



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

MEETING MINUTES

▪ 2018 ▪

The MCW Consortium on Public and Community Health is committed to building broad public awareness and encouraging public input related to the Advancing a Healthier Wisconsin endowment. Information regarding the work of the MCW Consortium can be found in these minutes and on the program web site at www.mcw.edu/healthierwisconsin

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ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center

January 4, 2018

Meeting Minutes

Directors Present: Bevan Baker (Chair), Genyne Edwards, Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Cheryl Maurana (by phone), John Raymond, Joy Tapper

AHW Staff Present: Maureen Busalacchi, Christina Ellis, Erin Fabian, Shari Hagedorn, Mark McNally, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Commissioner Bevan Baker called the meeting of the Board of Directors to order at 2:06 pm.

Commissioner Baker, as he assumes the chair position of the MCW Consortium on Public and Community Health, described his goals as chair that included advancing the creation of the next AHW Five-Year Plan and its implementation beginning January 2019, supporting mechanisms for the Consortium to continue to grow generatively, and to continuing the synergy that has been formed between the Consortium and Research and Education Advisory Committee.

II. APPROVAL OF DECEMBER 7, 2017 CONSORTIUM MINUTES

The December 7, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. PROGRAMMATIC BRIEF

Dr. Kerschner presented an overview of the Research and Education Strategic proposal led by Brian-Fred Fitzsimmons, MD, titled *Cognitive Neuroscience Research Program*, requesting \$2,000,000 over five years. He noted that the proposal will develop new treatments for conditions, such as stroke, epilepsy, and Alzheimer's disease with a focus on memory, language, and other higher brain functions. Mr. Kops indicated he had no supplanting concerns with this proposal.

Dr. Kerschner presented an overview of the Research and Education Strategic proposal led by Ming You, MD, titled *Pancreas Cancer Research Program*, requesting \$7,224,689 over five years. He noted that the proposal will bring together a team of scientists that make discoveries at the cellular level, and translate these findings into new treatments for individuals with pancreatic cancer. Mr. Kops indicated he had no supplanting concerns with this proposal.

Erin Fabian provided an overview of the REP Capacity Building Component's program *Conversations with Scientists: The Life Force Within*. She noted that the sessions were held in collaboration with the MCW Cardiovascular Center. The four-part series was held in October and November 2017 free to the public. Ms. Fabian noted that the series was very well received. She noted that the 2018 Spring series will focus on Precision Medicine and the genome.

The Consortium asked how the recently released new tax legislation would impact the AHW Endowment. Chris Kops noted that additional information would be needed to assess the impact and that an update would be provided at a future Consortium meeting.

IV. DECISION MAKING

Commissioner Baker presented an overview of the process that the Nominating Subcommittee followed to select an individual to fill the vacant public member seat on the MCW Consortium. He reported that the nominating subcommittee recommends the appointment of Reba Rice to the MCW Consortium on Public and Community Health as a community health advocate, representing the interest of rural community health, from February 1, 2018 through December 31, 2020. Commissioner Baker noted that Ms. Rice is the CEO of North Lakes Community Clinic in Iron River, WI.

The Consortium broadly discussed the nomination process and suggested that staff request feedback from Ms. Rice as to her perspective on the interview process, the solicitation for nominations, and her views on the opportunities before the board.

There being no conflicts of interest, the MCW Consortium on Public and Community Health approved a motion to recommend to the MCW Board of Trustees approval of the appointment of Rebecca “Reba” Rice to the MCW Consortium on Public and Community Health as a community health advocate beginning February 1, 2018 through December 31, 2020 representing the interest of rural community health organizations.

Christina Ellis then presented a Community-to-Community Mentoring funding request submitted by the United Way-Fox Cities and HealthTIDE. She reminded the Consortium members that the Community-to-Community Mentoring funding mechanism supports cross-community collaboration to promote knowledge and resource sharing between communities to advance initiatives to improve health. Ms. Ellis also reviewed the conflict of interest policy and called for any conflicts of interests.

There being no conflicts noted, Ms. Wilson described how the partners are proposing to learn from a successful program in Winnebago and Dane Counties that helped to improve healthy options for kids’ menus in their communities. The partners in Winnebago and Dane Counties will serve as mentors to share their experiences and lessons learned with eight mentee communities who share their vision to improve the health quality of Wisconsin kids’ menus across the state. She also noted that the MCW Controller’s Office found there to be no supplanting concerns with the request.

Following discussion, a motion was made, seconded, and unanimously approved to support the Community-to-Community Mentoring funding request for \$49,726. It was noted that with this funding decision, the remaining resources available through the Community-to-Community Mentoring were fully committed for the fiscal year ending 2018.

Ms. Ellis provided an overview of the HWPP Responsive Component Cohort 8 Stage 1 Changemaker Brief Proposals. Ms. Ellis explained that all 13 submissions passed technical review and were advanced to the review panel. The reviewers scored and commented on each submission individually and met as a group on December 20, 2017 to discuss their reviews and rank the submissions.

Following additional discussion, the Consortium unanimously approved the motion to advance the top six ranked proposals of thirteen to Stage 2 Pitch Presentations on January 30, 2018.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:22 p.m.



Next Meeting:
February 1, 2018 2:00 to 4:00 p.m.
Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Conference Call

January 31, 2018

Meeting Minutes

Directors Present: Genyne Edwards, Joseph Kerschner, Cheryl Maurana (Chair pro tempore), Reba Rice, Joy Tapper

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 1:32 pm.

II. APPROVAL OF JANUARY 4, 2018 CONSORTIUM MINUTES

The January 4, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. DECISION MAKING

Christina Ellis presented a Change Incubator funding request submitted by the City of Milwaukee. Ms. Ellis reviewed the conflict of interest policy and called for any conflicts of interest. There being no conflicts noted, Ms. Ellis described how the proposed project aimed to create a coalition of local stakeholders involved in eviction and its prevention to study the eviction system and develop solutions for change in a process led by the Wisconsin Policy Forum. Ms. Ellis also noted that the MCW Controller's office determined there were no supplanting concerns.

