















# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Executive Board Room

February 4, 2016 - 2:00 to 2:30 p.m.

### Meeting Minutes

**Directors Present:** Bevan Baker, Lieske Giese (by phone), Joseph Kerschner, Paula Lucey, Cheryl Maurana, Dan Wickeham

**Directors Absent:** Genyne Edwards, John Raymond, Joy Tapper

**AHW Staff Present:** Kate Beadle, Maureen Busalacchi, Christina Ellis, Kristen Gardner-Volle, Shari Hagedorn, Mark McNally, Tim Meister, Jean Moreland, Jessica Olsen, Susan Vanselow, Tracy Wilson, Alicia Witten

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:03 pm.

#### II. APPROVE MINUTES FROM JANUARY 7, 2016

The January 7, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

#### III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Ms. Ellis presented an overview of a Responsive component Cohort 2 project led by Carol Galletly, PhD, MCW Center for AIDS Intervention, and Diverse and Resilient titled, *Advocating for Model Policies that Support Teen Pregnancy/STI Prevention Activities in Milwaukee*.

Commissioner Baker confirmed his previously identified conflict of interest with this project.

Ms. Ellis noted that the partnership had submitted a project Change Request that substantially altered the partners, scope and budget. Ms. Ellis noted that the change request resulted from a significant setback in support of the proposed workplan by Milwaukee Public Schools (MPS). MPS administration recently indicated to the partners that there was no interest in changing the current policy to allow for youth-to-youth condom distribution.

The Consortium discussed the Change Request and noted that the changes requested significantly altered the intent of the project from what was proposed. Following a lengthy discussion, the Consortium unanimously voted to deny the Change Request and terminate funding to the project as of March 15, 2016.

The Consortium encouraged the project partners to work with the Responsive Program Officer to consider future funding opportunities as well as consider whether there would be resources through HWPP Capacity Building that could benefit their work.

Christina Ellis reviewed an overview of the HWPP Responsive component, Cohort 4 Stage 1 Changemaker brief proposals. Eleven Stage 1 proposals were received, passed technical review, and forwarded to the Consortium subcommittee for review. The subcommittee met January 28, 2016 and recommended a slate of five proposals to be invited for the Stage 2 Pitch Presentations. Following additional discussion, the Consortium unanimously approved the subcommittee recommendations to invite the five proposals to the Stage 2 Pitch Presentations on March 3, 2016.

Ms. Ellis presented progress summaries from the Responsive component, Cohort 2. The five funded projects completed their first progress reports covering the period from July 1, 2015 through December 31, 2015. Ms. Ellis noted the project partners for these five Cohort 2 projects will be participating in their first annual cohort meeting on April 4, 2016. The cohort meeting will offer bi-directional learning across the funded projects, networking opportunities with other engaged entities, and face-to-face meeting with AHW staff.

Ms. Ellis also shared an overview of the Capacity Building component project, *Human Subjects Protection Training and Language Barriers Should Not Burden Healthier Wisconsin Projects*, which has submitted their six-month progress summary covering the period from July 1, 2015 through December 31, 2015.

Ms. Ellis provided an overview of the HWPP Strategic component Community Coalition brief proposal submission process. Twenty-three proposals were received, representing 38 of the 72 Wisconsin counties and involving 285 community organizations. The proposals have passed technical review and are available for Consortium members to begin their review. Ms. Ellis also noted one submission for the MCW Partner Team was received. A subcommittee of the Consortium will be reviewing this application.

#### **IV. RESEARCH AND EDUCATION PROGRAM**

No Research and Education Program proposals or business was advanced for review and comment.

#### **V. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 2:36 pm.



#### **Next Meeting:**

**March 3, 2016--2:00 to 3:00 p.m.  
Medical College of Wisconsin  
M3077, Education Conference Room**

**Joint Consortium and REAC Meeting  
March 3, 2016--3:00 to 4:00 p.m.**



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## AHW CROSS-CUTTING COMPONENT COMMITTEE MEETING

MCW Executive Board Room, M1360

February 4, 2016 | 2:30 to 4:00 pm

### Minutes

**Attendance:** Bevan Baker, Lieske Giese (by phone), Cecilia Hillard, William Hueston, Joseph Kerschner, Paula Lucey, Cheryl Maurana, Dan Wickeham

**Absent:** Ann Nattinger, Joy Tapper

**AHW Staff Present:** Kate Beadle, Maureen Busalacchi, Christina Ellis, Kristen Gardner-Volle, Shari Hagedorn, Mark McNally, Tim Meister, Jean Moreland, Jessica Olsen, Susan Vanselow, Tracy Wilson, Alicia Witten

#### I. CALL TO ORDER

The committee of the AHW Cross-Cutting component was called to order at 2:36 pm.

#### II. APPROVE MEETING MINUTES FROM JANUARY 25, 2016 COMMITTEE MEETING

The January 25, 2016 minutes of the AHW Cross-Cutting component committee meeting were reviewed and unanimously approved.

#### III. REVIEW PITCH PROCESS

Dr. Maurana thanked the committee and staff for developing the pitch presentations. She then briefly reviewed the Cross-Cutting component planning process. She noted that through a systematic, deliberate process, the Consortium and REAC had engaged in a prioritization process that began with a review of several potential areas of focus and emphasized the importance of addressing health disparities and root causes. Using an assessment process for the top ranked priorities, the Cross-Cutting component committee identified and prepared pitch presentations for three focus areas for consideration: Substance Abuse/Addicted Brain, Chronic Disease/Health, and Traumatic Stress/Violence. Dr. Maurana noted that following each pitch presentation there would be discussion culminating in a vote for the two areas of focus that will advance to the March 3 Consortium meeting for discussion with the REAC.

#### IV. Pitch Presentations

Each team advocated for the selection of their area of focus with an emphasis on the anticipated outcomes, innovative approaches, and resources need to be successful.

Following the presentations, the committee voted on two focus areas to advance for the March 3 Consortium meeting's discussion of Cross-Cutting Component with the REAC. The two priority areas selected were Chronic Disease/Health and Substance Abuse/Addicted Brain. Dr. Maurana noted the two selected topics will also be posted for public comment.

#### V. NEXT STEPS

The next committee meeting will be February 26, 2016. The next joint Consortium and REAC meeting will be March 3, 2016.

#### VI. ADJOURN

There being no additional business, the meeting was adjourned at 4:03 pm.



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## AHW CROSS-CUTTING COMPONENT COMMITTEE MEETING

Medical College of Wisconsin  
Executive Board Room, M1360  
February 26, 2016  
10:00 to 11:00 am

### Meeting Minutes

Members Present: Bevan Baker (by phone), Lieske Giese (by phone), Cecilia Hillard, William Hueston, Joseph Kerschner, Paula Lucey, Cheryl Maurana

AHW Staff Present: Christina Ellis, Erin Fabian, Jean Moreland, Jessica Olson, Alicia Witten

#### **I. CALL TO ORDER**

Dr. Cheryl Maurana opened the meeting of the AHW Cross-Cutting component committee (Committee) at 10:03 am.

#### **II. APPROVE MEETING MINUTES FROM FEBRUARY 4, 2016 COMMITTEE MEETING**

The February 4, 2016 minutes of the AHW Cross-Cutting component committee meeting were reviewed and unanimously approved.

#### **III. SUMMARY OF PUBLIC INPUT**

Christina Ellis provided a summary of the public input received from February 5 to February 22 that included 65 comments received through the AHW website request for input. Comments reflected a slight preference for substance abuse (40%) over chronic disease (29%) with a large portion of comments not indicating a singular preference. The call for public input was distributed through several mechanisms, including the AHW listserv, which includes several thousand individuals, the Milwaukee Community Development Alliance, which includes about 80 area funders and local leaders, electronic display boards across campus and the AHW website.

#### **IV. DISCUSS PROCESS FOR NARROWING TO ONE TOPIC AREA**

Cheryl Maurana asked the committee members to reflect on the pitch presentation discussions from the last meeting and the public input to identify how the committee would like to present the two priorities to the Consortium and REAC on March 3 for their final selection of one priority. A robust discussion ensued that included the following key points:

- chronic disease encompasses substance abuse (although it was noted that this may not be intuitively understood by community stakeholders) and strategies to improve and prevent chronic disease have the potential to impact substance abuse
- chronic disease aligns with the strengths of MCW and its clinical partners
- chronic disease has the potential to be changemaking in how medical students and health professionals learn about prevention and management of disease
- chronic disease has the potential to have a transformative impact to reduce health disparities and improve health and wellness throughout the state of Wisconsin
- substance abuse does not reflect significant expertise from MCW and its clinical partners in terms of treatment and recovery expertise

- substance abuse could be confused with the significant investment in community-based behavioral health through the HWPP Strategic Component. It will be important that any AHW investments in substance abuse purposefully complement the investments in behavioral health through HWPP's Strategic component.
- substance abuse priorities could still be addressed and benefit from a focus on chronic disease

Other points in the meeting include:

- Generally, the Committee indicated that it was pleased with the thoughtfulness and number of responses from public input, but that there would need to be additional opportunities for public input once the Cross-Cutting component was more defined.
- A consultant and leader in innovation will work with the Cross-Cutting Committee to help guide the refinement of the identified priority and the development of the RFP. Roberta Ness, MD, MPH, David Low Chair in Public Health, is a professor in the Division of Epidemiology and Disease Control, and Vice President for Innovation at The University of Texas Health Science Center at Houston.
- It will be important for there to be clear, measurable outcomes for the Cross-Cutting component, but the Committee recognizes this could take some time to develop and refine through the work of the Committee.
- There should be a campaign with high visibility to communicate the significant investment AHW is making in chronic disease.

Following discussion the committee agreed to recommend the following for the Consortium and REAC's consideration at the March 3 meeting.

*The Committee recommends that the Cross-Cutting component focus on chronic disease with the understanding that the priority will undergo further refinement and focus through the work of the Cross-Cutting Committee and with the following caveats:*

- *chronic disease would include substance abuse as a key area of focus;*
- *health disparities and strategies that address upstream factors to chronic disease would be key to the approach; and,*
- *education that includes medical education but is broadly defined across a spectrum of learners and disciplines would be a significant part of the effort.*

## **V. ADJOURN**

There being no additional business, the meeting of the Cross-Cutting Committee adjourned at 10:55 am.



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin  
M3077-Education Conference Room  
March 3, 2016 - 2:00 to 4:00 p.m.

