



## **MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**

Medical College of Wisconsin

Virtual Meeting

January 6, 2022

### **Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Leiske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Laura Bennett; Christina Ellis, MS; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment **Guest:** Paula Tran, State Health Officer and Division of Public Health Administrator, Wisconsin Department of Health Services

#### **I. CALL TO ORDER**

Ms. Tapper called the meeting of the Board of Directors to order at 2:02 p.m.

#### **II. APPROVAL NOVEMBER 9, 2021 CONSORTIUM MINUTES**

The November 9, 2021 meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Dr. Raymond motioned to approve the minutes. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

#### **III. DECISION MAKING**

##### **a. 2022 LOI RECOMMENDATIONS FOR FULL PROPOSAL**

Dr. Ehrenfeld shared a summary of the submissions received for the 2022 RFA cycle, in which 32 Letter of Intent submissions were received to AHW’s 3 funding opportunities, Policy and Systems Change, Population and Community Health Studies, and Education and Workforce Development Pathways. \$1.5M was allocated to each of the three funding opportunities. Dr. Ehrenfeld described how the review panels engaged 28 community, MCW faculty, and MCW staff reviewers who conducted individual desk reviews to provide preliminary scoring and written comments on the applications and then engaged in virtual merit review meetings to discuss the applications further and conduct final scoring resulting in the final rank orders.

Dr. Ehrenfeld shared a summary of the eight submissions received for the Policy and Systems

Change for Improved Health pathway. The merit review panel chose not to discuss the two bottom-ranked proposals, therefore no final score was given.

Following a brief discussion of criteria and review panel processes, Dr. Kerschner motioned to advance the top six ranked proposals to the full proposal stage. Dr. Raymond seconded the motion. Dr. Martin requested that the Consortium review each funding pathway before voting to advance any projects. Dr. Ehrenfeld motioned to suspend Dr. Kerschner's motion. Dr. Martin seconded the motion. The motion was suspended.

Dr. Ehrenfeld shared a summary of the 13 submissions received for the Population and Community Health Studies pathway. The merit review panel chose not to discuss the two bottom-ranked proposals, therefore no final score was given.

Dr. Ehrenfeld shared a summary of the 10 submissions received for the Education and Workforce Development pathway. The merit review panel chose not to discuss the bottom-ranked proposal, therefore no final score was given.

Dr. Martin amended Dr. Kerschner's earlier motion and moved to advance each ranked LOI for all three funding pathways to the full proposal stage. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

The below LOIs were advanced to the full proposal stage of the application process.

- Integration of Hepatitis C Diagnosis and Treatment into a Mobile Harm Reduction Unit
- System Change for Health Integration in the Delivery of Diabetes Prevention
- Expanding Telebehavioral Health Services in Rural Wisconsin
- Leveraging Trusted Relationships Between Community and Farmers to Increase Healthy Food Access
- Community Paramedic Opioid Response Team (CPORT)
- Reestablishing and Reviving Great Lakes Intertribal Food Systems to Heal Tribal Communities
- Promoting Wisconsin Influenza Vaccine Equity Through Pharmacy Engagement
- Assessing Suicide Risk and Preventing Suicide among Black Students in Milwaukee
- Investigating a new model of psychiatric crisis care to improve mental health equity and outcomes
- Implementing a Health Outcomes Measurement System in Wisconsin's Free and Charitable Clinics
- Adult Vision Health Program
- Relax and Breathe Easy: Quantifying the Health Value of Quality Urban Green Space
- Metcalfe Park Arts and Health Initiative
- Frequency of Student Proximity to Adverse Incidents: Incidence, Impact and Intervention
- Community Champion Program: Resilient community and vibrant neighborhood environment
- Policy and Practice for using schoolyards to maximize student health
- Growing Rural Health Equity with the Help Me Grow Model
- Wisconsin EMS Workforce Development: Addressing Occupational Trauma with Resiliency Training

- Building a Healthcare Workforce Through Access and Equity
- Increasing Community Paramedicine's Ability to Prevent Opioid-related Harm
- Jackson County Pathways Community Hub
- The Creative Care Institute for Dementia Care Specialists
- Growing American Descendants of Slavery Doctors Through Workforce Wellness Mentoring Initiatives
- PsychChild: Helping Mental Health Clinicians Understand and Engage Young Patients in the 2020's!
- Mental Health Workforce Development Pilot Project
- Inclusive Buddy and Mentorship program for an equitable future public health workforce
- Practitioners of Color Training and Internship Program

