Descendants of Slavery Doctors Through Workforce Wellness Mentoring Initiatives
- PsychChild: Helping Mental Health Clinicians Understand and Engage Young Patients in the 2020's!
- Mental Health Workforce Development Pilot Project
- Inclusive Buddy and Mentorship program for an equitable future public health workforce
- Practitioners of Color Training and Internship Program

#### IV. DIRECTOR'S REPORT

- a. Dr. Ehrenfeld provided a summary of the REAC meeting in December, in which they reviewed several proposals, as well as looked at the competitive RFA LOI submissions. They also looked at a Letter of Intent request by Dr. Liang for Innovative Approaches to Precision Medicine as well as a Letter of Intent request by Dr. Leone for Translational Metabolomics Initiative to Improve Cancer Care. The REAC reviewed a Full Proposal request by Dr. Nakagawa to study how the renin-angiotensin system, one of the most powerful hypertensive systems in the body, can induce neuroinflammation in specific brain regions through its receptors in the microglia, the immune cells residing in the brain.
- b. Dr. Ehrenfeld shared that he and Deputy Director Dr. Maduekwe visited Consortium members Reba Rice in Hayward to learn about the NorthLakes Community Clinic system and Lieske Giese in Eau Claire.
- c. Dr. Ehrenfeld shared early-stage plans for the next Five-Year Plan Development, which he stated would look similar to previous planning efforts.

#### V. PROGRAMMATIC UPDATE

- a. **National Advisory Committee Charter**  
Dr. Ehrenfeld shared a draft charter and reviewed plans to create an AHW National Advisory Committee to provide non-binding advice to AHW to ensure that it is adequately informed when making key strategic decisions. He described how these committee members would provide high-level guidance and offer insights into timely issues and emerging policy and research topics to help AHW further the most effective strategies to improve health in Wisconsin. Dr. Ehrenfeld noted that, ideally, members of this committee would represent regional and national experts in philanthropy, research, science, health care, social determinants of health, public health or other related fields. This committee of 8-12 individuals would be brought to MCW annually for a meeting to gather their advice and insights.
- b. **Guest Speaker Paula Tran, Discussion on Public Health in WI**  
Paula Tran, Wisconsin's State Health Officer and Division of Public Health Administrator, shared an overview with the Consortium on the current state of public health in Wisconsin. She shared a presentation that included a broadly used model that was developed by the Bay Area Regional Health Inequities Initiative, commonly referred to as the BARHII model. Ms. Tran described how the model shows factors impacting health can be presented through an upstream/downstream model – with upstream inequities that can create unequal living

conditions. Ms. Tran further described her interest in working with health systems to explore how public health and health care are collectively improving health in communities.

**VI. ADJOURN**

There being no further business, Dr. Martin moved to adjourn. Ms. Harrison seconded the motion. The meeting of the MCW Consortium on Public and Community Health adjourned at 3:58p.m.



**Next Meeting:  
February 3, 2022 2:00 pm – 4:00 pm  
Video Conference**



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**  
**Medical College of Wisconsin**  
**Virtual Meeting**  
**February 3, 2022**

**Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Leiske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; | **AHW:** Christina Ellis, MS; Amy Homel, MS; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guest:** Robert P. Chayer, MD, Chief, Associate Professor, Pediatric Psychiatry, Medical College of Wisconsin; Linda Hall, Director, Wisconsin Office of Children's Mental Health; Jon Lehrmann, MD, Chair and Professor of Psychiatry and Behavioral Medicine, Medical College of Wisconsin, Associate Chief of Staff for Mental Health, Clement J. Zablocki VA Medical Center | **Absent:** Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership

**I. Call to Order**

Dr. Ehrenfeld called the meeting of the Board of Directors to order at 2 p.m.

**II. Approval Of January 6, 2022 Consortium Minutes**

The January 6, 2022 meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Mr. Shields motioned to approve the minutes. Ms. Rice seconded the motion. The Consortium unanimously approved the motion.

**III. Programmatic Update**

**a. Children’s Office of Mental Health Overview**

Dr. Ehrenfeld introduced guest speaker Linda Hall, Director of the Wisconsin Office of Children's Mental Health. Ms. Hall shared an overview of the office’s work and answered questions facilitated by Dr. Ehrenfeld. The topic of social connectedness was observed by several board members as a critical factor. Collaboration was also identified as an area of opportunity in behavioral health. Dr. Kerschner noted AHW’s investments into mental health and asked how AHW can build upon access to children’s mental health around the state.

Dr. Ehrenfeld then introduced Dr. Jon Lehrmann, Chair and Professor of Psychiatry and Behavioral Medicine and Associate Chief of Staff for Mental Health at the Clement J. Zablocki VA Medical Center and the Charles E. Kubly Professor in Psychiatry and Behavioral Medicine and Dr. Robert Chayer

Chief, Associate Professor specializing in Adolescent and Child Psychiatry. Dr. Chayer offered commentary on the child psychiatry fellowship development in the Green Bay area.

**b. Pilot Award Planning**

Dr. Ehrenfeld introduced the concept of a new funding opportunity to gather initial, high-level insight to help guide AHW to develop and design the funding opportunity further. The pilot award funding mechanism would aim to support initial project startup or proof of concept of new ideas and could provide support for new ideas to be explored as well as capacity building to lay the foundation for future, larger-scale efforts. Additionally, potential projects could include establishing a partnership, exploring new and novel ideas and approaches, or analyzing data and sharing findings to support future expansion and replication.

Dr. Ehrenfeld shared feedback from AHW stakeholders that there is a need for smaller funding opportunities to bring partners together and launch new ideas. He proposed that these awards could be smaller awards, potentially \$25,000 to \$50,000 maximum per award, and shorter duration, likely up to 12 months maximum. AHW is also exploring complementary funding opportunity for MCW-led efforts through the REAC, although there may be some differences given the different audiences and types of projects that may be considered. The target release date of this RFA would be later this year.