### Meeting Minutes

**Directors Present:** Genyne Edwards, Lieske Giese, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper (by phone), Dan Wickeham

**Directors Absent:** Bevan Baker, Joseph Kerschner

**Guest Present:** Christopher Kops, Ann Nattinger, Marjorie Spencer

**AHW Staff Present:** Kate Beadle (by phone), Maureen Busalacchi, Christina Ellis, Erin Fabian, Kristen Gardner-Volle, Shari Hagedorn, Mark McNally, Tim Meister, Jean Moreland (by phone), Jessica Olsen, Susan Vanselow, Tracy Wilson, Alicia Witten

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:06 pm.

Dr. Raymond introduced Christopher Kops, Senior Vice President for Finance and Administration and Chief Operating Officer for MCW. Dr. Raymond noted that Mr. Kops brings more than 25 years of experience in financial and administrative management to his role at MCW. Mr. Kops was appointed to his position with MCW in February 2016 and is expected to be appointed to the MCW Consortium on Public and Community Health by the MCW Board of Trustees in March 2016.

#### II. APPROVE MINUTES

The January 28, 2016 meeting minutes of the Responsive Subcommittee of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

The February 4, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

The February 26, 2016 meeting minutes of the AHW Cross-Cutting component committee of the MCW Consortium on Public and Community Health and the AHW Research and Education Advisory Committee were reviewed and unanimously approved.

#### III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis provided an overview for the Consortium review process of the HWPP Strategic component Stage 1 proposals. She noted that twenty-three Stage 1 proposals were received, passed technical review and forwarded to the Consortium for review. Ms. Ellis noted that applicants were asked to identify the target community, discuss the mental and behavioral health needs of the community, and address how the partners comprise a genuine Community Coalition capable of meeting the needs of the community.

Implementation plans will be developed during Phase 1, which is a year of funded learning and planning through the Learning Community. The Learning Community is designed to promote collaboration, learning, and the development of strong implementation plans and evaluation models. Ms. Ellis shared that HWPP has engaged Paul Schmitz, FSG Senior Advisor to the Collective Impact Forum, to serve as a consultant to the development of the Learning Community and facilitate individual sessions.

Ms. Ellis reviewed the Conflict of Interest policy. Consistent with the policy, each member of the Consortium who identified a conflict of interest refrained from the discussion and vote of the specific proposal. Following discussion and review of the twenty three proposals, a motion was made, seconded and unanimously approved to advance 13 proposals to the Stage 2 of the review process. Of the 13 proposals advancing, Consortium members declared conflicts on the following proposals:

- *Milwaukee School, Home, and Community Collaboration to Improve Youth Mental Health* – Joy Tapper, Bevan Baker
- *Mental Health Matters: A Strategic Investment for Children, Youth and Families in our Community* – Lieske Giese

Christina Ellis reported that the Responsive component subcommittee had convened earlier in the day prior to the Consortium meeting to receive five pitch presentations. The subcommittee recommended to the Consortium that all five projects advance to Stage 3: submission of full proposals. The Consortium unanimously approved the recommendation of the subcommittee. Ms. Ellis noted that review of full proposals and final funding decisions will occur at the May 5, 2016 Consortium meeting.

#### **IV. RESEARCH AND EDUCATION PROGRAM**

No Research and Education Program proposals or business was advanced for review and comment.

#### **V. ADVANCING A HEALTHIER WISCONSIN**

REAC members joined the Consortium for discussion of the AHW Cross-Cutting component.

Dr. Maurana provided an overview of the Cross-Cutting committee's progress to-date and the process it used to identify its recommendation for the Cross-Cutting component. She noted that public input had been gathered on two possible areas of focus for the Cross-Cutting component, including chronic disease and substance abuse.

Dr. Maurana presented on behalf of the Cross-Cutting committee the recommendation to the Consortium and REAC. She noted that the recommendation was informed by public input and the committee's discussion.

The Cross-Cutting committee recommended that the Cross-Cutting component focus on chronic disease, with the understanding that the Cross-Cutting committee will further refine and focus the health priority with the following caveats:

- chronic disease includes substance abuse as an area of focus;
- health disparities and strategies that address upstream factors to chronic disease will be key to the approach; and,
- education that includes medical education but is broadly defined across a spectrum of learners and disciplines will be a significant part of the effort.

The Consortium and REAC discussed the Cross-Cutting committee's recommendation.

Paula Lucey noted that chronic disease provides a broad spectrum of approaches that address root causes. She also noted that chronic disease is a clear and distinct area of focus from HWPP's Strategic component's emphasis on community-based behavioral health.

Lieske Giese noted that although chronic disease was recognized as a statewide need in the community, she stressed that the committee would need to further narrow the focus for the Cross-Cutting component. She suggested that the committee consider health disparities as it moved forward in further narrowing the focus.

Several members noted some concern that the community does not readily recognize substance abuse as a chronic disease, although there is evidence for this approach in the academic literature.

Dr. Raymond commented that the recommendation appeared to blend the two priorities together. He noted that he agreed with Ms. Giese that chronic disease was very broad and that it would be important to continue to narrow the focus and identify specific changemaking strategies for achieving measurable health outcomes.

Ann Nattinger noted that she was supportive of the focus on chronic disease, adding that it was an area that strongly aligned with MCW expertise. She noted, for example, that obesity could be an area of focus within chronic disease that aligns well with research, education and community health. Dr. Nattinger stressed that it would be important to select an area that would benefit from diverse expertise and resources.

Dr. Maurana and others agreed that opioid dependence was an important and timely issue that could be considered as the focus for the Cross-Cutting component or perhaps another AHW component. She commented that it would be important to consider the outcomes the Consortium and REAC would envision for the Cross-Cutting component through its investment.

Dr. Nattinger noted we must think about how we are positioned to make a significant contribution with our all-encompassing expertise (e.g., how expertise in the microbiome, sleep disorders, etc. impact obesity), not just behavioral health. She also noted that we do not currently have all the expertise needed to move the needle significantly in the opioid area.

Genyne Edwards expressed interest in learning from national and statewide best practices and models to identify where there were opportunities to make a significant health impact in chronic disease. She noted that she was uncertain as to what could be achieved through the Cross-Cutting investment within the proposed timeline if the focus were too broad.

Several members agreed that it would be helpful to have national, statewide and local data regarding strategies that had proven successful in impacting chronic disease, especially within a 8-10 year timeline. Ms. Giese shared that Transformation Wisconsin could be helpful as a model for obesity.

The Consortium and the REAC unanimously approved the Cross-Cutting committee's recommendation with the understanding that there would need to be additional narrowing of the focus through the committee's work.

The Consortium also unanimously approved the Cross-Cutting component Development Budget of \$262,300 for the period of March 2016 through June 2017. Dr. Maurana noted that it was expected that the budget would increase as the component becomes further defined.

Dr. Maurana noted that the committee would be working with Roberta Ness, MD, MPH, Vice President for Innovation at The University of Texas Health Science Center at Houston, to identify innovative elements to inform the Cross-Cutting component's development.

## **VI. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 2:36 pm.



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

**MCW Consortium on Public and Community Health  
HWPP Strategic Stage 2 Subcommittee Review Meeting of MCW Partner Team Applicant  
Medical College of Wisconsin – MEB M2630  
March 17, 2015 -- 12:00-1:00 pm  
Minutes**

**Members Present:** Joseph Kerschner, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Dan Wickeham

**AHW Staff Present:** Christina Ellis, Tim Meister

**Others Present:** Michelle Broaddus, Jon Lehrmann, Jeff Kelly, Karen Opgenorth, David Peterson, Katherine Quinn

## **I. CALL TO ORDER**

The meeting of the Subcommittee of the Board of Directors was called to order at 12:05 pm.

## **II. INTRODUCTIONS**

The meeting participants provided introductions to the group.

## **III. PRESENTATION BY THE MCW PARTNER TEAM APPLICANT**

Dr. Jeff Kelly provided a brief presentation summarizing the application submitted by the Center for AIDS Intervention Resources (CAIR) to serve as the MCW Partner Team on the HWPP Strategic component initiative focused on community-based behavioral health.

The presentation focused on how the academic team would support the funded Community Coalitions by providing administrative support, serving as content experts, and leading the design and implementation of the global evaluation model. The presenters acknowledged that each Community Coalition will have unique needs, challenges, and opportunities. The academic team proposed assigning a 2-member primary team to each Community Coalition in order to provide support that is tailored to each local community. The academic team also plans on adopting a systems-level approach to assist Community Coalitions in successfully addressing behavioral health needs. An "implementation-science" paradigm will encourage cross-training among Community Coalitions throughout the process and promote the dissemination and adoption of effective interventions within the broader community structures that address the behavioral health needs of Wisconsin communities.

## **IV. SUBCOMMITTEE MEMBER DISCUSSION QUESTION**

The Subcommittee members posed specific discussion questions to the academic team. Dr. Raymond questioned how the academic team will determine the best match between the 2-member primary team and the Community Coalitions. The academic team described how the process will be adaptive and based upon the specific needs of the individual communities. They noted that relationships and trust will need to be built over time in order to attain success. The process of working with up to 10 communities will require much time and effort. The academic team noted that the team has the diverse experience, knowledge, and expertise to fully engage with and support the communities.

Dr. Maurana asked the academic team to describe their biggest concern regarding participating in this opportunity. The academic team shared some uncertainty managing any existing partnership dynamics, and the specific needs of the individual communities, since they do not know who the community partners are that they

will be working with at this time. They noted that the large initiative will require a team-approach and the academic team stated how partnerships are organic and take time and effort to both build and sustain.

Mr. Peterson asked the Subcommittee members to speak to the level of engagement the Consortium anticipates within the process. Ms. Lucey described how the Consortium will be taking a very active interest in the development, implementation, and success of the initiative and will require frequent updates in order to communicate results on an ongoing basis. Dr. Kerschner noted that defining success and the development of the indicators will be critical to the effort. Dr. Maurana added that the AHW Endowment in its role as a change maker will be deliberate in its engagement and partnership with all stakeholders. Mr. Wickeham suggested that the academic team consider how best to present their efforts both externally (in engaging with the Community Coalitions) and internally (how they are structured as a program or initiative within an existing departmental structure at MCW).

**V. DISCUSSION AND RECOMMENDATION**

Following the presentation, the academic team members were excused from the meeting. The Subcommittee discussed the merits of the application and unanimously recommended that the MCW Consortium approve the CAIR application to serve as MCW Partner Team on the HWPP Strategic initiative focused on community-based behavioral health.

**VI. ADJOURN**

There being no additional business, the meeting of the Subcommittee was adjourned at 12:57 pm.



