



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
NEW MEMBER NOMINATION SUBCOMMITTEE**

**Medical College of Wisconsin
July 14, 2023**

Meeting Minutes

Directors Present: Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment

I. Call to Order

Ms. Rice called the meeting of the MCW Consortium on Public and Community Health to order at 8:04 a.m.

II. REVIEW TIMELINE

The timeline for the process was reviewed, noting that marketing the opportunity would begin in July with a deadline for nominations of September 15, 2023. The nomination subcommittee agreed to conducting interviews with candidates in October with the final slate of nominees advancing to the full Consortium board and MCW Board of Trustees in November. The subcommittee members agreed to the goal of working toward a January 2024 start date for new members.

III. REVIEW CALL FOR NOMINATIONS

The draft Call for Nominations document was reviewed by the subcommittee members who offered feedback and edits. The subcommittee further discussed the process for distribution and marketing of the document and application form as well as the process for interviewing candidates.

IV. Adjourn

Ms. Rice adjourned the meeting of the MCW Consortium on Public and Community Health Nominating Subcommittee at 8:47 a.m.



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
August 3, 2023

Meeting Minutes

Directors Present: Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment; Kelly Lietz, MA, Communications Director, Advancing a Healthier Wisconsin Endowment

I. Call to Order

Ms. Rice called the meeting of the MCW Consortium on Public and Community Health to order at 2:04 p.m.

II. Approval of June 22, 2023, Consortium Minutes and July 14, 2023, Nomination Subcommittee Minutes

The June 22, 2023, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Dr. Martin moved to approve the minutes. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

Dr. Ehrenfeld moved to approve the July 14, 2023, Nomination Subcommittee meeting minutes. Dr. Martin seconded the motion. The Consortium unanimously approved the motion.

III. Programmatic Updates

a. Nomination Subcommittee Update

Ms. Rice reviewed the requirements of the Nomination Subcommittee as detailed in the Commissioner’s Order. According to these stipulations, the subcommittee consists of Mr. Shields, Ms. Harrison, and herself, she noted. Ms. Rice recapped the subcommittee’s July 14 meeting, noting that members agreed to conduct interviews with candidates in October, with the final slate of nominees advancing to the full Consortium and MCW Board of Trustees in November. She added that subcommittee members agreed to work toward a goal of a January 2024 start date for new members. Ms. Rice reported that the subcommittee members reviewed and edited the draft Call for Nominations document and discussed the process for distribution and marketing of the document and application form, as well as the process for interviewing candidates. She then outlined AHW’s promotional efforts and for the Call for Nominations. Dr. Ehrenfeld expressed his optimism about the responses he expects from the Call for Nominations. Ms. Giese asked whether the committee incorporated their own experiences in being asked to join the board in their outreach plans. Ms. Rice noted that the committee was balancing its responsibilities of inviting applications without influencing the selection process. Dr. Ehrenfeld invited Consortium members to share with him any names of potential candidates that he could reach out to. Ms. Giese suggested that conversations be held with Wisconsin Public Health Association leadership as well as the with the state health department, both of which, Dr. Ehrenfeld noted, had been contacted and informed about the open positions.

b. Financial Projection Models

Dr. Ehrenfeld shared with Consortium members a financial projection for the Advancing a Healthier Wisconsin Endowment created by MCW's finance office. The projection includes three scenarios—an optimistic scenario with a 7.3% investment return assumption; a more modest scenario with a 3% return assumption, and a scenario that models return rates experienced in the 2008 recession. Dr. Ehrenfeld referenced the “forecasted commitments” section of the projection document, which models the funding scenarios with 2025-2028 Five Year Plan commitments incorporated. Ms. Giese said that it is important for Consortium members to receive this type of information on the endowment's financial performance. She asked whether anything in the models warrants concern? For example, is AHW underspending available funds? Dr. Ehrenfeld noted that with new marketing efforts paying off, AHW is open to recalibrating its plans, with input from its oversight boards. Dr. Kershner asked for additional details on AHW's Wisconsin Public Radio promotional ads, which Mr. Lietz provided.

IV. Decision Making

a. 2024 Momentum Funding Opportunity

Dr. Ehrenfeld reviewed details of AHW's proposed Momentum Funding, which include two-year project periods for community-led applicant teams to implement and evaluate innovative approaches to address community-identified health needs and build momentum to sustain and scale efforts for long-term impact beyond the funding period. He noted that applicant teams will follow the usual community-MCW academic partnership model and that reviews will be conducted by merit review panels consisting of community and MCW leaders providing scores and detailed comments to inform the Consortium's decision making at both the letter of intent and full proposal phases. AHW is planning to release the RFA for this funding in September, with letters of intent being due later in the fall, he said, adding that a final rank order of letters of intent would be brought to the Consortium in January. From that list, the Consortium will determine a slate of applicants to submit full proposals, which will be due in early March, he explained. Funding determinations will then be made by the Consortium in May, he said, in preparation for July 1, 2024 project start dates. Dr. Ehrenfeld asked for a motion to approve the Community-Led Momentum funding with an allocation of \$6 million to support projects with a \$250,000 maximum budget request and 24-month maximum project duration. Dr. Raymond so moved, with Mr. Shields seconding the motion. In discussion, Ms. Giese asked whether any changes to this plan had been made since it was last shared with the Consortium. Dr. Ehrenfeld responded that this proposal included additional details on the funding mechanism, including the total amount of funding, that weren't provided earlier. Ms. Lieske asked whether the language in the promotional materials would make clear that funding for health workforce projects was available to community partners. Dr. Ehrenfeld responded that the materials would make this clear, and that applicants would quickly be directed to their respective RFAs where further details on this point will be provided. Dr. Maduekwe added that the language in the RFAs was intentionally developed to include public health workforce projects. The motion passed on a unanimous vote by the Consortium.