#### IV. DIRECTOR'S REPORT

- a. Dr. Ehrenfeld provided a summary of the REAC meeting in December, in which they reviewed several proposals, as well as looked at the competitive RFA LOI submissions. They also looked at a Letter of Intent request by Dr. Liang for Innovative Approaches to Precision Medicine as well as a Letter of Intent request by Dr. Leone for Translational Metabolomics Initiative to Improve Cancer Care. The REAC reviewed a Full Proposal request by Dr. Nakagawa to study how the renin-angiotensin system, one of the most powerful hypertensive systems in the body, can induce neuroinflammation in specific brain regions through its receptors in the microglia, the immune cells residing in the brain.
- b. Dr. Ehrenfeld shared that he and Deputy Director Dr. Maduekwe visited Consortium members Reba Rice in Hayward to learn about the NorthLakes Community Clinic system and Lieske Giese in Eau Claire.
- c. Dr. Ehrenfeld shared early-stage plans for the next Five-Year Plan Development, which he stated would look similar to previous planning efforts.

#### V. PROGRAMMATIC UPDATE

- a. **National Advisory Committee Charter**  
Dr. Ehrenfeld shared a draft charter and reviewed plans to create an AHW National Advisory Committee to provide non-binding advice to AHW to ensure that it is adequately informed when making key strategic decisions. He described how these committee members would provide high-level guidance and offer insights into timely issues and emerging policy and research topics to help AHW further the most effective strategies to improve health in Wisconsin. Dr. Ehrenfeld noted that, ideally, members of this committee would represent regional and national experts in philanthropy, research, science, health care, social determinants of health, public health or other related fields. This committee of 8-12 individuals would be brought to MCW annually for a meeting to gather their advice and insights.
- b. **Guest Speaker Paula Tran, Discussion on Public Health in WI**  
Paula Tran, Wisconsin's State Health Officer and Division of Public Health Administrator, shared an overview with the Consortium on the current state of public health in Wisconsin. She shared a presentation that included a broadly used model that was developed by the Bay Area Regional Health Inequities Initiative, commonly referred to as the BARHII model. Ms. Tran described how the model shows factors impacting health can be presented through an upstream/downstream model – with upstream inequities that can create unequal living

conditions. Ms. Tran further described her interest in working with health systems to explore how public health and health care are collectively improving health in communities.

**VI. ADJOURN**

There being no further business, Dr. Martin moved to adjourn. Ms. Harrison seconded the motion. The meeting of the MCW Consortium on Public and Community Health adjourned at 3:58p.m.



**Next Meeting:  
February 3, 2022 2:00 pm – 4:00 pm  
Video Conference**



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**  
**Medical College of Wisconsin**  
**Virtual Meeting**  
**February 3, 2022**

**Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Leiske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; | **AHW:** Christina Ellis, MS; Amy Homel, MS; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guest:** Robert P. Chayer, MD, Chief, Associate Professor, Pediatric Psychiatry, Medical College of Wisconsin; Linda Hall, Director, Wisconsin Office of Children's Mental Health; Jon Lehrmann, MD, Chair and Professor of Psychiatry and Behavioral Medicine, Medical College of Wisconsin, Associate Chief of Staff for Mental Health, Clement J. Zablocki VA Medical Center | **Absent:** Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership

**I. Call to Order**

Dr. Ehrenfeld called the meeting of the Board of Directors to order at 2 p.m.

**II. Approval Of January 6, 2022 Consortium Minutes**

The January 6, 2022 meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Mr. Shields motioned to approve the minutes. Ms. Rice seconded the motion. The Consortium unanimously approved the motion.

**III. Programmatic Update**

**a. Children’s Office of Mental Health Overview**

Dr. Ehrenfeld introduced guest speaker Linda Hall, Director of the Wisconsin Office of Children's Mental Health. Ms. Hall shared an overview of the office’s work and answered questions facilitated by Dr. Ehrenfeld. The topic of social connectedness was observed by several board members as a critical factor. Collaboration was also identified as an area of opportunity in behavioral health. Dr. Kerschner noted AHW’s investments into mental health and asked how AHW can build upon access to children’s mental health around the state.

Dr. Ehrenfeld then introduced Dr. Jon Lehrmann, Chair and Professor of Psychiatry and Behavioral Medicine and Associate Chief of Staff for Mental Health at the Clement J. Zablocki VA Medical Center and the Charles E. Kubly Professor in Psychiatry and Behavioral Medicine and Dr. Robert Chayer

Chief, Associate Professor specializing in Adolescent and Child Psychiatry. Dr. Chayer offered commentary on the child psychiatry fellowship development in the Green Bay area.

