



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

MEETING MINUTES

▪ 2017 ▪

The MCW Consortium on Public and Community Health is committed to building broad public awareness and encouraging public input related to the Advancing a Healthier Wisconsin endowment. Information regarding the work of the MCW Consortium can be found in these minutes and on the program web site at www.mcw.edu/healthierwisconsin

For any other document inquiries regarding information that does not appear in these minutes, please refer to the web site links regarding:

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ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center

January 5, 2017

Meeting Minutes

Directors Present: Bevan Baker (by phone), Genyne Edwards, Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

AHW Staff Present: Kate Beadle, Maureen Busalacchi, Tobi Cawthra, Christina Ellis, Erin Fabian, Kristen Gardner-Volle, Shari Hagedorn, Mark McNally, Tim Meister, Jessica Olson, Laura Pinsoneault, Tracy Wilson

I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:03 pm.

II. APPROVE MINUTES

The December 1, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis provided an overview of the HWPP Responsive component Cohort 6 Stage 1 Changemaker Brief Proposals. She explained that six Stage 1 proposals were received, passed technical review and advanced to the review panel. Ms. Ellis reported that the review panel met on December 20, 2016 and recommended five proposals be invited for the Stage 2 Pitch Presentations. Following discussion, the Consortium unanimously approved the review panel's recommendation to invite the five proposals to the Stage 2 Pitch Presentations on January 31, 2017.

Ms. Ellis provided a summary of the HWPP Strategic component's sixth Learning Community session, which was held on December 15, 2016 in Wausau. She noted that this session focused on continuing to refine the strategies and activities that will move the identified indicators of each project. She described how the primary objectives of this session were to revise the targeted results, indicators, targeted populations, factor analysis, and driving influences for the work; understand Phase II Implementation Plan requirements; and, identify and map out learning objectives for the remaining Learning Community sessions.

Tim Meister reported that the next meeting of the Learning Community will occur on January 12-13, 2017 in the AHW Learning Center. He described how during this session, the community coalitions, MCW Academic Partner Team, and staff will continue to focus on building strategies that can lead to population-level change and peer review draft evaluation models that will be required as part of the Phase II application materials.

Ms. Ellis informed the Consortium that the City of Milwaukee's Office of Violence Prevention and the Prevention Institute are progressing toward developing an action plan to reduce incidence of interpersonal and structural violence in Milwaukee. She described how this effort is consistent with the recommendations from the ORS Impact evaluation report of the Violence Prevention Initiative. She noted that the ORS Impact report asked that the Endowment consider partnering with community and civic leaders to create a comprehensive plan to guide individual and community-level efforts to prevent and reduce violence. Ms. Ellis noted that the City of

Milwaukee's action plan will address interpersonal and structural violence through the development, implementation, evaluation and sustainability of strategies that promote community safety and resilience and will result in a greater shared vision, an action plan that draws on community assets and best practices and increased readiness for collaborative action by multiple sectors.

Ms. Ellis reported that AHW staff attended the Violence Prevention Data, Research and Evaluation Roundtable convened by the Prevention Institute and the Office of Violence Prevention with a group of Milwaukee-based researchers and evaluators. She added that staff will also be attending a half-day symposium, hosted by Greater Milwaukee Committee, Children's Hospital of Wisconsin, Mayor Tom Barrett, United Way of Greater Milwaukee and Waukesha County and the Prevention Institute, to educate and engage the community in efforts that diminish violence.

IV. RESEARCH AND EDUCATION PROGRAM

Dr. Kerschner provided an update on the AHW Research and Education Program (REP) Responsive awards. The REP Responsive component was launched July 8, 2016. He described how AHW REP received 45 letters of intent and invited 14 applicants to submit full proposals based on a merit review process. Dr. Kerschner reported that full proposals were then reviewed for technical compliance and evaluated by a merit review body consisting of two review panels, the clinical/population science and basic science panel. He noted that the review panel recommended six applicants for funding based on the merit review panel's recommendations. Each award will be \$200,000 for two years through this funding cycle. They included:

- The MCW Program for Personalized Breast Cancer Treatment (PBCT)
- Reprogramming Tumor Reactive T cells to Treat High Risk Hematological Malignancies
- Accessing Cerebrovascular Alterations During Recovery After Sports-Related Concussions (SRC)
- Genetic Impact of MYH6 Variants in a Patient-derived In Vitro Model of Congenital Heart Disease
- Predictive Computational Modeling to Define Antiviral
- Bacterial Products Related to Chronic Inflammation in Adult Cystic Fibrosis Patients

Dr. Kerschner reported that the proposals will be reviewed for approval by the MCW Board of Trustees at its January meeting. Mr. Kops indicated he had no supplanting concerns with the six proposals.

Dr. Kerschner then presented an overview of the REP Strategic proposal led by Ann Nattinger, MD, MPH, titled *Collaborative for Population Health Improvement*, requesting \$5,000,000 over five years and ten months. He noted that the proposal will create a collaborative of multi-disciplinary experts dedicated to developing and disseminating health care practice and delivery strategies to improve the quality, experience, and value of care in Wisconsin. Mr. Kops noted that a supplanting review of this proposal was currently being conducted.

V. ADVANCING A HEALTHIER WISCONSIN

Dr. Maurana provided an overview of the next steps for the Cross-Cutting component. She described how over the next six months, Tobi Cawthra and Melinda Stolley will begin assembling a design team to lead the development phase, identify communities and groups to participate and engage in the listening sessions, explore development of an initial project, and develop an evaluation process to be used during the process. Dr. Maurana also provided possible six-month milestones for the Cross-Cutting component, which include increased understanding of social determinants of health and breast and lung cancers, inventory of work being done in state to address breast and lung cancers, a structured Learning Collaboratory that incorporates the varied components of the Cross-Cutting component, and identification of initial projects.

VI. ADJOURN

Before adjourning the meeting, Dr. Maurana asked that the Consortium reflect on the AHW changemaker roles and how they can serve to advance the next Five-Year Plan. She indicated this will also be an area of ongoing conversation in the coming months. The Consortium agreed to the importance of the topic and offered suggestions to enhance these ongoing conversations. There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:07 pm.



Next Meeting:

February 2, 2017

2:00 to 4:00 p.m.

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
February 2, 2017

Meeting Minutes

Directors Present: Bevan Baker, Genyne Edwards (by phone), Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana

Directors Absent: John Raymond, Joy Tapper

AHW Staff Present: Kate Beadle, Maureen Busalacchi, Tobi Cawthra, Christina Ellis, Erin Fabian, Kristen Gardner-Volle, Shari Hagedorn, Autum Kowalczyk, Mark McNally, Tim Meister, Jessica Olson, Laura Pinsoneault, Liz Setterfield, Tracy Wilson

I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:06 pm.

II. APPROVE MINUTES

The January 5, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis informed the Consortium members that the HWPP Responsive review panel met on January 31, 2017 to receive pitch presentations for five projects in contention for receiving funding through the 6th cohort of HWPP Responsive awards.

Ms. Ellis noted that, following the presentations, the review panel recommended that the Consortium approve four of the five projects to move forward in the review process to Stage 3, which includes submission of full proposals. She reminded the Consortium members that these full proposal materials are due to HWPP on March 24, 2017 and that they will be advanced to Consortium members for consideration at that time. She further noted that the review for approval of funding for this cohort of Responsive awards will occur at the April 6, 2017 Consortium meeting.

Following brief discussion regarding the proposal that did not advance, a motion was made and unanimously approved to advance the review panel recommendation to invite the four recommended projects to Stage 3 of the application process.

Ms. Ellis provided a summary of the HWPP Strategic component's seventh meeting of the Learning Community, which was held on January 12-13, 2017 in the AHW Learning Center at MCW. She noted that the first day was designed around feedback from the community participants who requested more information and tools related to strengthening community coalitions; the second day focused on drafting evaluation plans.

