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*Propelling the most promising work and ideas for a healthier Wisconsin today and for generations to come.*
On behalf of the Medical College of Wisconsin (MCW) and the MCW Consortium on Public and Community Health (Consortium), I am pleased to present the 2019 Advancing a Healthier Wisconsin Endowment (AHW) Annual Report.

This report highlights an exciting time of transition for AHW – reflecting a change in leadership as well as the completion of work under the transformational 2014-2018 Five-Year Plan, “Moving from Grantmaker to Changemaker,” and the launch of the 2019-2023 Five-Year Plan, “Changemaking for a Healthier Wisconsin.”

During the 2019 reporting period, we bid a fond farewell to founding director Cheryl A. Maurana, PhD, who shifted into a new role at MCW. We are indebted to her for building, guiding, and enhancing AHW, spurred by her tireless commitment to the health of Wisconsin. I also express my gratitude to founding Consortium member Terry Brandenburg, MBA, MPH, for serving as interim director during the national search for Cheryl’s successor. In May 2019, I was honored to announce the appointment of Jesse M. Ehrenfeld, MD, MPH, as AHW’s new director and MCW senior associate dean, effective September 1, 2019.

In the following pages we discuss AHW’s positive influence on health statewide through high-impact investments in biomedical research, health workforce and education innovations, and population and community health initiatives. These critical investments – together with AHW’s strategic support programs that are building the capacity of academic research and community-based partners to address Wisconsin’s greatest health challenges – are improving lives today and building a healthier future for generations to come.

As AHW implements its next five-year plan, I see exciting new opportunities ahead to focus its work, deepen its impact, and further support positive change statewide.

Sincerely,

Joseph E. Kerschner, MD
Provost and Executive Vice President
Dean, School of Medicine
Medical College of Wisconsin
During this reporting period, we concluded our transformative shift from grantmaker to changemaker that began with our 2014-2018 Five-Year Plan and initiated the strategic work identified in our 2019-2023 Five-Year Plan. In the next five years, we will focus our work for deeper impact, respond to emerging and compelling needs, and create opportunities and resources for our partners to build their capacity for addressing Wisconsin’s greatest health needs.

A Look Back: Shifting from Grantmaker to Changemaker

Under our 2014-2018 Five-Year Plan, AHW investments and programming have delivered positive impacts, supporting MCW-led research discoveries and education innovations and community-led health improvement initiatives across Wisconsin.

During this fiscal year, we continued our high-impact investments and initiatives, including:

- The award of $14.9 million to MCW-led initiatives supporting new scientific discovery, innovative education programs, and health care and public health workforce development
- The award of $3.7 million to community-led initiatives that are weaving better health into the fabric of Wisconsin communities through health improvement projects, community-academic partnerships, and capacity-building efforts that reach statewide
- The continuation of the Advancing Behavioral Health Initiative, an innovative eight-year, $20 million commitment in 10 community-led coalitions that are impacting the pressing mental and behavioral health needs of communities across the state
- A $1.6 million investment into reducing cancer disparities by supporting community and MCW academic partners in an innovative effort to identify strategies that cut across community, research, and education to impact how we understand and approach breast and lung cancers in Wisconsin

Alongside these grant awards, we continued capacity-building programming aimed at building the skills of those working to improve health statewide. Through this work, we brought the new knowledge of MCW researchers out of the classroom and clinic and into public conversation through a public learning series and also paired subject-matter experts with funded projects through a technical assistance provider program, helping partners overcome barriers to greater impact.

July 1, 2018 - June 30, 2019:
$20.3 million invested in 23 projects statewide

Our Next Five Years: Changemaking for a Healthier Wisconsin

Our 2019-2023 Five-Year Plan, Changemaking for a Healthier Wisconsin, builds on our transformative shift from grantmaking to changemaking, leading us to develop new strategies for deepening our impact on health statewide. We’ve embraced our role of changemaker, and it now defines how we approach our investments, programming, and partnerships.

In the first six months of 2019, we began to shape our investment strategies for the years ahead, identifying four pathways to guide our funding awards. In each of these pathways, we have committed to advancing three health priorities in Wisconsin – heart health, healthy minds, and cancer – and will direct our investments heavily toward these areas to support new solutions and knowledge from the cellular level to the societal level. Alongside these issues, we will accelerate opportunity, innovation, and collaboration by responding to research- and community-identified health issues.