Following discussion, a motion was made, seconded and unanimously approved to support the Change Incubator funding request for \$10,000.

Christina Ellis informed the Consortium members that the HWPP Responsive review panel met on January 30, 2018 to receive pitch presentations for six projects under consideration for receiving funding through the 8th cohort of HWPP Responsive awards. Ms. Ellis described how, following the presentations, the review panel ranked the projects according to the established review criteria for this phase of the process.

Following Consortium discussion of the rankings, a motion was made and unanimously approved to advance five of the six projects forward in the review process to Stage 3, which includes submission of full proposals.

Ms. Ellis informed the Consortium that throughout this Five-Year Plan, Requests for Proposals (RFP) within the Policy, Systems and Environmental Change Responsive component have been released every six months. In keeping with this schedule, HWPP would release the next RFP in March with the review process occurring from June to October, culminating with project activities and funding beginning January 1, 2019. Ms. Ellis further described how January 1, 2019 also marks the beginning of AHW's next Five-Year Plan. She asked the Consortium if there were any concerns with the proximity of existing funding mechanisms with the implementation of the new Plan.

Dr. Maurana shared that Chris Kops commented before the meeting that he would support releasing another RFP and that there are adequate funds to accommodate the release of the RFP.

Joy Tapper supported the release to accommodate the advancement of the health of Wisconsin citizens.

Following additional Consortium discussion, a motion was made and seconded unanimously approving the availability of a 9th cohort for the HWPP Policy, Systems and Environmental Change Responsive component. The Consortium members also asked staff to inform applicants that this would be the final RFP released under this component.

IV. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 1:45 p.m.



Next Meeting:

March 1, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
March 1, 2018

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese, Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair pro tempore), Reba Rice, Joy Tapper

AHW Staff Present: Maureen Busalacchi, Christina Ellis, Erin Fabian, Shari Hagedorn, Tim Meister, Tracy Wilson

I. CALL TO ORDER

As Chair pro tempore, Cheryl Maurana called the meeting of the Board of Directors to order at 2:05 pm.

Dr. Maurana introduced Reba Rice to the MCW Consortium. Ms. Rice expressed her appreciation for the warm welcome received and looked forward to working with the Consortium members to advance the health of the State of Wisconsin.

II. APPROVAL OF JANUARY 31, 2018 CONSORTIUM MINUTES

The January 31, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. DECISION MAKING

Dr. Maurana informed the Consortium members that Bevan Baker had resigned from the MCW Consortium on Public and Community Health. Mr. Baker submitted his letter of resignation to the Insurance Commissioner. MCW is working with the Insurance Commissioner Office to learn of his appointment of a new representative to the Consortium.

Dr. Maurana acknowledged Mr. Baker for his seven years of service to the Consortium and reaffirmed the goals he had outlined for the year ahead as chair, including identify Board development opportunities, enhance AHW's communication strategies, and continue to strengthen the integration of the Healthier Wisconsin Partnership Program and the Research and Education Program.

Dr. Maurana noted that because of Mr. Baker's resignation, a new chair would be needed to be elected to fulfill the remainder of the term, which is through the end of the 2018 calendar year. Joy Tapper nominated Dr. Maurana as the new board chair. Dr. Maurana left the room. The Consortium discussed the nomination and voting of a new chair to replace Mr. Baker. Joy Tapper led the discussion.

The Consortium members discussed how the appointment of Dr. Maurana as chair would provide strong leadership as the Consortium oversees the final year of AHW's third Five-Year Plan. They also noted gratitude to Dr. Maurana for stepping into this transitional role. It was noted that over the course of the coming year, a succession plan will be developed to help ensure that the next incoming chair has time to prepare for the new responsibilities and time commitment. It was noted that it was anticipated that the next chair of the Consortium would be one of its community-based leaders. In addition, the Consortium members reaffirmed their

commitment to assuring that statewide and community health care and advocacy organizations are represented in all Consortium activities.

Joy Tapper called for a motion that was made and unanimously approved to appoint Cheryl Maurana as the board chair for the remainder of the calendar year.

Christina Ellis presented a Change Incubator funding request submitted by Northeast Wisconsin Area Health Education Center. Ms. Ellis reviewed the conflict of interest policy and called for any conflicts of interest. There being no conflicts noted, Tracy Wilson, Program Officer, described the project to the Consortium, noting that it aimed to engage coalition and community members to develop a five-year action plan and budget that will determine the work of Healthiest Manitowoc County. She noted that the MCW Controller's Office determined there was no supplanting concerns.

Following discussion, a motion was made, seconded and unanimously approved to support the Change Incubator funding request for \$10,000.

Christina Ellis presented an overview of the HWPP Responsive component Cohort 9 Request for Proposals (RFP). Ms. Ellis noted that very minimal adjustments have been made to this version of the RFP. She also noted that this will be the last RFP in this component for this Five-Year Plan. Ms. Ellis noted that the estimated target range of awards for the Cohort 9 RFP is between \$1M - \$1.5M which would accommodate approximately 4-6 projects. Mr. Kops confirmed that such funds are available for distribution at this time.

A motion was made and seconded to approve the Cohort 9 Requests for Proposals as presented.

IV. GENERATIVE DISCUSSION

Dr. Maurana requested a generative discussion regarding AHW's response to public health crisis situations. The members broadly discussed potential definitions of a public health crisis situation, criteria for such investments and mechanisms that would be necessary for supporting such a situation. Dr. Maurana summarized the conversation, noting that as the Consortium continues to advance the next Five-Year Plan, the Consortium members will continue the conversation to explore methods for approaching emerging situations.

Christina Ellis and Erin Fabian presented a draft of the fourth Five-Year Plan, suggesting a framework for how AHW might act, work, and engage with others over the next five years. Reba Rice noted that the drafted frame did not address the social determinants of health. Joy Tapper suggested aligning more directly with data sources and identified health needs and disparities in Wisconsin as well as a stronger orientation to the full continuum of determinants of health. Genyne Edwards suggested working with an external organization to better align the language within the new Plan to be appropriate for reaching the target audience and achieving the intended outcome. Lieske Giese suggested adjustments to the identification of the intended impact.

