



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

MEETING MINUTES

▪ 2019 ▪

The MCW Consortium on Public and Community Health is committed to building broad public awareness and encouraging public input related to the Advancing a Healthier Wisconsin endowment. Information regarding the work of the MCW Consortium can be found in these minutes and on the program web site at <http://www.ahwendowment.org/MCWConsortium>.

For any other document inquiries regarding information that does not appear in these minutes including bylaws, policy on conflicts of interest, and notice regarding open records, please refer to the MCW Consortium on Public and Community Health web page, <http://www.ahwendowment.org/MCWConsortium>.



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
February 7, 2019

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese (via conference call), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), Reba Rice (via conference call), John Raymond, Tony Shields, Joy Tapper

AHW Staff Present: Kate Beadle, Terry Brandenburg, Maureen Busalacchi, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Amy Homel, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:03 pm.

II. APPROVAL OF DECEMBER 6, 2018 CONSORTIUM MINUTES

The December 6, 2018 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. GENERATIVE DISCUSSION

Ms. Ellis presented to the Consortium a draft board development workplan, created in coordination with board members, to guide an active path to enhance capabilities of existing members to continue good stewardship through fiduciary practice and compliance, and accelerate continued growth in strategic and generative responsibilities. This draft workplan outlines steps and goals to evaluate and reflect on current board skills and engagement, commit to exploring ongoing opportunities for development of a generative board, and steps to build a pipeline of influential stakeholders who may fill future vacant seats.

Consortium members engaged in conversation relating to potential learning sub-topics, modes for learning, and intentionality to assure ongoing efforts.

Dr. Maurana guided Consortium members in a generative discussion centering on health equity. Following discussion, Dr. Maurana proposed that the Consortium evaluate what AHW already does in its work to advance health equity, and where it would be appropriate for AHW to build organizational capacity to influence health equity.

Dr. Raymond provided Consortium members an update on the MCW Flourishing Lives initiative. Consortium members engaged in discussion about partnerships with entities involved in Flourishing Lives, and how the initiative aligns with the AHW Five-Year Plan.

IV. PROGRAMMATIC UPDATE

Dr. Maurana informed the Consortium that the Legislative Audit Bureau has signaled that they will not have the capacity to conduct the programmatic audit for the 3rd Five-Year Plan. As AHW recognizes the importance of proceeding, it is coordinating with the Wisconsin Partnership Program at the University of Wisconsin School of Medicine and Public Health on a joint audit process and a joint report developed by a third-party, external auditor

to ensure transparency and compliance with the Order of the Insurance Commissioner. AHW anticipates that the initial meetings regarding the audit would be scheduled for late summer 2019.

Ms. Ellis informed the Consortium that on June 10, 2019, AHW will be hosting the second annual Advancing Behavioral Health Summit, which will be a continuation of the successful event held last June. The day will be an opportunity for stakeholders to come together, learn, and forge a new vision for behavioral health improvement in Wisconsin.

V. DECISION MAKING

Ms. Ellis presented to the Consortium a proposed request for applications within AHW's Education and Workforce Development pathway. The RFA intends to support Wisconsin-based learning events aimed at building knowledge, skills and networks among multi-sector professionals working to advance Wisconsin's health through research, education and community health improvement. Applicants would also be required to commit to documenting how event participants are supported in turning knowledge gained at these events into action for sustained health impact.

A motion was made, seconded, and unanimously approved funding an annual allocation of \$50,000 to support approximately 10 community-led learning events, requesting up to \$5,000 maximum each.

Ms. Ellis reported that, per the Consortium's Bylaws, the Chair of the Consortium is to be elected annually by the Board of Directors. Through previous appointment of Dr. Maurana as chair, it is proposed that she remain as Chair through the 2019 calendar year. Dr. Maurana recused herself by leaving the room for the action.

Following discussion, a motion was made and unanimously approved Dr. Maurana to remain as Chair through the 2019 calendar year. Dr. Maurana rejoined the meeting immediately following the vote.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:02 p.m.



Next Meeting:

March 7, 2019 2:00 – 4:00 pm

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
March 7, 2019

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese (via conference call), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), Tony Shields

AHW Staff Present: Kate Beadle, Terry Brandenburg, Maureen Busalacchi, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Amy Homel, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:06 pm.