Dr. Maurana noted that it was refreshing to hear the candid and honest reflections from the partners regarding the work of their community coalitions.

Ms. Ellis noted that the eighth meeting of the Learning Community will take place on February 6, 2017 in Wausau. She described how the session will include group revision of evaluation plans and preparation for designing budgets for the five-year period of Phase II of the initiative.

Ms. Ellis described how, under the leadership of the AHW Senior Evaluator, Laura Pineseault, PhD, the HWPP staff administered the second round of quarterly surveys of the Learning Community. She noted that perhaps the biggest challenge identified through the survey concerned the difficulty of working within the context of a community coalition.

The Consortium members briefly discussed this point and agreed that while not necessarily surprising, this finding confirmed the logic behind the design of the initiative and AHW's commitment to offering the communities one year of funded planning.

Tim Meister noted that while the quarterly survey revealed some challenges and areas for improvement, the general attitude of Phase I participants is one of optimism and gratitude. He described how many individuals have commended AHW for making this level of investment and for offering such an engaging learning year.

Commissioner Baker provided an update on the City of Milwaukee's violence prevention efforts. He described how the City of Milwaukee's Office of Violence Prevention and the Prevention Institute are progressing toward developing an action plan to reduce incidence of interpersonal and structural violence in Milwaukee. He noted that over the past month, two convenings were held in Milwaukee related to this effort; the first convening was held on January 12, 2017, *Safe MKE: A Violence Prevention Symposium*; the second convening was held on January 13, 2017, the *Violence Prevention Action Planning Steering Committee*. Mr. Baker described how the Milwaukee community continues to provide input toward creating a comprehensive action plan to prevent violence in Milwaukee.

The Consortium members discussed how the community's struggles with behavioral health issues, including heroin and opioid use, relate to the violence prevention work as well as the limited number of available treatment slots.

Mr. Baker commented on the Prevention Institute's expertise and their success in cities across the US. He noted, however, that Milwaukee was distinct among those cities that the Prevention Institute had worked with in the past, especially in the lack of unity regarding perspectives on violence prevention.

Ms. Ellis informed the Consortium members that HWPP will be hosting a Policy, System, and Environmental Change (PSE) Symposium in Madison on April 7, 2017. Tracy Wilson noted that this will be a day-long event to bring together stakeholders from across the state to participate in interactive learning sessions and collaborative discussions to build capacity toward implementing effective and sustainable PSE change efforts to improve community health.

Ms. Wilson noted that the Symposium will feature a keynote and in-depth skill building session by Mark Holmgren from the Tamarack Institute in Canada. She described how Mr. Holmgren will be talking about upside down thinking and disruptive innovation to encourage participants to think differently within partnerships, and to flip the switch from focusing on interventions and pilot programs to creating lasting policy and systems change.

Ms. Ellis presented a Change Incubator funding request submitted by Washington Ozaukee Public Health Department.

Ms. Ellis directed Consortium members having indicated a conflict of interest to observe the Conflict of Interest Policy. Paula Lucey declared a conflict of interest.

Ms. Wilson informed the Consortium of the Change Incubator request. She noted that the effort proposes to engage a partnership through two existing multi-sector, behavioral health coalitions – Well Washington Think Well and INVEST Coalition in Ozaukee County. She also noted that the MCW Controller’s Office found there to be no supplanting concerns with the request.

Following discussion, a motion was made, seconded and unanimously approved to support the Change Incubator funding request for \$10,000.

Ms. Ellis presented a Change Incubator funding request submitted by Rock County Public Health Department. She reviewed the conflict of interest policy and called for any conflicts of interest. There being no conflicts noted, Ms. Wilson informed the Consortium that the effort engages a partnership through the existing multi-sector Health Equity Alliance of Rock County, e.g. the HEAR group. She also noted that the MCW Controller’s Office found there to be no supplanting concerns at this time.

Following discussion, a motion was made, seconded and unanimously approved to support the Change Incubator funding request for \$10,000.

Ms. Ellis presented a Community-to-Community Mentoring funding request submitted by Rogers InHealth and the Wisconsin Initiative for Stigma Elimination (WISE). She reminded the Consortium members that Community-to-Community Mentoring funding supports cross-community collaboration to promote knowledge and resource sharing between communities to advance initiatives to improve health. Because of funding being requested, Ms. Ellis reviewed the conflict of interest policy and called for any conflicts of interest. There being no conflicts noted, Ms. Wilson informed the Consortium that the proposal results in an end product – a replicable school/community collaboration model that supports the facilitator training for and implementation of the Honest Open Proud Mentoring Program across schools and diverse youth-serving agencies throughout the community. She also noted that the MCW Controller’s Office found there to be no supplanting concerns at this time.

Following discussion, a motion was made, seconded and unanimously approved support of the Community-to-Community Mentoring funding request for \$49,000.

IV. RESEARCH AND EDUCATION

Erin Fabian informed the Consortium that the next four-part series of Conversations with Scientists will be held March 15, 22, 29, and April 5, 2017 at the Medical College of Wisconsin. She noted the series is titled *Neuroscience: Your Amazing Brain*. Ms. Fabian described how the sessions will focus on spinal cord injury, Parkinson’s Disease, PTSD, and Chronic Pain and Addiction.

V. ADVANCING A HEALTHIER WISCONSIN

Dr. Maurana provided an overview of the next steps for the Cross-Cutting component and described how a Design Team had been established and that their first meeting is proposed for early spring 2017. She noted that listening sessions are beginning to be identified and will include a survey to Wisconsin Cancer Council members. Dr. Maurana further described how meetings, presentations and listening sessions are in the process of being conducted with the Milwaukee Regional Cancer Care Network, MCW Cancer Center Community Advisory Board, the MCW Cancer Center Executive Committee, the Breast Cancer Task Force and the Wisconsin Cancer Council.

Dr. Maurana noted that at the January Consortium meeting, members expressed interest in learning more about the AHW communication strategy as well as having a discussion about how the Consortium can maximize its role as changemakers.

Laura Pineseault, PhD, Senior Evaluator for the AHW Endowment, and Liz Setterfield, Senior Communications Specialist, described the integrated AHW Communications and Evaluation strategies. Ms. Setterfield noted how the communication strategies will reach internal and external audiences, communicate across platforms, collaborate with MCW Communications, and align with AHW’s changemaking and evaluation strategy. She

shared the AHW message and core identity, including “AHW is a changemaker, propelling the most promising work and ideas for a healthier Wisconsin.”

Dr. Pinsoneault provided an overview of the AHW Evaluation framework and approach. She described the process that led to the framework’s development and its overarching purpose. In her remarks, she stressed the value of an evaluation framework that can unite AHW’s passion and purpose with data-driven strategies for improving the health of Wisconsin. Dr. Pinsoneault emphasized the importance of culture and systems change in ensuring a meaningful, measurable impact both within the AHW Endowment and MCW as well as with AHW’s investments and partners. Dr. Pinsoneault and Ms. Setterfield emphasized that the presentation was the beginning of an iterative process that would continue to evolve in the coming months.

The Consortium members commented positively about the AHW Communications and Evaluation Framework, indicating their support for the approach. Dr. Maurana noted that she would begin a conversation with the Consortium about possible new governance strategies at the next meeting.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:07 p.m.



Next Meeting:

March 2, 2017

2:00 to 4:00 p.m.

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center

March 2, 2017

Meeting Minutes

Directors Present: Bevan Baker, Genyne Edwards, Lieske Giese (by phone), Joseph Kerschner, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

Directors Absent: Chris Kops

AHW Staff Present: Maureen Busalacchi, Christina Ellis, Shari Hagedorn, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Paula Lucey called the meeting of the Board of Directors to order at 2:06 pm.