Dr. Maurana noted that staff will continue to revise the framework and the Consortium would continue the conversation next month.

V. ANNOUNCEMENTS

Christina Ellis reported that on March 5th, AHW will be welcoming Sarah DeRoo Deering as the new AHW Senior Communications Consultant. Sarah was the Health Communications Officer with the City of Milwaukee Health Department since 2012. She has also served as the Editor-in-Chief of BRAVA Magazine based in Madison.

Dr. Maurana shared with the Consortium that the Legislative Audit Bureau (LAB) would like to move their review schedule from a calendar year (January to December) to a fiscal year (July to June) review period for the AHW Endowment. As a result, the next audit period will be July 1, 2013 to June 30, 2018. She noted that she will be meeting with the auditors soon to discuss potential timelines for the next audit.

Ms. Ellis informed the Consortium that she and Tim Meister will be attending the PEAK Grantmaking annual conference, which is a member-led professional organization of 3400 grantmakers. Mr. Meister and Ms. Ellis were invited to present on AHW's investment in building a learning community.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:12 p.m.



Next Meeting:

April 5, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
April 5, 2018

Meeting Minutes

Directors Present: Genyne Edwards (via conference call), Lieske Giese (via conference call), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), John Raymond, Reba Rice (via conference call), Joy Tapper

AHW Staff Present: Maureen Busalacchi, Tobi Cawthra, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:05 pm.

Dr. Maurana announced that she would be stepping down from her position as Senior Associate Dean and Founding Director of the AHW Endowment effective June 30, 2018. She shared that Terry Brandenburg, MPH, MBA, who served as a founding Consortium member for eight years, will serve as the Interim AHW Director while a national search for a successor is conducted. Dr. Maurana will remain a member of the MCW Consortium on Public and Community Health as well as the Research and Education Advisory Committee, working to develop generative leadership bodies to guide AHW's bold vision.

II. APPROVAL OF MARCH 1, 2018 CONSORTIUM MINUTES

The March 1, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. GENERATIVE DISCUSSION

As the Consortium continues to develop the fourth AHW Five-Year Plan, Christina Ellis and Erin Fabian presented the results of an evaluation study conducted by Spark Policy Institute (Spark) to better understand AHW's transition from Grantmaker to Changemaker during the third Five-Year Plan. They described how Spark engaged in a mid-cycle evaluation of AHW's work, reviewing strategy and implementation of AHW's changemaker roles from 2014-2017.

Ms. Ellis further described how Spark's findings indicate that AHW's growth as changemakers points to new directions that can further expand AHW's leadership in Wisconsin should AHW continue its changemaking approach in the fourth five-year plan.

Ms. Fabian noted that during this evaluation, Spark suggested that the 2019-2023 Five-Year Plan focus on three outcomes: enhanced capacity, improved health behaviors, and meaningful health outcomes that can be measured at the population level and can be linked to meaningful indicators at the program level, representing a significant shift in AHW's philanthropic approach.

Dr. Raymond noted his appreciation for the proposed outcomes and suggested other MCW programs or centers should consider reflecting these outcomes in their frameworks.

Dr. Kerschner shared his appreciation and support of the direction of the outcomes but offered that research could be better articulated in the Framework.

Joy Tapper offered that it would be helpful to unpack the similarities and differences in the AHW Framework's description of outcomes as opposed to intended impact.

Lieske Giese suggested that the outcomes could be strengthened.

Genyne Edwards questioned the value of condensing the six outcomes highlighted in the third Five-Year Plan to the proposed three outcomes in the fourth Five-Year Plan Framework, suggesting that it might be valuable to maintain continuity over time.

Cheryl Maurana proposed that translation and dissemination of new knowledge be identified as an outcome rather than a strategy.

Reba Rice recommended that alternative methods of communicating and graphically presenting such a complex structure be considered. She noted it would be important that the communication not be too reductive or oversimplified since the inter-relationships presented in the AHW Framework were necessarily complex.

Following additional discussion, the Consortium affirmed the strategic direction of the framework for the next Five-Year Plan but requested some refinement of the AHW Framework and suggested that the results from the public input process would be helpful to inform further conversation.

IV. DECISION MAKING

Chris Kops provided an overview of the current AHW Endowment financials. The overview provided information regarding the AHW Endowment balance as of December 31, 2017 and affirmed that funds were available to support the anticipated Consortium funding recommendations.

Christina Ellis provided an overview of the review process of the HWPP Responsive component proposals. Ms. Ellis noted that projects approved by the Consortium for funding would be notified of conditional approval of funding, pending the final decision from the MCW Board of Trustees in May. Ms. Ellis reviewed the conflict of interest policy and discussed the process the Consortium uses to recuse themselves from the discussion and voting when a conflict arises.

Ms. Ellis presented an overview of the five projects invited to submit full proposals for their third and final phase of review for this cohort of Responsive proposals. She noted that these projects have undergone supplanting review, which did not identify any concerns.

Consistent with the conflict of interest policy, no Consortium member identified a conflict of interest requiring abstention from the discussion and voting by leaving the room.

Following discussion of each of the proposals, the Consortium unanimously approved the following proposals, totaling \$1,726,712:

- Breaking the Cycle: Collective Impact to Reduce Effects of Childhood Witness to Family Violence
- Bringing Dispatcher Assisted CPR Instructions to Every 9-1-1 Caller in Wisconsin
- Wisconsin Native American Tobacco Network Smoke-Free Housing Initiative
- Safe & Healthy Streets: Enhancing systems to increase walking & biking infrastructure in Milwaukee

Christina Ellis informed the Consortium that HWPP had received two Change Incubator funding requests. Ms. Ellis again reviewed the conflict of interest policy and discussed the process the Consortium uses to recuse themselves from the discussion and voting when a conflict arises. Consistent with the conflict of interest policy, no Consortium

member identified a conflict of interest with the funding request requiring abstention from the discussion and voting by leaving the room.