We have our sights set on going even further. In the next five years, we will strengthen our work to create opportunities and resources for our partners in health improvement to build skills and capacity to address health challenges statewide, and to extend the impact of our funding awards.

This path forward will push us to develop new ideas and new ways of working statewide. Yet our focus on the health of Wisconsin residents will remain steadfast. From cells to society, we are propelling the most promising work and ideas for a healthier Wisconsin today, and for generations to come.
Advancing Health Through Research & Education

At AHW, investing in research and education is about more than the creation of new knowledge. It is about accelerating discoveries that can change lives and ensuring that our health workforce is equipped to meet our state’s greatest health needs today and tomorrow.

Under the 2014-2018 Five-Year Plan, our Research and Education Program (REP) supported promising MCW-led biomedical research initiatives and innovative academic medical education programs through two funding components – strategic and responsive investments – alongside programming developed to strengthen the capacity of those in academic medicine.

In FY19, AHW invested a total of $15 million in 11 research and education awards that aim to impact the way we understand and address the leading causes of death and disability across Wisconsin.

Advancing the Fields of Biomedical Science & Health Education

Through the AHW REP Strategic component, we invest in MCW-led research and education initiatives that can advance the fields of science and education across basic, clinical, population, and translational science with a focus on Wisconsin’s leading causes of death and disease. In FY19, we invested $13.8 million in five projects that will enable progress in research and education efforts around priority issues, including health equity, cancer, and neurological disorders.

Investing in Collaboration & New Solutions to Health Needs

The AHW REP Responsive component brings together MCW scientists working across the basic science and clinical care spectrum to explore collaborative approaches and new solutions that can address Wisconsin’s health needs. In FY19, we invested $1.2 million in six projects that target issues impacting Wisconsin residents. In October, projects funded under this component gathered for the third annual AHW Research Symposium where investigators from across basic science and clinical disciplines shared their research, built connections for future collaborations, and engaged in interdisciplinary learning.

Bridging Community & Academic Knowledge

In 2016, AHW’s REP Capacity-Building component launched a free, public learning series called Conversations with Scientists to bring the research of MCW experts to the public, prepare scientists to translate new discoveries into community knowledge, and provide a forum to take conversations about science and health out of the classroom or clinic and into public conversation. In FY19, we hosted two four-part learning series, partnering with experts in immunology for an engaging series on the how our immune system protects us and partnering with experts in biomedical engineering to examine how scientists are designing tools to save lives and transform health care. Together, more than 400 individuals registered for one or more of the series’ presentations by 15 speakers.
REP Strategic Investments

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
<th>Project Aim</th>
<th>Investigators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developing Innovative Translational Research Programs in Clinically Relevant Neurological Disorders</td>
<td>Developing new programs in translational neuroscience to positively impact the ability to prevent, diagnose, and treat neurological and psychiatric disorders</td>
<td>Principal Investigator: Cecilia J. Hillard, PhD, Pharmacology and Toxicology Co-Investigator: Michael W. Lawlor, MD, PhD, Pathology</td>
</tr>
<tr>
<td>Establishing Wisconsin’s First Cancer Precision Medicine Simulation Unit</td>
<td>Establishing the first Precision Medicine Simulation Unit in Wisconsin to transform and advance the interpretation of cancer-associated gene mutations and develop new tools to fight these diseases</td>
<td>Principal Investigator: Raul A. Urrutia, MD, Genomic Sciences &amp; Precision Medicine Center Co-Investigator: Michael Zimmermann, PhD, Clinical and Translational Science Institute</td>
</tr>
<tr>
<td>Genetic Counseling Master of Science Program</td>
<td>Developing a Genetic Counseling Master of Science program to prepare the next generation of genetic counselors and meet the workforce demand in Wisconsin</td>
<td>Principal Investigator: John Meurer, MD, MBA, Institute for Health &amp; Equity Co-Investigator: Jennifer Geurts, MS, Surgery, Genomic Sciences &amp; Precision Medicine Center</td>
</tr>
<tr>
<td>Global Health Equity MS Program: Improving Health Equity in Wisconsin Through a Global Health Lens</td>
<td>Establishing a Global Health Equity Master of Science program to train scholars in local and global approaches to improving health equity and build workforce capacity to improve health equity in Wisconsin</td>
<td>Principal Investigator: Laura Cassidy, PhD, MS, Institute for Health &amp; Equity Co-Investigator: Kirsten Beyer, PhD, MPH, Institute for Health &amp; Equity; Matthew Dellinger, PhD, Institute for Health &amp; Equity; Julie Dickson-Gomez, PhD, Institute for Health &amp; Equity</td>
</tr>
<tr>
<td>Improving Heart Health, Supporting Healthy Minds, &amp; Dismantling Cancer</td>
<td>Building capacity within the Office of Research to meet the needs of researchers aiming to impact health outcomes statewide and enhance the movement of scientific discoveries to patients</td>
<td>Principal Investigator: Ann B. Hartlinger, MD, MPH, Office of Research Co-Investigator: Cecilia J. Hillard, PhD, Office of Research</td>
</tr>
</tbody>
</table>