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

**MCW Consortium on Public and Community Health  
HWPP Strategic Stage 2 Community Coalition Pitch Presentation Review Meeting  
Medical College of Wisconsin – H1210  
April 4, 2016 - 1:00-5:00 pm  
Minutes**

**Members Present:** Bevan Baker, Genyne Edwards, Lieske Giese, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper, Dan Wickeham

**AHW Staff Present:** Maureen Busalacchi, Christina Ellis, Erin Fabian, Kristen Gardner-Volle, Shari Hagedorn, Tim Meister, Laura Pinsoneault, Tracy Wilson

**Others Present:** Representatives of each of the 13 Community Coalitions

## **I. CALL TO ORDER**

The meeting of the Board of Directors was called to order at 1:05 pm.

## **II. APPROVE MINUTES FROM MARCH 3, 2016 AND MARCH 17, 2016**

The March 3, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

The March 17, 2016 meeting minutes of the Subcommittee of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

## **III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM**

Christina Ellis introduced the process for Consortium review and discussion of the Stage 2 Community Coalition Pitch Presentations for the HWPP Strategic component. She reminded the Consortium members that they are receiving seven pitch presentations on Monday, April 4 and the remaining six pitch presentations on Thursday, April 7. Each community coalition will have the opportunity for introductions, seven minutes of presentation using PowerPoint, thirteen minutes of Consortium questions to the presenters, and ten minutes of Consortium discussion. Following each presentation, Consortium members will vote “yes” or “no” to determine a final slate of community coalitions to invite to Stage 3 of the application process. The final vote and invitation determination will take place on Thursday, April 7 following the last presentation.

Ms. Ellis reviewed the Conflict of Interest Policy and directed that members having indicated a conflict of interest through the online review tool must recuse themselves from further discussion, scoring, and voting on those particular submissions by leaving the room for that review and vote. During the review process, the Conflict of Interest Policy was enforced and documented for each proposal. The following conflicts were noted:

- *Mental Health Matters: A Strategic Investment for Children, Youth, and Families in our Community* – Lieske Giese
- *Milwaukee School, Home, and Community Collaboration to Improve Youth Mental Health* – Bevan Baker, Joy Tapper

## **IV. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:55 pm.



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin  
M3077-Education Conference Room  
April 7, 2016 - 1:00 to 5:00 p.m.

### Meeting Minutes

**Directors Present:** Bevan Baker, Genyne Edwards, Lieske Giese, Joseph Kerschner, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper, Dan Wickeham

**Guests Present:** Christopher Kops

**AHW Staff Present:** Maureen Busalacchi, Christina Ellis, Shari Hagedorn, Mark McNally, Tim Meister, Jean Moreland (via phone), Laura Pinsoneault, Tracy Wilson

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 1:00 pm.

Dr. Raymond thanked Mr. Wickeham for his service on the Consortium and announced that Mr. Kops will be appointed by the MCW Board of Trustees in April. Mr. Kops' first meeting as a member of the Consortium will be in May 2016.

#### II. APPROVE MINUTES

The April 4, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

#### III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis introduced the process for Consortium review and discussion of the Stage 2 Community Coalition Pitch Presentations for the HWPP Strategic component. She reminded the Consortium members that they received seven pitch presentations on Monday, April 4 and that the April 7 meeting was dedicated to review of the final six pitch presentations.

Ms. Ellis reviewed the Conflict of Interest Policy and directed that members having indicated a conflict of interest through the online review tool must recuse themselves from further discussion, scoring, and voting on those particular submissions by leaving the room for that review and vote. During the review process, the Conflict of Interest Policy was enforced and documented for each proposal.

Following the completion of the presentations and further discussion of the 13 proposals, a motion was made, seconded and unanimously approved to advance ten proposals to Stage 3 of the review process. Of the ten proposals advancing, Consortium members declared conflicts on the following:

- *Mental Health Matters: A Strategic Investment for Children, Youth, and Families in our Community* – Lieske Giese
- *Milwaukee School, Home, and Community Collaboration to Improve Youth Mental Health* – Bevan Baker, Joy Tapper

Ms. Ellis reported that a subcommittee of the Consortium met on March 17, 2016 and received a presentation from the MCW Partner Team applicant. The Consortium members had an opportunity to ask questions of the applicant and engage in a meaningful discussion about the vision for the HWPP Strategic component. The subcommittee recommended that the Consortium advance the academic partner team from the Department of Psychiatry and Behavioral Medicine to Stage 3 of the proposal process. Following discussion, the Consortium unanimously approved the recommendation of the subcommittee.

Ms. Ellis noted that review of HWPP Strategic component full proposals and a final funding decision for the ten Community Coalition proposals and one MCW Partner Team application will occur at the May 5, 2016 Consortium meeting.

Commissioner Baker provided a brief update on efforts underway at the City of Milwaukee for the Office of Violence Prevention.

#### **IV. ADVANCING A HEALTHIER WISCONSIN**

Dr. Maurana reminded the Board that the next Cross-Cutting committee meeting will be held on April 15 in the MCW Executive Board Room.

#### **V. RESEARCH AND EDUCATION PROGRAM**

No Research and Education Program proposals or business were advanced for review and comment.

#### **VI. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:53 pm.



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin  
Executive Board Room, M1360  
May 5, 2016 - 2:00 to 4:00 p.m.

### Minutes

**Consortium Members Present:** Bevan Baker, Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond

**Members Absent:** Genyne Edwards, Joy Tapper

**REAC Members Present:** William Hueston, Cecilia Hillard, Ann Nattinger, Margie Spencer

**AHW Staff Present:** Kate Beadle, Maureen Busalacchi, Christina Ellis, Erin Fabian, Kristen Gardner-Volle, Shari Hagedorn, Mark McNally, Tim Meister, Jean Moreland, Jess Olson, Laura Pinsoneault, Tracy Wilson, Alicia Witten

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:04 p.m.

Dr. Maurana introduced Laura Pinsoneault as the new senior evaluator for AHW.

#### II. APPROVE MINUTES FROM

The April 7, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

The April 15, 2016 meeting minutes of the AHW Cross-Cutting Component Committee were reviewed and unanimously approved.

#### III. ADVANCING A HEALTHIER WISCONSIN

Mr. Kops provided an overview of the current AHW Endowment financials. The overview provided information regarding the AHW Endowment balances as of March 31, 2016 and affirmed that the funds were available to support the Consortium funding recommendations.

Dr. Maurana presented the 2014-2015 Annual Report for the Advancing a Healthier Wisconsin Endowment. She noted that pending approval by the MCW Consortium, the annual report will be presented to the MCW Board of Trustees and then will be sent to the Wisconsin United for Health Foundation board.

Paula Lucey suggested that the Consortium consider how best to distribute the annual report to ensure that AHW is effectively communicating its message.

Following the review of the annual report, a motion was made to approve the 2014-2015 Annual Report for the Advancing a Healthier Wisconsin Endowment. The motion was seconded and unanimously approved.

REAC members joined the MCW Consortium to discuss the AHW Cross-Cutting Component.

Dr. Maurana presented an overview of the process for the development of the Cross-Cutting component. She noted that the Cross-Cutting Committee's recommendation to the Consortium and REAC is to focus on addressing cancer disparities with an emphasis on prevention strategies, strategies that address upstream factors, and education strategies. The Committee also has asked that AHW continue the exploration of a targeted effort related to opioids from one of the other six components in the Five-Year Plan.

Following additional discussion by the Consortium and the Research and Education Advisory Committee, a motion was made, seconded and unanimously approved the AHW Cross-Cutting Committee's recommendation to focus on addressing cancer disparities by both the Consortium and the REAC.

Dr. Maurana thanked the Cross-Cutting Committee for its thoughtful work. She noted that a study team with expertise in cancer disparities will be formed to develop recommendations for the Consortium and REAC's review in Fall 2016. Ms. Lucey congratulated the Consortium, REAC, and AHW staff on the successful launch of the seven components of the AHW Five-Year Plan.

#### **IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM (HWPP)**

Ms. Ellis provided an overview of the process for the Consortium review of the Strategic component Community Coalition Stage 3 final proposals. She noted that projects approved by the Consortium for funding would be notified of a conditional approval of funding, pending the final decision from the MCW Board of Trustees later in May. Ms. Ellis noted that there were no supplanting concerns with the proposals.

Ms. Ellis reviewed the conflict of interest policy and discussed the process the Consortium used to recuse themselves from the discussion, scoring and voting when a conflict arises. Consistent with the conflict of interest policy, each member of the Consortium who identified a conflict of interest absented themselves from the discussion and voting by leaving the room.

The following conflicts of interests were identified:

- *Mental Health Matters: A Strategic Investment for Children, Youth, and Families in our Community*— Lieske Giese
- *Milwaukee School, Home, and Community Collaboration to Improve Youth Mental Health*— Bevan Baker and Joy Tapper

Following additional discussion on the proposals, the Consortium unanimously approved the following Strategic Community Coalition proposals totaling \$1,859,815.

- *A Mental Health System for All in La Crosse*
- *Building a Behavioral Health system to reduce the impact of adverse childhood experiences*
- *Greater Green Bay Mental Health Connection*
- *HCAT Behavioral Health Project*
- *Improving Children's Mental Health through School and Community Partnerships*
- *Mental Health Matters: A Strategic Investment for Children, Youth, and Families in our Community*
- *Milwaukee School, Home, and Community Collaboration to Improve Youth Mental Health*
- *Mobilizing sustainable behavioral health change in Winnebago, Outagamie and Calumet Counties*
- *Southwestern Wisconsin Behavioral Health Partnership*
- *Upstream Improvement: Enhancing Behavioral Health in Northern Wisconsin*

Ms. Ellis provided an overview for the Consortium review process of the Strategic component MCW Partner Team Stage 3 final proposal. She noted that projects approved by the Consortium for funding would be notified of a conditional approval of funding, pending the decision from the MCW Board of Trustees on May 27. There were no conflicts to declare at this time.

Following additional discussion on the proposal, the Consortium unanimously approved the MCW Partner Team proposal totaling \$428,308.

Ms. Ellis provided an overview for the Consortium review process of the Responsive component Cohort 4 proposals. She noted that projects approved by the Consortium for funding would be notified of a conditional approval of funding, pending the final decision from the MCW Board of Trustees on May 27.