V. Director's Report

a. REAC Update

Dr. Ehrenfeld informed the Consortium that its December meeting would be in person. He reported that the REAC met in July and approved a project that aims to accelerate precision oncology discovery with an integrated cancer data resource. He also noted that REAC will be meeting in August to finalize their funding allocation. He then provided details on AHW's seed grant funding promotional efforts, and the interest this had generated in the grant opportunity. He also shared information on new staff members joining AHW in August. Ms. Rice asked how funding allocations for new grants were determined and whether and when these could be adjusted. Dr. Ehrenfeld noted funding amounts could be revisited based on interest levels and in consultation with Consortium and REAC, which Ms. Giese validated. Ms. Giese asked if there had been any new developments with respect to AHW's National Advisory Committee. Dr. Ehrenfeld shared details about a planned Sept. 27-Sept. 28 visit by seven of the committee's 13 members.

VI. Adjourn

Ms. Rice noted that the Consortium's September meeting will be "off cycle," occurring on the second Thursday of the month, rather than the first. She asked for a motion to adjourn, which was provided by Mr. Shields and seconded by Dr. Raymond. The meeting of the MCW Consortium on Public and Community Health adjourned at 2:45 p.m.



Next Meeting:
September 14, 2023
2:00 to 4:00 p.m.



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Virtual Meeting
September 14, 2023**

The September 14, 2023 meeting was canceled.



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
October 12, 2023

Meeting Minutes

Directors Present: Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment

I. Call to Order

Ms. Rice called the meeting of the MCW Consortium on Public and Community Health to order at 2:02 p.m.

II. Approval of August 3, 2023, Consortium Minutes

The August 3, 2023, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Dr. Raymond moved to approve the minutes. Dr. Ehrenfeld seconded the motion. The Consortium unanimously approved the motion.

III. Programmatic Updates

a. Annual Conflict of Interest Certification

Ms. Rice called attention to the Consortium’s conflict to interest certificate, reviewing its language. With no discussion of the policy, Ms. Ellis noted that AHW would be sending Consortium members a DocuSign document for their annual certification.

b. Seed Grant Submission Update

Dr. Ehrenfeld provided information on the applications received for Community-Led Seed Grants, recapping the requirements of the grant and the promotional activities employed to market the funding opportunity. AHW received 42 Community-Led Seed Grant submissions, which Dr. Ehrenfeld noted was more than double the number of applications received the previous year. In total, Dr. Ehrenfeld explained, AHW received applications from community-led organizations requesting \$2.1 million. The applications submitted represent a potential impact in 44 counties across the state, he said, with a relatively even split between rural, urban, and statewide communities. Dr. Ehrenfeld then further characterized the community organizations and their MCW academic partners seeking seed funding. Following a peer review process, AHW will provide a rank order of the community-led proposals at the November Consortium meeting for funding determinations, after which the AHW team will communicate the outcome of the review to all applicants. Dr. Ehrenfeld added that AHW will conduct an applicant and reviewer survey at the end of the process to identify potential improvements. Dr. Kerschner stated that the success of the Seed Grant RFA was a testament to the entire AHW team and the leadership’s foresight regarding allocation of funds. Ms. Giese asked if AHW has any insight on why people who downloaded the RFA didn’t apply. Ms. Ellis explained

that the relationship between downloads and applications was not one-to-one, and that AHW had no further information on reasons for not applying, but that this same audience has an opportunity to apply for Momentum Grants.

c. Update on Call for Nominations

Ms. Rice noted that the nomination subcommittee received five nominations, and interviews are in process for all candidates. The subcommittee will rank candidates for the group's November meeting, with the goal of making a final recommendation to the MCW Board of Trustees, she said. Ms. Rice explained that the hope is for new members to join the Consortium as guests at the December meeting and then join the January meeting as full members.

IV. Decision Making

a. Annual Project Progress Approval

Dr. Ehrenfeld provided an update on community-led funded projects that were active, at least in part, between July 1, 2022, and June 30, 2023. Over this period, he noted, AHW had 82 active community-led or cross cutting projects that represented over \$23 million invested and spanned across eight funding mechanisms. He reported that projects were led by 74 unique community partners across 69 community organizations and 43 MCW investigators across 13 MCW departments and centers. 42% of the community organizations were funded by AHW for the first time. Dr. Ehrenfeld explained that AHW has recently revamped its leveraging and dissemination data collection, which provides the following preliminary data: 38% of active projects reported leveraging attempts; 28% of active projects were awarded grant funding; 51% of active projects reported dissemination attempts; and 49% of active projects reported being published during the time period. Additionally, he reported on the volume of change requests, carry-forward requests, and no-cost extensions that AHW's compliance team processed. He then detailed the communications support AHW's team provides to grantees and discussed the capacity building programming the team planned and executed over the past year. Dr. Ehrenfeld referenced a project listing provided to each Consortium member including ratings—all green—based on project check-in calls and progress reports. Dr. Raymond made a motion to approve the slate of projects to move forward with receiving AHW funding as they are progressing appropriately within their awards. Dr. Martin seconded the motion, which carried on a unanimous vote.

V. Director's Report

a. National Advisory Committee Meeting

Dr. Ehrenfeld summarized the first convening of the AHW National Advisory Committee (NAC), which took place September 27 – September 29 in Milwaukee. The gathering included nine national experts on public health, philanthropy, and public health policy. During the meeting, Dr. Ehrenfeld reported, committee members discussed areas of focus, partnership models, and funding mechanics. They also offered access to their knowledge centers and networks to further explore ideas discussed on-site. Dr. Ehrenfeld also reported that Wisconsin DHS Secretary-Designee Kirsten Johnson joined the group, both as a dinner guest and as a participant in the informational program. This inaugural meeting of the AHW NAC marks only the beginning of AHW's engagement with these national experts, Dr. Ehrenfeld said. Ms. Lieske asked whether any input from the committee would be helpful to the Consortium. Dr. Ehrenfeld said that AHW would produce a written report of the meeting.

b. Landmark Funding Update

Dr. Ehrenfeld shared that AHW has engaged Genesis Health Consulting to conduct landscape assessments for two signature initiatives referenced in AHW's next five-year plan. Genesis will utilize insights from their quantitative and qualitative findings as well as from their own proprietary intelligence on Wisconsin's health systems to create scenarios for possible AHW investments in the areas of youth behavioral health and hypertension control.

c. REAC Update

Dr. Ehrenfeld related that the REAC met on October 11 and reviewed the MCW-led active project updates. The REAC was also provided with data on MCW-Led Seed Grant submissions, he reported.