Through discussion, the Consortium agreed in concept to further develop the framework for the proposed funding mechanism, noting preference for simplified application materials and this mechanism's ability to potentially reach applicants for which current funding mechanisms are out of reach.

**c. 2024-2028 Five-Year Plan Preparation**

Dr. Ehrenfeld introduced a timeline for the 2024-2028 Five-Year Plan development, noting anticipation of this being an 18-month journey through which the Consortium and REAC can affirm strategic direction from which the AWH staff can create viable tactics through funding mechanisms or programs, etc. Throughout these 18 months of planning, the Consortium and REAC will have the opportunity to explore relevant data and stakeholder feedback, new funding mechanisms and measures of success. Dr. Ehrenfeld also shared hopes to find time for the REAC and Consortium to have a joint meeting to share in the Five-Year Plan discussions, likely late in the summer.

**IV. Director's Report**

- a. Dr. Ehrenfeld introduced Benjamin Martinez, the newest member of the AHW team who will be on the grants management team working closely with projects funded by the Consortium.
- b. Dr. Ehrenfeld provided a summary of the last REAC meeting in which a similar LOI review and discussion occurred culminating in invitation to 28 LOIs for full proposal submission. They also advanced a proposal by Dr. Mouradian to the Board of Trustees which focused on understanding how and why the neural control of breathing is impaired in COPD. They will also be having similar discussions on Pilot Award funding and Five-Year Plan preparations at their next meeting.

**V. Adjourn**

There being no further business, Dr. Ehrenfeld moved to adjourn. Dr. Kerschner seconded the motion. The meeting of the MCW Consortium on Public and Community Health adjourned at 3:40p.m.



Next Meeting:  
March 3, 2022 - 2:00 to 4:00 p.m.  
Video Conference



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH  
Medical College of Wisconsin  
Virtual Meeting  
March 3, 2022**

**The March 3, 2022 meeting was canceled.**



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**  
**Medical College of Wisconsin**  
**Virtual Meeting**  
**April 7, 2022**

**Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network | **AHW:** Christina Ellis, MS; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guest:** Shelisa Dalton, MBA, Chief Financial Officer, Medical College of Wisconsin, Christopher Kops, CPA, MBA, Executive Vice President of Finance and Administration and Chief Operating Officer, Medical College of Wisconsin | **Absent:** Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership

**I. Call to Order**

Dr. Ehrenfeld called the meeting of the Board of Directors to order at 2:10 p.m.

**II. Approval Of February 3, 2022 Consortium Minutes**

The February 3, 2022 meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Mr. Shields moved to approve the minutes. Ms. Harrison seconded the motion. The Consortium unanimously approved the motion.

**III. Programmatic Update**

**a. Five-Year Plan: Stakeholder Engagement Process**

Dr. Ehrenfeld shared plans to discuss the five-year planning process in sections over the next few meetings and that the focus for this meeting is on building a stakeholder engagement process to proactively consider the needs of anyone who has a stake in AHW, which can ultimately foster connections, trust, confidence, and buy-in for our work. Dr. Ehrenfeld shared that AHW has started identifying broad stakeholder groups to target and solicit feedback, with plans to build out the specific contacts in May and conduct the engagement process throughout the summer months. The information would then be summarized in the fall and coupled with other relevant data to ultimately identify gaps and opportunities for AHW to improve health statewide.

Dr. Ehrenfeld also shared that AHW is about to begin interviewing candidates for a Philanthropy Fellowship position who will be focusing time this summer on driving this process forward.



**b. Financial Projection Update**

Mr. Kops introduced Shelisa Dalton, MBA, Chief Financial Officer, Medical College of Wisconsin. Mr. Kops then reviewed a ten-year financial projection of Endowment funds through three different market condition tests which all demonstrated that AHW has a good financial position and is able to continue to make awards.

**c. Workforce Visioning**

Ms. Harrison and Ms. Rice introduced discussion on workforce needs both in public health and healthcare. They noted that the two endowments, Advancing a Healthier Wisconsin at the Medical College of Wisconsin and the Wisconsin Partnership Program at the UW School of Medicine and Public Health, might consider co-convening a broad group of stakeholders to envision how to build capacity to recruit and retain the health care workforce of the future to make Wisconsin the healthiest state. Following discussion, the Consortium agreed to further explore the topic through upcoming stakeholder engagement.

**IV. Decisions Making**

**a. Phase III Advancing Behavioral Health Initiative Funding Decision**

Dr. Ehrenfeld shared an overview of the Advancing Behavioral Health (ABH) Initiative's Phase III application and review process and summarized the work of the Phase I and Phase II stages. Following six years of funding and engagement, AHW and the funded projects are ready to move into the final phase of the eight-year commitment. He described how Phase III will focus on sustainable transformation to ensure that the winning project strategies for each coalition are sustained beyond AHW funding to continue to support and advance behavioral health outcomes. During the two-year Phase III projects, the coalitions will implement their sustainability plans and evaluate their efforts to make course corrections along the way to ensure the greatest opportunity for success. In addition, the MCW academic partner team is charged with supporting each community coalition in their local-level evaluation and dissemination efforts as well as to evaluate the overall ABH Initiative's outcomes and sustainability efforts across communities and to disseminate successes and lessons learned broadly to leaders in Wisconsin who may be able to take those learnings and apply them to expand overall reach and impact in the future. Each application was reviewed by three peer reviewers and one AHW staff reviewer, identifying strengths and opportunities for improvement for each of the applicant teams. Through the peer review process, all 11 proposals received a 100% recommendation to fund.

