

# CALL FOR NOMINATIONS: MCW CONSORTIUM ON PUBLIC & COMMUNITY HEALTH



Seeking qualified nominees to serve as board members for the Medical College of Wisconsin's public oversight body of the Advancing a Healthier Wisconsin Endowment

**NOMINATIONS DUE**  
**February 28, 2025, by 12:00 p.m. CST**



**Christina Ellis**  
Program Director  
[cellis@mcw.edu](mailto:cellis@mcw.edu)

# Call for Nominations: MCW Consortium on Public & Community Health

## Nomination Details

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The Advancing a Healthier Wisconsin Endowment (AHW) is seeking qualified nominees to support its mission through a volunteer board position on its public oversight body, the Medical College of Wisconsin (MCW) Consortium on Public and Community Health.

AHW's *Call for Nominations: MCW Consortium on Public and Community Health* represents an exciting opportunity for qualified candidates with a proven history of health advocacy to join a volunteer leadership board that is helping to propel the most promising work and ideas to improve health and advance health equity in Wisconsin.

### Key Dates

**February 28, 2025**  
Nomination Deadline

**March – April 2025**  
Nominee Interview and Selection

**July 2025**  
New Member Board Service Begins

The successful candidates will be proven advocates for the health of Wisconsin communities as demonstrated through a nomination that additionally reflects understanding of and alignment with AHW's mission.

### About the MCW Consortium on Public and Community Health

The Medical College of Wisconsin (MCW) Consortium on Public and Community Health, Inc. (Consortium) serves as the public oversight board for the community-focused investments of the Advancing a Healthier Wisconsin Endowment (AHW) and serves in an advisory capacity for AHW investments in research and education.

The Consortium was created by MCW to fulfill the obligations of a public oversight body as directed in a 2002 Order of the Commissioner of Insurance of Wisconsin (the Order). The board works to improve the health of the people of Wisconsin by executing both strategic and fiduciary oversight to support the stewardship of AHW funds in partnership with the Medical College of Wisconsin and in accordance with the Order of the Commissioner of Insurance and the AHW Five-Year Plan.

The Consortium is composed of nine board members: four members selected from candidates nominated by statewide and community health advocacy organizations; four members representing the MCW School of Medicine; and a final member selected by the Insurance Commissioner of the State of Wisconsin.

The Consortium engages in generative discussion; activates and advances strategic planning; and advises and comments on medical education and research initiatives supported by AHW. Consortium members are guided by AHW's principles of collaboration; transformation; stewardship; and equity, diversity, and inclusion.

## About the Advancing a Healthier Wisconsin Endowment

The Advancing a Healthier Wisconsin Endowment (AHW) is a statewide health improvement philanthropy based at MCW. AHW propels the most promising work and ideas to improve health and advance health equity in Wisconsin today and for generations to come by investing in high-impact, promising work; connecting people, research, and academic medicine to break down silos and build up relationships across sectors and communities; and influencing how ideas and knowledge can become action to inform programs, policies, and practices.

AHW was established by MCW to receive a portion of the charitable funds from the conversion of Blue Cross & Blue Shield United of Wisconsin from a nonprofit organization to a for-profit corporation. The proceeds of the sale were generously gifted to Wisconsin's two medical schools – MCW and the University of Wisconsin School of Medicine and Public Health – on behalf of the people of Wisconsin.

Today, AHW continues to proudly call the MCW School of Medicine home. It is this strategic placement in the third largest private medical school in the nation – within Wisconsin's largest private research institution – that enables AHW to steward this gift by combining the power of philanthropy with that of academic medicine to serve as a catalyst for positive change statewide.

Since issuing its first funding awards in 2004, AHW has invested over \$350 million in more than 750 projects focused on health research, community health improvement, and health workforce education initiatives.

### *AHW Vision*

Advancing Wisconsin to be the healthiest state in the nation.

### *AHW Guiding Principles*

#### COLLABORATION

Supporting collaboration between and among community and academic partners to broaden impact throughout the state.

#### TRANSFORMATION

Creating, harnessing, and sharing new knowledge and practices to strengthen Wisconsin's health ecosystem.

#### STEWARDSHIP

Maintaining accountability for our investments, achieving operational excellence, and delivering maximum impact.

#### EQUITY, DIVERSITY, AND INCLUSION

Achieving equitable health outcomes for all people in Wisconsin.

## Consortium Board Member Duties

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Members of the MCW Consortium on Public and Community Health board serve in a voluntary capacity to effectively provide strategic and fiduciary oversight to AHW's community-focused investments and programming.