II. APPROVE MINUTES

The February 2, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved. Revised minutes of the November 3, 2016 MCW Consortium on Public and Community Health meeting were reviewed and unanimously approved.

III. ADVANCING A HEALTHIER WISCONSIN

Cheryl Maurana presented an overview of the governance styles of effective boards. Dr. Maurana noted that the Consortium had expressed an interest in shifting to a governance model that would enable it to have heightened leadership at the intersection of generative, fiduciary and strategic oversight. She shared a description of the characteristics of different types of governance styles and the benefits of a generative governance model.

The Consortium members divided into small groups to discuss several aspects of governance, including: whether the current ethos of the Consortium supports generativity; the pros and cons of moving to a more generative style of governance; types of efficiencies that could be introduced to support the Consortium as a generative board; and, areas of board development that might be helpful in transitioning to a generative board.

During the conversation, the following themes arose:

- there could be a tension between fostering creativity and ensuring adherence with compliance requirements;
- there needs to be a comfortable balance between fiduciary, strategic and generative roles;
- it could be helpful to include AHW values and strategic goals on the Consortium meeting agendas as a reminder of the overarching strategic focus; and,
- the necessity of finding a balance between proposal reviews and time spent in generative discussion.

Dr. Maurana provided an update on the AHW Cross-Cutting component. She shared that community and academic members had been recruited for the Cross-Cutting Design Team as well as content experts who would be consulted as needed. Dr. Maurana shared that staff were continuing to explore possible early funding initiatives such as the development of a postdoctoral mentored scholars program focused on reducing cancer disparities through the intersection of T0-T5 research, education and community health approaches.

Dr. Maurana noted that the Cross-Cutting component team was presenting at the Wisconsin Breast Cancer Task Force in March and at the Wisconsin American Indian Cancer Conference in May. In addition, the team was working with the Wisconsin Cancer Council to survey their members and present at their annual meeting in May.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis presented an overview of the HWPP Responsive component Cohort 7 Request for Proposals (RFP). She highlighted revisions to the RFP, including shifting to a fully external review panel in which individuals will have the opportunity to apply using the Call for Reviewers' process. The Consortium discussed the importance of the external review panel providing a ranking, as opposed to a recommendation, of the proposals to the Consortium from which the Consortium will make all final determinations for proposals to progress forward within the three-stage review process.

Ms. Ellis also noted that the estimated target range of awards for the Cohort 7 RFP is between \$1 million to \$1.5 million dollars, which would accommodate approximately 4-6 projects.

A motion was made and seconded to approve the Cohort 7 Request for Proposals as presented.

Ms. Ellis presented an overview of the eighth meeting of the Strategic Learning Community, held on February 6, 2017 in Wausau, WI. She noted that the first half of the day was dedicated to the revision of community evaluation models. She then described the second half of the day that focused on budget creation and planning for the Strategic community-based behavioral health initiatives. The participants also discussed resource strategies that could leverage the AHW investment and achieve the greatest possible impact.

Ms. Ellis noted that the ninth meeting of the Learning Community will occur on March 14-15, 2017 at MCW. She described how participants will be practicing their pitch presentations and spending time on refining their strategies. Ms. Ellis reminded the Consortium that on April 6-7, 2017, each of the ten Community Coalitions along with the MCW Partner Team will conduct their Pitch Presentations. She added that three members of the Responsive component external review panel have been invited to participate in the Strategic pitch presentations as well. Ms. Ellis also emphasized that the Consortium would not be asked to vote at the end of the Strategic pitch presentations, but rather, that the Strategic pitch process was to ensure the Consortium had an opportunity for discussion and interaction with the applicants.

Ms. Ellis presented a Change Incubator funding request submitted by Interfaith Senior Program. She reviewed the conflict of interest policy and called for any conflicts of interest. Paula Lucey declared a conflict of interest and left the room. Tracy Wilson informed the Consortium that the Change Incubator project aims to develop a shared vision and measurable action plan to identify and support unpaid family caregivers of seniors and adults with disabilities in Waukesha County who are at-risk of declining health outcomes due to the stresses of caring for an aged or disabled individual. She noted that the MCW Controller's Office determined there was no supplanting.

Following discussion, a motion was made, seconded and unanimously approved to support the Change Incubator funding request for \$10,000.

V. RESEARCH AND EDUCATION

There was no Research and Education business to discuss at this time.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:52 p.m.



Next Meeting:
April 6, 2017

2:00 to 4:00 p.m.
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center

April 6, 2017

Meeting Minutes

Directors Present: Bevan Baker, Genyne Edwards, Lieske Giese, Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

AHW Staff Present: Maureen Busalacchi, Christina Ellis, Shari Hagedorn, Tim Meister, Tracy Wilson

I. CALL TO ORDER

Paula Lucey called the meeting of the Board of Directors to order at 2:06 pm.

II. APPROVE MINUTES

The March 2, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Chris Kops provided an overview of the current AHW Endowment financials. The overview provided information regarding the AHW Endowment balance as of February 28, 2017 and affirmed that funds were available to support the anticipated Consortium funding recommendations.

Christina Ellis provided an overview of the review process of the HWPP Responsive component proposals. Ms. Ellis noted that projects approved by the Consortium for funding would be notified of conditional approval of funding, pending the final decision from the MCW Board of Trustees in May. Ms. Ellis reviewed the conflict of interest policy and discussed the process the Consortium uses to recuse themselves from the discussion and voting when a conflict arises.

Ms. Ellis presented an overview of the four projects invited to submit full proposals for their third and final phase of review for this cohort of Responsive proposals. She noted that these projects have undergone supplanting review, which did not identify any concerns.

Consistent with the conflict of interest policy, no Consortium members identified a conflict of interest requiring abstention from the discussion and voting by leaving the room.

Following additional discussion on each of the proposals, the Consortium unanimously approved the following proposals, totaling \$1,336,656:

- Gathering Resources and Aligning Community Engagement (GRACE) Hub
- Implementation and Assessment of Standards of Excellence in Wisconsin's Free & Charitable Clinics
- Implementing Systems Change to Impact Veteran Health and Well-Being
- Transforming Primary Prevention Systems to Build Family Protective Factors

Christina Ellis informed the Consortium that HWPP had received one Change Incubator funding request. Ms. Ellis reviewed the conflict of interest policy and discussed the process the Consortium uses to recuse themselves from

the discussion and voting when a conflict arises. Consistent with the conflict of interest policy, no Consortium members identified a conflict of interest requiring abstention from the discussion and voting by leaving the room.

Ms. Ellis presented the Change Incubator request submitted by Mashkisibi Boys & Girls Club and their partners.

Tracy Wilson described how the partnership is seeking to develop a five-year strategic action plan for the Wisconsin Native American Tobacco Network (WNATN) to prioritize and align efforts to reduce commercial tobacco-related health disparities among American Indians in Wisconsin.

Following discussion, a motion was made and seconded to approve the Mashkisibi Boys & Girls Club and their partners' Change Incubator funding request for \$9,515 over six months.

IV. ADVANCING A HEALTHIER WISCONSIN

Cheryl Maurana presented an overview of the AHW Annual Report for the period ending June 30, 2016. Dr. Maurana described how, following the approval by the Consortium, the AHW Annual Report will be shared with the MCW Board of Trustees at their May meeting for review and approval.

Dr. Maurana noted that following approval, the Annual Report will be posted electronically on the AHW website and distributed through the AHW electronic news. She also shared that hard copies of the report will be distributed to stakeholders throughout the state. The Consortium members were supportive of the communication outreach efforts for the Endowment and indicated that they would like to see a larger social media presence.

Following the review of the Annual Report, a motion was made to approve the 2015-2016 Annual Report for the Advancing a Healthier Wisconsin Endowment. The motion was seconded and unanimously approved.