Following discussion, Ms. Harrison moved to approve the proposals. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

**b. Learning Event Support Allocation**

Dr. Ehrenfeld reviewed AHW's Learning Event Support funding mechanism that was originally launched in 2019 as part of the education and workforce development pathway but had been halted due to Covid. Dr. Ehrenfeld described the intent to relaunch this funding mechanism to invest in conferences, workshops and other learning events that organizations across the state host to support continued professional development for Wisconsin's current health workforces and to engage Wisconsin's next generation of leaders. Learning event hosts can apply for up to \$5,000 to support direct expense costs of their learning event with eligible events focused on building knowledge, skills and networks among Wisconsin's health research, health care, and community health workforces. The Consortium approved the RFA concept, allocation and process of AHW leadership reviewing and approving each individual project. Dr. Ehrenfeld further noted that a complementary mechanism for MCW-led learning events is being presented to the REAC for consideration. Following discussion, Dr. Martin moved to approve the funding mechanism. Ms. Rice seconded the motion. The Consortium unanimously approved the motion.

**V. Director's Report**

**a. REAC Update**

Dr. Ehrenfeld shared a summary of the March REAC meeting, in which they worked through approvals for two large projects to have no-cost extensions and also looked at a full proposal for a \$1M project, HyperExpress, which aims to enable transformative advances in the field of hypertension and related end organ damage research.

Dr. Martin requested an update on the National Academy of Medicine Fellowship that is being supported through REAC funds. Dr. Ehrenfeld shared that the application is now live and open until June 1 and that there was significant interest in the program.

**VI. Adjourn**

There being no further business, Dr. Martin moved to adjourn. Mrs. Rice seconded the motion. The meeting of the MCW Consortium on Public and Community Health adjourned at 3:24p.m.



Next Meeting:  
May 5, 2022 - 2:00 to 4:00 p.m.  
Video Conference



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**  
**Medical College of Wisconsin**  
**Virtual Meeting**  
**May 5, 2022**

**Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Christina Ellis, MS; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guest:** Shelisa Dalton, MBA, Chief Financial Officer, Medical College of Wisconsin; Christopher Kops, CPA, MBA, Executive Vice President of Finance and Administration and Chief Operating Officer, Medical College of Wisconsin; Terri deRoon Cassini, PhD, Director of the Comprehensive Injury Center, Medical College of Wisconsin; and Reggie Moore, Director of the Division of Violence Prevention Policy and Engagement, Medical College of Wisconsin | **Absent:** Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic

**I. Call to Order**

Ms. Tapper called the meeting of the Board of Directors to order at 2:10 p.m.

**II. Approval Of April 7, 2022 Consortium Minutes**

The April 7, 2022 meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Dr. Ehrenfeld moved to approve the minutes. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

**III. Programmatic Update**

**a. Financial Projection Update**

Mr. Kops reviewed a ten-year financial projection of Endowment funds through three different market condition tests which all demonstrated that AHW has a good financial position and is able to continue to make awards.

**b. Comprehensive Injury Center Violence Prevention**

Dr. Terri deRoon Cassini, Director of the Comprehensive Injury Center (CIC) and Reggie Moore, Director of the Division of Violence Prevention Policy and Engagement at the Medical College of Wisconsin (MCW) provided an overview of violence prevention efforts. Additionally, they described the intended use of the state’s American Rescue Plan Act funds allocated to MCW’s Violence Prevention Project to support research, data collection, education, and community engagement efforts around violence prevention as a public health issue and for the CIC to administer a competitive grant process to support violence prevention efforts statewide.

## IV. Decisions Making

### a. 2022 Competitive RFA Final Funding Approvals

Dr. Ehrenfeld reviewed the 2022 competitive RFA full proposal submissions and the merit review process that included 26 community, MCW faculty, and MCW staff reviewers. The panels conducted individual desk reviews and engaged in virtual review meetings to discuss the applications further and conduct final scoring resulting in the final rank orders. Dr. Ehrenfeld also shared the review criteria.

Dr. Ehrenfeld introduced the final rank order for the five submissions in the Systems Change pathway which has an allocation of \$1.5M. Dr. Ehrenfeld noted that one of the ranked proposals had failed supplanting review and could not be recommend for funding. Following discussion, Ms. Harrison moved to advance the four ranked proposals for funding. Dr. Martin seconded the motion. The Consortium unanimously approved the motion to fund the projects titled: *Integration of Hepatitis C Diagnosis and Treatment into a Mobile Harm Reduction Unit; Reestablishing and Reviving Great Lakes Intertribal Food Systems to Heal Tribal Communities; Leveraging Trusted Relationships Between Community and Farmers to Increase Healthy Food Access; System Change for Health Integration in the Delivery of Diabetes Prevention.*

Dr. Ehrenfeld introduced the final rank order for the 11 Population and Community Health Studies submissions which has an allocation of \$1.5M. Following discussion, Mr. Shields moved to advance the nine ranked proposals for funding. Dr. Martin seconded the motion. The Consortium unanimously approved the motion to fund the projects titled: *Assessing Suicide Risk and Preventing Suicide among Black Students in Milwaukee; Growing Rural Health Equity with the Help Me Grow Model; Investigating a new model of psychiatric crisis care to improve mental health equity and outcomes; Metcalfe Park Arts and Health Initiative; Relax and Breathe Easy: Quantifying the Health Value of Quality Urban Green Space; Promoting Wisconsin Influenza Vaccine Equity Through Pharmacy Engagement; Implementing a Health Outcomes Measurement System in Wisconsin's Free and Charitable Clinics; Adult Vision Health Program; Frequency of Student Proximity to Adverse Incidents: Incidence, Impact and Intervention.*