The following conflict of interest was identified:

- *Preparing the Community to Improve the Odds of Cardiac Arrest Survival*—John Raymond

Ms. Ellis noted that there were no supplanting concerns. Following additional discussion on the proposals, the Consortium unanimously approved the following proposals totaling \$742,403:

- *Eastern Wisconsin Food Banks Serving as Community-wide Food Hubs to Increase Healthy Offerings*
- *Preparing the Community to Improve the Odds of Cardiac Arrest Survival*

Ms. Ellis presented an overview of the HWPP Responsive component Cohort 5 Request For Proposals (RFP). Ms. Ellis highlighted revisions to the RFP that resulted from applicant and reviewer feedback. She also noted that the estimated range of available funds for awards is \$1M - \$1.5M for up to six projects.

There were no updates for the HWPP Capacity Building Component or the HWPP Legacy Awards.

#### **V. RESEARCH AND EDUCATION PROGRAM (REP)**

Dr. Kerschner provided a brief overview of the REP Strategic proposal *Developing Novel Programs in a Joint Biomedical Engineering Department* requesting \$2M over five years. He noted that the proposal was being led by Dr. Andrew Green. Dr. Kerschner noted that the proposal aims to create a Clinical and Translational Biomedical Engineering Program in the MCW/Marquette University joint Department of Biomedical Engineering that addresses unmet needs in healthcare through biomedical technology development. Mr. Kops reported that there was a remaining supplanting issue with this proposal which would be resolved before it would be advanced to the MCW Board of Trustees for review.

There were no updates for the REP Responsive Component or the REP Capacity Building Component.

#### **VI. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:22 p.m.



Next Meeting:  
June 2, 2016  
2:00 to 4:00 p.m.  
Medical College of Wisconsin  
Executive Board Room, M1360



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin  
Executive Board Room, M1360  
June 2, 2016 - 2:00 to 4:00 p.m.

### Meeting Minutes

**Directors Present:** Bevan Baker, Genyne Edwards, Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

**AHW Staff Present:** Kate Beadle (by phone), Maureen Busalacchi, Christina Ellis, Shari Hagedorn, Mark McNally, Tim Meister, Jean Moreland (by phone), Laura Pinsoneault, Liz Setterfield, Tracy Wilson

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:05 pm.

Christina Ellis introduced and welcomed Liz Setterfield who joined the AHW staff as the Senior Communications Consultant on May 18, 2016.

#### II. APPROVE MINUTES

The May 5, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

#### III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis provided an overview of the HWPP FY17 Budget. Ms. Ellis noted that the budget had been reorganized to better reflect the costs for each component of the AHW Five-Year Plan. She noted that program development costs within each component might include items such as contracts with technical assistance providers or consultants, meeting costs, and travel.

Joy Tapper noted that it would be helpful to have additional information comparing FY16 and FY17 budgets, and additional narrative description of the budget categories. It was noted that additional information would be provided as requested.

The HWPP FY17 budget was unanimously approved as presented.

Ms. Ellis provided an update on the Capacity Building component funded project, *Human Subjects Protection Training and Language Barriers Should Not Burden Healthier Wisconsin Projects*, that currently requires an annual assessment by the Consortium to ensure adequate progress prior to approval for the next fiscal year of funding.

Tracy Wilson informed the Consortium that funded project partners are progressing as planned to develop a customizable, community-friendly curriculum that satisfies IRB requirements in lieu of the current training requirements and they are vetting changes to the translation policy and

procedures, both of which are often sources of frustration and delays for HWPP funded projects.

Dr. Kerschner requested that the project have a minimum of six months to test the end-product and make adjustments based upon feedback as necessary. He also suggested the project partners explore other potential opportunities to use the finalized product.

Following a review and discussion of this project, a motion was made and unanimously approved for the project to receive continued support for the next fiscal year of funding.

Ms. Ellis provided an overview of the activities of the HWPP Capacity Building component over the past year. She reminded the Consortium members that the Capacity Building component was designed to support communities and partners to enhance their readiness and resource availability to more effectively improve the health of Wisconsin residents in the areas of partnership development and project planning, funded project support and peer learning opportunities, and, dissemination and sustainability of effective efforts and initiatives.

Tracy Wilson noted that since September 2015, HWPP has conducted seven one-day workshops in various locations across the state and the first three-part learning series. She reported that these opportunities have covered topics such as communication and messaging, crafting compelling stories, evaluation, sustainability and partnership development. Collectively, over 200 unduplicated individuals have engaged in the HWPP Capacity Building offerings, representing over 115 community organizations in 31 Wisconsin counties. Ms. Wilson further noted that 76% of participants who completed a three-month evaluation indicated that they shared their learnings with others demonstrating an even wider reach. Additionally, at three-month follow-up, participants are indicating that they have applied their learnings to their work and that their participation contributed to the ability to achieve greater health impact and leveraging additional funding.

Paula Lucey reminded the Consortium that the HWPP Capacity Building component includes accommodation for up to \$250,000 to be allocated for an RFP-based funding opportunity. She further noted that within the Executive Summary of the ORS Impact assessment of the Violence Prevention Initiative, a recommendation was made to focus future efforts on systems change, balancing city-wide breadth with neighborhood depth, rebuilding trust, connecting with other initiatives, and committing to violence prevention with a public health lens.

Commissioner Baker informed the Consortium that a new director for the City of Milwaukee Office of Violence Prevention had been hired. The Director is working with the Prevention Institute to explore opportunities to develop a broad violence prevention plan, intended to address upstream issues. He further noted that this process is in the very early planning stages so there is no specific request of funds at this time.

Commissioner Baker recused himself from the room to avoid the potential for a conflict of interest. The remaining Consortium members engaged in discussion about potential next steps related to violence prevention efforts in Milwaukee. The Consortium noted that it would prefer to engage in broad discussions about violence prevention efforts rather receive a funding request at this time.

Ms. Lucey motioned that the leadership of the Consortium engage in discussions with the City of Milwaukee Office of Violence Prevention to develop a violence prevention plan and a possible AHW Endowment investment for up to \$250,000. Following additional discussion, the motion was unanimously approved.

Commissioner Baker rejoined the meeting.

Ms. Ellis provided an overview of the planning activities for Phase 1 of the HWPP Strategic component that is focused on funded learning and planning for the community coalitions. Every activity conducted in phase 1 will be targeted to strengthening the quality of Phase 2 implementation plans and increasing the ability of funded projects to achieve the initiative's three broad outcomes: improved behavioral health, improved physical health of people with behavioral health disorders, and, improved behavioral health prevention and healthcare resources.

Tim Meister informed the Consortium that the center of activity for Phase 1 is the Learning Community. Each funded Community Coalition as well as the MCW Partner Team will attend monthly sessions to learn together, share best practices, review evidence-based strategies, and build the capacity of Wisconsin communities to address leading health challenges. Mr. Meister further noted that project partners will also bring together the necessary organizations and individuals to create meaningful, sustainable, and transformational change.

Ms. Ellis provided an update on the Responsive component Cohort 2 funded projects that require annual assessment by the Consortium to ensure adequate progress and approval prior to the next fiscal year of funding. She added that the five active Cohort 2 projects submitted progress reports in January 2016, participated in an HWPP Cohort Meeting in April 2016, and have worked with their program officer to inform the progress summary.

Maureen Busalacchi informed the Consortium that four projects have received a yellow rating signifying that the project is progressing as planned and HWPP staff will continue to work closely with the partners and monitor progress. Ms. Busalacchi noted that one project had a red rating at this time due to a recent transition in key project partners that resulted in a barrier to project moving forward as expected. Ms. Busalacchi noted that she was confident the barrier could be addressed over time and that she was working with the project partners.

Following review and discussion of these five projects, a motion was made and unanimously approved for the projects to receive continued support for the next fiscal year of funding.

Ms. Ellis stated that there were 17 active HWPP funded legacy projects. Of those, two projects are off-cycle with the rest and required an annual assessment by the Consortium to ensure adequate progress and approval prior to the next fiscal year of funding. Following a review and discussion of these projects, a motion was made and unanimously approved for the projects to receive continued support for the next fiscal year of funding.

#### **IV. ADVANCING A HEALTHIER WISCONSIN**

Annually, the Consortium evaluates the allocation of the AHW funds between public and community health partnerships and research and education initiatives and determines whether any adjustment is warranted.

Currently, the distribution of AHW endowment funds are split 35% to community health based initiatives and 65% to research and education initiatives.

The Consortium has embraced a philosophy of investing 100% of the funds in education, community partnerships and research. This approach is designed to recognize the critical role each of the components serve in striving for the desired outcomes to improve health for the people of Wisconsin.

Following discussion, a motion was made to retain the existing 35%/65% Endowment split, recognizing that the vote on the allocation occurs on an annual basis. This motion was unanimously approved.

Dr. Maurana thanked the Consortium and the REAC for the thoughtful discussion that has guided the development of the Cross-Cutting component. A study team is being assembled with academic and community expertise in cancer disparities to inform the development of an action plan that will be presented to the Consortium and REAC in the fall.

**V. RESEARCH AND EDUCATION PROGRAM**

Dr. Kerschner provided an overview of the REP Strategic component proposal, *Graduate Medical Education Development in Central and Northern Wisconsin*, requesting \$369,060 over 18 months. This proposal is led by Lisa Dodson, MD, Campus Dean, MCW-Central Wisconsin. Dr. Kerschner noted that this proposal aims to develop a strategic plan for overcoming barriers to creating and sustaining graduate medical education expansion in Northern and Central Wisconsin. Mr. Kops reported that there were no supplanting concerns with this proposal.

**VI. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:58 pm.



Next Meeting:

July 7, 2016

2:00 to 3:00 p.m.

Medical College of Wisconsin / Conference Call



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin  
Conference Call  
July 7, 2016 - 2:00 to 3:00 p.m.

### Meeting Minutes

**Directors Present:** Bevan Baker, Lieske Giese, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, Joy Tapper

**Directors Absent:** Genyne Edwards, Joseph Kerschner, John Raymond

**AHW Staff Present:** Christina Ellis, Tracy Wilson

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:00 pm.

#### II. APPROVE MINUTES

The June 2, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

The revised May 5, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

#### III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis informed the Consortium that the Healthier Wisconsin Partnership Program (HWPP) had received two Change Incubator Funding requests. She reminded the Consortium that the Change Incubator Funding supports community-based partnerships to overcome key next steps to increase readiness for, and effectiveness in, carrying out larger community health improvement initiatives. Ms. Ellis noted that requests are considered for up to \$10,000 with a potential timeframe of 6-12 months. She noted that applicants must demonstrate how the funding requested advances a larger initiative and how the resulting product will be used and maintained following HWPP funding. Ms. Ellis also noted that the Change Incubator awards require evidence of partnership, but that the partnership does not require MCW engagement. Ms. Ellis described key components of the application process, including: a written application, a supplanting review conducted by the MCW Controller's Office, a pre-funding site visit by HWPP staff, and review and funding determination by the MCW Consortium.