Successful Consortium members will be active and contributing participants in the work of the Consortium by:

- Regularly attending monthly meetings, typically held virtually and/or in-person in Milwaukee

- Thoroughly reviewing agendas, minutes, and meeting handouts
- Serving on standing or special subcommittees as needed
- Providing a fair and objective hearing to differing opinions
- Representing the public interest in general in addition to represented interests
- Conducting the work of the Consortium in accordance with standards consistent with Wisconsin public meetings and open records law
- Responding to the requests of AHW staff

All Consortium members are expected to fulfill the following roles:

#### STRATEGIC ROLE

- Inform and approve portions of the AHW Five-Year Plans that address “public health” as that term is defined in the Order
- Set community-focused program priorities and direction
- Inform and approve community-focused funding mechanisms
- Meet regularly to assure funding timelines are maintained
- Be an ambassador for AHW by recruiting new board members, reviewers, and grantees
- Advise AHW staff on community-focused programming to enhance stakeholder and grantee capacity building
- Amplify AHW messaging related to funding opportunities, resources and investment impact

#### FIDUCIARY ROLE

- Ensure effective stewardship of the community-focused funds for public health and public health community-based initiatives
- Approve an annual report of expenditures and program effectiveness
- Ensure compliance with its responsibilities under the Order
- Review and approve grant requests for community-focused investments
- Approve portion of fund allocation distributed through each community-focused funding mechanism
- Monitor funded project progress and results
- Advise and comment on community-focused expenditures annually
- Inform AHW operations

Consortium members receive no remuneration; however, expenses associated with attending meetings (i.e., travel and accommodations) are reimbursed.

## Nomination Details and Requirements

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*The process to fill vacancies on the Consortium is conducted in accordance with guidelines in the 2002 Order of the Commissioner of Insurance of the State of Wisconsin (the Order). AHW is committed to ensuring a diverse pool of applicants for this public member position.*

### Eligibility Guidelines

#### Nominating Organization Guidelines

In accordance with the Order, individuals may not nominate themselves but must be nominated by an organization that meets the following eligibility criteria:

- Organization is Wisconsin-based
- Organization has operated for at least five years
- Organization is widely recognized as a nonprofit or governmental advocate organization that is independent of influence by Blue Cross & Blue Shield United of Wisconsin (BCBSUW), affiliates of Blue Cross & Blue Shield United of Wisconsin, the Medical College of Wisconsin, and the University of Wisconsin School of Medicine and Public Health

## Nominee Guidelines

The Order also requires that the members of the MCW Consortium on Public and Community Health be representative from the following broad categories:

### Community health advocate

A qualified, independent representative from among the following:

- An advocate concerning health issues of particular concern to a minority community
- An advocate concerning health issues of particular concern to senior citizens
- An advocate concerning children’s health issues
- A representative of a non-profit or local governmental community health organization other than a rural community health organization

Along with the above representation, AHW is interested in learning about candidates who represent aspects of some or all of the following:

- Are experienced in and reflect the diversity of sectors that intersect with health improvement across Wisconsin
- Are knowledgeable about systemic health inequities
- Are experienced in all aspects of board governance, including fiduciary and strategic
- Are familiar with Wisconsin’s health needs, including those of local communities
- Are familiar with different philanthropic approaches
- Have served in a leadership role in the development of a community initiative that has improved the public’s health
- See value in communities and academic institutions working together to reach a common goal of improved health
- Can articulate the ways in which they see communities and academics working together
- Holds a vision for the impact that AHW investments can have in improving the health of Wisconsin communities
- Can provide a strong example of their work with diverse communities

## Nomination and Selection Process

For the *Call for Nominations: MCW Consortium on Public and Community Health*, AHW is implementing a two-stage nomination process beginning with a nomination submission, followed by an interview stage.

## Nomination Submission

Nominations are due by 12 p.m. (CST) on February 28, 2025. Nominating organizations must fill out and submit the [online nomination form](#) found on the AHW website. No paper or emailed copies of nominations will be accepted.

The nominating organization will be required to designate on the nomination form one point-of-contact for questions or additional information from the committee. Following the successful submission of a nomination, the nominating organization's designated contact will receive an email confirming submission of the nomination form. The nominee will then receive an email notifying them of their nomination and asking the nominee to confirm interest. The nominee will also have the opportunity to provide both demographic and additional information to the nominating subcommittee. **The nominee is asked to submit this information within two business days of receipt of the email** in order to move to the next stage of the selection process.

## Interview Process

Candidates nominated to fill the public member vacancies on the Consortium who meet the basic requirements and confirm their interest (see Nomination Submission details above) will be reviewed by the Nominating Subcommittee and may be interviewed by AHW staff and/or the nominating subcommittee. The nominating subcommittee is composed of Consortium members other than the member who is vacating a position and other than the members appointed by the MCW Board of Trustees as Trustee representatives (Commissioner of Insurance Order, 99-C26038, section 2, (5)a).