Following discussion of each of the proposals, the Consortium unanimously approved funding the project submitted by ESTHER and their partners for \$10,000. The project will develop a strategic plan for improved transit access to advance health outcomes in the Fox Valley region. There were no supplanting concerns identified by the MCW Controller's Office.

Due to the limited amount of time remaining in the meeting, the agenda items associated with the Allocation Discussion and Approval and the Research and Education Proposal were tabled for discussion at a future meeting.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:03 p.m.



Next Meeting:

May 3, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
May 3, 2018

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese (via conference call), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), John Raymond, Reba Rice (via conference call)

AHW Staff Present: Maureen Busalacchi, Tobi Cawthra, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:03 pm.

II. APPROVAL OF APRIL 5, 2018 CONSORTIUM MINUTES

The April 5, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. DECISION MAKING

Dr. Maurana explained that, annually, the Consortium evaluates the allocation of the AHW funds between public and community health initiatives and research and education initiatives, and determines whether any adjustment is warranted.

Currently, the distribution of AHW funds is split 35% to community-based health projects and 65% to research and education initiatives.

The Consortium emphasized use of 100 percent of the AHW funds to improve the health of Wisconsin through fostering the integration of research, education and public and community health partnerships. This philosophy recognizes the critical role that each of the three components serve in striving for the desired outcomes to improve health for the people of Wisconsin.

Following discussion, a motion was made and seconded to retain the existing 35%/65% allocation for fiscal year 2019. This motion was unanimously approved.

Additionally, a separate motion was made and seconded to retain the existing 35%/65% allocation for the 4th Five-Year Plan. This motion was unanimously approved.

Dr. Maurana reminded the Consortium members that this allocation discussion and vote will occur on an annual basis throughout the 2019-2023 Five-Year Plan.

Christina Ellis and Erin Fabian discussed with the Consortium members how the 2019-2023 Five-Year Plan is a layered approach that AHW, along with AHW's partners, will undertake to catalyze change to create the necessary conditions to advance Wisconsin toward being the healthiest state in the nation. During the

conversation, Ms. Ellis and Ms. Fabian discussed the intended destination, starting point, journey, and checkpoints included within the Plan.

They discussed the importance of specific health indicators that could demonstrate a statewide impact. The agreed that indicators and strategies would be important key components of the implementation plan that will be created over the next six months.

Following additional discussion, a motion was made, seconded and unanimously approved the 2019-2023 Five Year Plan.

IV. PROGRAMMATIC BRIEF

Dr. Kerschner presented an overview of the Research and Education Strategic proposal led by Cecilia Hillard, PhD, titled *Developing Innovative, Translational Research Programs in Clinically Relevant Neurological Disorders*, requesting \$3,000,000 over six years. He noted that the project will develop new programs in translational neuroscience that will positively impact MCW's ability to prevent, diagnose, and treat neurological and psychiatric disorders. Dr. Kerschner indicated that there were no supplanting concerns identified with this proposal.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:26 p.m.



Next Meeting:

June 7, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
June 7, 2018

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese, Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), John Raymond, Reba Rice, Joy Tapper

AHW Staff Present: Maureen Busalacchi, Christina Ellis, Erin Fabian, Shari Hagedorn, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:05 pm.

II. APPROVAL OF MAY 3, 2018 CONSORTIUM MINUTES

The May 3, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. DECISION MAKING

Christina Ellis provided an overview of the 15 funded projects from the Responsive and Strategic Components that are advancing into their next fiscal year of funding. Ms. Ellis noted that all 15 projects completed an annual progress report which detailed their activities toward achieving their project-specific objectives. Following discussion by the Consortium, Dr. Maurana requested action to agree with the determination to approve all 15 projects for continued funding into their next project year. A motion was made, seconded and unanimously approved for the projects to receive continued support for the next fiscal year of funding.

Ms. Ellis presented the annual HWPP operations budget for Consortium approval. She noted that following approval, the budget would be advanced to the MCW Board of Trustees as part of the MCW budget approval process at their June meeting.

Ms. Ellis noted that this fiscal year budget crosses Five-Year Plan timelines, and therefore, does not offer a direct comparison to previous budgets. During the current 2014-2018 Five-Year Plan, resources were allocated primarily through the funding components: Capacity-Building, Responsive, Strategic, and Cross-Cutting. Each of the four components has staff salary and fringe as well as program development costs incorporated to represent the true cost for each component. Ms. Ellis described how program development costs can include costs such as technical assistance providers, facilitation experts, external reviewers, printing, supplies, staff travel, community engagement and event/meeting venue costs including room rental, food, A/V.

Ms. Ellis described how the Fiscal Year 19 budget includes a six-month allocation of the known commitments to the HWPP components, with the expected costs in the second six-month period being rolled up into HWPP operations. The commitments for the Cross-Cutting component are awaiting the Design Team's report, which culminates with the close of this fiscal year, to inform the next allocation of programmatic costs. Therefore, ongoing expenses for Cross-Cutting have been rolled into the broad operations line.

Ms. Ellis explained this is was being done to accommodate AHW's implementation planning phase and the assumption that AHW will need to align programmatic costs and staffing time differently to support the new work of the 2019-2023 Five-Year Plan. Ms. Ellis proposed that AHW's final Five-Year Implementation Plan include a FY19 budget update in December.

Following discussion from the Consortium members, a motion was made, seconded and unanimously approved the HWPP FY19 budget as presented.

Ms. Ellis presented an overview of the AHW Annual Report for the period ending June 30, 2017. Ms. Ellis noted that following the Consortium's approval, the AHW Annual Report will be shared with the MCW Board of Trustees at their June meeting for their review and approval. The report will be made available through the AHW e-newsletter and website as well as at key conferences and informational sessions.

Following the review and additional discussion, a motion was made, seconded and unanimously approved the 2016-2017 Annual Report for the Advancing a Healthier Wisconsin Endowment.