Christina Ellis also reviewed the conflict of interest policy and discussed the process the Consortium uses to recuse themselves from the discussion and voting when a conflict arises. Consistent with the conflict of interest policy, no Consortium members identified a conflict of interest requiring abstention from the discussion and voting by leaving the room.

Ms. Ellis presented the first Change Incubator funding request submitted by the Wisconsin Association of Free and Charitable Clinics, Inc. (WAFCC) and their partners. The partnership

seeks to develop a Standards of Excellence tool for use by free and charitable clinics (FCCs) throughout Wisconsin. She noted there were no conflicts of interest identified as well as no supplanting concerns identified.

Following discussion, a motion was made and seconded to approve the WAFCC and their partners' Change Incubator funding request for \$9,990 over one year.

Ms. Ellis presented the second Change Incubator funding request submitted by the Wisconsin Alliance for Women's Health (WAWH) and their partners. The partnership seeks to conduct focus groups to ensure that women's health policy in Wisconsin better represents the preferences and needs of underserved women. She noted there were no conflicts of interest identified as well as no supplanting concerns identified.

Following discussion, a motion was made and seconded to approve the WAWH and their partners' Change Incubator funding request for \$10,000 over six months.

Ms. Ellis provided an overview of the City of Milwaukee's Office of Violence Prevention meeting held on June 30, 2016 at Manpower. She noted that Reggie Moore, the new director of the Office of Violence Prevention, indicated that his office plans to engage citywide partners to identify risk and protective factors; identify, develop and test prevention strategies; and, based on the results, move to widespread adoption of the strategies with a results-based orientation. She noted that the Office of Violence Prevention's current priorities include youth engagement as a prevention strategy; strengthening existing efforts for victims; coordination of violence reduction strategies; and, advocating for public services that advance public health, equity and eliminate structural violence. Ms. Ellis further noted the Office of Violence Prevention will be developing a strategic plan to encompass these priorities over the next six months.

Ms. Ellis also shared that she, Dr. Maurana, Ms. Lucey, and Mr. Baker had participated in a conference call with Mayor Tom Barrett and the Office of Violence Prevention to discuss the financial and non-financial resources needed for the City of Milwaukee to move these efforts forward. Mayor Barrett and the Office of Violence Prevention had agreed to provide information to the Consortium to describe the capacity building resources the City needed to further violence prevention efforts in Milwaukee.

#### **IV. ADVANCING A HEALTHIER WISCONSIN**

Dr. Maurana provided an update on the progress that has been made with the Cross-Cutting component. The AHW Cross-Cutting Study Team has met twice to date and will continue to work over the summer. The team has collected more than 75 resources from national, state and local sources to help inform a gap analysis targeted for completion in the fall.

Dr. Maurana noted that the Wisconsin United for Health Foundation meeting to review the FY14 and FY15 AHW Annual Reports will be held on August 9, 2016 at 2 p.m. at the Radisson West in Milwaukee.

#### **V. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 2:56 pm.



Next Meeting:  
August 7, 2016 | 2:00 to 4:00 p.m.  
Medical College of Wisconsin - Executive Board Room, M1360



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Executive Board Room

August 4, 2016 - 2:00 to 4:00 p.m.

### Meeting Minutes

**Directors Present:** Bevan Baker (by phone), Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Cheryl Maurana (Chair pro tempore), John Raymond, Joy Tapper

**Members Absent:** Genyne Edwards, Paula Lucey

**REAC Members Present:** Cecilia Hillard, Ann Nattinger

**AHW Staff Present:** Kate Beadle, Maureen Busalacchi, Christina Ellis, Erin Fabian, Shari Hagedorn, Mark McNally, Tim Meister, Jean Moreland, Laura Pinsoneault, Liz Setterfield

#### I. CALL TO ORDER

As Chair pro tempore, Cheryl Maurana called the meeting to order at 2:05 pm.

#### II. APPROVE MINUTES

The July 7, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

#### III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis informed the Consortium that 14 Responsive component Stage 1 brief proposals were submitted in July. She indicated that the projects presented a variety of ideas related to implementing policy, environmental and systems change strategies to address community-identified needs and the key determinants of health. Ms. Ellis noted that all 14 submissions passed technical review and advanced to review by the subcommittee. The subcommittee reviewed, scored and commented on each eligible submission individually and met as a group on August 2 to discuss their reviews and determine a slate of submissions to recommend to the Consortium for stage 2 of the review process, the Pitch Presentations. Ms. Ellis reported that the subcommittee recommended seven projects for the Pitch Presentations, which will occur on September 1, 2016. Following discussion, a motion was made, seconded, and unanimously approved to advance the seven recommended projects to Stage 2 Pitch Presentations.

Ms. Ellis provided the Consortium with an overview of progress on three projects funded through the first cohort of the Responsive component that recently completed progress reports covering the first eighteen months of their funding. She reported that all three of the projects are in the Watch category, meaning that progress meets AHW expectations based on their approved Roadmap and they are on schedule for achieving their change statements.

Highlights shared included:

- *Increasing Cardiac Arrest Survival in Milwaukee County Through Dispatcher Assisted Bystander CPR* is reporting that all municipalities in Milwaukee County have access to pre-arrival dispatcher CPR instructions. The bystander CPR rate for those calls that are transferred is approximately 40 percent.
- *Municipal Diversion Policy to Reduce Violence Experienced by Women in Street Prostitution* is reporting a decline in prostitution over the course of the project according to Milwaukee Police Department prostitution arrest data.
- *Creating a Healthier Rusk County Through Policy Change, Mobilizing Youth and Resource Development* is reporting that an analysis of the 2015 and 2016 community-wide surveys indicate a significant decrease in youth alcohol and cigarette use, slight decreases in community marijuana and prescription drug use, and improvement in youth perception that using drugs and alcohol is unhealthy in Rusk County.

Ms. Ellis also provided the Consortium with an overview of progress on seven projects funded through the third cohort of the Responsive component that recently completed their first six months of funding. She reported that all three of the projects are in the Watch category, meaning that progress meets AHW expectations based on their approved Roadmap and that they are on schedule for achieving their change statements. Highlights shared included:

- *Adopting Patient-Centered Prescription Medication Labels in Wisconsin* has reported a 46 percent increase in awareness and 84 percent support for change via the Pharmacy Pre-Survey.
- *Fostering Futures: Transforming Child Welfare Policies/Practices through Trauma-Informed Principles* has successfully recruited and initiated training of their first cohort and, in addition, a cohort of state agencies has been included in the training and coaching sessions.
- *Healthy Eyes Healthy Futures Children's Vision Health Collaborative* has reported that targeted Children's Hospital of Wisconsin nurses are 90 percent trained. In addition, alignment with partners and interest by parents are above expectations.
- *Maternal/Child Mental Health: Identifying and addressing root causes of behavioral concerns in children* has reported that one hospital is involved in the pilot and numerous community-based organizations are beginning to work together.
- *Parent Education and Support Network* has reported a successful conference and trainings in key locations that addressed the Ages and Stages Questionnaire (ASQ).
- *Policy and Systems Change to Impact Health in MPS and the Boys and Girls Clubs of Greater Milwaukee* has held focus groups and trainings to launch Physical Education Response to Intervention (PERTI) in James Madison Academic Campus.
- *Proactive Outreach for the Health of Sexually Exploited Youth* has reported that, on average, the number of participants underestimating the local prevalence of commercially sexually exploited cases decreased from 44 percent to 20 percent after training. In addition, those who agree or strongly agree that they feel confident in their ability to identify and care for victims increased from 22 percent before training to 52 percent after training.

Ms. Ellis provided an update on *Safe Surrender to Reduce the Number of Fugitives in Milwaukee*, a Responsive component project funded in the second cohort in July 2015. Ms. Ellis reminded the Consortium that this project received a Red/Act project status rating upon review of their progress report in June 2016, requiring that HWPP staff and project staff continue regular discussions regarding progress and challenges. Ms. Ellis reported that the Responsive component Program Officer will provide an update to the Consortium that might require action on this project at the September Consortium meeting.

Ms. Ellis informed the Consortium members that the inaugural meeting of the HWPP Strategic Learning Community was held on July 14-15, 2016 at the Harley Davidson Museum in Milwaukee. This event included representatives from each of the ten Community Coalitions, the MCW Partner Team, Paula Lucey, who as Chair of the Consortium delivered opening remarks, HWPP staff, and the HWPP Strategic facilitator, Paul Schmitz. Ms. Ellis reminded the Consortium that the event advanced the purpose of the Learning Community as it develops the necessary skills, tools, and knowledge to successfully advance to Phase 2 of the initiative.

Tim Meister, Strategic component Program Officer, reported on survey results administered to the Learning Community participants that indicated they were very satisfied with the event. He further noted that the sessions had meaningful engagement among, and between, Community Coalitions, the MCW Partner Team, staff, and the facilitator. Mr. Meister noted that 93 percent of participants can readily see ways to apply what they learned to their work, 86 percent are confident in their ability to share new knowledge with their Community Coalition, and 100 percent indicated confidence in the ability of their Community Coalition to develop a meaningful result during Phase 1.

Dr. Maurana reminded the Consortium that at its June 2 meeting, the Consortium approved engaging in discussions with the City of Milwaukee Office of Violence Prevention to develop a violence prevention plan and a possible AHW Endowment investment for up to \$250,000.

As a follow-up to that decision, Dr. Maurana requested that the Consortium consider adding \$250,000 to the Healthier Wisconsin Partnership Program's Capacity Building component budget. The funds were requested to ensure that there were resources available to support this work as well as other possible initiatives to be considered for support through the component.

Following discussion, a motion was made, seconded, and unanimously approved to increase the HWPP Capacity Building component budget by \$250,000.

Before the Consortium began discussing the City of Milwaukee's Office of Violence Prevention request, Dr. Maurana asked that any Consortium members with a conflict of interest to recuse him or herself from the discussion by leaving the room. Commissioner Baker declared a conflict of interest and disconnected from the meeting via phone.

Dr. Maurana informed the Consortium that there have been ongoing conversations with the City of Milwaukee's Office of Violence Prevention (OVP). OVP is exploring a contract with the Prevention Institute as the core facilitator of the OVP planning process. The Prevention Institute is a national organization based in Oakland, California that advances primary prevention practice by promoting policies, organizational practices, and collaborative efforts that improve health, safety, and health equity. Dr. Maurana noted that The Prevention Institute's Spectrum of Prevention is a highly regarded model that informed HWPP's previous work in violence prevention as well as the ORS Impact report of the Violence Prevention Initiative.