Completed Projects

REP projects that concluded during the reporting period of July 1, 2018 – June 30, 2019:

Strategic Awards (5)
1. Developing a Master of Science in Anesthesia at MCW
2. Development of a Rodent Biology Program
3. Early Detection of Mild Cognitive Impairment
4. Graduate Medical Education Development in Central and Northern Wisconsin
5. High-Impact Integrated Behavioral and Biomedical Interventions to Eradicate AIDS

Responsive Awards (6)
1. Accessing Ceruloplasmin Alterations During Recovery After Sports-Related Concussions
2. Bacterial Products Related to Chronic Inflammation in Adult Cystic Fibrosis Patients
3. Genetic Impact of MYH6 Variants in a Patient-Derived In Vitro Model of Congenital Heart Disease
4. Predictive Computational Modeling to Define Antiviral Efficacy
5. Reprogramming Tumor Reactive T-cells to Treat High-Risk Hematological Malignancies
6. The MCW Program for Personalized Breast Cancer Treatment

REP Responsive Investments

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
<th>Project Aim</th>
<th>Investigators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining the Phenotype of Airway Collapse in Obstructive Sleep Apnea</td>
<td>Developing methods to detect the most common contributor to obstructive sleep apnea to inform better diagnosis and treatment options</td>
<td>Principal Investigator: Guilherme Garcia, PhD, Biomedical Engineering Co-Investigators: John Rhee, MD, MPH, Otolaryngology and Communication Sciences; Tucker Woodson, MD, Otolaryngology and Communication Sciences</td>
</tr>
<tr>
<td>Development of Predictive Test for Chemotherapy Selection for Individual Pancreatic Cancer Patients</td>
<td>Developing a predictive test to assist in selection of a chemotherapeutic regimen with the highest efficacy for individual pancreatic cancer patients to improve clinical care and survival</td>
<td>Principal Investigator: Marja T. Nevalainen, MD, PhD, Pathology Co-Investigators: Andrew Greene, PhD, Biomedical Engineering; Susan Tsai, MD, Surgical Oncology</td>
</tr>
<tr>
<td>Mechanisms of Accumulating Damage from Repetitive Subconcussive Head Impacts in Contact Sports</td>
<td>Studying a second concussion mechanism, separate from the traditional single-impact mechanism, to allow for more active intervention and prevention</td>
<td>Principal Investigator: Brian D. Stemper, PhD, Biomedical Engineering Co-Investigators: Matthew D. Buddke, PhD, Neurosurgery; Christopher Olsen, PhD, Pharmacology and Toxicology</td>
</tr>
<tr>
<td>Neurophysiological Effects of Mild Traumatic Brain Injury</td>
<td>Investigating novel autonomic nervous system mechanisms to help explain mild traumatic brain injury symptoms and inform the development of evidence-based rehabilitation programs</td>
<td>Principal Investigator: Lindsay D. Nelson, PhD, Neurosurgery Co-Investigator: Heresh Raff, PhD, Medicine, Endocrinology</td>
</tr>
<tr>
<td>Randomized Central Trial for the Treatment of NAAT+/Toxin- Clostridium Difficile Infection</td>
<td>Conducting a randomized control trial to improve understanding, produce new knowledge, and impact clinical outcomes for patients diagnosed with Clostridium Difficile Infection</td>
<td>Principal Investigator: L. Silvia Munoz-Price, MD, PhD, Medicine Co-Investigators: Javiera Hayque, MD, Medicine, Infectious Disease; Nita H. Saltzman, MD, PhD, Pediatrics, Gastroenterology; Andres Jose Yarur, MD, Medicine, Gastroenterology; Michael T. Zimmermann, MD, Clinical and Translational Science Institute</td>
</tr>
<tr>
<td>Targeting Cannabinoid CB1/CB2 Receptors for Neuroprotection in Mouse Models of Parkinson’s Disease</td>
<td>Examining how drugs targeting the endocannabinoid system protect against Parkinson’s disease</td>
<td>Principal Investigator: Qing-song Liu, PhD, Pharmacology and Toxicology Co-Investigator: Cecilia J. Hillard, PhD, Pharmacology and Toxicology</td>
</tr>
</tbody>
</table>