Dr. Maurana provided an update on the AHW Cross-Cutting component. She informed the Consortium that the Design Team met for the first time on March 22, 2017. Dr. Melinda Stolley and Dr. Sandra Underwood have agreed to serve as the academic and community leaders for the Design Team. Dr. Maurana noted that additional members of the Design Team include Dr. Kirsten Beyer, David Frazer, Dr. Lyle Ignace, Jose Salazar, Dr. Al Walker, and Dr. Carol Williams. Dr. Maurana described how the team will meet every other week and will focus their work on determining key populations/communities for discussion sessions, suggesting questions to inform the community discussions, and exploring possible funding criteria for initiatives.

Dr. Maurana opened discussion regarding exploration of more deliberate inclusion of generative, strategic-based discussions at the Consortium meetings. She offered that an example of how the Consortium might move in this direction could be to transition from the existing Consortium agenda that is organized by AHW funding component to a Consortium agenda that focuses on fiduciary, strategic and generative components. The Consortium members commented that they were supportive of the Consortium moving in the direction of a generative agenda. Paula Lucey noted that, with respect to the programmatic updates that would be provided by staff, the Consortium would be interested in learning about opportunities as well as challenges that the program staff experience. Joy Tapper indicated that opportunities to engage with other leaders in the industry has the potential to broaden and deepen the Consortium members' knowledge and ability to advance the mission of AHW. Following discussion, the Consortium members agreed to test the proposed new format at the next meeting.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:52 p.m.

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Next Meeting:

May 4, 2017
2:00 to 4:00 p.m.
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
May 4, 2017

Meeting Minutes

Directors Present: Bevan Baker (by phone), Genyne Edwards (by phone), Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond

Directors Absent: Joy Tapper

AHW Staff Present: Maureen Busalacchi, Christina Ellis, Shari Hagedorn, Tim Meister, Tracy Wilson

I. DECISION MAKING

Paula Lucey called the meeting of the Board of Directors to order at 2:02 pm.

The April 6, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

Dr. Maurana described how, annually, the Consortium evaluates the allocation of the AHW endowment between public and community health and research and education and determines whether any adjustment is warranted. She indicated that the distribution of AHW endowment funds are currently 35% to public and community health and 65% to research and education.

Dr. Maurana described how the Consortium has embraced a philosophy of investing 100% of the AHW endowment in research, education and public and community health to improve the health of Wisconsin. This approach is designed to recognize the critical role that each of the components serve in striving for the desired outcomes to improve health for the people of Wisconsin.

Following discussion, a motion was made to retain the existing 35%/65% allocation, recognizing that the vote on the allocation occurs on an annual basis. This motion was made and unanimously approved. Dr. Maurana reminded the members that an additional allocation discussion will occur during the Five-Year planning process.

Dr. Maurana presented the annual HWPP operations budget for Consortium approval. She noted that following approval, the budget would be advanced to the MCW Board of Trustees as part of the MCW budget approval process at their June meeting.

Christina Ellis noted that each of the four components of HWPP has staff salary and fringe benefits identified as well as program development costs incorporated to help recognize the true cost for each component.

Following brief discussion from the Consortium members, the HWPP FY18 budget was unanimously approved as presented.

Ms. Ellis presented one HWPP 8th Funding Cycle Impact project, *Promoting Healthy Relationships Among LGBT Youth*, that requires Consortium review and approval to continue funding into its next project year. She noted that this project has successfully met the reporting criteria and has been given a green progress rating. Following review and discussion, a motion was made and unanimously approved to continue funding for the one legacy project.

II. PROGRAMMATIC BRIEF

Ms. Ellis provided an overview of how the HWPP Strategic Initiative dedicated to mental and behavioral health has embraced the AHW changemaking roles of high impact investor, convener, and influencer through a variety of actions throughout Phase 1.

Tim Meister described the learning community's journey that began in June 2016 and will complete in June 2017. He described how AHW worked with the MCW partner team and the 10 communities across Wisconsin to provide training in results-based evaluation methods, education and peer-exchange through monthly meetings. Mr. Meister shared that as the learning community completes Phase 1, participants will have worked together in a total of 144 hours of direct time spent in sessions learning with and from one another. In addition, the learning community participants completed regular homework assignments, met with their respective community leaders and stakeholders, worked through the Community Engagement Toolkit, met with MCW Partner Team faculty members, and met with AHW program staff each month. Mr. Meister also described examples of how the learning community experience has influenced the broader participating communities through the tools and techniques that have been learned that are now being applied to other work being performed within the communities.

The Consortium agreed that there was the potential for a strong statewide impact through the Strategic approach. The Consortium also noted that there needs to be an exploration of strategies to develop different ways to provide resources, disseminate lessons learned, and share, not only what AHW is doing, but also how AHW can serve as a convener with communities.

III. DISCUSSION POINTS

Dr. Maurana presented the 2019-2023 Five-Year Plan Development Process and discussed key milestones for the next 18 months to be prepared to launch a new Five-Year Plan in January of 2019. She described four main sections of targets: collect data, analyze the data, determine or confirm priorities and strategies, and implement the strategies and assess fidelity.

Through broad discussion, the Consortium agreed to the proposed planning process for the 2019-2023 Five Year Plan. They further discussed opportunities to apply current learnings to the next Plan. The Consortium noted that the current Plan's strategies were considered to have a scope of a ten-year plan. Further, the members agreed to work in pairs to reflect on the current plan and identify characteristics that would define future success.

IV. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:14 p.m.



**Next Meeting:
June 1, 2017 2:00 to 4:00 p.m.
Medical College of Wisconsin AHW Learning Center - M3500**



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
June 1, 2017

Meeting Minutes

Directors Present: Bevan Baker, Genyne Edwards, Lieske Giese (by phone), Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

Directors Absent: Joe Kerschner

AHW Staff Present: Maureen Busalacchi, Tobi Cawthra, Christina Ellis, Erin Fabian, Shari Hagedorn, Tim Meister, Laura Pinsoneault, Tracy Wilson

I. DECISION MAKING

Paula Lucey called the meeting of the Board of Directors to order at 2:04 pm.

The May 4, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

Chris Kops provided an overview of the current AHW Endowment financials. The overview provided information regarding the AHW Endowment balance as of March 31, 2017 and affirmed that funds were available to support the slate of funding requests being discussed today. Mr. Kops also suggested a broader conversation to discuss the financial models during the development of the fourth Five-Year Plan.

Christina Ellis provided an overview for the Consortium review process for the Phase II of the HWPP Strategic component Community-Based Behavioral Health initiative. She noted that projects approved by the Consortium for funding would be notified of a conditional approval of funding pending the final review from the MCW Board of Trustees at the end of June. No supplanting concerns were identified by the MCW Controller's Office.

Ms. Ellis described how this initiative uses a results-based model that emphasizes contributions toward a desired change in conditions for populations as opposed to outcomes experienced at an individual level. She also reminded the Consortium that the vision for the initiative is to improve the health of Wisconsin communities through acceleration of positive change on population-level behavioral health.

Ms. Ellis reviewed the Consortium's conflict of interest policy and discussed the process the Consortium uses to recuse themselves from the discussion, scoring and voting when a conflict arises. Consistent with the conflict of interest policy, each member of the Consortium who identified a conflict of interest absented themselves from the discussion and voting by leaving the room.

The following conflicts of interest were identified:

- Mental Health Matters: Promoting Resilience for Chippewa Valley Youth; Lieske Giese
- Milwaukee School, Home, and Community Coalition to Improve Youth Mental Health (MSHCC); Bevan Baker and Joy Tapper

- Advancing Access to Improved Mental Health in Rural Southwestern Wisconsin; Bevan Baker

Following discussion on the proposals, the Consortium unanimously approved the following proposals totaling \$12,737,404.

