



MEDICAL COLLEGE OF WISCONSIN

ADVANCING A HEALTHIER WISCONSIN

MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

MEETING MINUTES

▪ 2014 ▪

The MCW Consortium on Public and Community Health is committed to building broad public awareness and encouraging public input related to the Advancing a Healthier Wisconsin endowment. Information regarding the work of the MCW Consortium can be found in these minutes and on the program web site at www.mcw.edu/healthierwisconsin

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ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin
Cardiovascular Center Conference Room (H4940-H4950)
January 9, 2014 3:00 to 5:00 p.m.**

Minutes

Directors Present: Bevan Baker, G. Allen Bolton, Genyne Edwards, Elizabeth Giese (via phone), Joseph Kerschner, Paula Lucey, Cheryl Maurana, John Raymond, Joy Tapper

Guest Facilitator: Chris Cardona

I. CALL TO ORDER

The meeting of the Board of Directors was called to order at 3:07 pm.

II. APPROVE MINUTES FROM DECEMBER 5, 2013

The December 5, 2013 minutes of the MCW Consortium on Public and Community Health were unanimously approved.

III. RESEARCH AND EDUCATION

No Research and Education proposals were advanced for review and comment.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

No new business for the Healthier Wisconsin Partnership Program was brought before the Consortium for consideration.

V. ADVANCING A HEALTHIER WISCONSIN

Ms. Lucey noted that in the continued spirit of board development and as the AHW endowment transitions from grantmaker to changemaker, it is important that the Board strengthen its knowledge of strategic philanthropy. Chris Cardona, director of Philanthropy for TCC Group, shared expert knowledge and led the Consortium in a strategic discussion to inform implementation of the AHW Five-Year Plan.

Mr. Cardona's presentation included lessons learned from the philanthropic field regarding strategic philanthropy, grantmaker, and changemaker models. In addition, Mr. Cardona shared several different approaches to changemaking, including: outcome-based philanthropy, catalytic philanthropy, adaptive philanthropy, and collective impact. The Consortium discussed how best to transition from the role of grantmaker to changemaker. Mr. Cardona offered some possible next steps in the AHW Five-Year Plan implementation process. He encouraged the Consortium to engage in generative discussions in addition to their fiduciary and strategic responsibilities.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health was adjourned at 4:56 pm.



**Next Meeting:
February 6, 2014
2:00 to 4:00 p.m.
Medical College of Wisconsin
Executive Board Room**



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin Executive Board Room
February 6, 2014 2:00 to 4:00 p.m.**

Minutes

Directors Present: Bevan Baker, G. Allen Bolton, Genyne Edwards (via phone), Elizabeth Giese (via phone), Joseph Kerschner, Paula Lucey, Cheryl Maurana, John Raymond

Directors Absent: Joy Tapper

Others Present: Christina Ellis and Syed Ahmed

I. CALL TO ORDER

The meeting of the Board of Directors was called to order at 2:05 p.m.

II. APPROVE MINUTES FROM JANUARY 9, 2014

The January 9, 2014 meeting minutes of the MCW Consortium on Public and Community Health were unanimously approved.

III. RESEARCH AND EDUCATION

No Research and Education proposals were advanced for review and comment.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

No Healthier Wisconsin Partnership Program business was presented for discussion.

V. ADVANCING A HEALTHIER WISCONSIN

a. Five-Year Plan Implementation Planning

Dr. Maurana reviewed key themes regarding the next steps in the implementation process based upon conversations that were held with the each Consortium member. The members agreed that a continued relationship with Mr. Cardona and the TCC Group with a defined and limited scope could add value to the implementation of the AHW Five-Year Plan. However, it was noted that a consultant should complement and inform the Consortium's implementation process rather than lead it.

A motion was made to request a proposal from Chris Cardona and the TCC group for a consulting arrangement for the development of the implementation plan. This motion was seconded and approved unanimously.

The Consortium explored development of the HWPP Responsive Component in advance of the full implementation plan. Recurring themes of potential focus areas as identified through numerous means of input were reviewed. Potential criteria of successful applicants were explored, such as a demonstration of expertise, sustainability plans, and impact through clear and measureable

outcomes. The Consortium decided to form a subcommittee to further the discussion around the Responsive Component.

Dr. Maurana indicated that Consortium past discussions had consistently identified an interest in working with local and national funders to leverage AHW's investment in health improvement. Several local and national entities have recently expressed interest in learning more about the AHW Five-Year Plan and how we might work together including, the Greater Milwaukee Foundation, Donors Forum of Wisconsin, Faye McBeath Foundation, and Pew Charitable Trusts. All agreed these are important relationships to build and they should continue to be fostered.

b. Audit

Mr. Bolton shared that MCW had an initial conversation with the Wisconsin Insurance Commissioner's office regarding the process for the next five-year audit. The Insurance Commissioner has requested that MCW commence working with the Legislative Audit Bureau to conduct a program audit and KPMG to conduct a financial audit in accordance with the Order of the Commissioner of Insurance.

c. AHW's "Looking Back, Moving Forward" Conference

Ms. Ellis provided an overview of the AHW *Looking Back, Moving Forward* celebration planned for May 8, 2014 at the Sheraton Milwaukee Hotel in Brookfield WI. The event will recognize ten years of innovation, collaboration and transformation through the AHW Endowment and its funded research, education and community health initiatives. The event will showcase over 30 previously funded projects through a poster gallery and over 40 projects during presentations. Dr. Roberta Ness, Dean of the School of Public Health at The University of Texas Health Science Center at Houston, will provide a keynote presentation.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:30 PM



**Next Meeting:
March 6, 2014 - 2:00 to 4:00 p.m.
Medical College of Wisconsin
Executive Board Room**



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin Executive Board Room
March 6, 2014 2:00 to 4:00 p.m.**

Minutes

Directors Present: Bevan Baker, G. Allen Bolton, Genyne Edwards, Elizabeth Giese (via phone), Joseph Kerschner, Paula Lucey, Cheryl Maurana, Joy Tapper

Directors Absent: John Raymond

Others Present: Christina Ellis and Syed Ahmed

I. CALL TO ORDER

The meeting of the Board of Directors was called to order at 2:07 pm.

II. APPROVE MINUTES FROM FEBRUARY 6, 2014

The February 6, 2014 meeting minutes of the MCW Consortium on Public and Community Health were unanimously approved.

III. RESEARCH AND EDUCATION

No Research and Education proposals were advanced for review and comment.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

No Healthier Wisconsin Partnership Program business was presented for discussion.

V. ADVANCING A HEALTHIER WISCONSIN

- a. Dr. Maurana presented the 2012-2013 AHW Annual Report for review and comment. Following a discussion of distribution methods, a motion was made to approve the 2012-2013 AHW Annual Report. The motion was unanimously approved.
- b. To continue the development of the implementation plan, Dr. Maurana presented an overview of the consultant proposal prepared by TCC Group to assist AHW with the implementation plan. The Consortium requested some clarification regarding the non-personnel cost included in the proposal and the maximum amount that TCC Group would be able to include in the invoice. Dr. Maurana agreed to follow up with TCC Group to clarify the noted items.