II. APPROVAL OF FEBRUARY 7, 2019 CONSORTIUM MINUTES

The February 7, 2019 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. GENERATIVE DISCUSSION

Dr. Maurana reminded the Consortium members of the previous commitment to explore catalytic philanthropy which is practiced by innovative funders to create transformative social change beyond writing a check. It involves leveraging their voice, community relationships, and non-grantmaking skills, such as convening and capacity building, to drive social change. Dr. Maurana reviewed the elements of catalytic philanthropy, including a process of learning to create societal value, appreciation of the differences in approach from traditional philanthropy, ability to go beyond linear thinking to understand complex problems, and establishing new roles for leaders. Dr. Maurana also reviewed the four characteristics of catalytic funders which include taking responsibility for achieving results, mobilizing a campaign for change, using all available resources, and creating actionable knowledge.

The Consortium members worked in smaller groups to explore additional ways to employ catalytic philanthropy principles while addressing AHW's three focus areas to improve the health of Wisconsin residents. The small groups provided suggestions such as building AHW's role as an influencer, conducting community-sensing to be thoughtfully informed, communicating AHW's successes, and establishing cross-sector ambassadors and champions.

IV. PROGRAMMATIC UPDATE

Christina Ellis informed the Consortium members that the Health Issue Briefs are continuing to be developed. The AHW staff will provide additional information at a future meeting.

V. DECISION MAKING

Ms. Ellis reminded the Consortium members that the Policy and Systems Change Pathway, aligned with the 2019-2024 Five-Year Plan Framework, aims to demonstrate how multi-sector partnerships can work together to pursue evidence-based strategies targeting policy and system-level changes that address the key determinants that most strongly influence community health. She described how the AHW staff are proposing the release of a medium-

sized Policy and Systems Change RFA that is building on the success of the model used under the previous Five-Year Plan. Ms. Ellis indicated that AHW staff are proposing this investment will support community-led systems change initiatives, requiring collaboration with an MCW academic partner. The awards are anticipated to be approximately \$200,000 - \$400,000 each across a 24- to 48-month period.

Following discussion, a motion was made and unanimously approved for the AHW staff to finalize and release a RFA for the Policy and Systems Change Pathway that aligns with the proposed outline.

Due to a shortage of time, discussion related to the Wisconsin Philanthropy Network was tabled for a future meeting.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:00 p.m.



Next Meeting:

April 4, 2019 2:00 – 4:00 pm

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
April 4, 2019

Meeting Minutes

Directors Present: Lieske Giese, Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), Reba Rice (via conference call), John Raymond, Tony Shields, Joy Tapper

AHW Staff Present: Kate Beadle, Terry Brandenburg, Maureen Busalacchi, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Cheryl Maurana called the meeting of the Board of Directors to order at 2:04 pm.

II. APPROVAL OF MARCH 7, 2019 CONSORTIUM MINUTES

The March 7, 2019 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. GENERATIVE DISCUSSION

Dr. Maurana reminded the Consortium members that the Advancing a Healthier Wisconsin Endowment (AHW) 2019-2023 Five-Year Plan framework was developed with health equity included as part of the AHW core identity, providing an opportunity for the Consortium to reflect on what health equity means for AHW. To guide the discussion, Dr. Maurana reviewed potential models and strategies for advancing health equity, including building cross-sector and public/private collaborations, investing in workforce development, data collection, and knowledge sharing, focusing on policy and systems change, and investing in long-term change.

Consortium members worked in small groups to explore additional ways to identify strengths and weaknesses of existing health equity models, how AHW can work across its framework to address health equity, and potential ways to create convenings, learning events, and other methods for influencing health equity-related issues. Following the discussions, Consortium members suggested that collaborations should recognize AHW's roles as convener, influencer, and investor in change, and should work to convene non-traditional partners. Consortium members also noted a goal to better understand how traditional grant practices may perpetuate disparities, and what AHW can do to better prioritize investments that clearly identify a marginalized population.

IV. DECISION MAKING

Dr. Maurana presented to the Consortium a request to consider AHW membership with the Wisconsin Philanthropy Network (WPN). The paid membership would provide AHW with opportunities to build relationships with other funders in order to align, leverage, or identify co-funding opportunities; opportunities to increase AHW's visibility as a leading changemaker in Wisconsin; and access to research services provided by WPN. At the request of Dr. Maurana, Consortium member Tony Shields provided an overview of WPN membership, then following AHW conflict-of-interest policy, he recused himself for Consortium discussion regarding membership.

Consortium members indicated support for the opportunity to partner with and influence other funders, leverage board expertise, and strive toward a culture of philanthropy throughout the state; however, the Consortium

members requested that prior to a final decision, criteria be established to guide decision-making around organizational memberships for AHW. Criteria to consider would be membership cost, as well as membership benefits such as leadership and development opportunities, a clear description of the value created for AHW, and ensuring that all AHW compliance criteria are met.

Dr. Maurana indicated that the REAC members will also have this discussion regarding organizational memberships for AHW.