- Creating Mental Wellness through Systems Change
- Mental Health Matters: Promoting Resilience for Chippewa Valley Youth
- Better Together
- Healthier Community Action Team (HCAT) Behavioral Health Project
- Building a Behavioral Health System to Reduce Reported Depression Among 6th-12th Grade Students
- Milwaukee School, Home, and Community Coalition to Improve Youth Mental Health (MSHCC)
- Enhancing Behavioral Health in Northern Wisconsin through Innovative Collaboration and Outreach
- Improving Children's Mental Health through School and Community Partnerships
- Advancing Access to Improved Mental Health in Rural Southwestern Wisconsin
- Healthy Teen Minds
- MCW Partner Team Applicant: Center for AIDS Intervention Research (CAIR), MCW Department of Psychiatry and Behavioral Medicine

Ms. Ellis noted that as projects move through Phase II, AHW staff will continue to explore ways in which AHW changemaking roles will continue to propel this initiative. She described how projects will be supported through a variety of touch points including monthly meetings with the Program Officer, the use of technical assistance providers, and the continuation of the Learning Community. Ms. Ellis shared that AHW staff are very excited about the potential to elevate this work to a statewide level and will continue to explore opportunities to learn from other related work occurring across the state, as well as to lead and influence through the collective work of the initiative.

Ms. Ellis provided an overview of the three HWPP Responsive component Cohort 2 and 4 funded project annual assessments and requested consideration of continued funding for the next fiscal year for each. She described how all three projects are progressing as planned and AHW staff will continue to work closely with the partners to continue to monitor progress.

Following review and discussion of the three projects, a motion was made and unanimously approved for the projects to receive continued support for the next fiscal year of funding.

Ms. Ellis presented a Community-to-Community Mentoring funding request submitted by the University of Wisconsin-Madison Center for Community and Nonprofit Studies (CommNS) and Healthy Kids Collaborative of Dane County. She reminded the Consortium members that Community-to-Community Mentoring funding supports cross-community collaboration to promote knowledge and resource sharing between communities to advance initiatives to improve health.

Ms. Ellis reviewed the conflict of interest policy and called for any conflicts of interest. There being no conflicts noted, Ms. Ellis informed the Consortium that the proposal plans to share existing tools for evaluating health improvement collaboratives to collectively leverage experience and develop a toolkit based on best practice for evaluating collaboratives and networks as a key to health promotion and improvement efforts. No supplanting concerns were identified by the MCW Controller's Office.

Following discussion, a motion was made, seconded and unanimously approved to support the Community-to-Community Mentoring funding request from the FY17 funding allocation for \$50,000 based on the proposed start date.

Ms. Ellis presented a Community-to-Community Mentoring funding request submitted by Fond du Lac Area YScreen Program/Fond du Lac School District and Beaver Dam Unified School District. Ms. Ellis again reviewed the conflict of interest policy and called for any conflicts of interest. There being no conflicts noted, Ms. Ellis informed the Consortium that the proposal plans to collaborate to improve the

overall emotional health of youth by building capacity to implement universal screening practices, expand referral networks and develop the ability to evaluate outcomes by adapting Fond du Lac's experience developing and implementing the YScreen Program to Beaver Dam and Dodge County. No supplanting concerns were identified by the MW Controller's Office.

Following discussion, a motion was made, seconded and unanimously approved support of the Community-to-Community Mentoring funding request from the FY18 allocation for \$50,000.

Paula Lucey announced that she plans to resign from the Consortium at the end of the 2017 calendar year. She then requested nominations for a new Chair. Genyne Edwards nominated Bevan Baker, who recused himself from additional discussion by leaving the room. Following discussion, a motion was made and seconded to appoint Bevan Baker as chair-elect. Mr. Baker rejoined the meeting immediately following the vote.

Genyne Edwards presented a nomination process to fill the vacant seat. She described the need for a Nomination Subcommittee of the Consortium, composed of the public members other than the member who is vacating a position and other than the members appointed by the MCW Board of Trustees as MCW representatives. The Nomination Subcommittee will include Joy Tapper, Bevan Baker, Lieske Giese and Genyne Edwards. Ms. Edwards requested a conversation by the Subcommittee to refine the nomination process with anticipated public release in July 2017.

Ms. Edwards further described how the new appointment is planned to be approved by the Consortium in October 2017 and by the MCW Board of Trustees in November 2017, with the new member's appointment beginning in January of 2018.

II. PROGRAMMATIC BRIEF

Tobi Cawthra provided the Consortium an update on the AHW Cross-Cutting component, including successes to-date during the development phase. She also discussed the ways that the AHW Changemaker roles have been integrated into the development phase process.

Melinda Stolley, PhD, faculty lead for the AHW Cross-Cutting Initiative, provided the Consortium with the names of individuals who have been engaged in the design team and the expertise that they bring to the team. Dr. Stolley described how the design team has taken a "cells-to-society" approach during the development process with a focus on developing new knowledge and identifying communities for a series of statewide discussion sessions.

Carol Williams, PhD, MCW Professor of Pharmacology and Toxicology and member of the design team, shared her perspective on the Cross-Cutting process and how its early successes have impacted her work as a researcher.

Tobi Cawthra noted that the design team was in the process of exploring possible early initiatives that support the Cross-Cutting goals. She briefly shared that some of the early initiatives under consideration included a tobacco cessation effort in collaboration with Milwaukee-based federally qualified health centers and a mentored research scholars program dedicated to increasing the education pipeline to produce research scholars with expertise in addressing cancer disparities across the translational spectrum (basic research to community-based research).

Paula Lucey suggested Ms. Cawthra and Dr. Stolley explore how the early strategies could connect to MCW's regional campuses in Central Wisconsin and Green Bay.

Joy Tapper expressed interest in learning more about the tobacco cessation ideas from the design team. She noted that it would be important to build from the strengths of existing efforts and recommended connecting with the Rural Wisconsin Health Cooperative, the Wisconsin Primary Health Care Association, and family practice residency clinics as other sources of information.

On behalf of Joseph Kerschner, MD, Erin Fabian presented an overview of the REP Strategic proposal led by Amadou Camara, PhD, titled *Identifying Molecular Mechanisms Underlying Traumatic Brain Injury*, requesting \$1,000,000 over four years. Ms. Fabian noted that this proposal would create a research program that advances understanding of the fundamental cellular and molecular mechanisms that produce brain dysfunction in traumatic brain injury in order to develop new therapies. Ms. Fabian noted that there were no supplanting concerns with the proposal.

III. DISCUSSION POINTS

Due to the limited amount of time remaining in the meeting, the discussion associated with the Five-Year Plan engagement strategies was moved to discussion at a future meeting.

IV. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:11 p.m.



Next Meeting:

July 6, 2017 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
July 6, 2017

Meeting Minutes

Directors Present: Bevan Baker (by phone), Genyne Edwards (by phone), Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond

Directors Absent: Joy Tapper

AHW Staff Present: Maureen Busalacchi, Christina Ellis, Shari Hagedorn, Tim Meister, Tracy Wilson

I. DECISION MAKING

Paula Lucey called the meeting of the Board of Directors to order at 2:03 pm.

The June 1, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

Christina Ellis provided an overview of the HWPP Responsive component Cohort 7 Stage 1 Changemaker Brief Proposals. Ms. Ellis explained that of the 11 Stage 1 proposals submitted, two submissions did not pass technical review; however, it was determined that all 11 proposals should be advanced to the merit review panel with the understanding that all of the applicants could benefit from the merit reviewer comments.

Ms. Ellis described the review panel process and their recommendations to the Consortium for approval. Following discussion, the Consortium unanimously approved seven of the 11 proposals to advance to the Stage 2 Pitch Presentations on August 2, 2017.

Genyne Edwards provided an update on the nomination process for the open public member seat on the MCW Consortium. She described how the call for board nominations will be distributed broadly and that the nomination subcommittee will meet in September to review nominations and conduct interviews in October, culminating in final approval of a new member in November 2017 for a January 2018 targeted start date. The Consortium discussed the distribution methods and requested that the deadline for the call for nominations submissions be extended to September 15, 2017.