Dr. Maurana reported that the OVP has shared a scope of work for The Prevention Institute to conduct the OVP violence prevention planning process for Milwaukee, including development of a comprehensive action plan to reduce the incidence of interpersonal and structural violence through the development, implementation, evaluation, and sustainability of strategies to advance community safety and resilience. Dr. Maurana shared that the cost of The Prevention Institute's services for the period of August 15, 2016 through May 15, 2017 is estimated to total \$93,575.

Following discussion, a motion was made, seconded, and unanimously approved to support the scope of work as proposed by The Prevention Institute for the City of Milwaukee's Office of Violence Prevention planning efforts totaling \$93,575 as submitted, contingent on completion of the appropriate AHW documentation and successful passing of a supplanting review.

Mr. Baker rejoined the meeting via phone.

#### **IV. RESEARCH AND EDUCATION PROGRAM**

Dr. Kerschner introduced a video highlighting the accomplishments of the MCW regional medical campuses. He thanked the Consortium for AHW's investment in catalyzing the creation of the regional medical campuses.

Erin Fabian provided an update on the REP Responsive component cohort meeting held on May 16, 2016 at the Medical College of Wisconsin. The cohort meeting included 26 of 29 AHW funded investigators from both Cohorts 1 and 2 representing ten different departments/divisions from basic and clinical science disciplines. Ms. Fabian noted that during the meeting, investigators were able to learn about research that they were not previously aware of and obtained training on presentation skills by Jeff Jackson, a notable communications consultant.

Ms. Fabian also provided an update on the REP Capacity Building component's inaugural Conversations with Scientists lecture series, entitled *Cancer – Past, Present, and Future*. She noted the series was held in collaboration with the MCW Cancer Center during April and May 2016 and was free to the public. Ms. Fabian reported that representatives from community organizations, such as the American Cancer Society and Susan G. Komen, were also available during the evening programs to offer additional information and resources to the attendees. The next Conversations with Scientists series will begin on October 5<sup>th</sup> and will be entitled *It's Contagious – The World of Infectious Disease*.

#### **V. ADVANCING A HEALTHIER WISCONSIN**

Dr. Maurana reminded the Consortium that the next Wisconsin United Health Foundation meeting will be on August 9, 2016 at 2:00 p.m. at the Radisson West in Milwaukee.

Dr. Maurana introduced Tobi Cawthra, Senior Program Officer for the AHW Cross-Cutting component. Tobi joined AHW on July 11. Dr. Maurana noted that Ms. Cawthra will work with the Cross-Cutting Study Team and AHW staff to lead the Cross-Cutting component. Dr. Maurana also provided an update on the progress underway with the Cross-Cutting component.

#### **VI. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:50 pm.



Next Meeting:  
September 1, 2016 from 2:00 to 4:00 p.m.  
Medical College of Wisconsin, Executive Board Room, M1360



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Conference Call

September 1, 2016 - 2:00 to 4:00 p.m.

### Meeting Minutes

**Directors Present:** Bevan Baker (by phone), Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond

**Members Absent:** Genyne Edwards, Joy Tapper

**AHW Staff Present:** Kate Beadle, Maureen Busalacchi, Tobi Cawthra, Christina Ellis, Erin Fabian, Shari Hagedorn, Mark McNally, Jean Moreland, Jessica Olson, Laura Pinsoneault, Liz Setterfield, Tracy Wilson

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:04 pm.

#### II. APPROVE MINUTES

The August 4, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

#### III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis informed the Consortium members that during the month of August, the HWPP Strategic component held two Learning Community events in Wausau, WI. On August 9, a make-up session was offered for those participants who were not able to attend the July event. It offered an opportunity to bring new participants to the experience, introduce the process, and serve as an orientation to the year of funded learning and planning. Ms. Ellis reported that the August 10 session, the second of the Learning Community sessions, focused on defining results, exploring community engagement and refining the intended results of their projects.

Ms. Ellis reported that the Learning Community has proven to be a vibrant space where learning, the sharing of ideas, and an open dialogue of the challenges of improving behavioral health has flourished. She noted that one result of the input from Learning Community participants has been a desire to clarify the intended outcomes of the initiative. Currently, the three outcomes are described as: 1) improved behavioral health, 2) improved physical health of people with behavioral health disorders, and 3) improved behavioral health prevention and healthcare resources, such as workforce development.

Ms. Ellis presented two suggestions from the Learning Community. The first is that projects focus their indicators and results specifically on areas of mental health and substance abuse. The second is a request to clarify the focus of the initiative by restructuring all activities to promote one unified health improvement outcome, namely, to improve behavioral health. Under this

proposed structure, outcomes #2 and #3 would be realigned as strategies to achieve outcome #1. Ms. Ellis noted that the Learning Community suggested that advantages of this approach would be to: 1) elevate the importance of improved behavioral health as the primary focus of the initiative; 2) provide the flexibility needed by the ten diverse projects to accomplish meaningful change in their respective communities, and; 3) ensure that projects are able to measure meaningful, population-level change.

Following a thoughtful discussion, the Consortium agreed with the proposed restructure of the outcomes.

Ms. Ellis informed the Consortium members that the review committee for the HWPP Responsive component Cohort 5 met on September 1, 2016 to receive pitch presentations from seven projects in contention for receiving funding. She reported that the review committee is recommending the Consortium approve five of the seven projects move forward in the review process to Stage 3 Full Proposal submission. Following additional discussion, a motion was made, seconded and unanimously approved to advance the five recommended projects to Stage 3. Ms. Ellis reminded the Consortium that the full proposal materials will be submitted to HWPP on October 21 and immediately advanced to Consortium members for final approval which will occur at the November 3, 2016 Consortium meeting.

Ms. Ellis presented an overview of a Responsive component Cohort 2 project led by Sheri Johnson, PhD, MCW Department of Pediatrics, and MICAH titled, *Creating a safe surrender policy to reduce the number of fugitives in Milwaukee*.

Ms. Ellis reported that the partnership had experienced significant challenges throughout the duration of the award. She shared that the award had experienced key partner turnover and that some of the project's key decision makers had disagreed with the vision and approach for the proposed work.

Ms. Ellis noted that these challenges, among others, had led the project team, steering committee, and circuit court partners to a decision that they would need to end the project earlier than expected. Ms. Ellis reported that the project partners will use the next 30 days to work on a lessons learned document and facilitate conversations between the partners regarding the project and its challenges.

Following additional discussion, the Consortium unanimously voted to adjust the project end date from June 30, 2017 to September 30, 2016.

Ms. Ellis provided an update on the Change Incubator funding program. She shared a summary of those that had received incubator funding to-date and provided a summary of the remaining balance available for new awards through June 2017.

Ms. Ellis reminded the Consortium that the Change Incubator funding supports community-based partnerships to overcome hurdles or key next steps to increase their readiness for and effectiveness in carrying out larger community health improvement initiatives. She noted that although a partnership is required for the Change Incubator funding opportunity, the partnership does not require MCW representation.

Ms. Ellis presented a Change Incubator funding request submitted by Carroll University and their partners involved in the *Guns, Grief and Grace (GGG)* coalition. The partnership seeks to design a strategic framework to create and foster a sustained, public health dialogue on gun violence prevention.

Commissioner Baker declared that he has a conflict of interest with this request and ended his phone connection.

Tracy Wilson provided additional information regarding the Change Incubator funding request. She noted that applicants aimed to develop a framework would support the creation and sustainability of an evidence-based online toolkit. The framework would be developed using consultants. The online toolkit could serve as a resource for several Milwaukee audiences, including other prevention efforts that could foster sustained, inclusive public health dialogue on gun violence.

Following discussion, the Consortium declined the funding request. In addition, the Consortium suggested that the coalition work with the City of Milwaukee Health Department prior to consideration of a re-submission.

Commissioner Baker rejoined the meeting via phone connection.

Ms. Ellis provided a summary of the Capacity Building Summer Learning Series: *Communication Tool Kit for Change Leaders*, that was conducted in Madison in June, July and August.

Ms. Ellis reported that on September 14, in Appleton, WI, in coordination with the Responsive cohort meeting, workshops would be offered on how to become an everyday advocate and strategic media relations. In addition, she shared that the Fall Learning Series would focus on sustainability planning through three sessions beginning in September through November 2016 located in the Wisconsin Dells.

Ms. Ellis noted that AHW staff have been working closely with the City of Milwaukee Office of Violence Prevention as the City begins to launch their comprehensive action planning process with the Prevention Institute.

In addition, the Office of Violence Prevention has called two meetings with members of Milwaukee's philanthropic community in response to the events that occurred in the Sherman Park neighborhood in mid-August. Ms. Ellis shared that the purpose of the meetings were to update the philanthropic community on the events as well as to learn what initiatives and opportunities are currently happening in the Sherman Park neighborhood and other areas of Milwaukee. AHW staff will update the Consortium on any continued discussion with this group relative to the issue of violence prevention, including any opportunities to look for aligned and coordinated action.

There were no updates to provide for the Legacy Awards.

#### **IV. ADVANCING A HEALTHIER WISCONSIN**

Dr. Maurana reported that in June 2016, AHW secured the consulting services of Curley Communications to explore the AHW name recognition, understand how well our mission is understood by stakeholders and potential partners, identify the qualities of ideal partners for future projects, and deliver a communications strategy.

Dr. Maurana introduced David Hotchkiss, MCW Vice President for Information Services and Chief Information Officer and Brian Unser, MCW Facilities Planner. Mr. Unser provided an overview of the expansion plans for the AHW Endowment suite, specifically the development of the AHW Learning Center. Mr. Unser also provided images of the proposed tribute wall for

the corridor between the AHW Learning Center and the main entrance to the AHW Endowment suite.

Mr. Hotchkiss shared the recommendations for making sure the AHW Learning Center has equipment with state-of-the-art technology for engaging with learners and meeting participants within the room and across Wisconsin.

Following additional discussion, the Consortium motioned and unanimously approved to allocate a maximum of \$57,700 to support the proposed technology for the AHW Learning Center from the public and community health component of the AHW Endowment.

**V. RESEARCH AND EDUCATION PROGRAM**

No Research and Education Program proposals or business was advanced for review and comment.