Christina Ellis provided Consortium members with an overview of AHW's Population and Community Health Studies Pathway, noting how it aligns with the 2019-2024 Five-Year Plan framework. For Consortium consideration, Ms. Ellis presented a proposed funding opportunity within this pathway for a medium-sized award of approximately up to \$400,000 per award over a 12- to 36-month period. The awards would support the application of new knowledge through the creation of end-products that can inform policy and practice statewide or address evidence gaps needed to inform policy and practice.

Following discussion, a motion was made and unanimously approved supporting the development of the proposed RFA within in the Population and Community Health Studies Pathway.

V. PROGRAMMATIC UPDATE

Dr. Maurana discussed potential frameworks to inform discussions regarding the allocation of AHW funds. Consortium members agreed that discussion on how to better align AHW's community-led investments (35%) and MCW-led research investments (65%) is important.

Joy Tapper suggested that additional criteria should be explored for informing decisions related to the allocation and that it would be important for the new AHW director to be a part of the discussion. Consortium members also agreed that they are comfortable with maintaining the current approach to voting on the allocation for the next fiscal year while working over that time period to explore new or additional criteria. Dr. Maurana noted the allocation discussion will continue at the next meeting.

Ms. Ellis provided Consortium members with a brief update on a new resource available via the AHW website: a searchable database of AHW's funded projects. The database provides those working in public and community health, health research, and health workforce education with details on funded projects, including outcomes and lessons learned from the projects. Ms. Ellis demonstrated how the database currently includes projects from AHW's past five years and will soon be updated with projects from AHW's first 10 years of funding.

Ms. Ellis informed Consortium members that AHW was selected to conduct a pre-conference session at the 2019 Annual WPHA Public Health Conference on May 21, 2019 in Wisconsin Dells. The session will be led by Ms. Ellis, Maureen Busalacchi and Tracy Wilson, and will provide attendees an opportunity to learn best practices and build new skills in systems thinking and systems change. In addition, the MCW School of Medicine Office of the Dean and Office of the Senior Vice President for Strategic Academic Partnerships have generously stepped forward with funds to support a sponsorship of WPHA in AHW's name, allowing MCW and AHW to continue its visibility and support of public health practice in Wisconsin.

Ms. Ellis informed the Consortium members that AHW will be hosting its second annual Advancing Behavioral Health Summit on June 10, 2019 in Wisconsin Dells. The 2019 Advancing Behavioral Health Summit follows last year's successful summit that brought together nearly 200 attendees from across the state. Ms. Ellis described how this year's event will be focused on building the capacity of attendees to understand and implement systems change, and will provide attendees with a unique experience to work through the systems change process to identify, map, and propose solutions that can support systems changes to advance mental and behavioral health outcomes in communities across Wisconsin.

Due to a shortage of time, discussion related to the Health Issue Brief work was tabled for a future meeting.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:01 p.m.



Next Meeting:

May 2, 2019 2:00 – 4:00 pm

Medical College of Wisconsin AHW Learning Center - M3500



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
June 6, 2019

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese (via conference call), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair), Reba Rice, John Raymond, Joy Tapper

AHW Staff Present: Kate Beadle, Terry Brandenburg, Maureen Busalacchi, Sarah Deering, Christina Ellis, Erin Fabian, Shari Hagedorn, Karen Hess, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Dr. Maurana called the meeting of the Board of Directors to order at 2:06 pm.

II. APPROVAL OF APRIL 4, 2019 CONSORTIUM MINUTES

The April 4, 2019, meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. PROGRAMMATIC UPDATE

Dr. Maurana announced to the Consortium that Jesse M. Ehrenfeld, MD, MPH has been selected as the next director of the Advancing a Healthier Wisconsin (AHW) Endowment and Senior Associate Dean at the Medical College of Wisconsin (MCW) School of Medicine. His appointment will be effective September 1, 2019, pending approval of the MCW Board of Trustees. Dr. Ehrenfeld currently serves as Joseph A. Johnson, Jr., Distinguished Leadership Professor, Professor of Anesthesiology and Professor of Biomedical Informatics at the Vanderbilt University School of Medicine. Dr. Maurana thanked Ms. Tapper and Ms. Edwards for their leadership on the search committee, and the Consortium members for their time to serve as candidate interviewers.

Dr. Kerschner presented an overview of a proposal submitted to AHW's Research and Education Program by Jeanne James, MD, titled Collaborative Research into the Etiology and Treatment of Pediatric and Congenital Heart Disease. The proposal requests \$3,000,000 over four years to develop a vibrant and grounded cardiovascular research program focused on congenital heart disease. Mr. Kops noted that the proposal is undergoing non-supplanting by the Controller's Office. Pending a successful non-supplanting determination, it will be advanced to the Board of Trustees at the end of the month.