Following additional discussion, the call for board nomination document was unanimously approved with the minor edits requested.

II. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:40 p.m.



Next Meeting:
August 3, 2017 2:00 to 4:00 p.m.
Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
August 3, 2017

Meeting Minutes

Directors Present: Bevan Baker, Genyne Edwards, Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair Pro Tempore), John Raymond, Joy Tapper

Directors Absent: Paula Lucey

AHW Staff Present: Maureen Busalacchi, Tobi Cawthra, Erin Fabian, Shari Hagedorn, Tim Meister, Laura Pinsoneault, Tracy Wilson

I. DECISION MAKING

Cheryl Maurana called the meeting of the Board of Directors to order at 2:03 pm.

The July 6, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

Maureen Busalacchi informed the Consortium members that the HWPP Responsive component review panel met on August 2, 2017 to receive pitch presentations for seven projects in contention for funding through the 7th cohort of HWPP Responsive awards.

Ms. Busalacchi described how, following the presentations, the review panel ranked the projects according to the established review criteria for this phase of the process. Following discussion of the rankings, a motion was made and unanimously approved to advance six projects to Stage 3 of the application process.

Ms. Busalacchi reminded the Consortium members that full proposal materials for those projects selected to advance through the submission process are due to HWPP on September 22, 2017. She further noted that the final review and approval of funding for this cohort of Responsive awards will occur at the October 5, 2017 Consortium Meeting.

Dr. Kerschner presented an overview of the Research and Education Strategic proposal led by Leonard Egede, MD, titled *Come Alive Milwaukee: Community Empowerment and Lifestyle Intervention for Ethnic Minorities*, requesting \$2,800,000 over six years. He noted that the proposal will reduce the burden of chronic disease and eliminate health disparities in high risk minority communities through direct community-informed interventions and grow the next generation of researchers. Mr. Kops indicated he had no supplanting concerns with this proposal. The Consortium commented on the proposal's inclusion of several public and community health strategies.

II. PROGRAMMATIC BRIEF

Tobi Cawthra and Melinda Stolley provided the Consortium with an overview of the AHW Cross-Cutting Mentored Research Scholar program. In her presentation, Ms. Cawthra commented on the overarching aim of the AHW Cross-Cutting initiative to reduce breast and lung cancer disparities in populations disproportionately affected by

these cancers. She noted that the Mentored Research Scholar program was being advanced in response to the Consortium's request that AHW identify initiatives that would be ready to begin relatively soon since it was understood that other AHW Cross-Cutting strategies could take some time to develop.

Dr. Stolley and Ms. Cawthra described how the AHW Mentored Research Scholar program built from strengths in research, education and community partnerships and aligned with key recommendations from the AHW Cross-Cutting Action Plan approved by the Consortium and REAC in December 2017. They noted in their presentation the significant barriers that exist in advancing cancer disparities research due to a lack of diversity in the research and medical professions and an exclusion of community engagement in the education of research scholars.

Dr. Stolley described several unique characteristics of the AHW Cross-Cutting Mentored Research Scholar program including its commitment to educating the scholars about the implications of research in society, providing leadership development, ensuring strong connections and engagement between the scholars and the communities most affected by cancer, and providing scholars with the opportunity to mentor young investigators and medical students through pipeline education activities. Dr. Maurana noted that the MCW Cancer Center had expressed its support for the program, including a willingness to leverage AHW's investment through additional funding. Dr. Stolley added that the program would also enhance the post-doctoral research experience at the MCW Cancer Center thereby providing opportunities to leverage the AHW investment through pursuing national funding. It was noted that a program budget would be provided to the Consortium and REAC at a future meeting as well as greater detail regarding key aspects of the program.

Broadly, the Consortium members expressed support for the Mentored Research Scholars program. Genyne Edwards and Bevan Baker commented on several of the innovative elements of the program. The Consortium noted that the pipeline education aspect of the program would be key.

III. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:55 p.m.



Next Meeting:

September 7, 2017 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
September 7, 2017

Meeting Minutes

Directors Present: Bevan Baker (by phone), Genyne Edwards, Lieske Giese (by phone), Joseph Kerschner, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

Directors Absent: Chris Kops

AHW Staff Present: Maureen Busalacchi, Tobi Cawthra, Christina Ellis, Erin Fabian, Shari Hagedorn, Tim Meister, Laura Pinsoneault, Tracy Wilson

I. DECISION MAKING

Paula Lucey called the meeting of the Board of Directors to order at 2:05 pm.

The August 3, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

Christina Ellis presented an overview of the HWPP Responsive component Cohort 8 Request for Proposals (RFP). She described how this RFP will continue to include recommendations by an external review panel for first and second phases of the review process. Ms. Ellis also noted that the estimated target range of awards for the Cohort 8 RFP is between \$1 million to \$1.5 million, which would accommodate approximately 4-6 projects.

A motion was made and seconded to approve the Cohort 8 Request for Proposals as presented.

II. PROGRAMMATIC BRIEF

Tracy Wilson presented an overview of recent HWPP Capacity Building component strategies and activities. She reminded the Consortium members that the premise for this component was that, regardless of the stage of the project and the partnership, additional supports along the way could be invaluable in helping stakeholders to take their community health improvement efforts to the next level – be more effective, more sustainable and impact more people. Ms. Wilson described how multiple strategies have been created to support and connect community-based stakeholders in new ways so that partnerships can be more effective in carrying out their larger community health improvement initiatives. She noted that she has been providing action-oriented learning opportunities to help stakeholders advance their skills to implement strong community health improvement initiatives, move from knowledge to action, apply their learnings to their work, and connect and network with their peers.

Ms. Wilson also noted AHW's changemaker roles - connecting, investing and influencing – and how they were employed through the Capacity Building component. She commented on how the Capacity Building component had successfully worked to address challenges in the institutional review board (IRB) process for community-based research efforts. She described how AHW had initially responded through our influencer role to this concern by collaborating with MCW's Clinical and Translation Science Institute (CTSI) and UW-Milwaukee to host a problem-solving conference in March 2014. Coming out of that day were concerns of the Collaborative Institutional Training

Initiative (CITI) and the translation and consent processes required by the IRB. Ms. Wilson described how AHW responded to those challenges by investing in a project that brought the IRB office to the grantee table to partner with communities and identify solutions. Ms. Wilson noted that project, *Human Subjects Protection Training & Language Barriers Should Not Burden Healthier Wisconsin Project*, will be ending in December 2017. She noted that AHW is working with the project partners to support branding of the final products and dissemination efforts to connect partnerships to these resources and continue AHW's influencer role to finalize and promote the products and share with other partnerships who might find them useful.

John Raymond noted his appreciation for the update and indicated that he thought the offerings of this component are trailblazing and exceeding the intended goal.

Genyne Edwards described how she had heard from the community that capacity building was a need. She noted that she was pleased to learn of the successes of the Capacity Building component and emphasized how capacity building tools provide stepping stones for smaller non-profits that find it challenging to apply for larger grants.

The Consortium further discussed Capacity Building and broadly suggested identifying additional metrics that could further demonstrate the impact of the strategies as well as AHW's value as an investor, connector and influencer.

Tobi Cawthra provided an update on the AHW Cross-Cutting Mentored Scholar Program. She noted that since her presentation to the Consortium at its August meeting, AHW had learned of an opportunity to strengthen the program in partnership with the MCW Cancer Center. Ms. Cawthra reviewed several unique elements that AHW had identified for the Cross-Cutting Mentored Scholar Program that brings together strengths in research, education/workforce training, and community health to reduce cancer disparities across Wisconsin.