VI. Adjourn

The meeting of the MCW Consortium on Public and Community Health adjourned at 2:39 p.m.



Next Meeting:
November 2, 2023
2:00 to 4:00 p.m.



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
November 2, 2023

Meeting Minutes

Directors Present: Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guest:** Shelisa Dalton, MBA, Chief Financial Officer, Medical College of Wisconsin

I. Call to Order

Ms. Rice called the meeting of the MCW Consortium on Public and Community Health to order at 2:02 p.m.

II. Approval of October 12, 2023, Consortium Minutes

The October 12, 2023, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Dr. Ehrenfeld moved to approve the minutes. Dr. Raymond seconded the motion. The Consortium unanimously approved the motion.

III. Programmatic Updates

a. Review of Financial Projections

Ms. Dalton noted the endowment had a positive return for the fiscal year 2023. She then reviewed the endowment’s projected performance relative to three scenarios: a 7.3% return; a 3% return; and a “2008 scenario.” She drew the Consortium members’ attention to the annual spendable balance for the endowment for each scenario, noting that the 2008 scenario is included as a stress test and that its projections are unrealistic. She reported that the endowment achieved an 8.3% performance in the previous fiscal year. Ms. Giese asked how the Consortium should think about its funding responsibilities in the most optimistic scenario and noted the prudence of a mix of short- and long-term investments.

b. Nominating Subcommittee

Ms. Rice provided an update on the nomination subcommittee’s activities which culminated in interviews with four of the five Consortium nominees. She referenced a memo the subcommittee had drafted for the MCW Board of Trustees, which includes the nominees that were interviewed and the strengths each would offer as a Consortium member. Mr. Shields moved to approve the memo. Ms. Harrison seconded the motion. The subcommittee approved the motion. Ms. Rice reported that the memo will be presented to the MCW Board of Trustees in November, and following their decision the new Consortium members will join the group’s January meeting, beginning their four-year term.

IV. Decision Making

a. Seed Grant Approvals

Dr. Ehrenfeld reported that AHW received 42 proposals for its Seed Grant funding opportunity. He said that \$1 million was allocated for this funding opportunity, which equates to approximately 20 projects. Each proposal, he noted, could request up to \$50,000 for projects spanning a 12-month period beginning on January 1, 2024. He then summarized the peer review process as well as the AHW review process, which resulted in scores ranging from one (high) to nine (low). One project had to be removed from consideration because it failed supplanting review, he said. Ms. Rice expressed enthusiasm for the range of populations served by the proposed projects. Ms. Giese asked whether there was significant variability in scores by different peer reviewers. Dr. Ehrenfeld answered that it did not appear so, noting that AHW planned to do a scoring analysis to determine if any process adjustments should be made. Ms. Giese observed that some of the projects did not appear to be pilot projects. Ms. Ellis agreed and noted that this fact was reflected in the scoring. Mr. Shields asked how deep in the ranking the available funding would cover. Ms. Rice noted that the top 21 projects amounted to just over \$1 million. Dr. Ehrenfeld reminded the Consortium that it was their decision as to which projects to fund. He added that AHW's Momentum Grant RFA generated a huge response that would likely result in a lower pay line. Ms. Tapper moved to fund up to project number 19 in the rank order. Dr. Ehrenfeld seconded the motion. In discussion, Ms. Giese proposed going up to project number 24. Dr. Ehrenfeld moved to amend the motion to include all projects up to and including number 24. Dr. Martin seconded the motion. The amendment and the motion carried unanimously. Dr. Ehrenfeld said that AHW would notify all applicants of the outcome of the review, including sharing the detailed reviewer comments. Conditional approvals would allow AHW to begin the award initiation process, he added. All approved projects will advance to the MCW Board of Trustees for their approval in November, Dr. Ehrenfeld explained.

b. Annual Report Approval

Dr. Ehrenfeld called the Consortium's attention to AHW's draft annual report. He summarized the contents of the report, highlighting significant metrics and initiatives. He explained that the report would be shared with the MCW Board of Trustees for their acceptance before being distributed to key stakeholder groups and promoted across AHW's communications channels. Dr. Martin moved to approve the annual report. Mr. Shields seconded the motion, which passed on a unanimous vote. Ms. Giese expressed a desire for more community focused photos in the report. Dr. Ehrenfeld acknowledged the point and said that AHW would seek to expand its photo library now that more in-person contacts were being made with community partners.

V. Director's Report

a. REAC Update

Dr. Ehrenfeld reported that the REAC met on November 1 and also approved a slate of Seed Grant projects. REAC also reviewed AHW's annual report, he said. He added that AHW had received 85 proposals for Community-Led Momentum Grants. Those proposals are going through technical review, after which they will proceed to merit review, he explained. The Consortium will see the results of the merit reviews in January, he added. Ms. Tapper asked whether REAC has added any new criteria to their grant reviews. Dr. Ehrenfeld said that REAC had decided to invite all applicants that pass technical review to submit a full proposal, without a merit review.

VI. Adjourn

The meeting of the MCW Consortium on Public and Community Health adjourned at 2:46 p.m.



Next Meeting:
December 7, 2023
2:00 to 4:00 p.m.



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

December 7, 2023

Meeting Minutes

Directors Present: Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guests:** Catherine Kolkmeier, Executive Director, Medical Health Science Consortium (new Consortium member); Paula Tran, State Health officer and Administrator of the Division of Public Health, Wisconsin Department of Health Services (new Consortium member)

I. Call to Order

Ms. Rice called the meeting of the MCW Consortium on Public and Community Health to order at 2:03.

II. Approval of November 2, 2023, Consortium Minutes

The November 2, 2023, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Ms. Tapper moved to approve the minutes. Dr. Martin seconded the motion. The Consortium unanimously approved the motion.