A motion was made and seconded to approve TCC Group proposal and enter into a contract with TCC Group to assist with the development of the implementation plan. AHW staff will work with the Office of Finance and Administration to ensure the proposal is consistent with MCW corporate policies and best practices. The motion was unanimously approved.

Dr. Maurana provided an overview of the HWPP Responsive Subcommittee's work to-date, including HWPP Responsive criteria, key assumptions, approaches considered, proposed process, and recommendations. Following discussion, the Consortium agreed to work with TCC Group to further clarify the HWPP Responsive funding component.

The Consortium also discussed the May 8th AHW Anniversary event and marketing and communications underway to promote the AHW endowment's new strategic direction. The Consortium expressed interest in a communications plan for AHW and how the message of AHW's new strategic direction could be celebrated at the conference.

- c. Ms. Lucey provided an update on conversations with the Faye McBeath Foundation to identify potential areas of mutual interest as part of the Consortium's continued commitment to explore collaborations with local funders. As Faye McBeath Foundation prepares to sunset, Scott Gelzer, Executive Director of the Faye McBeath Foundation, has expressed interest in exploring ways AHW and the Faye McBeath Foundation could work together, possibly in the area of mental illness and health professional education. Ms. Lucey noted that she would continue to keep the Consortium informed as potential areas for collaboration are identified that might benefit from Consortium discussion.
- d. The Consortium discussed pros and cons in having a small pool of AHW funds that could support emerging opportunities as they arise on a rolling basis. For instance, funds could be used to respond to just-in-time opportunities or leverage additional funding through match funding or challenge grant opportunities. The Consortium agreed that additional information would be needed to further consider the benefits of a small emerging funds model, including the need for a cohesive criteria and a process for screening requests. The Consortium members agreed they will continue to discuss whether this is an approach that the Consortium would like to consider as the implementation plan moves forward.
- e. Dr. Maurana reported that she has met with each of the AHW team members to learn their perspectives on the new direction of the Five-Year Plan as well as their interests and expertise as we move into being changemakers.

Dr. Maurana also provided an overview of the key themes that have emerged from the articles the staff is reviewing from the literature and other resources that can add value to the Consortium's work. Themes that emerged thus far from the readings include, characteristics of changemaking; the value of developing a theory of change; the critical need for and challenge of evaluation; and, the need to take risks. A listing of articles being reviewed by staff members has been provided to the Consortium members for their information. Dr. Maurana commented on the excellent talent and thoughtfulness of the AHW team and has asked that an AHW staff member provide a brief update from the AHW team's resource review at each Consortium meeting.

- f. Mr. Bolton noted the Legislative Audit Bureau has not yet contacted MCW to schedule the next five-year audit.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:40 pm.



Next Meeting:
April 3, 2014 - 2:00 to 4:00 p.m.
Medical College of Wisconsin
Executive Board Room



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin Executive Board Room
April 3, 2014 2:00 to 4:00 p.m.**

Minutes

Directors Present: Bevan Baker, G. Allen Bolton, Genyne Edwards (Chair), Elizabeth Giese, Joseph Kerschner, Cheryl Marana, John Raymond, Joy Tapper

Directors Absent: Paula Lucey

Others Present: Syed Ahmed

I. CALL TO ORDER

The meeting of the Board of Directors was called to order at 2:06 pm.

II. APPROVE MINUTES FROM MARCH 6, 2014

The March 6, 2014 meeting minutes of the MCW Consortium on Public and Community Health were unanimously approved.

III. RESEARCH AND EDUCATION

No Research and Education proposals were advanced for review and comment.

Joe Kerschner provided an update on MCW's strategic research direction. He noted that the AHW Research and Education Advisory Committee (REAC) has begun to identify research and education priorities that align with MCW strengths and the AHW Five-Year Plan. Consistent with the Consortium's discussions, the REAC plans to refine priorities as they move into implementation and begin to develop funding opportunities. A series of white papers for each research area under consideration is being developed and will be shared with the Consortium as they are finalized. Dr. Kerschner also shared that AHW Research and Education proposals will be presented for the Consortium's review and comments at the May meeting.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Syed Ahmed provided a summary of the *Working Together to Make it Better: Communities, Academics, & IRB conference*, which was held on March 11, 2014 at the University of Wisconsin-Milwaukee Continuing Education Center. The workshop included collaborative problem solving and action plan development reflecting community, academic and regulatory viewpoints from the 80 individuals in attendance. Action plans were drafted in the areas of consenting, CITI training and IRB amendments. Participants in the workshop were very appreciative of the opportunity to bring all of the viewpoints together and the willingness of the participants to engage in an open and honest dialogue.

V. ADVANCING A HEALTHIER WISCONSIN

Cheryl Maurana provided an update on the progress with TCC Group to help develop the AHW implementation plan and theory of change framework. Several tools that could aid in the development of the strategy for change have been reviewed and discussed as well as results from an internal survey of non-grantmaker roles.

Genyne Edwards provided an overview of preliminary plans for the HWPP Capacity Building and Responsive components that reflect and incorporate the March Consortium discussion. After discussing each component of Capacity Building, recommendations and changes were collected by staff and will be incorporated into the framework. These changes will be brought back to the Consortium at the May meeting.

The Consortium reviewed the draft of the HWPP Responsive Component. After discussing the general approach, strengths and challenges of each activity, alignment with the Consortium's vision for the Five-Year Plan, and the intended accomplishments, the Consortium's recommendations and changes were collected by staff and will be incorporated into a revised framework. These changes will be brought back to the Consortium during the May meeting.

Due to the limited remaining meeting time, the following agenda items were tabled until a future meeting: AHW Communications Plan, Agenda for May 8th AHW Anniversary event, and presentation by AHW staff regarding key themes from the AHW literature review.

Mr. Bolton noted the Legislative Audit Bureau had not yet contacted MCW to schedule the next five-year programmatic audit.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:05 pm.



**Next Meeting:
May 1, 2014
2:00 to 4:00 p.m.
Medical College of Wisconsin
Executive Board Room**



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin Executive Board Room
May 1, 2014 2:00 to 4:00 p.m.**

Minutes

Directors Present: Genyne Edwards, Lieske Giese (Phone), Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

Directors Absent: Bevan Baker, G. Allen Bolton, Joseph Kerschner

Others Present: Syed Ahmed

I. CALL TO ORDER

The meeting of the Board of Directors was called to order at 2:06 pm.

II. APPROVE MINUTES FROM APRIL 3, 2014

The April 3, 2014 meeting minutes of the MCW Consortium on Public and Community Health were unanimously approved.

III. RESEARCH AND EDUCATION

Cheryl Maurana presented an overview of the proposal titled *The Cardiovascular Roadmap: Bridging our Foundations to Signature Programs* requesting \$4M over five years. Consortium members discussed the proposed community engagement component of the project and provided comments on the proposal that will be shared with the investigator. Dr. Maurana reported that Mr. Bolton reviewed the proposal and there are no supplanting issues.