Dr. Ehrenfeld introduced the final rank order for the nine Workforce Development submissions which has an allocation of \$1.5M. Following discussion, Dr. Ehrenfeld moved to advance the six top ranked proposals for funding. Mr. Shield seconded the motion. Following discussion, the Consortium approved the motion with two abstentions, by Ms. Harrison and Ms. Tapper, to fund the projects titled: *Building a Healthcare Workforce Through Access and Equity; Jackson County Pathways Community Hub; Mental Health Workforce Development Pilot Project; The Creative Care Institute for Dementia Care Specialists; Wisconsin EMS Workforce Development: Addressing Occupational Trauma with Resiliency Training; Practitioners of Color Training and Internship Program.*

### b. Phase III Advancing Behavioral Health Initiative Additional Funding Decision

Dr. Ehrenfeld shared that an additional \$200,000 request is being presented for consideration for additional support for the development, implementation and evaluation of a comprehensive dissemination plan of lessons learned from across the ten Advancing Behavioral Health Initiative communities. The request would accommodate for the MCW academic partner team to engage in a two-year contract with a consulting firm to perform the work. Following discussion, Mr. Shields moved to approve the proposals. Dr. Raymond seconded the motion. The Consortium approved the motion with one abstention by Ms. Harrison.

### c. Seed Award RFA Approval

Dr. Ehrenfeld described a new RFA concept for seed grants which would aim to support applicant teams to test new approaches, incubate novel ideas, and build new or strengthen existing partnerships that build a foundation to grow into long-term, larger efforts to improve health and advance health equity in Wisconsin. He described how this funding opportunity is intended to support eligible community-academic partnerships with up to \$50,000 per project to carry out their proposed project ideas over a 12-month period. Dr. Ehrenfeld further described an intent for a one-stage application and peer review process. AHW plans to begin preliminary promotion in advance of releasing the RFA at the beginning of August allowing for a six-week period for promotion and outreach prior to the proposal due date of September 12 with funding determinations made in November of this year and project start dates of January 1, 2023. Dr. Ehrenfeld noted the requested allocation is up to \$2 million, which could support up to 40 projects. Following discussion Dr.

Martin moved approval of the requested allocation. Ms. Harrison seconded the motion. The Consortium unanimously approved the motion.

## **V. Director's Report**

### **a. REAC Update**

Dr. Ehrenfeld shared preliminary plans for a joint meeting of REAC and Consortium on August 4th to focus on discussions that would inform the next Five-Year Plan, potentially reviewing the State Health Plan and Assessment results and the MCW priorities to discuss opportunities that lie in the intersection of the two. Additionally, Dr. Ehrenfeld shared that the April REAC meeting included approval of an allocation of \$100K to support Learning Events at \$5K each through the end of 2023. And they approved a \$5.5M commitment over 8 years focused on the atomic-level structure of cancer-relevant proteins.

## **VI. Adjourn**

There being no further business, Dr. Martin moved to adjourn. Dr. Kerschner seconded the motion. The meeting of the MCW Consortium on Public and Community Health adjourned at 3:54 p.m.



Next Meeting:  
June 2, 2022 - 2:00 to 4:00 p.m.  
Video Conference



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH  
Medical College of Wisconsin  
Virtual Meeting  
June 2, 2022**

**The June 2, 2022 meeting was canceled.**



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH  
Medical College of Wisconsin  
Virtual Meeting  
July 7, 2022**

**The July 7, 2022 meeting was canceled.**



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**  
**Medical College of Wisconsin**  
**August 4, 2022**

**Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, Northlakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Amy Homel, MS, Administrator, Advancing a Healthier Wisconsin Endowment; Kelly Lietz, Communications Director, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment; Sarah Orizaga, MFA, Senior Administrative Assistant, Advancing a Healthier Wisconsin Endowment; Nikia Woodward, MS, Project Coordinator, Advancing a Healthier Wisconsin Endowment | **Guest:** Amy Perkins, Executive Staff Assistant, Wisconsin Department of Health Services; Karen Timberlake, Secretary-designee, Wisconsin Department of Health Services; Paula Tran, Division of Public Health Administrator and State Health Officer, Wisconsin Department of Health Services

**Research and Education Advisory Committee Directors Present:** Ivor Benjamin, MD, FAHA, FACC, Director of the MCW Cardiovascular Center; Shelisa Dalton, MBA, Chief Financial Officer; José Franco, MD, Senior Associate Dean for Education in the School of Medicine; Cecilia Hillard, PhD, Associate Dean for Research; John Mantsch PhD, Chair and Florence Williams Professor of Pharmacology and Toxicology; Ann Nattinger, MD, MPH, Senior Associate Dean for Research and Associate Provost for Research; Amy Prunuske, PhD, Associate Professor |

**I. Call to Order**

Ms. Tapper called the meeting of the Board of Directors to order at 2:07 p.m.

**II. Approval of April 7, 2022, Consortium Minutes**

The April 7, 2022, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Dr. Raymond moved to approve the minutes. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

**III. Programmatic Update**

**a. Overview of Five-Year Plan Process**

Dr. Ehrenfeld outlined process and timing for the development of AHW’s 2019-2023 Five-Year Plan, which is a governance requirement of the Wisconsin Office of the Commissioner of Insurance. Dr. Ehrenfeld reviewed AHW’s distribution of funds to date in alignment with the 2019-2023 focus areas and noted alignment with the State Health Assessment priority areas. Dr. Ehrenfeld then outlined the inputs and timing



for the development of AHW's 2024-2028 Five-Year Plan, including considerations and environmental assumptions that will influence plan development.

**b. WI Department of Health Services Update on WI's Health**

Wisconsin Department of Health Services Secretary-designee Karen Timberlake detailed the state health agency's current strategic priorities, including the following core priority areas and initiatives: long-term care; behavioral health; equity; and COVID-19 response and recovery. Sec. Timberlake also referenced the agency's work on emergent public health challenges, including resettling Afghan evacuees temporarily housed at Fort McCoy; changing laws affecting reproductive health; and the continued spread of monkeypox.