Learn more about AHW-funded projects using the online funded project database at ahwendowment.org/fundedprojects
Healthier Wisconsin Partnership Program

At AHW, we believe that the solutions to some of Wisconsin’s greatest health challenges require community-led change and partnership that can support action. Under our 2014-2018 Five-Year Plan, we invested in community initiatives through our Healthier Wisconsin Partnership Program (HWPP).

Grounded in a unique model that pairs community experience and expertise with academic insight and partnership, HWPP invested in community-led initiatives through three funding components – strategic, responsive, and capacity-building investments – and provided additional supports designed to grow the abilities of these partners to overcome barriers or develop new skills that can create impact.

Driving Impact Statewide

In 2016, the HWPP Strategic component launched an eight-year, up to $20 million commitment to improve mental and behavioral health outcomes statewide. Called the Advancing Behavioral Health Initiative, this forward-thinking philanthropic approach combines funding with the resources, time, and supports to enable 10 community-led coalitions to develop new strategies for addressing their local needs, put them into motion, and evaluate their impact with the support of an MCW academic partner team. Throughout the initiative, these funded partners are united in an innovative learning community to build connections and knowledge among those addressing mental and behavioral health statewide. During FY19, the coalitions entered year three, which marks the second year implementing new partnerships and programs aimed at creating positive change in each community. In June, the initiative also hosted its second annual Advancing Behavioral Health Summit, which welcomed nearly 250 attendees for a day of learning, networking, and identifying collaborative priorities for action.

Supporting Sustainable Health Improvement

The HWPP Responsive component brings together nonprofit or government organizations with MCW academic partners to support collaborative, cross-sector coalitions aiming to influence the social, economic, health, and health care systems that drive poor health outcomes. Through focused investments around policy and systems change, we are creating communities where healthy choices and improved health outcomes are within reach for all. In FY19, we awarded $3.7 million to eight projects, including statewide projects aiming to impact heart health, cancer, oral health, and access to healthy foods as well as locally focused projects addressing reproductive health, the needs of family caregivers, active and safe transportation, and family violence.

Building Community Capacity to Improve Health

Through the HWPP Capacity-Building component, we support our partners and stakeholders across Wisconsin in enhancing their efforts to improve the health of communities through skill-building, technical assistance, and resource development. In FY19, our community capacity-building work continued to support partnerships through $30,000 in investments that enabled three community coalitions to jump-start larger partnership initiatives, as well as numerous learning opportunities that connected expert technical assistance providers with funded projects to overcome barriers and challenges in improving health statewide.

In FY19, AHW invested $3.7 million in 11 community-led projects, while furthering progress in our $20 million, eight-year investment into 10 communities through our Advancing Behavioral Health Initiative.