III. Programmatic Updates

a. Consortium Nomination Results

Ms. Rice reported that the MCW Board of Trustees accepted the Consortium’s recommendation for two new members. Catherine Kolkmeier and Paula Tran, both attending the meeting as guests, will officially join the Consortium as of January 1, 2024, she said, before providing information on Ms. Tran and Ms. Kolkmeier’s professional qualifications and background. She then asked each new member to share with the group their reasons for wanting to join the Consortium. Ms. Kolkmeier related her long history of working with AHW on community health projects in the La Crosse area. Ms. Tran noted her long-time support of AHW and her interest in pursuing new opportunities to address Wisconsin’s most pressing health challenges.

b. Momentum Grant Submission Update

Dr. Ehrenfeld provided an update on AHW’s Community-Led Momentum Grant funding opportunity. He reviewed the purpose, specifications, and review process for the grant. AHW’s marketing efforts generated high interest in the funding opportunity, ultimately leading to 84 submissions representing approximately \$21 million in requested funds, he said. Dr. Ehrenfeld then characterized the types of projects, geographies, and other demographic characteristics of both the community and MCW applicant pool. He explained that AHW would share the final rank order of the letters of intent for Consortium’s review at the January meeting. Once the final slate of applicants is selected to move to the next phase of the application process, AHW will communicate this decision to all applicants, he explained. Dr. Ehrenfeld further reported that full

proposals are due on March 4, 2024, at which time AHW staff will conduct a technical review and then support a merit review process that will yield a rank order of proposals for the Consortium's review at its May 2024 meeting. Ms. Giese asked what the primary criteria will be for prioritizing the submissions. Dr. Ehrenfeld responded that the submissions will be judged based on their alignment with the purpose of the grant RFA and the impact of the project on the health of Wisconsin communities.

IV. Director's Report

a. National Advisory Committee Meeting Summary

Dr. Ehrenfeld referenced an executive summary of the September National Advisory Committee meeting AHW hosted that was included in the Consortium's meeting materials. He reminded Consortium members of the make-up of the committee and summarized the agenda of the meeting. He then shared with Consortium members key takeaways from the discussions held over the two-day meeting, noting that this inaugural event only marked the beginning of AHW's engagement with this committee, members of which expressed openness to both organized and as-needed connections to test ideas, gather input, and share resources. Ms. Tapper asked about Consortium member engagement with the committee during the meeting and whether the committee offered any opportunities for board development. Dr. Ehrenfeld summarized the touchpoints included with Consortium members during the meeting and said that AHW would share a board development resource in the near future.

b. Center for Effective Philanthropy Survey Summary

Dr. Ehrenfeld reported that AHW engaged the Center for Effective Philanthropy in March of 2023 to collect candid feedback from AHW's grantees and applicants on their perceptions on a variety of AHW processes via a confidential online survey. He summarized the logistics of the survey process, including the numbers of invitations to participate and response percentages for both grantees and declined applicants. He then summarized the survey responses, referencing a detailed table listing average scores for questions across a number of dimensions. AHW received high scores in areas pertaining to interactions between AHW staff and grantees and in the implementation of its health equity mission. Lower scores were recorded in areas pertaining to the endowment's perceived understanding of grantees' organization, field, or community and in areas related to the grant reporting process. Dr. Ehrenfeld explained that AHW shared and discussed the survey results in a recent team retreat, where staff began identifying actionable areas of improvement for the AHW experience. He added that AHW is unlike other funders and needs to determine where best to invest its resources. Ms. Kolkmeier commended AHW for seeking this type of feedback from its partners. Ms. Tran asked how much the feedback could be sorted by organization "type," stating that not all grantees have the same needs. Dr. Ehrenfeld answered that the data was not granular enough to segment responses in this way, though respondents were categorized as being MCW or community representatives.

c. REAC Update

Dr. Ehrenfeld reported that the REAC will meet on December 13. He said that they will receive submission data for MCW-Led Momentum Grants and that they, too, would receive a report-out on the National Advisory Committee meeting and the Center for Effective Philanthropy survey results.

d. Consortium Members Rotating Off

Ms. Rice recognized Ms. Giese and Ms. Tapper's long service to the Consortium, noting that this will be their last meeting before rotating off the oversight board. She praised each member for her devotion to AHW, MCW, and the people of Wisconsin, referencing a token of appreciation that had been sent to each. Dr. Kerschner and Dr. Raymond both shared reflections of their time working with Ms. Giese and Ms. Tapper, expressing gratitude for their service. Dr. Ehrenfeld shared data related to the Consortium's accomplishments during both members' tenures. Ms. Giese and Ms. Tapper then respectively shared their thoughts on the Consortium's history, evolution, impact, and ongoing mission, encouraging remaining members to remain focused on serving the people of Wisconsin.

V. Adjourn

The meeting of the MCW Consortium on Public and Community Health adjourned at 2:55 p.m.



Next Meeting:
January 4, 2024
2:00 to 4:00 p.m.



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
January 4, 2024

Meeting Minutes

Directors Present: Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Catherine Kolkmeier, Executive Director, Medical Health Science Consortium; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Paula Tran, State Health Officer and Administrator of the Division of Public Health, Wisconsin Department of Health Services | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment

I. Call to Order

Ms. Rice called the meeting of the MCW Consortium on Public and Community Health to order at 2:01.

II. Approval of December 7, 2023, Consortium Minutes

The December 7, 2023, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Mr. Shields moved to approve the minutes. Dr. Raymond seconded the motion. The Consortium unanimously approved the motion.