Sec. Timberlake described the statutorily mandated five-year cycle that produces the Wisconsin State Health Plan, which consists of a State Health Assessment followed the development and implementation of a State Health Improvement Plan. Sec. Timberlake discussed the vision, foundational shifts and priority areas encompassed in the State Health Improvement Plan as well as lessons learned from the process.

The secretary outlined areas that public health stakeholders can work together to advance shared goals, including embedding equity and systems thinking in investments around public health infrastructure, public health priorities; and robust academic-public health collaboration. Effective collaboration, Sec. Timberlake noted, will involve tackling cross-cutting issues, using scale to full advantage, and building bridges.

Ms. Tapper asked whether DHS's focus on building the health care workforce included public health workers. Sec. Timberlake acknowledged the need for workforce development across the industry.

Dr. Benjamin noted the impact of the COVID-19 pandemic on children and asked what DHS was doing to address the educational and emotional needs of this group. Sec. Timberlake referenced initiatives by the Wisconsin Office of Children's Mental Health along with efforts by K-12 schools themselves and Boys and Girls Clubs. Sec. Timberlake acknowledged children's mental health is a critical public health issue.

Ms. Harrison asked how the effects of climate change on public health are being addressed at the state level. Sec. Timberlake made reference to efforts by the Wisconsin Department of Resources and the Public Service Commission on this front. Ms. Tran added that a climate change taskforce has been formed to coordinate efforts related to climate and health.

Dr. Hillard about efforts to combat misinformation and address distrust in public health guidance. Sec. Timberlake stressed the need for third-party validators, noting that government cannot effectively lead on this issue.

Dr. Martin noted the declaration of monkeypox as a federal health emergency and asked how the state would coordinate a response to this health challenge. Sec. Timberlake said that DHS would leverage the vaccination infrastructure built in response to COVID-19 and incorporate lessons from COVID in responding to monkeypox. Ms. Tran stressed the importance of getting vaccines "into the right arms," with equity at the core of the plan.

**c. MCW Strategic Priorities**

Dr. Raymond thanked Sec. Timberlake and the state of Wisconsin for its strong partnership with MCW before outlining strategic initiatives that dovetail with DHS's 2020 Statewide Health Assessment. Dr. Raymond noted that MCW addresses health care needs across WI through its regional campuses.

Dr. Raymond highlighted MCW's ThriveOn King investment, which, along with funding from the Greater Milwaukee Foundation and others, will help transform underserved areas in the central city. Dr. Raymond reviewed MCW's history with pandemic preparedness and response, which remains a strategic focus, along with violence prevention and post trauma support.

Dr. Raymond provided an overview of groundbreaking MCW clinical care and research aimed at addressing leading causes of death in Wisconsin through the medical school's Cancer Center, Cardiovascular Center; Neuroscience Research Center; Max McGee Pediatric Diabetes Research Center; Clinical and Translational Sciences Institute; and Institute for Health and Equity.

**d. Milwaukee County Community Health Needs Assessment**

Ms. Tapper shared a high-level overview of Milwaukee County's 2021 health needs assessments, developed in partnership with health providers serving the area. Her review included a summary of data sources and top health issues as well as issues of concern. The top health issues, Ms. Tapper noted, disproportionately affect communities of color. The findings of the county's health needs assessment form the bases for the Milwaukee Health Care Partnerships FY 22/23 priorities.

**e. Discussion**

At Dr. Ehrenfeld's direction, meeting attendees assembled into groups of three to discuss what success might look like for AHW and its partners in 2024-2028 and how AHW and stakeholders can achieve that success. Each group reported back on the key takeaways from their discussions, which will be used as input into AHW's Five-Year Plan development process.

**IV. Director's Report**

Dr. Ehrenfeld reported the announcement of a new request for applications for Seed Grant funding on Aug. 1. A total of \$2 million is available to support community-led applications. And an additional \$2M is available for MCW-led requests. Each seed grant application may request up to \$50,000. Promotional efforts drawing attention to this funding opportunity has generated more than 1,000 visits to AHW's website to date.

Dr. Ehrenfeld informed committee members that the audit conducted by KPMG for the period of 1/1/2019 – 6/30/2021 has been submitted to the Insurance Commissioner and contained no findings.

Dr Ehrenfeld thanked meeting attendees for their involvement in and contributions to the five-year planning process and noted that further engagement on this project would be planned.

**V. Adjourn**

There being no further business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:00 p.m.



Next Meeting:  
September 1, 2022 - 2:00 to 4:00 p.m.  
Video Conference



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**  
**Medical College of Wisconsin**  
**September 1, 2022**

**Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment; Nate Simon, MNA, Philanthropy Fellow, Advancing a Healthier Wisconsin Endowment | **Guest:** Megan Miller, Administrative Director, Wisconsin Partnership Program, University of Wisconsin-Madison School of Medicine and Public Health

**I. Call to Order**

Ms. Tapper called the meeting of the Board of Directors to order at 2:00 p.m.

**II. Approval Of August 4, 2022, Consortium Minutes**

The August 4, 2022, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Dr. Martin moved to approve the minutes. Reba Rice seconded the motion. The Consortium unanimously approved the motion.