The interviews will:

- Be conducted virtually, at the discretion of the candidate
- Consist of six questions prepared in advance by the nominating subcommittee; questions will be consistent for all candidates
- Last approximately 30-40 minutes, dependent upon length of candidate responses and time for questions from the candidate

Sample questions for the candidate (note: final questions may differ):

1. Why do you want to be a member of the Consortium?
2. We all have had various jobs in our careers, but generally have a core body of work. How would you define your body of work, and how would this appointment complement and extend your career record?

## Nomination Checklist



Review the call for nominations and confirm eligibility of both nominating organization and nominee



**Collect resume/CV of nominee for submission**



Complete all sections of the nomination form (sample form provided to draft answers prior to submitting online)



**Submit nomination form online prior to 12 p.m. on February 28, 2025**



**Nominee Only: Following submission of nomination, respond to follow-up email within two business days to confirm interest and provide additional information**

*Note: **BOLD** items are required.*

3. What is your perception of the Advancing a Healthier Wisconsin Endowment? What do you think is its greatest opportunity?
4. The position, in the category of community health advocate, represents a broad range of potential healthcare issues that may be improved through innovative funding strategies. Could you explain how your experience with your current organization supports the role and requirements of the community health advocate, and what skills you would bring to bear in your philanthropic approach?
5. Please detail your experience serving on boards.
6. Have you ever been in a board situation where two or more board members presented vastly differing opinions? How did you handle the situation?

## Questions

If you have any questions related to this call for nominations, please contact Christina Ellis at [cellis@mcw.edu](mailto:cellis@mcw.edu).

# Sample Nomination Form *(Not for Submission)*

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## Call for Nominations: MCW Consortium on Public & Community Health

Wisconsin-based organizations are invited to submit nominations of individuals to serve as a member of the Medical College of Wisconsin (MCW) Consortium on Public and Community Health, the board which oversees the community-focused funds of the Advancing a Healthier Wisconsin Endowment (AHW). Nominations must be submitted using [this online form](#). No paper or email applications can be accepted. The online form only supports plain text. No text effects such as bold, italics, underlining, bulleting, numbering, etc. will be captured in the final submission. **The deadline for nomination submissions is February 28, 2025, by 12:00 p.m. CST.** Late nominations will not be accepted.

**Nominator Information (required)** – In accordance with a 2002 Order of the Commissioner of Insurance, potential members of the MCW Consortium on Public and Community Health board must be nominated by a Wisconsin-based organization that has been in operation for more than five years and is independent of influence of Wisconsin’s two schools of medicine and Blue Cross & Blue Shield United of Wisconsin and its affiliates.

Nominating Organization:

Organization Website:

Organization Address: Street                      City:                      State:                      ZIP:

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Nominator Name (person to serve as point-of-contact for questions for further information):

Work phone:

Cell phone:

Email address:

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I certify that this organization is:

- Wisconsin-based
- Has been in operation for at least five years
- Is independent of influence from the Medical College of Wisconsin, the University of Wisconsin School of Medicine and Public Health, and Blue Cross & Blue Shield United of Wisconsin and its affiliates



**Nominee Information (required)** – Please provide the selection committee with the following information regarding your nominee:

Nominee Name (first, middle, last, suffix/credentials):

Nominee Employer (select one):  Currently Employed  Retired

If currently employed:

Current Employer:

Organization Website:

Organization Address: Street City: State: ZIP:

Nominee Job Title:

Nominee Work Phone:

Nominee Cell Phone:

Nominee Email Address:

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**Nomination Category (Required)**

*At this time, AHW is seeking one Consortium member to fill a vacancy in the category of community health advocate.*

Please select one or more of the categories your nominee represents:

- Community health advocate
  - Advocate concerning health issues of particular concern to a minority community
  - Advocate concerning children’s health issues
  - Advocate concerning health issues of particular concern to senior citizens
  - Community health advocate - A representative of a non-profit or local governmental community health organization other than a rural community health organization

**Narrative Questions**

1. Please tell us about the nominee, their experience, expertise, and level of influence in relation to Wisconsin’s health needs (**required**)

2. Why does your organization believe this individual will be an asset to the mission of the Advancing a Healthier Wisconsin Endowment as well as its public stewardship responsibility of the community funds? **(required)**
  
3. Provide examples of the nominee's work or engagement with diverse communities (using a broad definition of diversity such as urban/rural communities, disability groups, veterans, gender, racial and ethnic populations, etc.) and commitment to health equity. **(required)**
  
4. Describe the nominee's board governance experience. **(required)**
  
5. Describe the nominee's experience with fund development and philanthropy. **(required)**

### Attachments (required)

Please upload a PDF of the nominee's current resume/CV.

Following submission, the nominator contact will receive an email confirmation of submission. In addition, the individual who is nominated will receive an email with notification that includes an additional demographic questionnaire as well as an opportunity to share further information about themselves.