III. Programmatic Updates

a. FY23 Audit

Dr. Ehrenfeld reported that AHW FY23 programmatic and financial audits have been completed, without major findings. The insurance commissioner has posted the findings on the Office of Commissioner of Insurance website, as part of the typical process, he said, noting that the document is also available to Consortium members in the Salesforce library. Dr. Ehrenfeld referenced scheduled touchpoints with the insurance commissioner, underscoring a strong relationship with the office.

b. 2025 Seed Grant Community-Academic Partnership Model

Dr. Ehrenfeld shared information about input AHW has received both formally and informally from academic and community partners about AHW processes, including its community-academic partnership model. He detailed features of the current model, which is used for both Seed Grants and Momentum Grants, and discussed challenges related to the prevailing method. He then proposed a revised approach, outlining refinements to processes related to partnership development, partner roles, and project budgets. Enthusiasm for the new approach was expressed by multiple Consortium members. Ms. Harrison asked if funding awards would still be split between community and academic partners. Dr. Ehrenfeld explained that the full grant amount would be available to community organizations and that academic partners would submit separate budgets. Ms. Kolkmeier asked if the new model would give necessary consideration to the “fit” between community and academic partners. Dr. Ehrenfeld answered that some details regarding partner matching needed to be worked out, but that input AHW received on this point was taken into consideration in building the model. Mr. Shields asked whether the new model may have a deleterious effect on proposal

quality for some applicants. Dr. Maduekwe said that AHW is thinking about expanding assistance to grant applicants equity across the applicant pool. Dr. Kerschner encouraged leveraging this new model to build capacity within the academic cohort. Dr. Ehrenfeld noted that the new approach “professionalized” an important role that has been fulfilled on an ad hoc basis historically. He also said that the new approach enhanced the accessibility to AHW funds, as required by the Commissioner’s Order. Ms. Tran noted that the new model created an opportunity for mutual benefit between community and academic partners, particularly in regard to community-based participatory research (CBPR). Dr. Ehrenfeld said AHW would further develop the model and share details with the Consortium as they are formalized.

IV. Decision Making

a. 2024 Momentum Grant LOI Review

Dr. Ehrenfeld reported AHW received 84 letters of intent for Community-Led Momentum Grants. He explained that \$6 million was allocated for this funding opportunity, which could support approximately 24 projects of up to \$250,000. Projects, he noted, need to be completed within a 24-month period beginning on July 1, 2024. Dr. Ehrenfeld then recapped the process for reviewing the letters of intent. Each reviewer, he said, provided scores and comments on the strengths and weaknesses of the proposed projects in three areas: impact, feasibility, and alignment with the call for applications. Dr. Ehrenfeld explained the scoring scale and referenced a document in which all proposals were listed in rank order along with brief descriptions. He invited discussion of the rank order and approval of a slate of proposals to advance to the full proposal stage. Discussion centered around striking the right balance in an approved slate so as to include a logical cut-off point and create a pool whose members have a reasonable chance of final approval. Dr. Ehrenfeld provided criteria used by the review panels to create the ranking. Dr. Raymond moved to advance the top 33 letters of intent. Mr. Shields seconded the motion. After discussion, Dr. Raymond amended his motion to include letters of intent scored 2.56 and higher, the top 43 proposals. Mr. Shields seconded the motion, which passed on a unanimous vote by Consortium members. Dr. Ehrenfeld said that AHW will notify all applicants of the outcome of the review, including sharing the detailed reviewer comments with all applicant teams and supporting those invited to submit full proposals.

b. Community Cancer Science Network – Collaborative Work Groups Full Proposal Review

Dr. Ehrenfeld referenced a proposal entitled, “Strategic Investments to Bridge the Gaps in Prevention and Care to Reduce Inequities in Cancer.” He explained that Dr. Young and the Center for Urban Population Health are requesting \$4.8 million over 36 months to support communities, academics, and healthcare systems to work together to affect meaningful changes in cancer prevention and early detection, prioritizing those experiencing cancer disparities. The project’s goals, he added, are to improve cancer-related outcomes and foster learning that will generate sustainable practice and policy changes. Dr. Ehrenfeld then provided a detailed history of this project, which has received joint funding through both the Consortium and the MCW Research and Education Advisory Committee (REAC), before inviting discussion of the proposal. Ms. Kolkmeier asked about any precedence for projects receiving joint funding from the Consortium and REAC. Ms. Rice explained that this is the only project of its kind. Ms. Tran asked about the progress the project had made toward its stated goals since its inception. Dr. Maduekwe explained that the project’s original timeline had been affected by the COVID-19 pandemic, and that feedback and facilitation offered by the Consortium would be shared with the project team. Dr. Raymond made a motion to approve the proposal. Ms. Kolkmeier seconded the motion, which was approved on a unanimous vote.

V. Director’s Report

a. REAC Update

Dr. Ehrenfeld reported that in its December meeting, the REAC approved a proposal by Dr. Urrutia entitled, “A Data Science-Enhanced Genomic Program for Advancing the Health of Our Wisconsin Children.” He added that the REAC would also review the Community Cancer Science Network proposal in its meeting on Jan. 10. Ms. Ellis noted that a joint meeting of the Consortium and REAC is being planned for April 4 and that details would be provided once they were confirmed.

VI. Adjourn

The meeting of the MCW Consortium on Public and Community Health adjourned at 3:16 p.m.



Next Meeting:
February 1, 2024
2:00 to 4:00 p.m.



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Virtual Meeting
February 1, 2024**

The February 1, 2024 meeting was canceled.



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
March 7, 2024

Meeting Minutes

Directors Present: Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, Medical College of Wisconsin; Catherine Kolkmeier, Executive Director, La Crosse Medical Health Science Consortium; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Paula Tran, State Health Officer and Administrator of the Division of Public Health, Wisconsin Department of Health Services | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guest:** Pamela Knecht, President & CEO, Accord Limited

I. Call to Order

Dr. Ehrenfeld called the meeting of the MCW Consortium on Public and Community Health to order at 2:02.