**III. Programmatic Updates**

**a. Budget Presentation**

Dr. Ehrenfeld provided an overview of AHW’s FY23 operating budget, offering comparisons to the previous year’s salary/fringe and supplies/others budget line items. Dr. Ehrenfeld noted that an increase in overall compensation is expected due to new or replacement positions, which have either already been hired or will be. He further described how AHW has put together an activity-based budget that aligns with our responsibility of stewarding the AHW funds appropriately, yet still allows flexibility to explore new operational and programmatic initiatives. Dr. Kerschner noted that because the endowment is operating in new and different ways, “we should expect costs to rise.” The REAC and Consortium have asked AHW to increase engagement with partner groups and expand the support it offers to grantees, Dr. Kerschner stated, adding that for an endowment of its size, AHW’s staff is lean, and management has exercised restraint. Ms. Tapper asked if all admin costs in Dr. Ehrenfeld’s report were 100% allocated to programs overseen by the Consortium. Dr. Ehrenfeld clarified that AHW’s operational costs are divided proportionally between REAC (65%) and Consortium (35%) budgets.

**b. Term Renewals**

Ms. Tapper referenced the Consortium terms document included in the meeting packet, noting that five member terms expire at the end of the year. She asked that members whose terms are expiring to reach out to

her or Dr. Ehrenfeld before the Consortium's October meeting to discuss their intentions for renewing or retracting their position. Ms. Giese stressed the importance of developing strong connections with health leaders across the state who could be poised to offer a nomination when its needed. Dr. Ehrenfeld referenced his ongoing outreach to community and public health leaders throughout the state and added that if Consortium members had people in mind that he should meet with, they should send contact information to him.

**c. National Advisory Committee**

Dr. Ehrenfeld noted that previous discussions with the Consortium regarding the formation of a National Advisory Committee had been paused due to COVID, as the proposed plan includes an in-person meeting of committee members. AHW also needed to make sure that it could adequately staff the initiative, which it will soon be able to do with the addition of a new program coordinator. He asked Consortium members to consider national figures with appropriate expertise who could be added to the committee's invitation list. Consortium members sought clarification on the relationship and interactions between the National Advisory Committee and AHW's governing bodies. Dr. Ehrenfeld noted the National Advisory Committee would provide guidance to him directly but would gain insights from visits with REAC and the Consortium. Depending upon the timing of the National Advisory Committee's visits, it's recommendations would be used as an input on AHW's five-year plan development.

**d. Five-Year Plan Stakeholder Engagement Process**

Dr. Ehrenfeld referenced an updated version of AHW's stakeholder engagement plan included in the meeting packet. The plan includes direct input from stakeholders as well as a review of secondary data sets from internal and external resources. One such input source is an internal analysis of national health conversion funds conducted by AHW's Philanthropy Fellow, Nate Simon. Dr. Ehrenfeld invited Mr. Simon to provide a summary of his analysis to the Consortium.

**i. Health Conversion Funds**

Mr. Simon compared AHW to similar health conversion organizations (HCOs) across the country, including the top-25 HCOs by asset size. He provided an analysis of the breadth of strategy statements in public documents published by HCOs, concluding that 22 of the 23 organizations with publicly accessible information "used general language without metrics." Mr. Simon also summarized the top-five strategy focus areas of the HCOs studied: health equity; community wellness; healthcare access; economy; and civic activism. In response to Consortium member questions, Mr. Simon stated that AHW is unique among HCOs in that it is tied to an educational institution. And most HCOs, he noted, have a regional rather than a statewide focus.

**IV. Director's Report**

Dr. Ehrenfeld indicated that the interest in AHW's Seed Grants has been strong and that he looks forward to reviewing applications at the November Consortium meeting. Ms. Tapper thanked Dr. Ehrenfeld for organizing and hosting the joint Consortium-REAC meeting in August.

**V. Adjourn**

Ms. Tapper called for a motion to adjourn the meeting. Dr. Martin moved for adjournment. Dr. Raymond seconded the motion. The meeting of the MCW Consortium on Public and Community Health adjourned at 2:56 p.m.



Next Meeting:  
October 6, 2022 - 2:00 to 4:00 p.m.  
Virtual Meeting



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**  
**Medical College of Wisconsin**  
**October 6, 2022**

**Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment

**I. Call to Order**

Ms. Tapper called the meeting of the Board of Directors to order at 2:02 p.m.

**II. Approval of September 1, 2022, Consortium Minutes**

The September 1, 2022, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Lieske Giese moved to approve the minutes. Dr. Kerschner seconded the motion. The Consortium unanimously approved the motion.

**III. Programmatic Update**

**a. Annual Conflict of Interest Certification**

Joy Tapper read the Consortium’s conflict of interest policy to members, noting that signatures are required annually. Christina Ellis noted that members would receive an email through DocuSign that would allow electronic collection of signatures.

**b. Seed Grant Submission Update**

Dr. Ehrenfeld provided an update on Seed Grant funding applications, recapping the goals of the program, timing and funding requirements. He described promotional strategies that AHW used to reach wide-ranging audiences throughout the state with this funding opportunity. As a result of these efforts, the Seed Grant funding page of AHW’s website received 2,200 views throughout the open application period. Dr. Ehrenfeld then detailed the number and demographic make-up of funding applicants. Applications, Dr. Ehrenfeld said, are undergoing a multi-level review. Proposals will be shared with Consortium members in the advance materials for the November meeting, at which a contiguous slate of projects to be funded will be approved. Stephanie Harrison noted that the reach and diversity of the applicant pool represents a huge win for AHW. She proposed additional efforts aimed at matching potential community-based organizations with MCW researchers to increase applications for funding opportunities be explored in the future. Tony Shields asked whether AHW was able to track whether earned media directly generated any applications. Dr. Ehrenfeld noted that leads from earned media are not tracked. Dr. Kerschner underscored the value that comes through community-academic partnerships and that it was incumbent upon AHW to make it easier for applicants to

leverage MCW partnerships. Ms. Harrison suggested a survey tool or regional meetings to meet the need. Joy Tapper asked whether the demographic questions posed to applicants were required. Dr. Ehrenfeld said they were not, because they do generate some push back. The board confirmed that collecting this information is important.