IV. DECISION MAKING

Dr. Maurana introduced the Consortium's requirement to annually evaluate the allocation of AHW funds between public and community health initiatives and research and education initiatives, and determine whether any adjustment is warranted.

Dr. Maurana provided an overview of the current allocation of Endowment funds, stating that the distribution of is based on the Order of the Commissioner of Insurance which allocated 35% of the funds to community-led health improvement projects and 65% of the funds to MCW-led research and education initiatives. The Consortium discussed using the months ahead, beginning this fall, to explore the development of criteria that

would allow the Consortium to better evaluate the current allocation and strategically consider any potential changes to this allocation that would assure alignment with and support of AHW's approved five-year plan, the Commissioner's Order, and a recognition of the critical role AHW plays in supporting improved health outcomes for residents statewide. The Consortium agreed that development of criteria in coordination with the incoming director is a critical next step, and committed to establishing a deliberative and thoughtful process to do so while retaining the current allocation structure. Following discussion, a motion was made and seconded to retain the existing 35%/65% allocation for fiscal year 2020. This motion was unanimously approved.

Dr. Maurana introduced Sarah Deering, Senior Communications Consultant. Ms. Deering presented an overview of the AHW strategic communications workplan, providing Consortium members with a summary of strategic planning and development work underway to improve AHW's visibility and ability to reach partners statewide with information and resources around AHW's funding, learning, and other opportunities.

Ms. Deering presented an overview of the AHW Annual Report for the period ending June 30, 2018. Ms. Deering noted that following the Consortium's approval, the AHW Annual Report will be shared with the MCW Board of Trustees at the June meeting for review and approval. The report will then be made available through the AHW e-newsletter and website, and print copies will be available for stakeholders. Following review and additional discussion, a motion was made, seconded and unanimously approved the 2017-2018 Annual Report for the Advancing a Healthier Wisconsin Endowment.

As a follow-up to previous discussion, Ms. Ellis presented proposed criteria for AHW to use prior to incurring cost to formally join an association. Following discussion, a motion was made, seconded, and unanimously approved the association membership criteria.

Dr. Maurana introduced Amy Homel, Director of Administration and Continuous Improvement. Ms. Homel provided an overview of the Healthier Wisconsin Partnership Program FY20 budget. The budget includes the expansion of AHW's communication strategies, establishing a grant management system across AHW, payment of the programmatic audit occurring within the next year, and the increased administrative cost associated with the transition of a new director. Following approval by the Consortium, the budget would advance to the MCW Board of Trustees as part of the MCW budget approval process at their June meeting. Following additional discussion from the Consortium members, a motion was made, seconded, and unanimously approved the HWPP FY20 budget as presented.

Ms. Ellis provided an overview of the annual assessments for 19 projects funded by the HWPP Responsive and Strategic components and requested consideration of continued funding for each over the next fiscal year. She provided an update that all 19 projects are progressing as planned and AHW staff will continue to work closely with the partners to monitor progress. Following review and discussion of the projects, a motion was made and unanimously approved for the projects to receive continued support for the next fiscal year.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:58 pm



Next Meeting:

August 1, 2019 2:00 – 4:00 pm

Medical College of Wisconsin, AHW Learning Center - M3500



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Advancing a Healthier Wisconsin Endowment Learning Center, Medical College of Wisconsin
August 1, 2019

Meeting Minutes

Directors Present: Elizabeth “Leiske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President of MCW; Cheryl Maurana, PhD, (Chair), Senior Vice President for Strategic Academic Partnerships and Senior Associate Dean and Founding Director for the AHW Endowment, MCW; John R. Raymond, Sr., MD, President and Chief Executive Officer, MCW; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Maureen Busalacchi; Christina Ellis; Erin Fabian, JD; Shari Hagedorn; Amy Homel, MS; Mark McNally, PhD; Tim Meister, MA; Tracy Wilson, MPH | **Absent:** Genyne L. Edwards, JD, Partner, P3 Development Group LLC; Christopher Kops, CPA, MBA, Executive Vice President for Finance and Administration and COO, MCW

I. CALL TO ORDER

Dr. Maurana called the meeting of the Board of Directors to order at 2:06 pm.

II. APPROVAL OF JUNE 6, 2019 CONSORTIUM MINUTES

The June 6, 2019 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. DECISION MAKING

Ms. Ellis presented an overview of the Stage 1 applications submitted through the Policy and System Change Pathway. The applications approved by the Consortium will be advanced to the pitch presentation stage of the application process. Ms. Ellis reminded the Consortium members that the same merit review panel will review the pitch presentations and provide recommendations to the Consortium at the September 5, 2019 meeting. The Consortium will then review the full proposals and make their final funding determination in November.