Dr. Maurana presented an overview of the proposal titled *Developing Leaders in Health Systems* requesting \$45,556 over one year. Consortium members discussed the various MCW pathways for medical students and opportunities for overlap among the pathways. Dr. Maurana reported that Mr. Bolton reviewed the proposal and there are no supplanting issues.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis presented the FY15 Administrative Budget for the Healthier Wisconsin Partnership Program with brief descriptions of the various categories within the budget. Dr. Maurana noted that the FY15 budget will move forward to the MCW Board of Trustees for approval at their June meeting. The FY15 budget was unanimously approved. Cheryl Maurana noted that there may be additional expenses to the budget as AHW ramps up on the new work identified in implementation of the AHW Five-Year Plan.

Paula Lucey presented the draft Responsive component plan. Through a Call for Changemakers, participants will demonstrate how a range of partners from multiple sectors in the community can work together to translate public health data and evidence into actions to pursue policy or systems change that address the social and economic factors that most strongly influence health. Selected projects will receive support for non-lobbying activities focused on either policy change (changing public laws, regulations, rules or mandates) or systems change (changing the priorities, protocols or practices within organization(s)). In addition to progress and financial reporting during the award period, partners receiving funding through the HWPP Responsive component will be expected to report on outcomes at regular intervals beyond the duration of the award. Consortium members

discussed the draft Responsive component and provided suggested revisions. The Consortium unanimously approved that a revised version of the Responsive component be shared with stakeholders at the May 8, 2014 AHW Conference. It was agreed that a detailed plan for the Responsive component will be discussed at the Consortium's June meeting.

Paula Lucey presented the draft Capacity Building component plan. The plan provides opportunities for AHW and their stakeholders to advance change through discovering valuable tools and resources, convening networks of innovators through online and face-to-face interactions, and igniting game-changer solutions through collaborative competitions. The Capacity Building plan is designed to allow AHW to go beyond simply providing funding and to be a catalyst for synergistic partnerships with the potential for designing real change. Consortium members discussed the plan and suggested revisions. The Consortium unanimously approved that a revised Capacity Building plan be shared with stakeholders at the May 8, 2014 AHW Conference. It was agreed that a detailed plan for the Capacity Building component will be discussed at the Consortium's June meeting.

V. ADVANCING A HEALTHIER WISCONSIN

Dr. Maurana provided an update on the Legislative Audit Bureau process to-date, indicating that the programmatic audit of the AHW endowment will likely begin in late summer/early fall and finish within 2015.

Ms. Lucey presented an overview of the work completed with TCC Group and the resulting change framework for the implementation of the AHW 2014-2018 Five-Year Plan. Consortium members discussed the framework and provided recommendations and changes. Chris Cardona, Director of Philanthropy with TCC, joined the meeting via phone at 3:34 p.m. and discussed with the Consortium the recommendations resulting from their work. The recommended changes will be incorporated into the framework.

Ms. Ellis introduced Tim Meister, Program Coordinator with HWPP, who presented an overview of the AHW staff article review process and key themes resulting from staff discussions of the articles. Staff had the opportunity to read and discuss six articles and several webinar sessions related to their work. The process allowed for team members to engage with ongoing challenges while encouraging new thinking as AHW continues to transition to a new role as a changemaker. The most common themes to emerge are the need for a strong evaluation practice and clear outcomes, along with a desire to map out the vision for success in a Theory of Change. Other issues that were of importance include determining AHW's tolerance for risk, defining what risk is, and identifying an appropriate level of transparency.

Ms. Ellis introduced the AHW Excellence Awards videos to be showcased at the May 8, 2014 AHW Conference. Six short video stories had been filmed, highlighting projects in public health, research and education in recognition of accomplishments within their funded initiatives. The awards represented achievements in innovation, collaboration and transformation. Two of the six videos were viewed by the Consortium.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:03 pm.



**Next Meeting:
June 5, 2014
2:00 to 4:00 p.m.
Medical College of Wisconsin
Executive Board Room**



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin Executive Board Room
June 5, 2014 2:00 to 4:00 p.m.**

Minutes

Directors Present: Bevan Baker (Phone), Allen Bolton, Genyne Edwards (Phone), Lieske Giese (Phone), Paula Lucey (Chair), Cheryl Maurana, John Raymond

Directors Absent: Joseph Kerschner, Joy Tapper

Others Present: Syed Ahmed

I. CALL TO ORDER

The meeting of the Board of Directors was called to order at 2:03 pm.

II. APPROVE MINUTES FROM MAY 1, 2014

The May 1, 2014 meeting minutes of the MCW Consortium on Public and Community Health were unanimously approved.

III. RESEARCH AND EDUCATION

No Research and Education proposals were advanced for review and comment.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Paula Lucey presented an overview of the Responsive Component Call for Changemakers timeline and application process. This process was drafted to address the interest by the MCW Consortium on Public and Community Health to provide an opportunity to work with the applicants to develop effective proposals. Following additional discussion related to the partnership component and criteria, a motion was moved and unanimously passed to approve the Responsive Component Call for Changemakers as presented.

Dr. Ahmed presented an overview of the Capacity Building Component Call for Human Research Protection Training Program Product Development timeline and application process. This funding opportunity was drafted to support partnerships between Wisconsin-based community organizations, MCW academics and regulatory partners to create human research protection training products applicable to community engaged research, test the product and disseminate the product for broad use. Following additional discussions, a motion was moved and unanimously passed to approve the Capacity Building Component Call for Human Research Protection Training Program Product Development as presented.

Christina Ellis provided a summary of two projects from the 7th and 8th Funding Cycles. Per the Funding Agreement for these two projects, each must undergo an annual assessment of progress toward achieving their stated and previously approved objectives. Notwithstanding other provisions in the Agreement, if the Consortium determines that progress and/or outcomes are not adequate, HWPP reserves the right to reduce or terminate funding, or shorten the funding period. Each project is required to submit a progress report during the ninth month of each twelve month funding period. Following the submission of the project's progress report, a conference call with each partnership was conducted to further understand and discuss project progress. Following this conference call, the HWPP staff summarized progress and determined an overall status for the

project's annual assessment. Following the Consortium's review and discussion of the two projects, a motion was made and unanimously approved to continue support and funding for the two projects.

A report detailing the leveraging and dissemination efforts by funded HWPP projects over the past nine funding cycles was provided to the Consortium members for informative purposes only. No action was taken.

V. ADVANCING A HEALTHIER WISCONSIN

Mr. Bolton provided an overview of the current AHW Endowment financials. The overview provided information regarding the AHW endowment balance as of March 31, 2014 and included information for both the Healthier Wisconsin Partnership Program and the Research and Education Program.

Following a discussion associated with the AHW Allocation and Endowment Update, a motion was made to retain the existing 35%/65% endowment split, recognizing that the vote on the allocation occurs on an annual basis. This motion was seconded and unanimously approved.