**VI. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:54 pm.



Next Meeting:  
October 6, 2016  
2:00 to 4:00 p.m.  
Medical College of Wisconsin  
Executive Board Room, M1360



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin  
Executive Board Room, M1360  
October 6, 2016

### Meeting Minutes

**Directors Present:** Bevan Baker, Genyne Edwards, Lieske Giese (by phone), Joseph Kerschner, Paula Lucey (Chair), Cheryl Maurana, Joy Tapper

**Members Absent:** Chris Kops, John Raymond

**REAC Members Present:** Cecilia Hillard, Ann Nattinger

**REAC Members Absent:** William Hueston

**AHW Staff Present:** Kate Beadle, Maureen Busalacchi, Tobi Cawthra, Christina Ellis, Erin Fabian, Shari Hagedorn, Mark McNally, Jean Moreland, Jessica Olson, Laura Pinsoneault, Liz Setterfield, Tracy Wilson

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:04 pm.

Paula Lucey began the meeting by acknowledging Genyne Edwards for receiving ONE MKE Driver of Diversity Entrepreneur of the Year award. Ms. Edwards was recognized for her ability to embrace and understand the benefits of driving diversity by continuing to role model it for our community. She will receive the United Way award on October 15 at a ceremony sponsored by Johnson Controls.

Ms. Lucey also acknowledged Dr. Maurana for receiving the Medical College of Wisconsin Distinguished Service Award, which was presented at the Medical College of Wisconsin Convocation Ceremony on September 21, 2016.

#### II. APPROVE MINUTES

The September 1, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

#### III. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis provided an update on the HWPP Strategic initiative as it continues to develop the work of each of the ten communities through the monthly Learning Community meetings.

Ms. Ellis reported that the September Learning Community was held in Milwaukee with a focus on revising the community-level results, indicators, target populations, as well as identifying potential factors that drive results through a factor analysis exercise. She noted that

participants also were introduced to the concepts of adaptive leadership and adaptive processes, and learned tools for managing groups through difficult conversations and choices.

Ms. Ellis reminded the Consortium that each Community Coalition is responsible for working with their partners as well as the MCW Partner Team and the HWPP Program Officer via monthly calls and in-person meetings to complete these assignments. She reported that these meetings and calls had received favorable reviews and that participants continue to appreciate the changemaking commitment by AHW and staff.

Ms. Ellis stated that the next session will be hosted in Wausau on October 13, 2016 and the focus will be on refining indicators as well as identifying potential strategies to achieve behavioral health change.

The Consortium members were provided with a draft of the workplan that each group will be required to submit as a part of the Phase II application materials. Consortium members also were provided a draft of the evaluation plan created by the MCW Partner Team, as well as a listing of the remaining Learning Community events.

Ms. Ellis presented the first of three HWPP Capacity Building Change Incubator funding requests. The first request was submitted by the Healthy Kids Collaborative of Dane County and their partners. She reported that the partnership seeks to develop a communications plan as a tool to tell the story of the Healthy Kids Collaborative, engage and recruit active members, and catalyze movement on policy, systems and environmental change. Ms. Ellis noted that there were no conflicts of interest identified as well as no supplanting concerns.

Following thoughtful discussion, a motion was made to approve the Healthy Kids Collaborative of Dane County and their partners' Change Incubator funding request for \$9,950 over nine months. The motion was seconded and approved by the Consortium.

Ms. Ellis presented the second Change Incubator funding request, submitted by the Families & Schools Together, Inc. and their partners. She noted that this partnership seeks to engage key stakeholders in redesigning FAST®'s program evaluation and improvement process and collaboratively plan to scale-up effective family engagement programming across Wisconsin to work toward sustained increases in positive health outcomes for children and families. Ms. Ellis noted that there were no conflicts of interest identified as well as no supplanting concerns.

Following discussion, a motion was made to approve the Families & Schools Together, Inc. and their partners' Change Incubator funding request for \$10,000 over one year. The motion was seconded and unanimously approved by the Consortium.

Ms. Ellis presented the third Change Incubator funding request, submitted by Carroll University and their partners. The partnership seeks to design a strategic framework to create and foster a sustained, public health dialogue on gun violence prevention through an evidence-supported, online toolkit as a resource for a range of Greater Milwaukee audiences, including other prevention efforts. Ms. Ellis noted that Commissioner Baker had a conflict of interest. There were no supplanting concerns with the request. Mr. Baker left the meeting during discussion of the request.

Following discussion, a motion was made to approve Carroll University and their partners' Change Incubator funding request for \$10,000 over one year. The motion was seconded and unanimously approved by the Consortium. Following the motion, Mr. Baker returned to the room for the remainder of the meeting.

Ms. Ellis presented an overview of the HWPP Responsive component Cohort 6 Request for Proposals (RFP). Ms. Ellis highlighted revisions to the RFP that resulted from applicant and reviewer feedback. She also noted that the estimated range of available funds for awards is \$1M - \$1.5M for 4-6 projects.

Ms. Ellis presented an overview of a proposed external merit review process to conduct the reviews for the HWPP Responsive brief proposals and the Pitch Presentations. Ms. Ellis also presented an overview of the HWPP Responsive open Call for Merit Reviewers. She noted that the reviewers' recommendations would be shared with the full Consortium to inform approval at each stage. Ms. Ellis noted that payment per reviewer would not exceed \$500 per review phase and would be offered only to non-Consortium and non-MCW reviewers.

Following discussion, a motion was made to approve the HWPP Responsive Component Cohort 6 Request for Proposals and Merit Review process. The motion was seconded and unanimously approved by the Consortium.

#### **IV. RESEARCH AND EDUCATION PROGRAM**

Dr. Kerschner provided an overview of the AHW REP Strategic component proposal titled *Innovative Approaches to Precision Medicine* led by Mingyu Liang, MB, PhD, Professor, Physiology. The proposal requested \$1,500,000 over five years to use innovative approaches to advance precision medicine and facilitate individualized care for patients with common diseases, such as hypertension, kidney and heart disease. Dr. Maurana, on behalf of Chris Kops, noted that there were no supplanting concerns with this proposal.

Dr. Kerschner provided an overview of the REP Capacity Building component's Conversations with Scientists: *It's Contagious - The world of infectious disease*. He noted that the first session was held on October 5, 2016 at the Medical College of Wisconsin in the HRC Auditorium with more than 80 registrants. He encouraged the Consortium to consider attending one of the three remaining sessions.

#### **V. ADVANCING A HEALTHIER WISCONSIN**

Dr. Maurana provided a report to the Consortium and REAC members regarding the progress made with the Cross-Cutting component. She noted that the Study Team is recommending that Cross-Cutting focus on *reducing cancer disparities beginning with the reduction of disparities in breast and lung cancers in Wisconsin*. Paula Lucey presented a visual model to regarding shared indicators when addressing these different cancers.

#### **VI. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:09 pm.



Next Meeting:  
November 3, 2016  
2:00 to 4:00 p.m.  
Medical College of Wisconsin  
Executive Board Room, M1360



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center

November 3, 2016

### Meeting Minutes

**Directors Present:** Bevan Baker (by phone), Genyne Edwards (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

**Members Absent:** Lieske Giese

**AHW Staff Present:** Maureen Busalacchi, Tobi Cawthra, Christina Ellis, Erin Fabian, Shari Hagedorn, Mark McNally, Tim Meister, Jessica Olson, Tracy Wilson

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:04 pm.

Paula Lucey expressed her appreciation to Drs. Kerschner and Raymond for the development of the AHW Learning Center.

#### II. APPROVE MINUTES

The October 6, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

#### III. ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

Chris Kops provided an overview of the current AHW Endowment financials. The overview provided information regarding the AHW Endowment balances as of September 30, 2016.

Dr. Maurana informed the Consortium that the Cross-Cutting component study team is nearing the completion of their work. She noted that they were eager to move forward with the next steps in the Cross-Cutting initiative's development. Dr. Maurana noted that the Consortium and REAC will receive the study team's final recommendations at the December 1<sup>st</sup> meeting.

#### IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis provided an overview of the review process of the Responsive component Cohort 5 full proposals. She noted that projects approved by the Consortium for funding would be notified of a conditional approval of funding, pending the final decision from the MCW Board of Trustees later in November. Ms. Ellis reported that, of the five full proposals that were submitted, one proposal failed supplanting review and, therefore, is not eligible for funding.

Ms. Ellis reviewed the conflict of interest policy and discussed the process the Consortium uses to recuse himself/herself from the discussion, scoring and voting when a conflict arises. Consistent with the conflict of interest policy, each member of the Consortium who identified a

conflict of interest absented themselves from the discussion and voting by leaving the room or disconnecting from the conference call.

The following conflicts of interest were identified:

- *Salud a la Vista: mobile TeleEye Health (mTEH)*: Bevan Baker
- *The First Arrest as a Public Health Emergency: A Milwaukee Opportunity for Cross-Sector Alignment*: Bevan Baker
- *Unscrambling Data for Urban & Rural Opioid Resiliency*: Bevan Baker

Following additional discussion of the proposals, the Consortium unanimously approved the following Responsive component Cohort 5 proposals:

- *Born Learning: Portage County Rural Community Collaboration for Optimal Child Development*
- *Salud a la Vista: mobile TeleEye Health (mTEH)*
- *Unscrambling Data for Urban and Rural Opioid Resiliency*

Ms. Ellis presented a Change Incubator funding request submitted by Marathon County Alcohol & Other Drug (AOD) Partnership Council, Inc. and their partners. She reviewed the conflict of interest policy and called for any conflicts of interest. There being no conflicts noted, she informed the Consortium that the request seeks to develop a sustainability plan to move from a coalition-centric model to a community-centric collective impact initiative that aligns activities, establishes shared measurements, builds public will, advances policy, and mobilizes funding to support local efforts to reduce the burden of substance abuse in Marathon County.

Following discussion, a motion was made, seconded, and unanimously approved to support the Change Incubator funding request for \$10,000 for five months.

Ms. Ellis informed the Consortium members that the HWPP Strategic initiative continues to develop within the work of each of the ten community sites as well as through the monthly Learning Community meetings. The 4th meeting of the Learning Community was held on October 13<sup>th</sup> in Wausau. Ms. Ellis reported that the session focused on developing strategies to address the community-identified indicators and associated factors. An additional focus of the Learning Community session was to advance equity. Participants discussed the concepts of diversity, inclusion, and equity, and considered how their efforts were accommodating diverse perspectives and populations.

Christina Ellis provided an update on interactions with the City of Milwaukee Office of Violence Prevention as guided through the AHW investment in the Prevention Institute as a facilitator for building a plan for action. She noted that a Steering Committee has been organized that is made up of approximately 25 key leaders and partners who will play key roles in developing the action plan content through participation in interviews, three planning meetings and offering feedback on the draft plan. The Steering Committee will also serve as active ambassadors of the action plan by building understanding, buy-in and support with other community representatives.