Ms. Ellis described how, within this RFA, seven applications were received and projects spanned all focus areas; several projects spanned two of our three focus areas and two projects indicated they are viewing health broadly and would affect all three focus areas. Ms. Ellis indicated that she has confirmed with Mr. Kops that financial projections demonstrate there is adequate availability of funds as this RFA allocated \$1.5 million dollars available for funding.

A motion was made, seconded and unanimously approved to advance the slate of four proposals receiving 57% or higher of the review panel’s recommendation to the next stage in the application process.

Ms. Ellis presented an overview of the Education and Workforce Development pathway. Within this pathway, the overall aim is to use AHW resources through changemaker strategies to invest, connect, and influence a diverse health workforce. Ms. Ellis described how a new RFA in this pathway would support the development of innovative and sustainable programs, tools, and resources to support ongoing workforce development among Wisconsin’s

current health research, health care, and community health improvement workforce and the next generation of leaders in these fields. Ms. Ellis indicated that the primary outcome of AHW's investment in these projects would be products in the form of resources as defined and developed by funded project teams to address key workforce gaps or needs, and then embedding resources within existing systems to be sustained for ongoing workforce development beyond the project period.

The Consortium expressed enthusiasm for the concept and general support of the opportunity but requested additional clarification regarding eligibility and criteria for selection be provided before approving the concept of the RFA.

Dr. Maurana reminded the Consortium that as of September 30, 2019, she will be stepping down from her position as MCW Consortium on Public and Community Health member and chair. Due to this, the Chair-Elect position must be activated. Ms. Tapper recused herself by leaving the room for the action.

Following discussion, a motion was made, seconded, and unanimously approved for Ms. Tapper to be Chair of the MCW Consortium on Public and Community Health effective October 1, 2019 through December 31, 2020. Ms. Tapper rejoined the meeting immediately following the vote.

IV. PROGRAMMATIC UPDATE

Ms. Homel presented an update regarding the status of the AHW Five-Year Audit including a request for proposals from auditors that closed on July 1, 2019 with two proposals received. AHW and Wisconsin Partnership Program (WPP) staff are currently conducting a desk review of each firm. AHW and WPP staff will also conduct reference checks for both firms and an in-person interview for the top-rated firm. Ms. Homel noted that throughout this process, AHW has and will continue to work closely with partners at WPP and the MCW Purchasing and Controller's Offices. The targeted completion date of the audit is September 2020.

Dr. Maurana reminded the Consortium members that, as previously announced at the MCW Consortium on Public and Community meeting in October 2018 with the Wisconsin United for Health Foundation (WUHF), it has been more than eighteen years since the issuance of the Order and the WUHF has fully performed its obligations as contemplated and required by the Order. Dr. Maurana described how WUHF has indicated that it is now appropriate for the Foundation to terminate its operation and dissolve. Dr. Maurana shared that the remaining funds will be distributed to the two endowments in the true endowments.

Dr. Maurana informed the Consortium members of the decision regarding the Wisconsin Partnership Program's interpretation of the State of WI public meeting and public record laws.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:36 pm.



Next Meeting:
September 5, 2019 2:00 pm – 4:00 pm
Medical College of Wisconsin AHW Learning Center - M3500



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
September 5, 2019

Meeting Minutes

Directors Present: Genyne L. Edwards, JD, Partner, P3 Development Group LLC; Elizabeth “Leiske” Giese, RN, MSPH, (via conference call) Health Officer/Director, Eau Claire City/County Health Department; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Cheryl Maurana, PhD, (Chair), Senior Vice President for Strategic Academic Partnerships and Senior Associate Dean and Founding Director for the AHW Endowment, MCW; John R. Raymond, Sr., MD, President and Chief Executive Officer, MCW; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Laura Bennett; Maureen Busalacchi; Christina Ellis; Erin Fabian, JD; Shari Hagedorn; Amy Homel, MS; Mark McNally, PhD; Tim Meister, MA; Tracy Wilson, MPH | **Absent:** Christopher Kops, CPA, MBA, Executive Vice President for Finance and Administration and COO, MCW; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic

I. CALL TO ORDER

Dr. Maurana called the meeting of the Board of Directors to order at 2:09 pm.

Dr. Maurana announced that Dr. Jesse Ehrenfeld began his role as AHW Endowment director on September 1, 2019. The MCW Board of Trustees will be asked to appoint Dr. Ehrenfeld to the Consortium at their September meeting.