IV. PROGRAMMATIC BRIEF

Ms. Ellis and Tim Meister provided highlights from the Advancing Behavioral Health Summit, which was held on June 5, 2018 at the Kalahari Resorts & Conventions, Wisconsin Dells. Mr. Meister highlighted how the ten funded community projects conducted breakout sessions on their respective projects. He also described AHW's next steps which include developing a focus for next year's event, leveraging the networks of the Advancing Behavioral Health Initiative's funded partners, and continuing to align with existing efforts in the state.

The Consortium members inquired and engaged in discussion regarding diversity pipelines within the mental health around the state.

V. GENERATIVE DISCUSSION

Dr. Kerschner informed the Consortium members that a search firm has been identified and search committee members are being finalized to select the incoming AHW Director.

Dr. Maurana reminded the Consortium members that in February, AHW notified the Wisconsin Insurance Commissioner of Bevan Baker's resignation and requested guidance as to how to proceed with a new appointee. The Consortium members discussed characteristics they collectively felt necessary for a new member.

Ms. Ellis provided the Consortium members with a summary of the actions proposed to complete an Implementation Plan for the 2019-2023 Five-Year Plan by the end of the calendar year. She noted that throughout the summer, the AHW staff will bring to the Consortium and REAC proposed signature focus areas for refinement and confirmation of the criteria. Ms. Ellis introduced several frames through which the Consortium may choose to develop signature focus areas, including models framed around health risk areas, prevention, and determinants of health. The Consortium agreed AHW would bring forth several frameworks for discussion at a future meeting. The Consortium will also seek to identify measures and indicators to determine the success of implementation.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:51 p.m.



Next Meeting:

July 5, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Conference Call

July 5, 2018

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese, Chris Kops, Cheryl Maurana (Chair), Reba Rice, Joy Tapper

AHW Staff Present: Maureen Busalacchi, Christina Ellis, Erin Fabian, Shari Hagedorn

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 3:07 pm.

II. DECISION MAKING

Christina Ellis provided an overview of the HWPP Responsive component Cohort 9 Stage 1 Brief Proposals. She explained that 16 brief proposals were received, passed technical review and advanced to the review panel. Ms. Ellis described how the review panel met on June 27, 2018 to review and vote on each proposal, resulting in six proposals being recommended to be invited for the Stage 2 Pitch Presentations.

Following discussion, the Consortium unanimously approved to invite the six recommended proposals to the Stage 2 Pitch Presentations on July 31, 2018.

Cheryl Maurana requested consideration of the project titled *The 3-Branch Institute: an opportunity to improve child social and emotional well-being in Milwaukee*. She noted this partnership has been funded previously by HWPP and has proven to be a leader in ACEs and trauma informed best practices.

Following discussion, the Consortium unanimously approved to also invite *The 3-Branch Institute: an opportunity to improve child social and emotional well-being in Milwaukee* proposal to the Stage 2 Pitch Presentations on July 31, 2018.

III. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:26 pm.



Next Meeting:

August 2, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Conference Call

August 2, 2018

Meeting Minutes

Directors Present: Genyne Edwards , Joseph Kerschner, Cheryl Maurana (Chair), Reba Rice, Joy Tapper

AHW Staff Present: Terry Brandenburg, Maureen Busalacchi, Tobi Cawthra, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:05 pm.

II. APPROVAL OF JUNE 7, 2018 AND JULY 5, 2018 CONSORTIUM MINUTES

The June 7, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

The July 5, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. DECISION MAKING

Dr. Maurana requested an update on the on the status of the search for the new AHW Director. Joy Tapper and Genyne Edwards, representing the Consortium as members of the search committee, provided an update.

Ms. Tapper commented that she appreciated the investment in having a search consultant involved in this process and indicated that the consultants are conducting follow-up conversations with the search committee members. Ms. Tapper also noted the importance of the search committee's recommendation to understand the vision of AHW and mission to advance the health of the state.

Dr. Maurana indicated that any questions pertaining to the search of the new Director that Consortium members may have should be forwarded to Ms. Edwards and Ms. Tapper.

Ms. Ellis provided the Consortium members with an updated HWPP operating budget that includes an estimation of costs associated with the AHW Director search. She noted that the cost estimate for the search committee was not known at the time the FY19 operating budget was approved by the Consortium and was therefore not included. Ms. Ellis shared that the MCW Office of Corporate Compliance indicated that the allocation of costs should be aligned to: the MCW School of Medicine supporting 10% of the expense, and the remaining 90% to be split among HWPP and REP according to the allocation. To accommodate this new expense, the Consortium will need to vote to adjust the budget by \$41,580.

Dr. Maurana indicated that Leiske Giese, Chris Kops, and Dr. Raymond, although not in attendance for the meeting, have indicated support of the proposed adjusted budget. She also shared that Mr. Kops confirmed the Endowment's financial capacity to support the expenditure.

Following additional discussion, a motion was made, seconded and unanimously approved the proposed adjusted budget.

Ms. Ellis informed Consortium members that the HWPP Responsive review panel met on July 31, 2018, to receive pitch presentations for six projects under consideration for funding through the 9th cohort of HWPP Responsive awards. She described the average timeframe of the projects is between 2-4 years, with funding requests ranging from \$450,000-\$500,000. Ms. Ellis noted that the review panel ranked the projects according to the established review criteria for this phase of the process, with four of the six projects meeting the ranking criteria to move forward to the next phase of application.

Following Consortium discussion of the rankings, a motion was made and unanimously approved to advance these four projects forward in the review process to the Stage 3 submission of full proposals.

IV. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 2:36 p.m.



Next Meeting:

September 6, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
September 6, 2018

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese, Joseph Kerschner, Cheryl Maurana (Chair), John Raymond, Reba Rice (via conference call), Joy Tapper

AHW Staff Present: Kate Beadle, Terry Brandenburg, Maureen Busalacchi, Tobi Cawthra, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:03 pm.

II. APPROVAL OF AUGUST 2, 2018 CONSORTIUM MINUTES

The August 2, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. GENERATIVE DISCUSSION

Christina Ellis provided an overview of the process and continued action taken in the development of the Implementation Plan for the 2019-2023 Five-Year Plan, noting the intended conversations for the remainder of the calendar period that will further guide implementation.