Christina Ellis shared information from the Catalyzing Large Scale Change and the Funder's Role in Collective Impact conference she attended.. The conference was hosted by the Aspen Institute and Funder Strategy Group. As the Consortium continues implementation of the Five-Year Plan, Christina shared the following knowledge gained through the conference to inform the Consortium's work:

- When considering the structure of the Strategic component, the Consortium should be clear on population level results, not just priority level and project level results. Consideration should be given to measuring social structures rather than just individual behaviors.
- Recognize the AHW Endowment cannot solve life cycle challenges in a grant cycle timeline.
- In terms of evaluation, the Endowment should commit to measuring progress as well as evaluating effectiveness and impact. Full consideration should be given to financial and human resources for evaluation up front. Expectations about results and accountability should be managed throughout the initiative.

Paula Lucey provided a summary of the AHW Endowment's *Looking Back, Moving Forward Conference*, which was held on May 8, 2014 in Brookfield, WI. The conference celebrated AHW's ten-year accomplishments through recognition of current and past MCW and community leaders and partnerships. Previously-funded project results were disseminated through more than 65 presentations shared through a variety of well-received, innovative presentation formats. Roberta Ness, MD, Dean, M. David Low Chair in Public Health, and Vice President for Innovation at the University of Texas School of Public Health, provided a thought-provoking keynote address. Very positive feedback was received on the ceremony for the AHW Excellence Awards and the videos developed to promote the selected projects. Cheryl Maurana shared an overview of the AHW Endowment's new strategic direction and its first funding opportunities at the conference as well. Conference participants noted that the conference was very informative and appreciated the challenge to "be bold".

Mr. Bolton indicated that his office had not received additional information from the Legislative Audit Bureau regarding the AHW program audit for 2009-2013. It is anticipated that the audit may begin in August 2014.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:20 pm.



**Next Meeting: August 7, 2014
2:00 to 4:00 p.m.
Medical College of Wisconsin
Executive Board Room**



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin Executive Board Room
August 7, 2014 2:00 to 4:00 p.m.**

Minutes

Directors Present: Allen Bolton, Genyne Edwards (Phone), Lieske Giese (Phone), Joseph Kerschner, Paula Lucey (Chair), Cheryl Maurana, Joy Tapper

Directors Absent: Bevan Baker, John Raymond

Others Present: Syed Ahmed

I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:04 pm.

II. APPROVE MINUTES FROM JUNE 5, 2014

The June 5, 2014 meeting minutes of the MCW Consortium on Public and Community Health were unanimously approved.

III. RESEARCH AND EDUCATION

Dr. Kerschner noted that he would be presenting two AHW Research and Education proposals for the Consortium's review and comment. The proposals included the Community Engagement Core Planning Initiative requesting \$121,000 for one year led by Syed Ahmed, MD, DrPH, Senior Associate Dean for Community Engagement, and High-Impact Integrated Behavioral and Biomedical Interventions to Eradicate AIDS requesting \$999,395 over three years led by Jeff Kelly, PhD, Director of the Center for AIDS Intervention Research. Syed Ahmed identified a conflict of interest and absented himself from the discussion and voting on the identified project by leaving the room.

Dr. Kerschner provided an overview of the *Community Engagement Core Planning Initiative* that aims to develop a community engaged research core to align and coordinate community engaged research activities at the Medical College of Wisconsin. The Consortium noted support for the planning effort and Dr. Ahmed's leadership. Mr. Bolton noted that there were no supplanting concerns with this proposal.

Dr. Kerschner then presented an overview of the proposal titled *High-Impact Integrated Behavioral and Biomedical Interventions to Eradicate AIDS* requesting \$999,395 over three years. The proposal aims to develop new interventions to engage HIV-positive individuals in medical care and prevent the virus from spreading to other in the community. Dr. Maurana spoke to the strong collaboration and excellent experience in obtaining external funding. The Consortium requested that Dr. Kelly expand the interdisciplinary collaboration to include nursing. Mr. Bolton noted that there were no supplanting concerns with this proposal.

Dr. Kerschner thanked the Consortium members for their comments.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Dr. Ahmed provided a summary of the Healthier Wisconsin Partnership Program's (HWPP) Responsive Component – Call for Changemaker Idea submissions. Dr. Ahmed noted that the deadline for submissions was August 1, 2014.

In total, 31 submissions were received and passed technical review. During the month of August, a review subcommittee will be reviewing all eligible Stage 1 submissions.

Dr. Ahmed noted the review subcommittee consists of MCW Consortium members, Lieske Giese, Paula Lucey, and Dr. Cheryl Maurana, and non-Consortium content experts, Dr. Syed Ahmed, Geri Lyday, with Milwaukee County and Tim Size of the Rural Wisconsin Health Cooperative. On September 12, 2014 the Consortium will approve the applicants to be invited for Stage 2 Pitch Presentations, scheduled for October 2, 2014. Following the presentations, the Consortium will discuss and approve those applicants to invite for Stage 3 of the application process. All invited Stage 3 applications will be shared with the MCW Consortium for discussion during the December 4, 2014 Consortium meeting. Based on this discussion, the Consortium will approve selected projects for funding, pending approval by the MCW Board of Trustees. Responsive Component Cohort 1 projects are intended to begin January 1, 2015 following completion of their funding agreement requirements.

Christina Ellis provided a summary of the HWPP Capacity Building Component—Call for Human Research Protection Training Program Product Development RFP submissions. Ms. Ellis noted that the deadline for the Notice of Intent was July 31, 2014. Two submissions were received, passed technical review, and invited to submit full proposals, which are due on September 15, 2014.

Ms. Ellis noted that following technical review by staff, a subcommittee panel will be reviewing all full proposal submissions. The committee consists of MCW Consortium members, Mr. Bolton, Paula Lucey and Dr. Cheryl Maurana, and non-Consortium content experts, Amit Gode, CTSI Manager, Clinical Trials Office, Sandra Stoflet, MCW Manager of Research Compliance, and Dan Wickeham, Vice President, MCW Corporate Compliance & Risk Management. On November 14, 2014 invited applicants will participate in Pitch Presentations to the Review Subcommittee. The recommended slate of projects by the Review Subcommittee will be advanced to the MCW Consortium for discussion during the December 4, 2014 Consortium meeting. Capacity Building Component—Call for Human Research Protection Training Program Product Development projects are intended to begin January 1, 2015 following completion of their funding agreement requirements.

Ms. Ellis provided a summary of the Conversations for Change series that is a Capacity Building component opportunity intended to broadly benefit stakeholders and the community. The series will highlight AHW's Changemaking roles of connector, influencer, and learner as the series will bring together previously funded projects who will share knowledge regarding their success, feature a content expert to provide context and highlight future areas for work, and encourage collaboration. Following the presentations, the audience will be encouraged to engage in meaningful dialogue and brainstorming regarding the issue. The sessions may also serve to inform the prioritization of issues for future funding opportunities.