II. APPROVAL OF AUGUST 1, 2019 CONSORTIUM MINUTES

The August 1, 2019 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. DECISION MAKING

Ms. Ellis presented an overview of the Stage 2 applications submitted through the Policy and Systems Change pathway. The applications approved by the Consortium will be advanced to the full proposal stage of the application process. Ms. Ellis reminded the Consortium members that a final review of full proposals and final funding decisions will be conducted at the October 31, 2019 meeting. The projects approved by the Consortium will have a January 1, 2020 start date.

Ms. Ellis described how, within this RFA, seven applications were received, and projects spanned all signature health focus areas; several projects spanned two of AHW’s three focus areas and two projects indicated they are viewing health broadly and would affect all three focus areas. Ms. Ellis indicated that she has confirmed with Mr. Kops that financial projections demonstrate there is adequate availability of funds to cover the allocated \$1.5 million dollars for this RFA. Ms. Ellis reminded the Consortium members that these four proposals advanced in stage one of this process last month, each receiving more than 57% of the merit reviewer vote to advance in the

process. Ms. Tapper indicated that she has a conflict of interest regarding a project. Ms. Ellis clarified that since the Consortium was voting on whether to move the slate of projects forward and not individual projects, she could vote.

A motion was made, seconded and unanimously approved to advance the slate of four proposals receiving 50% or higher of the review panel's recommendation to the next stage in the application process.

Ms. Ellis presented an overview of the Education and Workforce Development pathway. The overall aim of the pathway is to support efforts that develop and grow Wisconsin's current and future research, health care, and community health improvement workforce to meet the diverse and evolving health needs of Wisconsin residents now and in the future. Ms. Ellis described how a new RFA in this pathway would support the development of innovative and sustainable programs, tools, and resources to support ongoing workforce development among Wisconsin's current health research, health care, and community health improvement workforce and the next generation of leaders in these fields. Ms. Ellis indicated that the primary outcome of AHW's investment in these projects would be products in the form of resources as defined and developed by funded project teams to address key workforce gaps or needs. These products would then be embedded within existing systems to be sustained for ongoing workforce development beyond the project period.

The Consortium expressed enthusiasm for the concept and general support of the opportunity. The members were excited to see training and development product that are proposed and the potential to disseminate, replicate, and to effectively address the workforce needs.

A motion was made, seconded and unanimously approved the concept of funding for the Call for Innovations to Advance Wisconsin's Health Workforce and confirmation of the Consortium FY2020 investment for the RFA opportunity.

IV. PROGRAMMATIC UPDATE

Dr. Maurana provided an update regarding the status of the AHW Five-Year Audit process. A conflict of interest was identified with the top-rated firm through the RFP process. Therefore, AHW and the Wisconsin Partnership Program (WPP) will not be proceeding forward with the firm identified through this process. The conflict of interest has been communicated to the Insurance Commissioner and we are awaiting his direction.

Dr. Maurana informed the Consortium members that, as previously announced at the MCW Consortium on Public and Community Health meeting in October 2018 with the Wisconsin United for Health Foundation (WUHF), it has been more than 18 years since the issuance of the Order and the WUHF has fully performed its obligations as contemplated and required by the Order. Dr. Maurana described how WUHF has indicated that it is now appropriate for the Foundation to terminate its operation and dissolve. Dr. Maurana shared that the remaining funds of \$1,788,524.99 has been transferred into the AHW true endowment.

Dr. Kerschner thanked Dr. Maurana for her years of dedicated services to the AHW Endowment.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:04 pm.



Next Meeting:

October 3, 2019 2:00 pm – 4:00 pm

Medical College of Wisconsin AHW Learning Center - M3500



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
October 31, 2019

Meeting Minutes

Directors Present: Genyne L. Edwards, JD, (via conference call) Partner, P3 Development Group LLC; Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Leiske” Giese, RN, MSPH, (via conference call) Health Officer/Director, Eau Claire City/County Health Department; Joseph Kerschner, MD, Dean of the School of Medicine and Provost and Executive Vice President, MCW; Christopher Kops, CPA, MBA, Executive Vice President for Finance and Administration and COO, MCW; John R. Raymond, Sr., MD, President and Chief Executive Officer, MCW; Rebecca “Reba” Rice, MA, (via conference call) Chief Executive Officer, NorthLakes Community Clinic Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Maureen Busalacchi; Sarah Deering, Christina Ellis; Erin Fabian, JD; Shari Hagedorn; Amy Homel, MS; Tim Meister, MA; Tracy Wilson, MPH | **Guest:** Richard Christenson

I. CALL TO ORDER

Ms. Tapper called the meeting of the Board of Directors to order at 2:03 pm.