Ms. Ellis provided an overview on the process used to date to identify proposed focus areas, including the establishment of broad criteria, obtaining and considering feedback from stakeholders, reviewing priorities of affiliates, and applying decision making tools. Ms. Ellis offered that this process has helped to amplify the need for not just focusing on a health or disease state but that AHW's unique space aligns with a focus on the factors that drive health or, the determinants of health. She described understanding that deciding whether a health topic area does or does not include various sub conditions should not be the priority; rather, AHW best aligns with focusing on the factors that drive health. Ms. Ellis noted that there are many different definitions of the determinants of health, but the version most aligned with AHW involves summarizing the determinants into three broad categories of: biology and genetics; health behavior and health care; and, social, economic and environmental factors. Ms. Ellis further reported that analysis of these points has continued to raise two areas as priorities – minds and hearts.

Joy Tapper appreciated the inclusion of the determinants of health as conditions that AHW will drive change through and suggested weighting the particular determinants. She also noted the importance of effectively communicating a definition of each area.

Genyne Edwards noted that the Framework's Checkpoints have become clearer; however, the opportunity for sharing the starters or triggers for stakeholders through a communication pathway will be critical. She suggested further exploration of the methods for striking alignment and collaboration.

Lieske Giese indicated support for focusing on determinants of health and offered that many determinants will crossover between focus areas. She further observed how priorities of affiliates are not disease states but behaviors, therefore, the indicators that will be used to measure movement to the Checkpoints will be critical.

Dr. Kerschner agreed that it could be challenging for each potential fundable project to fit cleanly into one signature area; a fundable effort may affect multiple areas. Dr. Kerschner further shared his appreciation for a limited number of signature areas; however, he was concerned that cancer was not included since this health area has the furthest to go in terms of achieving broad progress.

Reba Rice agreed that emphasis on the determinants of health can be a powerful statement that will offer more multisectoral partners with less emphasis on health care.

Dr. Raymond noted appreciation for the conflict between being focused versus flexible and inclusive. He noted how the AHW Endowment is MCW's most important driver for change. And, he agreed with Dr. Kerschner that it would be difficult to move forward with signature areas if they don't reflect cancer.

Dr. Maurana agreed that it is less important which health area is selected, but more important is AHW's broad view of the signature area.

Following additional discussion, Dr. Maurana called for a vote. A motion was made and unanimously approved to accept heart health, mental/behavioral health, and cancer as the signature/focus areas for the 2019-2023 Five-Year Plan. Consortium members further requested that AHW staff recommend strong communication strategies for these signature areas. It was also noted that the Research and Education Advisory Committee would have valuable contributions to this decision.

IV. DECISION MAKING

Dr. Maurana introduced a proposal for a Chair Elect position for the MCW Consortium on Public and Community Health. Dr. Maurana indicated that this would be a change to practice, not to the bylaws. A motion was made and seconded to establish a Chair Elect position. The motion was unanimously approved.

Following the approval, Dr. Maurana requested nominations for the position. A motion was made to nominate Joy Tapper to the position of Chair Elect. Ms. Tapper recused herself by leaving the room for the action. Following discussion, a motion was made and unanimously approved Ms. Tapper as Chair Elect. Ms. Tapper rejoined the meeting immediately following the vote.

V. PROGRAMMATIC BRIEF

Dr. Maurana provided an update regarding the status of the required audit, noting that AHW is working with the Wisconsin Partnership Program to confirm the role that the Legislative Audit Bureau will play in the upcoming audit process.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:00 p.m.



Next Meeting:

October 4, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
October 4, 2018

Meeting Minutes

Directors Present: Genyne Edwards (via conference call), Lieske Giese (via conference call), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), Reba Rice (via conference call), Tony Shields, Joy Tapper

AHW Staff Present: Kate Beadle, Terry Brandenburg, Maureen Busalacchi, Tobi Cawthra, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:02 pm.

Dr. Maurana introduced Tony Shields, President and CEO of the Wisconsin Philanthropy Network, as the Insurance Commissioner's Appointee to the MCW Consortium on Public and Community Health.

II. APPROVAL OF SEPTEMBER 6, 2018 CONSORTIUM MINUTES

The September 6, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. PROGRAMMATIC UPDATE

Dr. Maurana informed the Consortium members that the Wisconsin United for Health Foundation, Inc. meeting will be held October 17, 2018 at 10:00 am, at which AHW will provide an overview of its work and answer questions related to AHW's 2016 and 2017 annual reports.

Joy Tapper provided an update on the AHW Director search currently underway. Ms. Tapper informed the Consortium that the search committee will soon have a final description of the role for dissemination publicly.

Tobi Cawthra and Dr. Melinda Stolley presented an overview of the AHW Cross-Cutting initiative, the results of the Design Team phase of work, and recommendations for an implementation phase for the initiative. Following discussion, Consortium members recommended that the initiative leads provide greater detail for the proposed infrastructure of the implementation phase and explore ways to engage the Wisconsin Cancer Council in aspects of the initiative's implementation.

Chris Kops provided an overview of the current AHW financials, reviewing the AHW balance as of June 30, 2018 and affirming that funds were available to support the anticipated Consortium funding recommendations.

IV. DECISION MAKING

Christina Ellis provided an overview of the review process for the HWPP Responsive component proposals. Ms. Ellis noted that projects approved by the Consortium for funding would be notified of conditional approval of funding. Ms. Ellis reviewed the conflict of interest policy and discussed the process the Consortium uses to recuse themselves from the discussion and voting when a conflict arises.

Ms. Ellis then presented an overview of the four projects invited to submit full proposals for their third and final phase of review for this cohort of Responsive proposals. She noted that these projects have undergone supplanting and lobbying review, which identified minor concerns that will be corrected by the partners prior to implementation. Ms. Ellis added that following today's review and decision, those projects that the Consortium approves for funding will be notified of their approval for a January 1, 2019 start date and this decision will be shared with the MCW Board of Trustees in the information section of their next meeting.