The Consortium thanked Dr. Ahmed, Ms. Ellis and the HWPP team for their excellent leadership and support for the implementation of the HWPP Responsive and Capacity Building components.

Paula Lucey led a discussion related to the Strategic Component for the Healthier Wisconsin Partnership Program. Ms. Lucey reviewed the process, components, and the timeframe drafted for the Strategic Component. Ms. Lucey also led a discussion which resulted in identification of characteristics for priority selection. The characteristics were broadly grouped into four categories (shared community and MCW vision, leveraging and sustainability, evidence-based decision making, and impact potential) that represent the major intentions of the Strategic Component funding.

V. ADVANCING A HEALTHIER WISCONSIN

The Legislative Audit Bureau (LAB) will conduct their entrance interview with Dr. Maurana on September 18, 2014. A programmatic review will be conducted by the LAB and KPMG will be conducting the fiscal audit.

VI. ADJOURN

Prior to adjournment, Ms. Lucey acknowledged Mr. Bolton and thanked him for his service to the MCW

Consortium on Public and Community Health. Mr. Bolton informed the Consortium that he had accepted a position at the University of Alabama at Birmingham. Mr. Bolton noted that his last day at MCW would be September 15, 2014. Pending the Board of Trustees approval, Dan Wickeham, Vice President of Corporate Compliance and Risk Management at the Medical College of Wisconsin, will serve in an interim Consortium member for Mr. Bolton's seat on the Consortium.

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 3:48 pm.



Next Meeting:

Friday, September 12, 2014---2:00 to 4:00 p.m.

Medical College of Wisconsin Executive Board Room



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin Executive Board Room
September 12, 2014 2:00 to 4:00 p.m.**

Minutes

Directors Present: Bevan Baker, Allen Bolton, Lieske Giese, Joseph Kerschner, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper

Directors Absent: Genyne Edwards

Others Present: Syed Ahmed, Christina Ellis, Dan Wickeham

I. CALL TO ORDER

The Meeting of the MCW Consortium on Public and Community Health was called to order at 2:04 pm.

The Consortium members addressed Mr. Bolton and Dr. Ahmed in saying farewell and thanking each for their dedication and service to the Consortium. Dan Wickeham, Vice President of Corporate Compliance and Risk Management at MCW, was welcomed. He will serve as an interim Consortium member for Mr. Bolton's seat on the Consortium.

II. APPROVE MINUTES FROM AUGUST 7, 2014 AND SEPTEMBER 4, 2014 SUBCOMMITTEE

The August 7th and the September 4th meeting minutes of the MCW Consortium on Public and Community Health were unanimously approved.

III. RESEARCH AND EDUCATION

Dr. Kerschner presented an overview of the draft Research and Education Program (REP) Responsive Request for Proposals (RFP) funding opportunity. The AHW REP RFP is intended to support faculty-initiated research with a changemaker perspective that addresses a significant biomedical and/or population health challenge using an innovative approach. Dr. Kerschner noted that applicants must address one of nine research priorities identified in the RFP. He also noted that the RFP places an emphasis on interdisciplinary collaboration between basic science departments and clinical departments. Dr. Kerschner shared that the REAC expects to fund approximately five meritorious awards with each award not to exceed \$200K over a two-year project period. Dr. Kerschner requested comments from the Consortium regarding the REP Responsive component. The Consortium noted some overlap between the research priorities identified in the REP Responsive RFP and those identified through the HWPP Strategic discussions. The Consortium commented that such overlap could help inform future discussions regarding potential areas of focus for the Cross-Cutting component of the AHW Five-Year Plan.

IV. ADVANCING A HEALTHIER WISCONSIN

Mr. Bolton provided a financial update on the Advancing a Healthier Wisconsin Endowment. Following the update, the Consortium members discussed the potential options for funding decisions.

Dr. Maurana shared with the Consortium that the Legislative Audit Bureau (LAB) will conduct their entrance interview on September 18, 2014. Dr. Maurana also reminded the Consortium that the Wisconsin United for Health Foundation Meeting will be held on September 29, 2014 at the Crowne Plaza-Milwaukee at 10:00 a.m.

V. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis provided an overview of the HWPP Responsive Component—Cohort 1 review process. Thirty-one submissions passed technical review and were advanced to the Review Subcommittee. The subcommittee consisted of three MCW Consortium members and three content experts. In addition, a tertiary review was also completed by the MCW Government and Community Relations Office for the purpose of identifying any potential lobbying concerns. Of the 31 submissions, eight proposals were recommended by the subcommittee to receive invitations to participate in the Stage 2 Pitch Presentations.

Consistent with the conflict of interest policy, each member of the Consortium who identified a conflict of interest absented themselves from the discussion and voting by leaving the room. The following conflicts of interest were identified:

- *Access to STI and Teen Pregnancy Information and Materials Among Youth and Young Adults*—Bevan Baker
- *Municipal Diversion Policy to Reduce Violence Experienced by Women in Street Prostitution*—Bevan Baker

The Consortium unanimously approved the subcommittee recommendation to invite the eight proposals to participate in the Stage 2 Pitch Presentations.

Christina Ellis reminded the Consortium that they had previously agreed the HWPP Strategic Component will feature investments in targeted health priorities with identified long-term outcomes that address root causes. The Strategic Component characteristics identified during the August meeting were summarized into four key characteristics, 1) shared community and MCW vision, 2) high importance on leveraging and sustainability, 3) evidence-based decision making and 4) the potential for high impact.

Ms. Ellis thanked the members for participating in a survey to gather input for the first stage of the prioritization process which ranked each of the interrelated health improvement priorities that are informed by Healthiest Wisconsin 2020, the state health plan, based on both the level of relevance to the Strategic component and the level of potential impact. The survey responses were then arranged into a High/Low Matrix. Conversation focused on the High/High quadrant and consensus was reached that the potential priorities areas in the High/High quadrant would be further explored.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:00 pm



Next Meeting:

Thursday, October 2, 2014--11:30 to 4:00 p.m.
Medical College of Wisconsin--Room H1250



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin
Room H1250
October 2, 2014
11:30 a.m. to 4:00 p.m.**

AGENDA

Directors Present: Bevan Baker, Genyne Edwards, Lieske Giese, Joseph Kerschner, Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper, Dan Wickeham

Others Present: Christina Ellis

I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 11:30 am.

II. APPROVE MINUTES FROM SEPTEMBER 12, 2014

The September 12, 2014 meeting minutes of the MCW Consortium on Public and Community Health was unanimously approved.

III. RESEARCH AND EDUCATION

No Research and Education proposals were advanced for review and comment.

IV. ADVANCING A HEALTHIER WISCONSIN

Dr. Maurana provided an update to the board members on the progress of the Legislative Audit Bureau process.

The board members briefly discussed the Wisconsin United for Health Foundation Board Meeting, which had just occurred on September 29, 2014. Members confirmed that no follow up materials were requested as a result of the meeting.

HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Paula Lucey provided an overview of the Consortium's discussion to-date regarding the HWPP strategic component. She referenced the definition of the HWPP strategic component in the AHW Five-Year Plan, reviewed the component's key characteristics as identified by the Consortium in previous meetings, and briefly summarized the results of the Consortium's discussion of areas of funding focus. She noted that the strategic component also had been posted online for public input and that comments had been summarized and shared with the Consortium at the past meeting. Ms. Lucey noted that the Consortium had indicated an interest in positioning the HWPP strategic component to have an impact that would be big enough to matter but small enough to win, statewide and collaborative, measureable and result in a system or policy level change.

The Consortium reviewed three potential areas of focus for the HWPP strategic component: chronic disease prevention and management, healthy growth and development and promotion of community-based mental health. After participation in a brief interactive survey to help select the initial funding priority for the strategic component, the Consortium agreed to move forward with a

focus on promotion of community-based mental and behavioral health for the HWPP strategic funding opportunity. The Consortium noted that different priorities could be identified for subsequent strategic funding opportunities.

The Consortium discussed how best to structure the HWPP strategic funding opportunity. After some discussion, the Consortium requested staff to develop some models for their consideration with the following characteristics: build from the strengths of the past, but be distinct from the HWPP impact model; provide an opportunity for greater engagement with the Consortium and AHW staff; and, require applicants to select one health focus area but provide flexibility for applicants to have multiple approaches to address the focus area, among other items.

The Consortium agreed to explore a strategic funding model that would include a three-phase process. The first phase will establish a learning community through bringing together a broad sector of individuals to shape plans. The second phase would provide funding to pilot the plans developed through the work of the learning community. The third phase would invest in one collective, state-wide intervention.

To aid the knowledge building and evaluation of the strategic funding component, the Consortium agreed to identify a community mental and behavioral health content expert as well as an external evaluator.

The Consortium engaged in its inaugural HWPP Responsive pitch presentation review. Christina Ellis introduced the pitch presentation process. Consortium members were reminded following the pitch presentations, the Consortium would vote on those partnerships who will be invited to submit a Stage 3 Call for Changemaker Plan full proposal. The full proposals will be reviewed during the December 4, 2014 Consortium meeting.

Ms. Ellis reviewed the Conflict of Interest Policy and directed that members having a conflict of interest should indicate so prior to the presentation and recuse themselves from further discussion, scoring and voting on those particular submissions by leaving the room for the pitch and vote. During the review process, the Conflict of Interest Policy was enforced and documented for each proposal.

Eight applicants presented a brief overview or 'pitch' of their proposed project approach followed by questions from and dialogue with the MCW Consortium. Following each pitch, the MCW Consortium members voted individually whether to invite the partnership for the Stage 3 Call for Changemaker Plan full proposal. Following all presentations and voting, MCW Consortium members reviewed the voting results and engaged in further discussion to identify recommendations. The Consortium unanimously approved seven applicants to advance to submit Stage 3 Call for Changemaker Plan full proposals.

V. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 4:20 pm.

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Next Meeting:
Thursday, November 13, 2014
10:00 am to 12:00 p.m.
Medical College of Wisconsin
Executive Board Room



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Healthier Wisconsin Partnership Program—Capacity Building Subcommittee Meeting
Medical College of Wisconsin --Executive Board Room
October 23, 2014--10:00-11:00 am
Minutes**

Directors Present: Paula Lucey (Chair), Cheryl Maurana, Dan Wickeham

Others Present: Christina Ellis, Eric Gass, Amit Gode, Sandra Stoflet

I. CALL TO ORDER

The meeting of the Subcommittee of the Board of Directors was called to order at 10:00 am.

II. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis introduced the process for the Subcommittee review and discussion of the Call for Human Research Protection Training Program Product Development RFP of the HWPP Capacity Building component. The Call for Human Research Protection Training Program Product Development was developed to support partnerships between Wisconsin-based community organizations, MCW academics and regulatory partners to create human research protection training products applicable to community engaged research, test the product and disseminate the product for broad use.

Ms. Ellis reviewed the Conflict of Interest Policy and directed that members indicating a conflict of interest must recuse themselves from further discussion, scoring and voting on those particular submissions by leaving the room for that review and vote. During the review process, the Conflict of Interest Policy was enforced and documented for each proposal.

After discussion and review, the Subcommittee recommended two Call for Human Research Protection Training Program Product Development proposals be invited back for the next phase of the review process, Pitch Presentations which will be presented to the Subcommittee on November 14, 2014.

III. ADJOURN

There being no additional business, the meeting of the Subcommittee of the MCW Consortium on Public and Community Health was adjourned at 11:10 am.



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin
Room H 4950 – CVC Conference Room North
November 13, 2014
10:00 a.m. to 12:00 p.m.**

Minutes

Directors Present: Bevan Baker, Genyne Edwards, Lieske Giese (via phone), Paula Lucey (Chair), Cheryl Maurana, John Raymond, Joy Tapper (via phone), Dan Wickeham

Directors Absent: Joseph Kerschner

Others Present: Christina Ellis

I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 10:03 am.

II. APPROVE MINUTES FROM OCTOBER 2, 2014 AND OCTOBER 23, 2014 CAPACITY BUILDING SUBCOMMITTEE MEETING

The October 2, 2014 meeting minutes of the MCW Consortium on Public and Community Health and the October 23, 2014 Capacity Building Subcommittee meeting minutes were unanimously approved.

III. RESEARCH AND EDUCATION

On behalf of Dr. Kerschner, Dr. Maurana presented an overview of the AHW Research and Education Program proposal titled *Clinical and Translational Science Institute (CTSI) Mentored Clinical and Translational Research Training Program (KL2) and Pilot and Collaborative Clinical and Translational Research Grant Program*. Dr. Maurana shared that the proposal requests \$5,327,956 over five years to support two programs to advance translational research: a mentored research training program and a pilot and collaborative grants program. Dr. Maurana shared Dr. Kerschner's strong support for the proposal. She commented that the proposal reflects a partnership between MCW and several inter-institutional partners, including Marquette University, MSOE, and University of Wisconsin-Milwaukee, among others. Dr. Maurana noted that there was an opportunity to leverage AHW's investment in the proposal through funding from NIH and that AHW funding would be contingent on the CTSI's receipt of NIH support. Mr. Wickeham noted that there were no supplanting concerns.

Dr. Raymond noted that the proposal was a good example of how the AHW endowment has been a catalyst for increasing faculty scholarship in community-engaged research and translational research with an emphasis on population health outcomes (T3-T5 research). Dr. Maurana shared recent success with the publication of an article featuring AHW's accomplishments in a prominent national journal. Ms. Giese commented on the importance of widely disseminating the message of AHW's transformation, especially to increase public understanding of science and the transformative work underway through the AHW endowment. Ms. Lucey encouraged the CTSI to engage researchers from nursing and other health professions in the multi-disciplinary team approach referenced in the proposal and expressed interest in learning more about the CTSI's past accomplishments.