Ms. Ellis noted that the Steering Committee will work closely with a larger Planning Committee that includes a broad cross-section of groups, agencies and individuals committed to an inclusive community safety planning process. The broad Planning Committee was launched on Tuesday, November 1, 2016 at Discovery World with 100-150 individuals in attendance. Ms. Ellis added that there will be two additional meetings of the Steering committee as well as

numerous focus groups and listening sessions all culminating with the completion of the Blueprint prior to summer.

**V. RESEARCH AND EDUCATION PROGRAM**

There was no business to discuss.

**VI. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:07 pm.



Next Meeting:  
December 1, 2016  
2:00 to 4:00 p.m.

Medical College of Wisconsin  
Advancing a Healthier Wisconsin Endowment Learning Center



# ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

## MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center

December 1, 2016

### Meeting Minutes

**Directors Present:** Bevan Baker (by phone), Genyne Edwards (by phone), Lieske Giese (by phone), Joseph Kerschner, Chris Kops, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

**REAC Members Present:** Cecilia Hillard, Ann Nattinger

**AHW Staff Present:** Maureen Busalacchi, Tobi Cawthra, Christina Ellis, Erin Fabian, Shari Hagedorn, Mark McNally, Tim Meister, Jessica Olson, Laura Pinsoneault, Tracy Wilson

#### I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:04 pm.

#### II. APPROVE MINUTES

The November 3, 2016 meeting minutes of the MCW Consortium on Public and Community Health were reviewed and unanimously approved.

#### III. ADVANCING A HEALTHIER WISCONSIN ENDOWMENT

Dr. Maurana presented the Cross-Cutting Action Plan for approval by the Consortium and Research and Education Advisory Committee (REAC). Dr. Maurana noted that the Action Plan reflected the recommendations of the AHW Cross-Cutting Study Team that comprised community and MCW leaders. Dr. Maurana reminded the Consortium and REAC of key characteristics of the Cross-Cutting component and its emphasis on combining the strengths of the Healthier Wisconsin Partnership Program (HWPP) and the Research and Education Program (REP) to address intractable health problems.

The Action Plan proposed a two-phase approach including an 18-month development phase followed by a 6-7 year implementation phase. Dr. Maurana described how the proposed approach shared similarities with the HWPP Strategic component learning community. She noted that the Action Plan recommends that the AHW Cross-Cutting Component invest in the reduction of breast and lung cancer disparities in communities across the state of Wisconsin. Dr. Maurana noted that the Study Team wished to emphasize that the strategies for the reduction of cancer disparities should address the social determinants of health underlying cancer disparities.

The Consortium and REAC thanked the AHW Cross-Cutting Study Team for their exceptional work and indicated their strong support for the Action Plan recommendations, the proposed structure and the approach. The Consortium and REAC suggested minor changes to the Action Plan, including: clarification that cancer disparities will include a focus on racial/ethnic disparities, clarification that MCW expertise will be inclusive of centers, departments, and institutes such as the Cancer Center, and noting that investments will include consideration of translational research approaches that span the T0-T5 spectrum. In addition, it was noted that as part of its efforts, the development phase will hope to identify existing initiatives that align strongly with the AHW Cross-Cutting focus and could be considered for funding. The Consortium and REAC requested that a report be

provided on the six-month accomplishments at the June 2017 meeting. It also was noted that strong analytics regarding the value of the partnership cultivation strategies will be important.

A motion was made and seconded to approve the implementation of the Action Plan recommendations and the development phase for the Cross-Cutting component contingent on the inclusion of the Consortium and REAC's minor changes to the presentation. Following additional discussion, the motion was unanimously approved.

Dr. Maurana noted that there will be regular updates to the Consortium and REAC regarding the Cross-Cutting Component's progress in addition to the six-month report on accomplishments.

The Consortium reviewed the Conflict of Interest Policy. The Director/Officer Annual Conflicts of Interest Certificate was distributed to the members for review and signature for their annual disclosure.

Dr. Maurana provided an overview of MCW Consortium on Public and Community Health Board of Director terms and recommended the re-appointment of four Consortium members whose terms were expiring. Dr. Maurana called for a vote on each member separately, requiring each incumbent to recuse themselves by leaving the room for the discussion and voting.

A motion was made and unanimously approved to reappoint Chris Kops to the MCW Consortium on Public and Community Health for a four-year term. Mr. Kops recused himself by leaving the room for the action. He rejoined the meeting immediately following the vote.

A motion was made and unanimously approved to reappoint Genyne Edwards to the MCW Consortium on Public and Community Health for a four-year term. Genyne Edwards disconnected from the conference call and rejoined once voting was complete.

A motion was made and unanimously approved to reappoint John Raymond to the MCW Consortium on Public and Community Health for a four-year term. Dr. Raymond recused himself by leaving the room for the action. He rejoined the meeting immediately following the vote.

A motion was made and unanimously approved to reappoint Paula Lucey to the MCW Consortium on Public and Community Health for a four-year term. Ms. Lucey recused herself by leaving the room for the action.

Dr. Maurana reported that, per the Consortium's Bylaws, the Chair of the Consortium is to be elected annually by the Board of Directors. Following discussions, Paula Lucey was nominated to remain as chair for the 2017 calendar year. A motion was made and unanimously approved for Paula Lucey to remain as chair of the MCW Consortium on Public and Community Health for the 2017 calendar year. Paula Lucey rejoined the meeting immediately following the vote.

#### **IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM**

Christina Ellis referenced a document for the Responsive component Cohort 3 Funded Project Annual Assessment and Approval for Continued Funding. This document details the annual assessment of funded projects for Cohort 3, Policy, Systems and Environment awards in the Responsive Component.

Ms. Ellis reminded the Consortium that Responsive projects funded under this Five-Year Plan require annual Consortium review and approval to continue funding into their next fiscal year. All seven active projects completed the progress reporting process and noted their progress toward achieving their project-specific objectives.

Ms. Ellis described the criteria used to assess the progress of funded projects, including: evidence of the project's progress toward achieving their objectives consistent with the approved project's roadmap; evidence that the

project is compliant with HWPP administrative requirements; and, evidence that the project's accomplishments are being noted and new knowledge is being shared.

Ms. Ellis further described how each project is given a staff rating based on the criteria to inform the Consortium review and approval process. The rating categories include:

- celebrate in green signifying that the project has fully achieved their proposed policy or systems change and is exceeding expectations per their approved roadmap;
- watch in yellow signifying that the project is progressing as planned; and,
- act in red signifying that action needs to be taken due to progress not meeting expectations.

Following review and discussion of these seven projects, a motion was made and unanimously approved for the projects to receive continued support for the next fiscal year of funding.

Ms. Ellis then presented a summary of the 20 active legacy projects. She described the progress of 18 of the 20 legacy projects noting that the remaining two legacy projects are off-cycle from the others and will be reported on at a future Consortium meeting. In the review of the 18 active legacy projects, Ms. Ellis reported that three required Consortium review and approval to continue funding into their next project year.

Ms. Ellis described the review criteria for the legacy projects used by staff to determine a rating of the project's progress. She noted that the criteria was similar to the Responsive component criteria in its emphasis on progress toward approved objectives and compliance with administrative requirements, but included an emphasis on the project's evidence of ongoing active engagement and collaboration among multiple community and MCW partner organizations.

Ms. Ellis reported that the three projects under Consortium review for continued funding had adequately met the criteria and were on target with progress as planned.

Following review and discussion of the three legacy projects, a motion was made and unanimously approved to continue funding for the three legacy projects.

Ms. Ellis provided a summary of the HWPP Strategic Component's fifth Learning Community session, which was held on November 14-15, 2016 in the new AHW Learning Center. She described how the session focused on strategy development and understanding data. The next session of the Learning Community will occur on December 15, 2016 in Wausau. The focus will continue to be on building strategies that address each factor and lead to population-level change.

Tim Meister, Program Officer for the Strategic component, noted that the November Learning Community included presentations from each coalition that described their intended results, indicators, and strategies for change and provided the coalitions the opportunity to benefit from the perspective and knowledge of their community and academic colleagues. Mr. Meister noted that the Learning Community participants were asked to continue to revise their results, indicators, and strategies as part of their monthly homework.

Ms. Ellis reminded the Consortium members that the teams are framing their work around a Results-Based Leadership (RBL) model that emphasizes contributions toward a desired change in conditions for populations as opposed to outcomes experienced at an individual level. She described how behavioral health is a multi-faceted and complex problem that can be difficult to measure. As such, Ms. Ellis noted that each coalition will be asked to use proxy indicators to hold their initiatives accountable to their intended result and let them know they are making progress towards the change. She further described how the indicators will be each community's primary targets for success, but that other measurement and data collection opportunities will occur within each of the strategies and associated activities.

Ms. Ellis described the implementation process for the Strategic component. She noted that there will be two levels of review that will occur for the MCW Partner Team and each of the ten Community Coalitions. The initial review will be conducted by the AHW staff, including the Strategic component program officer, program director, and AHW evaluator. The AHW staff review will focus on technical compliance as well as merit of the proposed implementation plans.

Findings from the AHW staff review will be summarized and advanced to the Consortium to inform their review and funding decisions. Ms. Ellis noted that, in addition to the AHW staff review summary, the Consortium will receive the full implementation plan and budget.

Ms. Ellis invited discussion from the Consortium regarding the presentation on the Strategic implementation process and timeline. She noted that the detailed implementation process document was included in the Consortium materials. She stressed that the implementation process document will form the basis for the final Strategic component plans that will be advanced to the Consortium in the coming months. The Consortium indicated support for the process as drafted.

Ms. Ellis highlighted specific aspects of the timeline and the process. She noted that at the March 2017 Consortium meeting, the workplan section of each coalition's full implementation plan will be shared. She also noted that in April 2017 Consortium members will have an opportunity to speak with the ten coalitions as part of the pitch presentation process. Feedback from the pitch presentations are expected to help inform the final plans that are due in May and will be voted on by the Consortium in June. Ms. Ellis thanked the Consortium for its review and support of the implementation process.

**V. RESEARCH AND EDUCATION PROGRAM**

There was no business to discuss.

**VI. ADJOURN**

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:07 pm.



Next Meeting:

January 5, 2017

2:00 to 4:00 p.m.

Medical College of Wisconsin

Advancing a Healthier Wisconsin Endowment Learning Center