II. Programmatic Updates

a. Board Development

Ms. Ellis introduced Pam Knecht, president and CEO of Accord Limited. Ms. Knecht led a discussion with prepared slides focused on Enhancing the Effectiveness of the MCW Consortium Board. She discussed both the MCW Consortium and MCW Board of Trustees governance roles and responsibilities in the context of other types of boards, including boards of varying maturity. Dr. Raymond noted that certain members of the consortium have dual responsibilities—to the Consortium as well as to MCW’s Board of Trustees. Discussion of the Board of Trustees’ authority over Consortium decisions followed. Ms. Knecht then outlined the Consortium’s core governance responsibilities and fiduciary duties, as defined by organizational and legal documents, contrasting these with other board types. Ms. Tran asked for clarification on what constitutes a quorum, for open meetings purposes. Dr. Ehrenfeld answered that a meeting of five members of the Consortium constitutes a quorum, and that a “rolling quorum,” which the Consortium avoids, could be achieved through successive, individual contacts between board members. Ms. Harrison expressed a desire to make the implicit assumptions of power within the Consortium explicit, in order to build an understanding of the “rules of the road,” and to foster equity. Ms. Knecht concluded the discussion with a suggested list of responsibilities for Consortium members, sample meeting guidelines, and encouragement to Consortium members to act as partners with AHW through engagement and individual accountability.

III. Approval of January 4, 2024, Consortium Minutes

The January 4, 2024, meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Ms. Harrison moved to approve the minutes. Dr. Raymond seconded the motion. The Consortium unanimously approved the motion with six affirmative votes and one abstention.

IV. Programmatic Updates

a. HWPP Operating Budget

Dr. Ehrenfeld presented a draft HWPP operating budget for fiscal year 2025 (FY25), which runs July 1, 2024, through June 20, 2025. He highlighted a proposed budget of \$2,028,159, up roughly 3% from the previous year. This total reflects a projection that he said will be within 10% of where the final budget is expected to land. Dr. Ehrenfeld then shared information on AHW’s staff count and quality, including AHW’s continuing recruitment of interns from local colleges and universities. He shared detailed information on projected FTEs and personnel costs for the upcoming year, showing staff growth over the years, and provided national comparisons for foundation staffing relative to funds managed. He also showed how AHW’s organizational grant and operational spending has grown in recent years, before discussing AHW expense types and providing details on functional budgets for operations/programming; grants management; and communications. He drew special attention to AHW’s partnership with the Milwaukee office of the Area Health Education Center on a Community Health Intern Program (CHIP). He reported that AHW hosted two CHIP interns last summer and plans to host two interns again this summer. He then summarized new and potential FY25 initiatives including the addition of ThriveOn workspaces, new learning center audio-visual equipment, a potential state health policy fellowship, a fellowship organized with the Association of Health Care Journalists, and a number of new operational initiatives. Dr. Raymond thanked Dr. Ehrenfeld for AHW’s careful stewardship of the endowment and reminded Consortium members that MCW bears certain administrative costs associated with the endowment, which is different than how the (UW) Wisconsin Partnership Program is operated. Dr. Kerschner praised Dr. Ehrenfeld and the AHW team for the innovation and entrepreneurial spirit driving new initiatives, noting that the visibility of AHW has increased both statewide and nationally. Ms. Tran agreed, adding that AHW has gained attention as a statewide leader in health improvement.

V. Director’s Report

Dr. Ehrenfeld reminded Consortium members that the next meeting will be in person with the REAC at MCW. The agenda will focus on AHW’s landmark initiatives to address hypertension, youth behavioral health, and workforce wellness.

VI. Adjourn

The meeting of the MCW Consortium on Public and Community Health adjourned at 3:37 p.m.



Next Meeting:
April 4, 2024
2:00 to 4:00 p.m.

Joint meeting with REAC, in person at MCW



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
RESEARCH AND EDUCATION ADVISORY COMMITTEE
Medical College of Wisconsin
April 4, 2024**

Joint Meeting Minutes

Consortium Directors Present: Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Catherine Kolkmeier, Executive Director, La Crosse Medical Health Science Consortium; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Paula Tran, State Health Officer and Administrator of the Division of Public Health, Wisconsin Department of Health Services | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment

REAC Members Present: Ivor Benjamin, MD, FAHA, FACC, Director of the MCW Cardiovascular Center; Shelisa Dalton, MBA, Chief Financial Officer; Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director for the AHW Endowment; José Franco, MD, Senior Associate Dean for Education in the School of Medicine; Cecilia Hillard, PhD, Associate Dean for Research; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President; John Mantsch, PhD, Chair and Florence Williams Professor of Pharmacology and Toxicology; Ann B. Nattinger, MD, MPH, MACP, Senior Associate Dean for Research in School of Medicine, Associate Provost for Research; Amy Prunuske, PhD, Associate Professor | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments

I. Call to Order

Dr. Ehrenfeld called the joint meeting of the MCW Consortium on Public and Community Health and Research and Education Advisory Committee to order at 2:04.

a. Introductions

Members of the Consortium and the REAC introduced themselves and their respective roles to the group.

II. Programmatic Update

a. Landmark Initiative Planning

Dr. Ehrenfeld summarized AHW’s funding philosophy and grant tiers and timing. He then provided a history of AHW’s large-scale funding initiatives, including the Community and Cancer Science Network; the Advancing Behavioral Health Initiative; and the Violence Prevention Initiative. He then summarized the need behind each of AHW’s proposed landmark initiatives: hypertension; childhood behavioral health; and health workforce well-being. He also discussed considerations and opportunities associated with each before prompting members to consider structural elements of future Landmark Initiatives that would foster or impede success. Dr. Nattinger asked what the likelihood was that AHW would fund each of these focus areas. Dr. Ehrenfeld answered that the goal is to fund all of them, and that AHW had projected future budgets to do so. Attendees then broke into three groups to brainstorm on each proposed initiative, recording their thoughts on what stood out most from the assigned pre-read materials and what was missing from these materials. After the breakout discussions, Dr. Ehrenfeld summarized notes placed on posterboards for each proposed initiative. He then invited Ms. Dalton to speak on the endowment’s financial position. She said that

the endowment's investments were ahead of peer groups and in line with an "optimistic" financial scenario. She stated she was comfortable with AHW's financial projections which included funding for the proposed Landmark Initiatives.