Dr. Maurana presented an update on the AHW Research and Education Program Responsive RFP, which was released in early October. The RFP encourages partnerships between clinical and basic scientists to advance

research in nine priority areas. She noted that letters of intent are due in mid-November and will be reviewed for merit by the MCW research council. Successful letters of intent will be invited to submit full proposals in late February. Dr. Maurana noted that the Consortium will receive updates on the progress of the AHW Research and Education RFP at future meetings.

Dr. Maurana referenced the work of Alan Alda and the Center for Communicating Science. She noted that there might be opportunities to bring in a speaker from the Center or other experts through the AHW Research and Education Capacity Building component to support education and training on how to foster bidirectional communication regarding the benefits of research and science. The Consortium agreed to explore this topic at future meetings and commented on the potential for collaboration with UW School of Medicine and Public Health.

IV. ADVANCING A HEALTHIER WISCONSIN

The Consortium reviewed the board renewal process. Paula Lucey provided an overview of expiring terms and the proposed reappointment of five Consortium members. Ms. Lucey called for a vote on each member separately requiring each incumbent to abstain from the motion regarding his/her reappointment.

A motion was made and unanimously approved to reappoint Bevan Baker to the MCW Consortium on Public and Community Health for a four-year term. Bevan Baker abstained from the vote.

A motion was made and unanimously approved to reappoint Lieske Giese to the MCW Consortium on Public and Community Health for a four-year term. Lieske Giese abstained from the vote.

A motion was made and unanimously approved to reappoint Cheryl Maurana to the MCW Consortium on Public and Community Health for a four-year term. Cheryl Maurana abstained from the vote.

A motion was made and unanimously approved to reappoint Joseph Kerschner to the MCW Consortium on Public and Community Health for a four-year term. Joseph Kerschner abstained from the vote.

A motion was made and unanimously approved to reappoint Joy Tapper to the MCW Consortium on Public and Community Health for a four-year term. Joy Tapper abstained from the vote.

Dr. Maurana reminded the Consortium that at the October 3, 2013 meeting, Ms. Lucey was approved to remain as chair during the implementation plan process of the 2014-2018 AHW Five-Year Plan. Ms. Giese moved to have Paula Lucey continue as Chair for the 2015 calendar year. The motion was unanimously approved.

The Consortium discussed the benefits of a Chair-elect position. Ms. Lucey commented that since the endowment is moving to a role of Changemaker and developing relationships with different entities, the board Chair-elect position could play an important role. The Consortium agreed to discuss this position again at a future meeting.

The Consortium reviewed the Conflict of Interest Policy and its annual disclosure process. Ms. Lucey stressed that it is the duty of the members to exercise their powers strictly in the interests of the Consortium's oversight and advisory role and not in their own interests or in the interests of another person, constituency, or entity. The Director/Officer Annual Conflicts of Interest Certificate was distributed for Consortium members' review and signature.

Dr. Maurana provided an update on the status of the LAB audit. To-date, the AHW office and MCW Controller's office have fulfilled requests for information and/or clarifications related primarily to financial materials provided in early October. The AHW office is serving as the lead in responding to request from the legislative audit bureau team which has proven to be very helpful to ensuring timely process improvement activities to strengthen the AHW endowment.

V. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Ms. Lucey provided an update on the HWPP Strategic Component that continues to be developed as Consortium feedback is incorporated into the Component's framework. The focus of the first cohort of HWPP Strategic funding will be on community-based mental and behavioral health.

To launch the first phase of the initiative, HWPP will assemble a Leadership Team comprised of HWPP staff, a professional facilitator, a subject matter expert, as well as a professional evaluator. This team will be responsible for ensuring the successful development and implementation of the first phase of the initiative. The Consortium agreed that an individual filling one of these three roles would not be able to be one of the 20 community and academic partners in the Learning Community or the 3-5 pilot awards. It was also agreed that the professional facilitator, the subject matter expert, as well as a professional evaluator meet with the Consortium once they have been selected.

The Consortium identified the following for the first stage of the Strategic component:

- 4-7 community presentations across the state which will be both informative presentations to build energy on the topic area as well as listening opportunities to hear input from stakeholders
- A Learning Community to engage in a series of learning, networking, and planning opportunities to inform the development of Stage Two plans
- A rigorous evaluation of the process

Subsequent phases of the component may include targeting and funding three to five pilot awards; and, identifying and funding one collective impact intervention to be implemented in many communities.

Christina Ellis provided an update on the HWPP Responsive component. Ms. Ellis noted progress and next steps for the 2014 HWPP Responsive RFP – Cohort 1. She noted that following the Pitch Presentations at the October meeting, seven projects were voted to move forward and were then invited to submit Stage 3 full proposal materials. To support applicants with their submission, HWPP staff conducted individual orientation calls with each of the seven partnerships to walk through the Stage 3 proposal materials, submission process and capacity building opportunities. During the December Consortium meeting, the Consortium will review and discuss each full proposal and make funding recommendations. Pending the Consortium and Board of Trustees approvals, award announcements are planned to be disseminated by HWPP following the Board of Trustees meeting in late December.

Ms. Ellis then presented an overview of the 2015 HWPP Responsive RFP-Cohort 2. Ms. Ellis highlighted revisions to the RFP that resulted from applicant and reviewer feedback. She noted that key changes included extending the timeline to allow more time at the end of the process as well as slight adjustments to the review criteria and Stage 1 Brief Proposal questions. A motion was made, seconded and was unanimously approved to release the 2015 HWPP Responsive RFP-Cohort 2 RFP.

Ms. Ellis provided a summary of the 18 active projects continuing into the next fiscal year of their award. She noted that each project is required to submit a progress report during the ninth month of each twelve-month funding cycle. Ms. Ellis explained that following the submission of the project's progress report, a conference call with the partnership is conducted to further understand and discuss project progress. Following this conference call, the HWPP staff summarizes progress and determines an overall status for the project's annual assessment.

Following review and discussion of the 18 projects, a motion was made and unanimously approved for 16 of the 18 projects to receive continued support and funding. The Consortium requested additional information for two projects before considering continued support and funding.

Ms. Ellis provided an update on the HWPP Conversations for Change series, which is a Capacity Building effort to connect with stakeholders across the state on issues that are important to the AHW endowment. The series is

designed to bring together a content expert and HWPP-funded project partners to share lessons learned and knowledge with attendees.

Ms. Ellis then provided an update on the Call for Human Research Protection Training Program Product Development, which is a Capacity Building effort to support partnerships between Wisconsin-based community organizations, MCW academics and regulatory partners to create human research protection training products applicable to community engaged research, test the product and disseminate the product for broad use. Proposals have been invited to the next level of the review process that is to conduct a pitch presentation to the review panel of a subcommittee of MCW Consortium members and regulatory content experts. The pitch presentations will be conducted on November 14, 2014. Following the pitch presentation, the final slate of projects recommended by the subcommittee to receive funding will be advanced to the full MCW Consortium on December 4, 2014 and the full Board of Trustees for final approvals.