Consistent with the conflict of interest policy, no Consortium member identified a conflict of interest requiring abstention from the discussion and voting by leaving the room.

Following discussion of each proposal, the Consortium unanimously approved the following proposals, totaling \$1,950,000:

- Building A Healthy Family Caregiver System Through Early Identification and Right-Time Support
- Lower Uninsured, STI, & Unintended Pregnancy by Integrating Services at Milwaukee Co. Health Depts.
- Using Food Hubs to Improve Community Health by Getting Better Food to More People
- Wisconsin Medical Dental Integration Project (WIMDIP)

Christina Ellis presented the Health Issue Brief invitation for team members, AHW's call for individuals statewide to apply to be part of a multi-sector team that will develop a final Health Issue Brief for each of AHW's focus areas under the 2019-2023 Five-Year plan. She described how the Health Issue Briefs will seek to identify the breadth and depth of the topic and guide AHW staff, governing boards, applicants and stakeholders in a shared perspective for addressing opportunities within each signature area. Ms. Ellis described how AHW proposes that the Health Brief teams be structured as contracts with each individual, rather than a grant to a team. AHW is budgeting a cost of up to \$50K per brief and a distribution of those costs to be aligned with the 35%/65% allocation.

Following discussion, the Consortium unanimously approved the release of the Invitation for Health Issue Brief Team Members.

V. GENERATIVE DISCUSSION

Ms. Ellis provided an overview of the timeline for developing the implementation plan to support AHW's 2019-2023 Five-Year Plan. In adhering to the timeline and following September discussion and selection of AHW's three focus areas, Ms. Ellis recommended that the Consortium determine the overall distribution of funds to support efforts around the signature areas. Adhering to the required 65/35 split in the allocation of AHW funds, Ms. Ellis recommended Consortium members consider a distribution of 70 percent of funds to the three focus areas and 30 percent of funds to "open" opportunities outside of the focus areas. Ms. Ellis further explained that to move further along the continuum of philanthropy, AHW will need to distribute funds into changemaking or programming work as well as grants.

Following discussion, the Consortium members agreed with the suggested distribution of funds, requesting that this percentage be used as a flexible guide for AHW as it structures future funding and programming opportunities. Consortium members noted that they would like AHW and the forthcoming Health Briefs to be used to support the development of investment opportunities (both grants and programming), assuring that AHW can remain transformative in how it will structure its investments to support innovation and high-impact opportunities.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:03 p.m.

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Next Meeting:

October 30, 2018 1:00 – 3:00 p.m.
Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
October 30, 2018

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese (via conference call), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), John Raymond, Reba Rice (via conference call), Tony Shields, Joy Tapper (via conference call)

AHW Staff Present: Kate Beadle, Terry Brandenburg, Maureen Busalacchi, Tobi Cawthra, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Mark McNally, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 1:03 pm.

Christina Ellis introduced Amy Homel as AHW's Program Director of Administration and Continuous Improvement. Amy joins AHW from the MCW Department of Anesthesiology.

II. APPROVAL OF OCTOBER 4, 2018 CONSORTIUM MINUTES

The October 4, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. PROGRAMMATIC UPDATE

Joy Tapper informed Consortium members that the position description for the AHW Director has been approved by the Search Committee and disseminated broadly. She also shared that the Search Committee will meet in December to review potential candidates and the Committee is holding two days in January for initial interviews with potential candidates.

Dr. Kerschner provided an update on the AHW Research and Education Program (REP) Responsive awards. Launched on February 19, 2018 with a call for applicants, 35 letters of intent were received. Based on a merit review process, 14 applicants were invited to submit full proposals. Full proposals were then reviewed for technical compliance and evaluated by a merit review body. Dr. Kerschner noted that the review panel recommended seven applicants for funding which was confirmed by the Research and Education Advisory Committee.

Chris Kops confirmed there are adequate resources available to fund the recommended proposals which total \$1,388,080.

Dr. Kerschner reported that the recommended awards are currently undergoing supplanting reviews. The proposals will also be reviewed for approval by the MCW Board of Trustees at its November meeting.

IV. DECISION MAKING

Christina Ellis presented a Change Incubator funding request submitted by Drug Free Communities of Fond du Lac County/Fond du Lac School District. Ms. Ellis reviewed the conflict of interest policy and called for any conflicts of interest. There being no conflicts noted, Ms. Ellis described the project to the Consortium noting that it aimed to

develop a strategic action plan to expand early identification of pregnant women who use drugs and map a wrap-around system of support to ensure improved long-term success and health outcomes. Ms. Ellis also noted that the MCW Controller's Office identified no supplanting concerns.

Following discussion, a motion was made, seconded and unanimously approved to support the Change Incubator funding request for \$10,000.

V. GENERATIVE DISCUSSION

Christina Ellis provided Consortium members an overview of the progress made to date to inform the completion of AHW's 2019-2023 Five-Year Plan Implementation Guide, noting that the guide is intended to be used as an internal compass to support AHW staff and governance bodies by providing a high-level overview of collective objectives, key indicators, and initial strategies. Ms. Ellis noted that the guide is not intended to be all-inclusive to every tactic AHW uses, but to highlight key goals or new strategies.

Ms. Ellis highlighted each of AHW's six checkpoints, providing an internal definition of each and identifying early signals that will be used to monitor success in support of these checkpoints. Ms. Ellis also provided the Consortium members with an overview of strategic objectives that AHW will focus its energy on to reach each success measure.

Ms. Ellis also presented to the Consortium a draft outline of steps AHW could incorporate to be more intentional in board development, which includes a self-assessment and leadership reflection. Ms. Ellis suggested using the reflection feedback to guide capacity building and learning opportunities as well as cultivation of potential future board members.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 2:29 p.m.



Next Meeting:

December 6, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center

December 6, 2018

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese (via conference call), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), Reba Rice (via conference call), John Raymond, Tony Shields, Joy Tapper

AHW Staff Present: Kate Beadle, Terry Brandenburg, Maureen Busalacchi, Tobi Cawthra, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:03 pm.