With appreciation of this being Dr. Ehrenfeld’s first meeting, Ms. Tapper asked the Consortium members and AHW staff to introduce themselves.

II. APPROVAL OF SEPTEMBER 5, 2019 CONSORTIUM MINUTES

The September 5, 2019 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. DECISION MAKING

Ms. Ellis introduced an overview of the Technical Assistance Providers (TAPs), which are used to provide support and capacity building to our funded projects.

Ms. Wilson described how the TAPs provide support to currently funded and prospective projects within select RFA opportunities with the goal of maximizing project success. Currently, additional avenues are being explored for deepening relationships with existing TAPs and seeking new TAPs with diverse experience, expertise and geographic locations to best respond to partner-identified needs.

The Consortium members requested information about the current TAP providers in order to offer suggestions for additional connections that could be established.

Chris Kops provided an overview of the AHW Endowment financials as of September 30, 2019 and affirmed that funds were available to support the anticipated Consortium funding recommendations.

Ms. Tapper reminded the Consortium members of the board development journey that began in February 2019 to enhance the capabilities of existing members to continue good stewardship through fiduciary practice, compliance, and accelerate continued growth in strategic and generative responsibilities. In addition, she noted that the board is responsible for recruiting and selecting new board members which requires both vetting potential candidates and cultivating the interest of potential future board members. Ms. Tapper further suggested that members continue to engage in these discussions and collectively seek development opportunities.

Ms. Ellis presented an overview of the four projects in the Policy, Systems, and Culture Change pathway invited to submit full proposals for their third and final phase of review, which also included supplanting and lobbying review. Ms. Ellis noted that projects approved by the Consortium for funding would be notified of conditional approval of funding, pending the final decision from the MCW Board of Trustees in November.

Ms. Ellis reviewed the conflict of interest policy and discussed the process the Consortium uses to recuse themselves from the discussion and voting when a conflict arises. Per the Consortium's policy on Conflicts of Interest, if any members are undecided as to whether or not a conflict exists, they must state the potential conflict and leave the room for the remaining members to discuss and agree on whether a conflict exists.

Ms. Tapper announced the Douglas County Coordinated Community Response for Behavioral Health Crisis proposal. Ms. Rice declared a conflict and disconnected from the conference call until the voting was complete for this project. Following discussion, a motion to fund the Douglas County Coordinated Community Response for Behavioral Health Crisis proposal was made, seconded and approved. Ms. Rice rejoined the meeting by conference call.

Due to an identified conflict of interest by Ms. Tapper, Dr. Ehrenfeld assumed the role of chair pro tem while Ms. Tapper left the room. Dr. Ehrenfeld announced the Healthcare Collaborative against Sex Trafficking (HCAST) proposal. Following discussion, a motion to fund the Healthcare Collaborative against Sex Trafficking (HCAST) proposal was made, seconded and approved. Ms. Tapper returned to the room and resumed the role of chair.

Ms. Tapper announced the Integrated Public Health Nursing Training and Internship Program proposal. No conflict of interests were identified. Following discussion, a motion to fund the Integrated Public Health Nursing Training and Internship Program proposal was made, seconded and approved.

Ms. Tapper announced the Project Zero: Every One Matters proposal. No conflict of interests were identified. Following discussion, a motion to fund the Project Zero: Every One Matters proposal was made, seconded and approved.

IV. PROGRAMMATIC UPDATE

Dr. Ehrenfeld informed the Consortium members that the Legislative Audit Bureau has reconfirmed that they do not have the capacity to perform the audit. AHW and WPP continue to be in communications with the State Auditor and Deputy Insurance Commissioner to identify a solution.

Dr. Ehrenfeld shared with the Consortium members that he attended a summit at the White House on September 23, 2019 held by the U.S. Department of Veterans Affairs (VA) and the White House Domestic Policy Council as part of the President's Roadmap to Empower Veterans and End the National Tragedy of Suicide (PREVENTS) task force. At the event, he shared the approaches that AHW is taking to address mental health in Wisconsin and discussed how AHW is positioned to make significant impacts on mental health.

Dr. Ehrenfeld presented an overview of the proposal submitted to AHW's Research and Education Program by David R. Friedland MD, PhD, titled OTO Clinomics: A Precision Health and Outcomes Program in Otolaryngology. The proposal requested \$1,200,000 over five years to develop a department-wide platform for measuring clinical parameters and outcomes in all areas of Otolaryngology. These data will be a foundation for precision medicine research to bridge knowledge gaps and establish personalized ENT care.