- Dr. Ehrenfeld made a motion to the Consortium to approve allocating a \$10 million investment from the Consortium over 5-10 years to support work in hypertension control and cardiovascular risk reduction across the state. Dr. Martin seconded the motion. In discussion, Dr. Martin asked how the final timeframe of the investment would be determined. Dr. Ehrenfeld said that the model assumed a 10-year investment, but that the final mechanism would be discussed and approved by the two governing bodies. The motion passed on a unanimous vote by Consortium members.
- Dr. Ehrenfeld moved to approve allocating a \$10 million from the Consortium over 5-10 years to support work in childhood behavioral health. Mr. Shields seconded the motion, which passed on a unanimous vote by Consortium members.
- Dr. Ehrenfeld moved to approve allocating a \$5 million investment from the Consortium over 5-10 years to support work in improving the well-being of Wisconsin's health and public health workforce. Dr. Martin seconded the motion, which passed on a unanimous vote by Consortium members.
- Dr. Ehrenfeld moved to approve allocating a \$10 million investment from REAC over 5-10 years to support work in hypertension control and cardiovascular risk reduction; to approve allocating a \$10 million investment from REAC over 5-10 years to support work in childhood behavioral health; to approve allocating a \$5 million investment from REAC over 5-10 years to support work in improving the well-being of Wisconsin's health and public health workforce. Dr. Benjamin seconded the motion, which passed on a unanimous vote by REAC members.

Dr. Ehrenfeld said that AHW staff would identify next steps in each focus area that may include identification of a champion and other items aligned with planning activities. He said the goal was to make an announcement of the commitments at AHW's 20th anniversary event in June. He welcomed continued feedback throughout the planning process around these initiatives.

III. Director's Report

Dr. Ehrenfeld noted that slides from the board development session for the Consortium had been added to the Salesforce Library. He also highlighted the 20th anniversary event taking place in Green Bay on June 20, encouraging all Consortium and REAC members to register to attend. He also drew the group's attention to the MCW Magazine's cover story on AHW's 20th anniversary, and he provided details on the Black Men in White Coats Milwaukee Youth Summit AHW is organizing in Milwaukee on May 4.

IV. Adjourn

Ms. Rice thanked Consortium and REAC members for their thoughtful input on AHW's Landmark Initiatives. She also thanked AHW staff for their work on the Five-Year Plan and for the robust planning behind the joint meeting. The meeting at 3:55 p.m.



Next Meeting:
Consortium:
May 2, 2024
2:00 to 4:00 p.m.

REAC:
May 8, 2024
11:00 a.m. to 12:30 p.m.



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
May 2, 2024

Meeting Minutes

Directors Present: Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Catherine Kolkmeier, Executive Director, La Crosse Medical Health Science Consortium; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Paula Tran, State Health Officer and Administrator of the Division of Public Health, Wisconsin Department of Health Services | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Kelly Lietz, Communications Director, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guest:** Shelisa Dalton, MBA, Chief Financial Officer, Medical College of Wisconsin

I. Call to Order

Ms. Rice called the meeting of the MCW Consortium on Public and Community Health to order at 2:03.

II. Approval of March 7, 2024, and April 4, 2024, Consortium Minutes

Ms. Rice asked for discussion of the Consortium March meeting minutes. With no discussion, Ms. Kolkmeier moved to approve the minutes. Dr. Ehrenfeld seconded the motion, which passed on a unanimous vote. Ms. Rice asked for discussion of the meeting minutes of the joint Consortium-REAC April minutes. With no discussion, Mr. Shields moved to approve the minutes. Dr. Ehrenfeld seconded the motion, which passed on a unanimous vote.

III. Decision Making

a. 2025 Seed Grant Allocation Approval

Dr. Ehrenfeld introduced AHW’s next Seed Grant funding opportunity, scheduled for launch in June. He recapped the objectives and outcomes of previous funding cycles for this grant type. He said that the 2025 funding opportunity will continue to support community-led teams to test new approaches, incubate novel ideas, and build new or strengthen existing partnerships that build a foundation to grow into long-term, larger efforts to improve health and advance health equity in Wisconsin. The funding opportunity will allow requests up to \$50,000 for projects completed over a 12-month period, he said, adding that the RFA will use a one-stage application and will use a peer review process. Dr. Ehrenfeld updated Consortium members on the new community-academic partnership model AHW will be using for this grant and provided a timeline for the application process. He asked for an allocation of up to \$1 million, which could support up to 20 community-led projects, and \$800,000 to support faculty time and modest travel funds. In discussion, Ms. Kolkmeier asked if a Seed Grant award would be considered as part of a larger grant application. Ms. Ellis noted that AHW does not “weight” Seed Grant recipient applications in following funding rounds. Dr. Martin moved to approve the proposed Seed Grant funding allocation. Ms. Kolkmeier seconded the motion, which passed on a unanimous vote.

b. 2024 Momentum Grants Approval

Dr. Ehrenfeld reported that 42 proposals were submitted for AHW’s Community-Led Momentum Grants funding opportunity, for which \$6 million was allocated. With each proposal requesting up to \$250,000, he noted that AHW could fund approximately 24 projects. Dr. Ehrenfeld outlined the review process for the applications, noting that AHW staff consulted with 71% of the applicant teams to answer questions and review versions of their applications. In total, he said, AHW staff provided 32 hours of consultation to applicants—five times the number of hours of consultation provided during the last round of similar investments in 2022. He added that despite these consultations, AHW had to request revisions from nearly one-third of applicants. The process required 343 emails from AHW staff to applicants and 423 signature requests. Dr. Ehrenfeld summarized results of a process analysis AHW conducted that showed consultations resulted in fewer revision requests. He provided details on the 127 desk reviews, followed by panel meetings, which yielded 366 final scores, the averages of which were used to provide Consortium members with a ranked listing of proposals. He invited discussion of the ranked proposals. Mr. Shields sought confirmation that the budget allocated for this funding opportunity was \$6 million. He then asked about the status of one of the applicants, noting news reports relating to the organization. Dr. Ehrenfeld said he was aware of the organization’s challenges and that the Consortium could either remove it from the slate or leave it in pending follow-up discussions with the applicant. Ms. Rice asked whether Consortium could approve an amount greater than the \$6 million allocated. Dr. Ehrenfeld said this is possible. Dr. Kerschner noted that having a “cut point” for approved projects was healthy both for AHW and for the applicants. Ms. Tran noted the intent of the funding was to give good ideas a shot. Dr. Martin moved to approve all proposals through ranking #22 (which includes 23 total projects). Dr. Ehrenfeld seconded the motion, which passed on a unanimous vote. Ms. Rice asked what should be done about the organization that was experiencing financial challenges. Ms. Ellis noted that there would be several more checkpoints in the application process in which this organization’s ability to fulfill the proposal would be further scrutinized, accommodating for a project to not be initiated if necessary. Dr. Ehrenfeld invited input from the Consortium on whether AHW should make consultations mandatory as part of the application process. Ms. Kolkmeier noted that many organizations are “fearful” of their funders, and that a required consultation might help dispel their anxiety. Further discussion found agreement on difficulty with enforcing such a mandate.