#### **IV. Decision Making**

##### **a. Term Renewals**

Ms. Tapper recapped member appointments and the capacity in which each are currently serving. She noted that the following members' terms expire as of December 2022: Tony Shields, Lieske Giese, Dr. Ehrenfeld, Dr. Kerschner, Joy Tapper. She asked each to formally confirm for the record that they are available for an additional term. Each answered affirmatively, with Ms. Tapper and Ms. Giese noting that they may not fulfill the entire four-year term.

##### **b. Board Chair Election**

Ms. Tapper noted that per the Consortium's bylaws, the chair of the Consortium is to be elected annually by the Consortium. Ms. Tapper noted that she has been chair since October 2019 and would be interested in rotating off the chair position, but remaining on the Consortium. She asked for a nomination of a new chair. Ms. Giese nominated Rebecca Rice. Dr. Martin seconded the motion. The vote confirming Ms. Rice as chair of the MCW Consortium on Public and Community Health effective immediately following the current board meeting and through the Consortium's meeting in October 2023 passed unanimously. Dr. Ehrenfeld thanked Ms. Tapper for her leadership, specifically referencing her involvement in his onboarding as AHW's director.

##### **c. Annual Project Progress Approval**

Dr. Ehrenfeld shared an update on AHW's community-led funded projects that were active during the past fiscal year. He noted that AHW had 46 active community-led projects that represented almost \$35 million dollars invested and spanned across six funding mechanisms, and that 17 of the 46 projects ended during the fiscal year and 12 began during the fiscal year. Projects were led by 28 different community partner organizations and 26 unique MCW investigators across eight departments, in addition to engaging numerous collaborating organizations and partners to carry out their funded projects. Dr. Ehrenfeld highlighted that among the 46 active projects, almost half indicated a focus in an urban community, 17 projects indicated a statewide impact, and the remaining seven projects indicated a focus in a rural community. With the release of AHW's 2021 competitive RFAs, Dr. Ehrenfeld explained, AHW began asking its partners questions' pertaining to their project's impact on health equity. Out of the 13 community-led projects that were asked about their impact on health equity and active in this past fiscal year, all of them reported that their projects would impact health equity. Dr. Ehrenfeld went on to detail the support the AHW team provides to its partners throughout the entirety of a funded project and beyond. Dr. Ehrenfeld then described how AHW promotes its funded projects through various communications channels and provided information on technical assistance programs AHW offers to partners, including the TAP Program and learning events. Dr. Ehrenfeld referenced a handout provided to Consortium members containing summary information for the 46 projects reviewed. Mr. Shields made a motion to approve the 29 active projects into their next year of funding. Dr. Martin seconded the motion. In discussion, Ms. Giese expressed appreciation to AHW staff for the project summaries and progress documentation. Dr. Kerschner noted that AHW's ability to handle the volume represented in this report was a testament to AHW's leadership and staff. Consortium members unanimously approved the motion.

##### **d. Consideration of 501c6 Applicants**

Dr. Ehrenfeld noted that the current AHW request for applications reference the following applicant eligibility: "Eligible community organizations must be Wisconsin-based, nonprofit, IRS tax exempt 501(c)3 or government organizations." He noted that as AHW expands its reach and grows its portfolio, the management team has recognized that several important community partners are not currently eligible to apply for AHW funds, because they are organized as 501(c)6 organizations. These include many of the statewide professional associations with a health focus. Because the Consortium has the ultimate responsibility for approving individual grants for funding, he asked the members to consider expanding the eligibility criteria for funding, noting that any funding of a 501(c)6 would still remain dependent on the

review and approval process as outlined in the relevant funding mechanism request for proposals. He added that management team had consulted with the MCW Office of Corporate Compliance, the MCW Controller's Office, and the MCW Office of the General Counsel, and all concur that expanding AHW's standard eligibility criteria to include both 501(c)3 and 501(c)6 non-profit organizations is consistent with the mission and programmatic aim of the Consortium and AHW, and the inclusion of 501(c)6 entities does not categorically expose the Consortium and AHW to additional risk. Any risks posed by each 501(c)6 entity applying for funding, he explained, will be assessed on a case-by-case basis as is customary with the current proposal review and approval process. Ms. Tapper asked what the UW School of Medicine and Public Health's practice was. Dr. Ehrenfeld said that their funding eligibility extends only to 501(c)3 organizations. Mr. Shields said he was comfortable adding 501(c)6 entities to AHW's funding eligibility. Ms. Lieske asked about AHW's history of barring 501(c)6 applicants. Dr. Ehrenfeld noted that there is nothing in AHW's bylaws on this topic. Dr. Kerschner moved to approve funding eligibility for 501(c)6 entities. Ms. Rice seconded the motion, which passed on a unanimous vote.

## **V. Director's Report**

### **a. HWPP Operating Budget**

Dr. Ehrenfeld referenced a request made following the Consortium's September meeting to provide the Consortium an opportunity to give input into the development of the operating budget in the spring for the next fiscal year. Dr. Ehrenfeld noted that this will be done.

### **b. REAC Update**

Dr. Ehrenfeld reported that in its September meeting, the REAC approved a request by Dr. Everett for \$2M over 2 years to develop an innovative Physician Associate (PA) Master of Science Program at the MCW Milwaukee campus that will increase the number and diversity of PAs in Wisconsin. He said they will be meeting again on November 12, at which time they will have a similar review of the Seed Grant submissions through the MCW-led funding.

## **VI. Adjourn**

Ms. Tapper called for a motion to adjourn the meeting. Mr. Shields moved for adjournment. Dr. Martin seconded the motion. The meeting of the MCW Consortium on Public and Community Health adjourned at 3:15 p.m.