Ms. Giese provided an overview of preliminary options for framing the direction/approach of the Capacity Building component including smaller, inter-organizational capacity building strategies; larger initiatives, spanning across organizations or with coalitions to address large issues such as workforce or built environment; and, opportunities to expand offerings dedicating time and space for networking, discussing and building partnerships. The anticipated next steps for solidifying this component will be for staff to solicit stakeholders for input on topic areas and service gaps in Wisconsin.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health adjourned at 11:45 am.



**Next Meeting:
Thursday, December 4, 2014
2:00 to 4:00 p.m.
Medical College of Wisconsin
Executive Board Room**



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Healthier Wisconsin Partnership Program—Capacity Building Subcommittee Meeting
Medical College of Wisconsin – H1210
November 14, 2014 – 12:00 – 2:00 pm
Minutes**

Directors Present: Paula Lucey (Chair), Cheryl Maurana, Dan Wickeham

Others Present: Christina Ellis, Eric Gass, Amit Gode, Sandra Stoflet

I. CALL TO ORDER

The meeting of the Subcommittee of the Board of Directors was called to order at 12:00 pm

II. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis introduced the pitch presentation process for the Capacity Building Component—Call for Human Research Protection Training Program Product Development proposal submission. The intent of these proposals is to support partnerships between Wisconsin-based community organizations, MCW academics and regulatory partners to create human research protection training products applicable to community engaged research, test the product and disseminate the product for broad use.

Ms. Ellis reviewed the Conflict of Interest Policy and directed that members having a conflict of interest should indicate so prior to the presentation and recuse themselves from further discussion on those particular submissions by leaving the room for the pitch. During the review process, the Conflict of Interest Policy was enforced and documented for each proposal.

Two applicants presented a brief overview or ‘pitch’ of their proposed project approach followed by questions from and dialogue with the subcommittee members. Following discussion of both proposals, no projects were recommended to be advanced to the December 4, 2014 Consortium meeting for approval. Following additional review and consideration, final funding recommendations will be advanced to the Consortium in January or February, 2015 for approval.

III. ADJOURN

There being no additional business, the meeting of the Subcommittee of the MCW Consortium on Public and Community Health was adjourned at 2:00 pm.



ADVANCING A HEALTHIER WISCONSIN

**MCW Consortium on Public and Community Health
Medical College of Wisconsin
Executive Board Room
December 4, 2014
2:00 to 4:00 p.m.**

AGENDA

Directors Present: Bevan Baker (by phone), Gynne Edwards (Chair), Lieske Giese (by phone), Joseph Kerschner, Cheryl Maurana, John Raymond, Joy Tapper, Dan Wickeham

Directors Absent: Paula Lucey

Others Present: Christina Ellis

I. CALL TO ORDER

The Meeting of the Board of Directors was called to order at 2:04 pm.

II. APPROVE MINUTES FROM NOVEMBER 13, 2014 AND NOVEMBER 14, 2014 SUBCOMMITTEE

The November 13, 2014 meeting minutes of the MCW Consortium on Public and Community Health were unanimously approved.

The November 14, 2014 meeting minutes of the MCW Consortium on Public and Community Health Healthier Wisconsin Partnership Program—Capacity Building Subcommittee Meeting were unanimously approved.

III. RESEARCH AND EDUCATION

Dr. Kerschner provided an update on the Research and Education Responsive component. He indicated he was pleased with the diversity and number of applicants through this first offering of a competitive Request for Proposals through the Responsive Component that resulted in 66 Letters of Intent. Applicants were able to request up to \$200,000 over two years to support partnerships between clinical and basic science researchers working to test and sustain promising new ideas aligned with nine research focus areas.

The Letters of Intent will be reviewed for merit by the MCW Research Council Subcommittee. Selected applicants will be invited for a full proposal submission due February 26, 2015. Projects are planned to begin in July 2015. Dr. Kerschner acknowledged Dave Mattson, Paula Traktman and Mark McNally for providing excellent faculty leadership and Suzette Svoboda-Newman and Joe Schueller on the AHW team for an outstanding job in leading and organizing the process.

IV. ADVANCING A HEALTHIER WISCONSIN

Dr. Maurana provided an update on the progress with the Legislative Audit Bureau (LAB) programmatic audit of AHW. The LAB program audit team continues its review of AHW program activities for the period of January 2009 through December 2013. To-date, LAB requests for information have focused on AHW endowment and HWPP/REP program documents, and not on specific HWPP or REP funded projects.

V. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Christina Ellis provided an overview of the process used to determine the final proposals for the HWPP Responsive Component Cohort 1. She noted that those proposals approved by the Consortium would be notified of a conditional approval, pending the final decision from the MCW Board of Trustees in December 2014.

Ms. Ellis reviewed the conflict of interest policy and discussed the process the Consortium uses for recusal from the discussion, scoring and voting when a conflict arises. Consistent with the conflict of interest policy, each member of the Consortium who identified a conflict of interest absented themselves from the discussion and voting by leaving the room or disconnecting from the phone.

The following conflicts of interest were identified:

- Access to STI and Teen Pregnancy Information and Materials Among Youth and Young Adults—Bevan Baker (disconnected from the phone call and rejoined after discussion)
- Municipal Diversion Policy to Reduce Violence Experienced by Women in Street Prostitution—Bevan Baker (disconnected from the phone call and rejoined after discussion)
- United Voices: Community Health Workers Shaping a New Public Health Paradigm in Wisconsin—Bevan Baker (disconnected from the phone call and rejoined after discussion)

During the discussion of each proposal, members noted process improvements to be addressed. Among them, adding additional time for interaction during the pitch presentation process, and members would like HWPP staff to be more deliberately involved in the implementation of projects. Following additional discussion on the proposals, the Consortium unanimously approved the following three Responsive Component Cohort 1 proposals:

- Creating a Healthier Rusk County through Policy Change, Mobilizing Youth, and Resource Development
- Increasing Cardiac Arrest Survival in Milwaukee County through Dispatcher Assisted Bystander CPR
- Municipal Diversion Policy to Reduce Violence Experienced by Women in Street Prostitution (Bevan Baker abstained from voting by disconnected from the phone call and rejoined after discussion)

Ms. Ellis provided an update on the HWPP Strategic Component. She noted the RFP materials provided to the Consortium regarding three positions for the Strategic Component, including the Subject Matter Expert, Evaluator, and Facilitator.

Ms. Ellis then provided an update on the HWPP Capacity Building Call for Human Research Protection Training Program Product Development RFP. She noted that two applicants had presented pitches of their proposed projects to subcommittee members on November 14, 2014. Ms. Ellis noted that the subcommittee has requested that one project be revised and resubmitted addressing concerns and the other declined. The subcommittee's funding recommendation will be presented to the Consortium at its January or February 2015 meeting.

VI. ADJOURN

There being no additional business, the meeting of the MCW Consortium on Public and Community Health was adjourned at 4:16 pm.



**Next Meeting:
Thursday, February 5, 2015
2 pm to 4 pm
Medical College of Wisconsin
Executive Board Room**