**b. Pilot Award Planning**

Dr. Ehrenfeld introduced the concept of a new funding opportunity to gather initial, high-level insight to help guide AHW to develop and design the funding opportunity further. The pilot award funding mechanism would aim to support initial project startup or proof of concept of new ideas and could provide support for new ideas to be explored as well as capacity building to lay the foundation for future, larger-scale efforts. Additionally, potential projects could include establishing a partnership, exploring new and novel ideas and approaches, or analyzing data and sharing findings to support future expansion and replication.

Dr. Ehrenfeld shared feedback from AHW stakeholders that there is a need for smaller funding opportunities to bring partners together and launch new ideas. He proposed that these awards could be smaller awards, potentially \$25,000 to \$50,000 maximum per award, and shorter duration, likely up to 12 months maximum. AHW is also exploring complementary funding opportunity for MCW-led efforts through the REAC, although there may be some differences given the different audiences and types of projects that may be considered. The target release date of this RFA would be later this year.

Through discussion, the Consortium agreed in concept to further develop the framework for the proposed funding mechanism, noting preference for simplified application materials and this mechanism's ability to potentially reach applicants for which current funding mechanisms are out of reach.

**c. 2024-2028 Five-Year Plan Preparation**

Dr. Ehrenfeld introduced a timeline for the 2024-2028 Five-Year Plan development, noting anticipation of this being an 18-month journey through which the Consortium and REAC can affirm strategic direction from which the AWH staff can create viable tactics through funding mechanisms or programs, etc. Throughout these 18 months of planning, the Consortium and REAC will have the opportunity to explore relevant data and stakeholder feedback, new funding mechanisms and measures of success. Dr. Ehrenfeld also shared hopes to find time for the REAC and Consortium to have a joint meeting to share in the Five-Year Plan discussions, likely late in the summer.

**IV. Director's Report**

- a. Dr. Ehrenfeld introduced Benjamin Martinez, the newest member of the AHW team who will be on the grants management team working closely with projects funded by the Consortium.
- b. Dr. Ehrenfeld provided a summary of the last REAC meeting in which a similar LOI review and discussion occurred culminating in invitation to 28 LOIs for full proposal submission. They also advanced a proposal by Dr. Mouradian to the Board of Trustees which focused on understanding how and why the neural control of breathing is impaired in COPD. They will also be having similar discussions on Pilot Award funding and Five-Year Plan preparations at their next meeting.

**V. Adjourn**

There being no further business, Dr. Ehrenfeld moved to adjourn. Dr. Kerschner seconded the motion. The meeting of the MCW Consortium on Public and Community Health adjourned at 3:40p.m.



Next Meeting:  
March 3, 2022 - 2:00 to 4:00 p.m.  
Video Conference



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH  
Medical College of Wisconsin  
Virtual Meeting  
March 3, 2022**

**The March 3, 2022 meeting was canceled.**



**MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH**  
**Medical College of Wisconsin**  
**Virtual Meeting**  
**April 7, 2022**

**Meeting Minutes**

**Directors Present:** Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Lieske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Stephanie Harrison, MA, Chief Executive Officer, Wisconsin Primary Health Care Association; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Ian B.K. Martin, MD, MBA, Professor and System Chair, Department of Emergency Medicine, Medical College of Wisconsin; John R. Raymond, Sr., MD, President & CEO, Medical College of Wisconsin; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network | **AHW:** Christina Ellis, MS; Ugwuji N. Maduekwe, MD, MMSc, MPH, Associate Professor and Deputy Director, Advancing a Healthier Wisconsin Endowment | **Guest:** Shelisa Dalton, MBA, Chief Financial Officer, Medical College of Wisconsin, Christopher Kops, CPA, MBA, Executive Vice President of Finance and Administration and Chief Operating Officer, Medical College of Wisconsin | **Absent:** Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership

**I. Call to Order**

Dr. Ehrenfeld called the meeting of the Board of Directors to order at 2:10 p.m.

**II. Approval Of February 3, 2022 Consortium Minutes**

The February 3, 2022 meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Mr. Shields moved to approve the minutes. Ms. Harrison seconded the motion. The Consortium unanimously approved the motion.