IV. Director’s Report

Dr. Ehrenfeld said that the Consortium would not meet in June, but that he hoped all members could attend the Advancing Health for ALL Wisconsin Conference in Green Bay on June 20, 2024.

V. Programmatic Update

a. AHW Messaging

Dr. Ehrenfeld introduced Mr. Lietz to provide an overview of key AHW messaging strategies and tools. Mr. Lietz referenced a video produced in conjunction with AHW’s 20th anniversary detailing the endowment’s mission and impact. He also shared printed materials that Consortium members could draw from when sharing information about AHW with their contacts. He concluded by outlining components of AHW’s communications strategy related to its 20th anniversary.

b. Review Financial Projections

Ms. Dalton shared financial projections for AHW, drawing on three investment return scenarios. Some scenarios forecasted dipping into AHW’s surplus at varying future points, which Ms. Dalton noted could be pushed out if historical underspending is realized.

VI. Adjourn

Dr. Maduekwe reminded attendees that the AHW-organized Black Men in White Coats Youth Summit was taking place on Saturday, encouraging all to attend if possible. The meeting of the MCW Consortium on Public and Community Health adjourned at 3:00 p.m.



Next Meeting:
July 11, 2024
2:00 to 4:00 p.m.



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Virtual Meeting
June 20, 2024**

The June 20, 2024 meeting was canceled.



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
July 11, 2024

Meeting Minutes

Directors Present: Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Catherine Kolkmeier, Executive Director, La Crosse Medical Health Science Consortium; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; | **AHW:** Christina Ellis, MS, Program Director-Strategic Investments, Advancing a Healthier Wisconsin Endowment; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment

I. Call to Order

Ms. Rice called the meeting of the MCW Consortium on Public and Community Health to order at 2:02.

II. Approval of May 2, 2024, Consortium Minutes

The Consortium reviewed the minutes from the May 2, 2024, meeting. Dr. Ehrenfeld moved to approve the minutes. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

III. Decision Making

a. 2025 Momentum Grant Allocation

Dr. Ehrenfeld reviewed the overwhelmingly positive response to AHW’s previous Momentum Grant funding round, detailing the number of applications received and the review and approval process that resulted in a Consortium investment of nearly \$5.5 million in 22 projects, which officially began their work on July 1. He then summarized survey responses from applicants. He also shared results from the merit reviewer survey. Dr. Ehrenfeld went on to outline AHW’s proposed approach to its next round of Momentum Grant funding. He laid out the timeline of the RFA and merit reviews for the grants, which would result in a slate of applicants invited to submit full proposals due in early March 2025. Final funding determinations, he said, would then be made by REAC in May 2025. Mr. Shields approved to move forward with the proposed allocation, process, and timeline. Ms. Harrison seconded the motion, which passed on a unanimous vote of the Consortium.

IV. Programmatic Update

a. 2025 Seed Grant Academic Cohort

Dr. Ehrenfeld reminded Consortium members of AHW’s shift in May to a new approach for community-academic partnerships for Seed Grant funding. He detailed AHW’s efforts to recruit academic partners in five pre-defined areas: implementation partner; health-related content expert; evaluation-related partner; data collection and analysis partner; and policy and systems change partner. He shared data on the applications AHW received, noting that about a quarter of the applicants had never received AHW funding. He said that potential partners were interviewed by community leaders as part of the vetting process. The process, he reported, led to 20 applicants to be invited to join a cohort of faculty approved to work with community-led Seed Grant projects. Ms. Kolkmeier asked if community partners will be limited to one academic partner.

Dr. Ehrenfeld answered that this would be the case. Ms. Harrison noted that this approach would strengthen AHW's academic partner "bench strength." Ms. Kolkmeier asked how many grants each academic partner would be assigned to. Dr. Ehrenfeld answered that it would most likely be one or two, though the final numbers would depend on the approved slate.

V. Director's Report

a. AHW 20th Anniversary Event

Dr. Ehrenfeld thanked REAC members who attended AHW's 20th anniversary event in Green Bay on June 20. He recapped the event's itinerary, noting that 220 people attended the conference, representing a broad mix of MCW staff, faculty and learners, and representatives from non-profit organizations, health departments, and other healthcare entities. He summarized an afternoon session focused on Health Workforce Well-Being, one of AHW's Landmark initiatives. He also provided details on other breakout sessions in which 31 AHW-funded projects presented on their funded work. He highlighted the evening's dinner event, in which six AHW partners received awards for exceptional achievements. He ended by summarizing the extensive media coverage the event garnered. Ms. Kolkmeier asked if notes from Dr. Stadler's conference session would be made available. Dr. Ehrenfeld answered that a summary could be shared. Ms. Rice shared news of a new position she will be assuming with her employer.

VI. Adjourn

The meeting of the MCW Consortium on Public and Community Health adjourned at 2:58 p.m.



Next Meeting:
Aug. 1, 2024
2:00 to 4:00 p.m.



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Virtual Meeting
August 1, 2024**

The August 1, 2024 meeting was canceled.