Dr. Ehrenfeld presented an overview of the proposal submitted to AHW's Research and Education Program by John Meurer, MD, MBA, titled Building Precision Medicine Capacity for Innovative Patient Care Educational Program.

The proposal requested \$518,120 over four years to develop a new Precision Medicine (PM) education program consisting of a 30-credit Master of Science degree and a 12-credit certificate. The PM education program will enhance the overall MCW education strategy in PM, including genetic counseling, biostatistics and data science. Together these innovative education programs will help to bring PM into routine clinical care at MCW, in Wisconsin, and for participants across the US.

Dr. Ehrenfeld presented an overview of the proposal submitted to AHW's Research and Education Program by John Meurer, MD, MBA, titled Doctorate in Public Health Program: Building Leadership Capacity. This proposal requested \$702,478 over four years to develop a doctorate in Public Health (DrPH) program to advance mid-career professionals who aspire to an executive position in an organization, and current executive directors, to become transformational leaders in public, population, or community health.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:51 pm.



Next Meeting:

December 5, 2019 2:00 pm – 4:00 pm

Medical College of Wisconsin AHW Learning Center - M3500



MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Conference Call

December 5, 2019

Meeting Minutes

Directors Present: Genyne L. Edwards, JD, Partner, P3 Development Group LLC; Jesse Ehrenfeld, MD, MPH, Senior Associate Dean and Director, Advancing a Healthier Wisconsin Endowment; Elizabeth “Leiske” Giese, RN, MSPH, Health Officer/Director, Eau Claire City/County Health Department; Rebecca “Reba” Rice, MA, Chief Executive Officer, NorthLakes Community Clinic; Tony Shields, President & CEO, Wisconsin Philanthropy Network; Joy R. Tapper, MPA, Chair, Executive Director, Milwaukee Health Care Partnership | **AHW:** Maureen Busalacchi; Sarah Deering, Christina Ellis; Shari Hagedorn; Amy Homel, MS; Tim Meister, MA; Tracy Wilson, MPH

I. CALL TO ORDER

Ms. Tapper called the meeting of the Board of Directors to order at 2:06 pm.

II. APPROVAL OF OCTOBER 31, 2019 CONSORTIUM MINUTES

The October 31, 2019 meeting minutes of the MCW Consortium on Public and Community Health were reviewed. Ms. Rice motioned to approve the minutes. Ms. Edwards seconded the motion. The Consortium unanimously approved the motion.

III. PROGRAMMATIC UPDATE

Ms. Ellis informed the Consortium members that on November 21, 2019, she, Tim Meister, AHW program manager for the Advancing Behavioral Health Initiative, and Paul Schmitz of Leading Inside Out, LLC, delivered a webinar presentation titled “Funding the Long Game in Collective Impact” hosted by the Collective Impact Forum. This webinar provided AHW with an opportunity to disseminate information on the Advancing Behavioral Health initiative.

Ms. Ellis provided an overview of the MCW Consortium on Public and Community Health Conflict of Interest Policy. The Director/Officer Annual Conflicts of Interest Certificate will be distributed to the members to review and sign for their annual disclosure.

IV. DECISION MAKING

Ms. Ellis provided an overview of nine HWPP Responsive Component funded project annual assessments and requested consideration of continued funding for the next fiscal year. She provided an update that all nine projects are progressing as planned and AHW staff will continue to work closely with the partners to monitor progress. Following review and discussion of the nine projects, Mr. Shields motioned to approve all projects for continued funding into their next project fiscal year. Ms. Rice seconded the motion. The Consortium unanimously approved the motion.

V. DIRECTOR’S REPORT

Dr. Ehrenfeld informed the Consortium members that AHW continues to explore the process of establishing a sole source contract with KPMG to serve as the programmatic auditor for the mandated AHW five-year audit. KPMG

currently performs the Medical College of Wisconsin's financial audit. KPMG is nearing completion of establishing independence from University of Wisconsin School of Medicine and Public Health (UWSMPH).

AHW and WPP are working to finalize a list of agreed-upon audit procedures, which are modeled after the first two Legislative Audit Bureau audit reports. Once independence has been established by UWSMPH and the list of procedures have been finalized, contracts will be established by each medical school's respective purchasing department with KPMG. Prior to finalizing any contracts, the list of audit procedures will be vetted through the State Auditor's office and the Deputy Insurance Commissioner's office.

Dr. Ehrenfeld informed the Consortium members that the REAC did not meet in November, so there was no update to provide.

VI. ADJOURN

The meeting of the MCW Consortium on Public and Community Health adjourned at 2:31 pm.



Next Meeting:

January 2, 2020 2:00 pm – 4:00 pm

Medical College of Wisconsin AHW Learning Center - M3500