Additional AHW- developed unique elements include: focuses recruitment of scholars from those underrepresented in medicine and research, uses a collaborative leadership approach, strengthens understanding of research and its value from cells to society, aligns with the AHW translational wheel, strengthens scholars' leadership, collaboration skills and community engagement, and inspires future generations of cross-cutting researchers through mentorship and pipeline opportunities.

Ms. Cawthra noted that although AHW had initially envisioned the AHW Cross-Cutting Mentored Scholars Program as one initiative, the MCW Cancer Center had expressed interest in partnering with AHW to adopt and integrate the AHW Cross-Cutting elements into its cancer research training programs. As a result, Ms. Cawthra noted a successful partnership with the MCW Cancer Center could result in several newly trained cancer researchers that reflect the AHW Cross-Cutting unique elements. Ms. Cawthra noted that, in addition, a successful collaboration would result in systems change within MCW as well as institutionalizing Cross-Cutting elements in to MCW Cancer Center training programs.

Ms. Cawthra described that a few months would be needed to lay the foundation for the collaborative approach, after which time they may propose a developmental phase to ensure the needs of AHW and the MCW Cancer Center are met.

Joe Kerschner indicated his support for the collaborative approach. Paula thanked Ms. Cawthra for her presentation. She noted that mentor selection and mentor development would be key to success. Bevan Baker agreed and noted that it would be important to ensure a strong pipeline of under-represented in medicine and research candidates to ensure a robust and sustainable program.

Paula Lucey informed the Consortium members that we are anticipating a presentation during the October Consortium board meeting by Reggie Moore, Director of the Office of Violence Prevention with the City of Milwaukee regarding the Blueprint for Peace, which is the product of the MCW Consortium investment with the Prevention Institute.

Following brief discussion, the Consortium members agreed that they would like to understand the potential accelerators or barriers to the success of this plan before making further commitment. The Consortium also noted its interest in having the AHW Endowment more prominently recognized for its investments.

III. GENERATIVE DISCUSSION

Cheryl Maurana reaffirmed how the Consortium is continuing the movement into preparing for AHW's next Five-Year Plan. She described how the Consortium has been purposeful to ensure the process is an evolution of the current Plan, diving deeper into AHW's changemaker roles. Dr. Maurana asked the Consortium members to reflect on our movement from grantmaker to changemaker along the frames that TCC Group, a national consultant team that engaged with AHW in 2014. She requested Consortium members to reflect on our movement in the first several years of the current plan and then consider how we can continue to move forward around the following broad concepts: AHW is intentional about the kinds of health outcomes pursued; AHW goes beyond grantmaking by using other tools to advance change and improve health; AHW develops initiatives that integrate research, education, and community health; and, AHW is explicit about its vision for how the Endowment capitalizes on its unique relationship with MCW.

The Consortium members broadly discussed concepts including: being more purposeful in goal setting; not just calling for action but also leading action; and, strategies for disseminating success stories.

IV. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:07 p.m.



Next Meeting:

October 5, 2017 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
October 5, 2017

Meeting Minutes

Directors Present: Bevan Baker, Genyne Edwards (by phone), Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

AHW Staff Present: Maureen Busalacchi, Tobi Cawthra, Christina Ellis, Shari Hagedorn, Tracy Wilson

I. DECISION MAKING

Paula Lucey called the meeting of the Board of Directors to order at 2:06 pm.

The September 7, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

Chris Kops provided an overview of the AHW Endowment financials. The overview provided information regarding the AHW Endowment balance as of June 30, 2017 and affirmed that funds were available to support the anticipated Consortium award recommendations.

Christina Ellis provided an overview of the review process of the HWPP Responsive component proposals. Ms. Ellis noted that projects approved by the Consortium would be notified of conditional approval of funding, pending the final decision from the MCW Board of Trustees in November. Ms. Ellis reviewed the conflict of interest policy and discussed the process the Consortium uses to recuse themselves from the discussion and voting when a conflict arises.

Ms. Ellis presented an overview of the six projects invited to submit full proposals for their third and final phase of review for this cohort of Responsive proposals. She noted that the projects had undergone a supplanting review by the MCW Controller's Office. In addition, projects were reviewed by MCW Government Affairs to ensure that none of the proposed activities included lobbying. Ms. Ellis indicated that some minor feedback based on the supplanting and lobbying reviews had been received and would be shared with the applicants. She noted that any outstanding issues for those projects advanced for funding would be resolved prior to funding agreements being implemented.

There were no conflicts of interest declared by the Consortium members.

Following additional discussion on each application, the Consortium approved the following five HWPP Responsive projects, totaling \$ 2,104,569:

- Access to Safe Shelter and Housing for Women in Street-based Sex Work
- Adopting a Patient-Centered Prescription Label in Wisconsin
- Destination Zero: Reducing Suicide in Fond du Lac County
- Expanding Immunization Access through Wisconsin's Community Pharmacies
- Healthier Children through a Shared Service Network: Supporting Ages & Stages Questionnaire Screening/Early Intervention

II. GENERATIVE DISCUSSION

Paula Lucey introduced Reggie Moore, Director of the Office of Violence Prevention, City of Milwaukee Health Department, and Lisa Fujie Parks, Prevention Institute. Mr. Moore and Ms. Fujie Parks presented the draft Milwaukee Blueprint for Peace and spoke about the roles of the multisector steering committee, guiding principles and the goals of the Milwaukee Blueprint for Peace. They explained how the Blueprint is structured to address the most critical factors that are driving violence and despair in Milwaukee.

The Consortium members engaged in conversation with Mr. Moore and Ms. Fujie Parks on topics such as the plans for launching the Blueprint, prioritization of goals, and management structure.

Due to the limited amount of time, the agenda item *Advancing Wisconsin to be the Healthiest State in the Nation* was postponed to the November meeting.

III. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:07 p.m.



Next Meeting:

October 31, 2017 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center

October 31, 2017

Meeting Minutes

Directors Present: Genyne Edwards, Lieske Giese (by phone), Joseph Kerschner, Paula Lucey (Chair), Cheryl Maurana, John Raymond

AHW Staff Present: Tobi Cawthra, Christina Ellis, Shari Hagedorn, Tim Meister

I. DECISION MAKING

Paula Lucey called the meeting of the Board of Directors to order at 2:06 pm.

The October 5, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

Paula Lucey introduced Julie Willems Van Dijk, RN, PhD, FAAN, an Associate Scientist and the Director of the County Health Rankings and Roadmaps and the Robert Wood Johnson Foundation (RWJF) Culture of Health Prize program, a collaboration between RWJF and the University of Wisconsin Population Health Institute.

Dr. Willems Van Dijk presented information regarding the drivers of health used by the Robert Wood Johnson Foundation's County Health Rankings and Roadmaps, key data points from within the State of Wisconsin and learnings from others who are conducting health improvement work within Wisconsin, the US and globally.

Genyne Edwards indicated she appreciated learning about the different models shared in Dr. Willems Van Dijk's presentation as well as the opportunity to learn about other perspectives, both in terms of how the framework was being used to support different strategies and the points of connection for cross-sector partnerships.

The Consortium thanked Dr. Willems Van Dijk for her thought-provoking presentation.

II. GENERATIVE DISCUSSION

Dr. Maurana presented an overview that described a bold, new approach for the fourth AHW Five-Year Plan that would focus AHW's strategies on positioning Wisconsin as the healthiest state in the nation. In her presentation, Dr. Maurana reviewed the components and the timeline associated with advancing the AHW Changemaking Framework and how, throughout the next six months, the Consortium will be discussing the various components of the Framework to inform the next Five-Year Plan.

Dr. Raymond noted that it could be helpful for the Consortium to clarify that it would take much longer than the fourth Five-Year Plan for AHW's strategies to translate into Wisconsin to be the healthiest state in the nation. He suggested that the approach be clearly described as an aspirational goal that would guide the Endowment for years to come.

