

# TheChangemakers

News and updates from the Advancing a Healthier Wisconsin Endowment

## AHW News | June

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### AHW Awards \$1.7 Million to Health Improvement Initiatives Statewide

AHW has [announced](#) the award of more than \$1.7 million to five projects aimed at improving health for residents across the state.

Projects awarded funding went through a rigorous review process following a call for proposals announced in December 2017. The following projects will begin work in July 2018:

#### **Bringing Dispatcher Assisted CPR Instructions to Every 9-1-1 Caller in Wisconsin**

Through a \$581,928 award to the Wisconsin EMS Association, regional health care coalitions across Wisconsin will work to bring the success of a pilot project in Milwaukee County - where the rate of bystander CPR has more than doubled - to every region of the state, developing regional systems that will increase the chance of survival for out-of-hospital cardiac arrest statewide.

#### **Wisconsin Native American Tobacco Network Smoke-Free Housing Initiative**

Supported by a \$395,837 award to the Great Lakes Inter-Tribal Council, the Wisconsin Native American Tobacco Network and partners will support a community-driven process to develop and implement smoke-free policies in tribal housing, working to lower the rates of chronic diseases and cancer mortality among American Indians in Wisconsin.

#### **Safe & Healthy Streets: Enhancing Systems to Increase Walking & Biking Infrastructure in Milwaukee**

With a \$374,892 award to the Bike Fed of Wisconsin, the City of Milwaukee and partners will support active transportation in neighborhoods citywide by developing systems and protocols for engaging community residents and designing streets, sidewalks, bike lanes, and trails that will fit neighborhood and community needs while improving health outcomes, safety, and quality of life.

#### **Breaking the Cycle: Collective Impact to Reduce Effects of Childhood Witness to Family Violence**

Through a \$374,055 award to Sojourner Family Peace Center, a coalition of agencies will work to reduce the long-term, toxic effects of family violence on children through the development of a collective impact initiative that will advance a system in which collaborative, consistent response is available to children who witness family violence, aiming to decrease the likelihood a child who witnesses violence will continue the cycle in adulthood while also reducing the negative physical, behavioral, cognitive and social consequences of family violence to children.

In addition, an incubator award of \$10,000 will support partner agencies in the Fox Valley region in developing a strategic plan for improved transit access to advance health outcomes of residents.

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### Changemaking in the News!

AHW funded partners are making news with new work and projects underway statewide.

**Statewide:** Medical College Endowment awards \$1.7 million to statewide health initiatives  
[BizTimes](#)

**Statewide:** Teachers and students learn lifesaving CPR skills  
[WKOW](#)

**Statewide:** Fostering Futures celebrates Trauma-Informed Care Day  
[Milwaukee Community Journal](#)

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## Advancing Behavioral Health Summit Held June 5

Inaugural summit welcomes attendees from communities across Wisconsin



On June 5, AHW proudly hosted the inaugural [Advancing Behavioral Health Summit](#) at the Kalahari Resort in the Wisconsin Dells. Welcoming nearly 200 attendees from communities across Wisconsin, the day included inspiring and informative keynote speakers CAPT. Jeffrey Coady and Dr. Gloria Wilder along with seven breakout sessions highlighting emerging practices, practical examples, and real-world experiences from partners across the state.

The Advancing Behavioral Health Summit is an extension of AHW's eight-year, \$20 million commitment that has united 10 community coalitions from across Wisconsin to address the critical issue of behavioral health outcomes statewide by tackling needs within their specific communities.

[Find session presentations](#) | [See photo gallery](#) | [Learn more about the ABH Initiative](#)

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## Honoring Founding Director Cheryl A. Maurana



On June 7, the MCW Consortium on Public and Community Health and AHW Research and Advisory Committee welcomed MCW leadership, faculty, staff and community partners to a reception honoring the 19 years of service of founding director Cheryl A. Maurana, PhD.

On July 1, [Cheryl will transition from her leadership](#) of the AHW Endowment to focus on her full-time roles as senior vice president for Strategic Academic Partnerships, Stephen and Shelagh Roell endowed chair, professor, and founding director of the [Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education](#). In addition, Cheryl will remain an active member of the MCW Consortium (currently as Chair) and the REAC.

Thank you to all who were able to join in celebration of her service to the people of Wisconsin!

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## Healthy Wisconsin Leadership Institute Recruiting for 2018-2019 Community Teams Program

The Healthy Wisconsin Leadership Institute (HWLI) is recruiting in the Southeastern region of the state for its [2018-2019 Community Teams Program](#), which supports coalitions and collaboratives working on community health improvement efforts. This year-long cohort program focuses on building sustainable community partnerships through the development of collaborative leadership and public health skills. Program activities include three workshops, three capacity-building site visits, and ongoing technical assistance from staff and consultants. HWLI staff work with teams to ensure that collaborative leadership and public health skill building is responsive to individual and community needs to advance health improvement efforts.

Please see the following links for more information:

- [Community Teams Program Overview](#)
- [2018-2019 Community Teams Program Application](#) (DUE JULY 13)

If you have questions, please contact Salma Abadin with the HWLI at [abadin@wisc.edu](mailto:abadin@wisc.edu) or (414) 520-1951. HWLI staff are happy to connect directly with potential applicants to discuss the program or answer questions.

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## Five Questions...

**As Senior Communications Consultant, Sarah Deering is the newest member to the AHW team, and will be working to develop and lead AHW's communications efforts.**

### **How did you first get involved in community health?**

My background is in journalism and communications. I began my career as a writer and editor, where I found that the stories I was most passionate about all linked as public health issues. This led to an opportunity in public health communications, where I was fortunate to be able to support a team working to improve health outcomes on a local level. I'm thrilled to have recently

joined the AHW team and look forward to working to elevate the mission of AHW and the work of partners across the state.

**What does changemaking mean to you?**

Tackling the toughest problems, those that don't have a clear or simple solution, for the greater good. The people who drive this work - changemakers - are anyone who sees a problem and decides to do something about it. I recently read that the founder of Engineers Without Borders Canada once said, "Everyone has changemaking in their DNA; it's just a matter of unlocking it."



**What do you think will change in your area of focus over the next 5-10 years?**

The channels through which we can tell our stories and connect. While the importance of storytelling hasn't changed for ages, the ways we can tell and elevate these stories continually changes.

**What do you wish other people knew about your work?**

Communications may seem simple and straightforward, but communications work can be complex. It combines aspects of many disciplines, such as mass and speech communication, education, marketing and public relations, journalism, psychology, informatics, and so on. And the communications field is always evolving. That makes it both exciting and challenging.

**What are you reading currently?**

I have a 2-year-old, so my nightly reading now consists of "[Pout Pout Fish](#)" and "[Chicka Chicka Boom Boom](#)" (over and over ... and over). On my own time, I recently dug out an oldie: "[All the President's Men](#)" by Carl Bernstein and Bob Woodward.

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