II. APPROVAL OF OCTOBER 30, 2018 CONSORTIUM MINUTES

The October 30, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. DECISION MAKING

Christina Ellis informed the Consortium that HWPP received two Change Incubator funding requests. Ms. Ellis reviewed the conflict of interest policy. Consistent with the conflict of interest policy, no Consortium members identified a conflict of interest with the funding requests requiring abstention from the discussion and voting by leaving the room. She described a Change Incubator funding request submitted by Local Initiatives Support Corporation (LISC) that aims to develop a sustainability plan that facilitates growth of its Reclaiming Our Neighborhoods (RON) coalition and maximizes the impact of neighborhood housing surveys to improve housing conditions and health outcomes for Milwaukee residents. Ms. Ellis further noted that the MCW Controller's Office identified no supplanting concerns with this request.

Following discussion, a motion was made, seconded and unanimously approved to support the Change Incubator funding request for \$10,000.

Ms. Ellis described the second Change Incubator funding request submitted by Unified School District of Marshfield that aims to develop a strategic action plan focused on a clearly-defined process to implement a school-based mental health consortium in Marshfield to support school-based mental health counseling, consultation and collaboration between schools, families and community partners to improve mental health access and overall well-being for students and families. Ms. Ellis also noted that the MCW Controller's Office identified no supplanting concerns.

Following discussion, a motion was made, seconded and unanimously approved to support the Change Incubator funding request for \$10,000.

Ms. Ellis provided an overview of six HWPP Responsive component funded project annual assessments and requested consideration of continued funding for the next fiscal year for each. She provided an update that all six projects are progressing as planned and AHW staff will continue to work closely with the partners to monitor

progress. Following review and discussion of the six projects, a motion was made and unanimously approved for the projects to receive continued support for the next fiscal year of funding.

Ms. Ellis provided an overview of the MCW Consortium Public and Community Health Conflict of Interest Policy. The Director/Officer Annual Conflicts of Interest Certificate was distributed to the members for review and signature for their annual disclosure.

Ms. Ellis provided an overview of MCW Consortium on Public and Community Health Board of Director terms and recommended the re-appointment of four Consortium members whose terms were expiring. Ms. Ellis called for a vote on each member separately, requiring each incumbent to recuse themselves by leaving the room for the discussion and voting.

A motion was made and unanimously approved to reappoint Lieske Giese to the MCW Consortium on Public and Community Health for a four-year term. Ms. Giese recused herself by leaving the room for the action. She rejoined the meeting immediately following the vote.

A motion was made and unanimously approved to reappoint Joseph Kerschner to the MCW Consortium on Public and Community Health for a four-year term. Dr. Kerschner recused himself by leaving the room for the action. He rejoined the meeting immediately following the vote.

A motion was made and unanimously approved to reappoint Cheryl Maurana to the MCW Consortium on Public and Community Health for a four-year term. Dr. Maurana recused herself by leaving the room for the action. She rejoined the meeting immediately following the vote.

A motion was made and unanimously approved to reappoint Tony Shields to the MCW Consortium on Public and Community Health for a four-year term. Mr. Shields recused himself by leaving the room for the action. He rejoined the meeting immediately following the vote.

A motion was made and unanimously approved to reappoint Joy Tapper to the MCW Consortium on Public and Community Health for a four-year term. Ms. Tapper recused herself by leaving the room for the action. She rejoined the meeting immediately following the vote.

Ms. Ellis provided the Consortium with the current draft of the AHW Implementation Guide. She described how the document is intended to serve as an internal compass to support AHW staff and governance bodies as well as the MCW support units; it reflects an iterative process with an adaptive learning philosophy; and, it is a high-level overview of the collective objectives, key indicators, and initial strategies.

Following discussion and feedback, the Consortium confirmed agreement with the current version of the AHW Implementation Guide as an internal working document and a companion piece to the 2019-2023 Five-Year Plan.

Christina Ellis provided an update on the status of the Health Issue Brief team members. She described how AHW released the invitation for team members in October and, in addition to promoting the opportunity through the AHW website and electronic newsletter, 40 targeted invites were sent by AHW to individuals around the state inviting both the individual to apply but also to share with their larger networks.

Ms. Ellis reported that AHW received approximately 30 applications for team members, which were sorted by the applicant-selected health area, determinant perspective, and preferred role. AHW staff then reviewed applications for fit with the established criteria. Ms. Ellis shared the AHW staff recommendation for three teams of individuals, each including at least one member who has self-selected ability to work on each of the three areas of health determinants. She further described how the selected teams will begin meeting in January.

Following discussion, a motion was made and unanimously approved to confirm agreement with the teams selected and, pending REAC approval, staff will move forward with confirming each individual and setting up the meetings to begin in January.

Cheryl Maurana informed the Consortium of a funding request of \$2,597,332 for the Cross-Cutting Initiative which outlined goals of providing leadership and oversight to facilitate a coordinated approach to cross-cutting implementation and evaluation; supporting synergy across community, education, and research; and, accelerating learning and substantive impact. Ms. Ellis again reviewed the conflict of interest policy. Consistent with the conflict of interest policy, no Consortium members identified a conflict of interest with the funding request.

Dr. Kerschner indicated that this request fits nicely with the fourth Five-Year Plan, as the request focuses on health equity.

Ms. Giese indicated that learnings that are obtained from the proposal might be something that would inform future work of AHW.

Joy Tapper requested future discussion regarding how this investment will intersect with the new cancer investments under the AHW focus area of cancer.

Following additional discussion, a motion was made and unanimously approved the project.

IV. PROGRAMMATIC UPDATE

Joy Tapper informed the Consortium members that the AHW Endowment Director's position description and announcements are posted on the AHW website. The Search Committee is scheduled to meet on December 12, 2018 for potential candidate presentation. Ms. Tapper also noted that the Search Committee is holding dates in January for initial interviews.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:05 p.m.



Next Meeting:

February 7, 2019 2:00 – 4:00 pm

Medical College of Wisconsin AHW Learning Center - M3500