**III. Programmatic Update**

**a. Five-Year Plan: Stakeholder Engagement Process**

Dr. Ehrenfeld shared plans to discuss the five-year planning process in sections over the next few meetings and that the focus for this meeting is on building a stakeholder engagement process to proactively consider the needs of anyone who has a stake in AHW, which can ultimately foster connections, trust, confidence, and buy-in for our work. Dr. Ehrenfeld shared that AHW has started identifying broad stakeholder groups to target and solicit feedback, with plans to build out the specific contacts in May and conduct the engagement process throughout the summer months. The information would then be summarized in the fall and coupled with other relevant data to ultimately identify gaps and opportunities for AHW to improve health statewide.

Dr. Ehrenfeld also shared that AHW is about to begin interviewing candidates for a Philanthropy Fellowship position who will be focusing time this summer on driving this process forward.

**b. Financial Projection Update**

Mr. Kops introduced Shelisa Dalton, MBA, Chief Financial Officer, Medical College of Wisconsin. Mr. Kops then reviewed a ten-year financial projection of Endowment funds through three different market condition tests which all demonstrated that AHW has a good financial position and is able to continue to make awards.

**c. Workforce Visioning**

Ms. Harrison and Ms. Rice introduced discussion on workforce needs both in public health and healthcare. They noted that the two endowments, Advancing a Healthier Wisconsin at the Medical College of Wisconsin and the Wisconsin Partnership Program at the UW School of Medicine and Public Health, might consider co-convening a broad group of stakeholders to envision how to build capacity to recruit and retain the health care workforce of the future to make Wisconsin the healthiest state. Following discussion, the Consortium agreed to further explore the topic through upcoming stakeholder engagement.

**IV. Decisions Making**

**a. Phase III Advancing Behavioral Health Initiative Funding Decision**

Dr. Ehrenfeld shared an overview of the Advancing Behavioral Health (ABH) Initiative's Phase III application and review process and summarized the work of the Phase I and Phase II stages. Following six years of funding and engagement, AHW and the funded projects are ready to move into the final phase of the eight-year commitment. He described how Phase III will focus on sustainable transformation to ensure that the winning project strategies for each coalition are sustained beyond AHW funding to continue to support and advance behavioral health outcomes. During the two-year Phase III projects, the coalitions will implement their sustainability plans and evaluate their efforts to make course corrections along the way to ensure the greatest opportunity for success. In addition, the MCW academic partner team is charged with supporting each community coalition in their local-level evaluation and dissemination efforts as well as to evaluate the overall ABH Initiative's outcomes and sustainability efforts across communities and to disseminate successes and lessons learned broadly to leaders in Wisconsin who may be able to take those learnings and apply them to expand overall reach and impact in the future. Each application was reviewed by three peer reviewers and one AHW staff reviewer, identifying strengths and opportunities for improvement for each of the applicant teams. Through the peer review process, all 11 proposals received a 100% recommendation to fund.

Following discussion, Ms. Harrison moved to approve the proposals. Mr. Shields seconded the motion. The Consortium unanimously approved the motion.

**b. Learning Event Support Allocation**

Dr. Ehrenfeld reviewed AHW's Learning Event Support funding mechanism that was originally launched in 2019 as part of the education and workforce development pathway but had been halted due to Covid. Dr. Ehrenfeld described the intent to relaunch this funding mechanism to invest in conferences, workshops and other learning events that organizations across the state host to support continued professional development for Wisconsin's current health workforces and to engage Wisconsin's next generation of leaders. Learning event hosts can apply for up to \$5,000 to support direct expense costs of their learning event with eligible events focused on building knowledge, skills and networks among Wisconsin's health research, health care, and community health workforces. The Consortium approved the RFA concept, allocation and process of AHW leadership reviewing and approving each individual project. Dr. Ehrenfeld further noted that a complementary mechanism for MCW-led learning events is being presented to the REAC for consideration. Following discussion, Dr. Martin moved to approve the funding mechanism. Ms. Rice seconded the motion. The Consortium unanimously approved the motion.

**V. Director's Report**

**a. REAC Update**

Dr. Ehrenfeld shared a summary of the March REAC meeting, in which they worked through approvals for two large projects to have no-cost extensions and also looked at a full proposal for a \$1M project, HyperExpress, which aims to enable transformative advances in the field of hypertension and related end organ damage research.

Dr. Martin requested an update on the National Academy of Medicine Fellowship that is being supported through REAC funds. Dr. Ehrenfeld shared that the application is now live and open until June 1 and that there was significant interest in the program.

**VI. Adjourn**

There being no further business, Dr. Martin moved to adjourn. Mrs. Rice seconded the motion. The meeting of the MCW Consortium on Public and Community Health adjourned at 3:24p.m.



Next Meeting:  
May 5, 2022 - 2:00 to 4:00 p.m.  
Video Conference