Next Meeting:  
November 3, 2022 - 2:00 to 4:00 p.m.  
In-Person Meeting at MCW



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**  
**Medical College of Wisconsin**  
**November 3, 2022**

**Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chair, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Executive Director, Milwaukee Health Care Partnership | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guest:** Shelisa Dalton, MBA, Chief Financial Officer

**I. Call to Order**

Ms. Rice called the meeting of the Consortium to order at 2:03 p.m.

**II. Approval of September 1, 2022, Consortium Minutes**

The October 6, 2022, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Dr. Martin moved to approve the minutes. Dr. Ehrenfeld seconded the motion. The Consortium unanimously approved the motion.

**III. Programmatic Update**

**a. Financial Projection Review**

Ms. Dalton reported that the value of the Advancing a Healthier Endowment was down 19.2%, in line with current market conditions. The midterm elections, ongoing recessionary pressures and interest rate fluctuations are contributing to continued market volatility, she noted. Dalton summarized 10-year projections for the value of the endowment based upon three different scenarios: optimistic, pessimistic, and a scenario based on 2008 market conditions. She observed that the endowment is in good shape in all three scenarios.

**IV. Decision Making**

**a. Seed Grant Approvals**

Dr. Ehrenfeld reported that AHW received 18 proposals for Seed Grants funding. \$2M was allocated for this funding opportunity. Each proposal could request up to \$50,000 maximum to carry out projects during a 12-month duration with funded projects beginning on January 1, 2023. Proposals were reviewed by peer reviewers identified by each applicant team. Each peer reviewer provided scores and comments on the strengths and weakness of the proposed project in two areas: impact and feasibility. Additionally, Dr. Ehrenfeld explained, each proposal was reviewed by one member of the AHW leadership team, who provided a score and comments related to the alignment of the proposal with the RFA and AHW’s overall mission to advance health in Wisconsin. All scores were based on the 1-to-9 NIH scoring scale, with 1



indicating an exceptional score with essentially no weaknesses and 9 indicating a poor score with very few strengths and numerous major weaknesses. Dr. Ehrenfeld referenced a handout containing a description of each proposal and a rank order based on scores received. He invited discussion of the applications before a vote on a slate of top-ranked proposals to approve for funding. Committee members sought some clarifications on the review processes, including how peer reviewers were assigned. Ms. Ellis noted that each applicant selected a peer reviewer from the pool and that she and Dr. Maduekwe each reviewed half of the proposals. Dr. Kerschner made a motion to accept the top-six proposals, reject proposals ranked 15-18, and discuss proposals ranked 8-14. Dr. Martin seconded the motion. The motion passed on a unanimous vote. Ms. Harrison made a motion to approve proposals ranked 8-14. Mr. Shields seconded the motion. In discussion, Dr. Kerschner sought clarification about the possibility of projects receiving overlapping funding from different sources. Ms. Ellis explained that this would be scrutinized during supplanting review. The motion passed on a unanimous vote. In discussion about the process of inviting Seed Grant funding applications, Dr. Maduekwe noted that in the future, the timeline for grant applications should be adjusted to allow more time and to avoid vacation season. Dr. Maduekwe also reflected on the peer review process, observing that peer reviewers took their assignments seriously. Ms. Ellis noted that being involved in peer reviews built capacity among the applicant pool, as reviewers had a chance to see other applications. Dr. Ehrenfeld observed that this funding round established a formula that could be repeated and that the initiative drew new organizations to apply for AHW funding. The group discussed the possibility of implanting another round of Seed Grants in 2023. Dr. Ehrenfeld said staff would consider options for additional funding opportunities within the current five-year plan. Dr. Ehrenfeld laid out the plan for notifying applicants of the Consortium's funding decisions.

**b. Annual Report Approval**

Dr. Ehrenfeld referenced the draft AHW annual report in the meeting materials. The report, covering the period of July 1, 2021, through June 30, 2022, provides details on over \$25 million in new AHW investments into 26 projects that were approved by the Consortium and REAC last fiscal year. In addition to those newly funded projects, 31 projects were completed during the fiscal year. And during the year, AHW also provided support to 95 active awards, which represents more than \$113 million in funding awards that are at work both at MCW and across the state. In addition, the report highlights the continuation of the multi-year allocations to the Advancing Behavioral Health initiative and Community & Cancer Science Network (formerly called our cross-cutting initiative). Included in the report is descriptions of AHW capacity-building programming: Catchafire and Coffee Conversations with Scientists. Dr. Ehrenfeld detailed the distribution plan for the report and discussion centered on ways to draw attention to AHW's work among additional audiences, including students pursuing health care/public health education. Dr. Ehrenfeld noted the action needed by the Consortium to approve the AHW annual report. Ms. Tapper made a motion to approve the report. Dr. Martin seconded the motion. The motion passed on a unanimous vote.

**V. Director's Report**

**a. Strategic Planning Update**

Dr. Ehrenfeld reported on stakeholder engagement process designed to gather input for AHW's next five-year plan. Six of the ten communities participating in the AHW-funded Advancing Behavioral Health initiative hosted roundtable discussions attended by AHW representatives in which 55 individuals participated. Themes surfaced in these meetings included workforce challenges, social determinants of health and public health infrastructure shortcomings.

**b. REAC Update**

Dr. Ehrenfeld reported that REAC met on November 2 and approved its slate of Seed Grant proposals. REAC also reviewed and discussed AHW's annual report in its meeting.

**VI. Adjourn**

Mr. Shields made a motion to adjourn the meeting. Dr. Martin seconded. The of the MCW Consortium on Public and Community Health adjourned at 3:07 p.m.



Next Meeting:  
December 1, 2022, 2:00 - 4:00 p.m.  
**In-Person Meeting at MCW**



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH  
Medical College of Wisconsin  
Virtual Meeting  
December 1, 2022**

**The December 1, 2022 meeting was canceled.**