Ms. Edwards commented that the groundwork needs to occur now to create a path to engage in the changemaker roles identified in Dr. Maurana's presentation.

Dr. Kerschner suggested that as the Consortium expands its strategies related to policy and systems change, it will be important to narrow the focus and build AHW's ability and capacity to advance health across Wisconsin. Dr. Kerschner shared that it would be important for there to be additional discussion regarding how to approach building a movement. He and Dr. Raymond commented that additional multi-sector partnerships would be key to accomplishing this goal.

Ms. Lucey agreed. She noted that it would also be critical to have a clear sense of how AHW and Wisconsin would know it was the healthiest state, whether that be by America's Health Rankings or other data, and how AHW contributed to that outcome.

Dr. Maurana shared that Joy Tapper had commented to her that it would be important for AHW to fulfill its role as an initiator and catalyst for change in the next AHW Five-Year Plan.

Dr. Maurana thanked the Consortium for its comments.

III. PROGRAMMATIC BRIEF

Christina Ellis provided an update on the Nomination Subcommittee's work which included four interviews with candidates submitted through the nomination process for the Consortium. She described how the Subcommittee will advance their top candidate for an in-person meeting with the incoming Consortium Chair and Program Director in November, after which time, the subcommittee intends to advance the finalist to the full Consortium meeting on December 7, 2017 for consideration and approval. Ms. Ellis indicated that the nominee will then be advanced for approval by the Board of Trustees at their January meeting. The new member's first Consortium meeting will be February 1, 2018.

Erin Fabian reviewed the slate of recent Research and Education Program Responsive component investments approved by the Research and Education Advisory Committee. She described how each proposal was reviewed for merit by an internal review panel of basic science, clinical, and population science research experts and also an external review by a subject matter expert. Ms. Fabian noted that among the approved slate of investments, two proposals focused on population science: one seeking to improve physical activity and overall health outcomes for patients recovering from congestive heart failure, and the other seeking to identify successful strategies and barriers to the use of health information technology with minority patients.

Dr. Kerschner shared with the Consortium an overview of a Strategic component proposal approved by the Research and Education Advisory Committee, focused on improving early childhood development through better understanding the underlying causes of disparities and protective factors in Milwaukee communities with an emphasis on data systems, policies and interventions.

It was noted that MCW's Controller's Office was still in the process of preparing a supplanting determination for the AHW Research and Education proposals.

IV. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:07 p.m.



Next Meeting:

December 7, 2017 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500



ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH
Medical College of Wisconsin
Advancing a Healthier Wisconsin Endowment Learning Center
December 7, 2017

Meeting Minutes

Directors Present: Bevan Baker, Genyne Edwards, Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair pro tempore), John Raymond, Joy Tapper

AHW Staff Present: Kate Beadle, Maureen Busalacchi, Christina Ellis, Shari Hagedorn, Tim Meister, Tracy Wilson

I. CALL TO ORDER

As Chair pro tempore, Cheryl Maurana called the meeting of the Board of Directors to order at 2:02 pm.

II. APPROVAL OF OCTOBER 31, 2017 CONSORTIUM MINUTES

The October 31, 2017 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

III. PROGRAMMATIC BRIEF

Chris Kops provided an update on the Congressional Tax Proposal and how this proposal could affect the AHW Endowment. Mr. Kops explained how, within the proposal, one of the provisions calls for a 1.4% annual excise tax on net investment income for private colleges and universities that serve more than 500 students, and with endowment balance over \$500K/student. He shared that it appeared likely that the provision will have an impact on the AHW Endowment. Following the discussion, several Consortium members offered to send letters to their representatives to share concerns about the provision.

Christina Ellis and Maureen Busalacchi presented an update on the HWPP Responsive component's successes in pursuing grassroots policy, system and environmental change that address the key determinates influencing health. Within the presentation, Ms. Busalacchi provided examples regarding how AHW has been an investor, influencer, and connector through the HWPP Responsive component.

The Consortium engaged in a generative discussion regarding how AHW can be more strategic in funding positive change in systems that can lead to health improvement. Joe Kerschner commented on the value of narrowing the focus of the AHW Endowment to have a big impact in a few key areas as opposed to investing in multiple areas of focus that would result in a more diffuse impact. Ms. Tapper challenged the group to consider areas that are well-positioned for systems change. Ms. Edwards offered that focusing AHW's resources on a few root causes that were the contributors to several health challenges could be a good strategy. She offered support for equitable economic development as an example.

IV. GENERATIVE DISCUSSION

Christina Ellis and Erin Fabian facilitated the Consortium's discussion of the AHW framework for the next Five-Year Plan. Ms. Fabian reminded the Consortium of the timeline for the creation and implementation of the next plan. She further described how, as a part of the process, AHW staff are conducting interviews with other health conversion foundations and funders in the US relevant to AHW's work.

Ms. Ellis reminded the Consortium of the four elements of the AHW's Core Identity that have been identified thus far through the Consortium discussions. She commented on how these elements are intended to serve as the foundation for all AHW's strategies with the goal of leading population-level health improvement in Wisconsin.

Ms. Fabian noted that the Core Identity should have applicability to all levels of the framework, including its programmatic pathways, transformative value and impact. She posed, for example, that all AHW strategies should be driven by a vision of a healthier Wisconsin, and reflect the core identities identified by the Consortium in the framework.

Ms. Ellis requested a generative discussion regarding how the Consortium can be more intentional in translating the core identities into action while reflecting on the Consortium responsibilities.

Ms. Edwards commented on the opportunity for the AHW Endowment and Consortium to take new risks and invite partners to the table to be transformative in new areas.

Bevan Baker noted that the core identities must be flexible enough to evolve and mature with the AHW Endowment as it grows. He agreed that the core identities were the foundational elements needed for the AHW Endowment to be transformative. He noted that if the Consortium did not actualize all of them, then it would lose the opportunity to be transformative.

Joy Tapper suggested that the issue of equity should be incorporated since health equity was key to improving health in Wisconsin. The Consortium agreed.

In addition, the Consortium noted that there needs to be a better appreciation of the health data within Wisconsin and requested AHW staff to explore ways to incorporate equity more explicitly into the Five-Year Plan.

V. DECISION MAKING

Ms. Ellis provided an overview of annual assessments for four HWPP Responsive awards. She requested the Consortium's consideration of continued funding for the next fiscal year for each project. She described how the four projects are progressing as planned and noted that AHW staff will continue to work closely with the partners to monitor progress.

Following the Consortium's review and discussion of the four projects, a motion was made and unanimously approved for the projects to receive continued support for the next fiscal year of funding.

Ms. Ellis presented one HWPP 9th Funding Cycle Impact project, *Growing Healthy Soil for Healthy Communities*, which requires Consortium review and approval to continue funding into its next fiscal year. She noted that this project successfully met the reporting criteria and has been given a green progress rating.

Following review and discussion, a motion was made and unanimously approved to continue funding for the one legacy project.

Ms. Ellis presented a Change Incubator funding request submitted by Oconto County Public Health. Ms. Ellis reviewed the conflict of interest policy and called for any conflicts of interest. There being no conflicts noted, Tracy Wilson, Program Officer, described the project to the Consortium noting that it aimed to develop an initial infrastructure and action plan to support the sustainability of the Oconto County alcohol and other drug misuse workgroup to address the root causes of community awareness/education and culture change. She noted that the MCW Controller's Office determined there was no supplanting concerns.

Following discussion, a motion was made, seconded and unanimously approved to support the Change Incubator funding request for \$10,000.

The Consortium reviewed the Conflict of Interest Policy. The Director/Officer Annual Conflicts of Interest Certificate was distributed to the members for review and signature for their annual disclosure.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:07 p.m.



Next Meeting:

January 4, 2018 2:00 to 4:00 p.m.

Medical College of Wisconsin AHW Learning Center - M3500