In FY19, AHW invested $3.7 million in 11 community-led projects, while furthering progress in our $20 million, eight-year investment into 10 communities through our Advancing Behavioral Health Initiative.
**FUNDED HWPP PROJECTS JULY 1, 2018 – JUNE 30, 2019**

### HWPP Responsive Investments

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
<th>Project Aim</th>
<th>Primary Community &amp; Academic Partners*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breaking the Cycle: Collective Impact to Reduce Effects of Childhood Witness to Family Violence</td>
<td>Reducing the toxic and intergenerational effects of family violence on children through the creation of a collective impact initiative</td>
<td>Community: Sojourner Family Peace Center&lt;br&gt;Academic: Hillary Petska, MD, MPH, Pediatrics</td>
</tr>
<tr>
<td>Bringing Dispatcher-Assisted CPR Instructions to Every 9-1-1 Caller in Wisconsin</td>
<td>Building a system to provide quality CPR instructions to 9-1-1 callers statewide</td>
<td>Community: Wisconsin EMS Association&lt;br&gt;Academic: E. Brooke Lerner, PhD, FAEMS, Emergency Medicine</td>
</tr>
<tr>
<td>Building a Healthy Family Caregiver System Through Early Identification and Right-Time Support</td>
<td>Establishing a system to support family caregivers of seniors and adults with disabilities</td>
<td>Community: Eras Senior Network, Inc.&lt;br&gt;Academic: Leslie Ruffalo, PhD, Family and Community Medicine</td>
</tr>
<tr>
<td>Lower Uninsured, STI, &amp; Unintended Pregnancy by Integrating Services at Milwaukee County Health Departments</td>
<td>Expanding access to health insurance enrollment and reproductive care in Milwaukee County</td>
<td>Community: Health Care Education and Training&lt;br&gt;Academic: Allison L. Linton, MD, MPH, Obstetrics and Gynecology</td>
</tr>
<tr>
<td>Safe &amp; Healthy Streets: Enhancing Systems to Increase Walking &amp; Biking Infrastructure in Milwaukee</td>
<td>Improving systems to ensure safer walking and biking infrastructure in Milwaukee</td>
<td>Community: Wisconsin Bike Fed&lt;br&gt;Academic: Jeffrey Morzinski, PhD, Family and Community Medicine</td>
</tr>
<tr>
<td>Using Food Hubs to Improve Community Health by Getting Better Food to More People</td>
<td>Expanding the food distribution system to ensure that food banks have access to healthy, local foods</td>
<td>Community: Feeding America of Eastern Wisconsin&lt;br&gt;Academic: David Nelson, PhD, Family and Community Medicine</td>
</tr>
<tr>
<td>Wisconsin Medical Dental Integration Project</td>
<td>Integrating oral health services into primary care clinics and health systems</td>
<td>Community: Children's Hospital and Children's Health Alliance of Wisconsin&lt;br&gt;Academic: Earnestatte Willis, MD, MPH, Pediatrics</td>
</tr>
<tr>
<td>Wisconsin Native American Tobacco Network Smoke-Free Housing Initiative</td>
<td>Supporting a community-driven effort to implement smoke-free tribal housing across Wisconsin</td>
<td>Community: Great Lakes Inter-Tribal Council&lt;br&gt;Academic: Laura Cassidy, PhD, Institute for Health and Equity</td>
</tr>
</tbody>
</table>

*Find a listing of each project’s additional partners in AHW’s online funded project database at ahwendowment.org/fundedprojects

### HWPP Capacity-Building Investments

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
<th>Project Aim</th>
<th>Project Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drug-Free Communities of Fond du Lac County: Action Planning to Support Drug-Free Pregnancy</td>
<td>Developing a strategic action plan to identify and support pregnant women who use drugs</td>
<td>Fond du Lac School District/Drug-Free Communities of Fond du Lac County</td>
</tr>
<tr>
<td>Marshfield School-Based Mental Health Consortium Strategic Planning</td>
<td>Action planning to support a school-based mental health consortium in Marshfield</td>
<td>Unified School District of Marshfield</td>
</tr>
<tr>
<td>Reclaiming Our Neighborhoods Coalition Sustainability Planning</td>
<td>Sustainability planning to support improvements in housing conditions and health outcomes in Milwaukee</td>
<td>Local Initiatives Support Corporation (LISC)</td>
</tr>
</tbody>
</table>

### Completed Projects

HWPP projects that concluded during the reporting period of July 1, 2018 – June 30, 2019:

**Capacity-Building Awards (8)**
- Community Mentoring: Adapting Youth Mental Health Screening Across County Lines
- Community Mentoring: Collaborating to Transform the Wisconsin Kids’ Meal Landscape
- Community Mentoring: Developing a Collaboration Model to Support Youth Mental Health
- Drug-Free Communities of Fond du Lac County: Action Planning to Support Drug-Free Pregnancy
- Fox Valley Thrives Transportation Team Strategic Planning
- Healthiest Menomonie County: Action Planning to Improve Community Health for All Ages
- Healthy Oconto County: Action Planning to Address Alcohol & Other Drug Abuse
- Milwaukee Eviction Prevention Taskforce: Identifying Recommendations to Address Milwaukee’s Eviction Crisis

**Impact Awards (1)**
- Promoting Healthy Relationships Among LGBT Youth

**Responsive Awards (8)**
- Creating a Jackson County That Supports Mental Health
- Eastern Wisconsin Food Banks Serving as Communitywide Food Hubs to Increase Healthy Offerings
- Fostering Futures: Transforming Child Welfare Policies/Practices Through Trauma-Informed Principles
- Growing Healthy Soils for Healthy Communities
- Preparing the Community to Improve the Odds of Cardiac Arrest Survival
- Salud a la Vista: Mobile TeleEye Health (mTEH)
- Transforming Primary Prevention Systems to Build Family Protective Factors
- Unscrambling Data for Urban & Rural Opioid Resiliency

Learn more about AHW-funded projects using the online funded project database at ahwendowment.org/fundedprojects
Cross-Cutting Initiative

A five-year, $1.6 million award to tackle cancer disparities using a new philanthropic model to cut across community knowledge, research discovery, and education innovations to create more significant impact.

Building a Community and Cancer Science Network

At the launch of our 2014-2018 Five-Year Plan, we called for a new approach to the critical issue of cancer disparities, designing a new philanthropic model that could support efforts to cut across community knowledge, research discovery, and education innovations to create more significant impact. We launched this “cross-cutting initiative” with funding that enabled experts from community, research, and academics to collaborate during a 15-month planning and developmental phase. This resulted in the selection of a focus on breast and lung cancer disparities and the development of novel geospatial maps that provided deeper insight into disparities of both cancers alongside the social determinants of health and environmental factors.

In FY19, our HWPP and REP components jointly awarded a five-year, $1.6 million award to take a transformative next step of creating and sustaining an integrated hub that could coordinate across community, research, and academics to align work to address key factors identified during the developmental phase.

The initiative, now titled the Community and Cancer Science Network, established a full advisory board, built evaluation capacity, and began to outline proposals to advance work in areas collaboratively identified as needing focus: Training for research and health care professionals to challenge mistrust and issues of workforce diversity, improving mammographic quality for underserved populations in both rural and urban settings, and supporting multi-sector collaborative workgroups focused on furthering the work around critical issues of cancer disparities.
Changemaking for a Healthier Wisconsin: AHW’s 2019-2023 Five-Year Plan

As 2019 began, so did the implementation of our new 2019-2023 Five-Year Plan. Titled “Changemaking for a Healthier Wisconsin,” the document provides a roadmap for how we will build on the efforts and experiences of the past, putting our focus on changemaking into deeper action to produce a more sustainable impact on Wisconsin’s health.

Developed with the input of a broad set of stakeholders and partners, the plan was approved by AHW’s governing bodies in May 2018. It calls for us to work through a framework for transformation, building on our core identity and culture and our changemaking strategies to invest across four pathways for partners, seeking out Wisconsin’s innovators and collaborators who share our vision that together, we can build a Wisconsin where everyone in every corner of the state has the opportunity to be healthy.

Pathways for Partners

In FY19, we began to shape our investment opportunities for the years ahead, defining four partner pathways for both funding awards and capacity-building programming. In each of these pathways, we have committed to advancing three health priorities in Wisconsin – heart health, healthy minds, and cancer – and will direct our investments heavily toward these areas to support new solutions and knowledge from the cellular level to the societal level. Alongside these priority issues, we will accelerate opportunity, innovation, and collaboration by responding to research- and community-identified health issues.

And we will go further. In the next five years, we will strengthen our work to create opportunities and resources for our partners in health improvement to build skills and capacity to address health challenges statewide, and to extend the impact of our funding awards in these critical pathways.

CHECKPOINTS
- Translation and dissemination of new knowledge
- Promotion of effective partnerships
- Development of effective programs, policies, and practices
- Strengthening community and academic capacity
- Development of innovative research and discovery
- Cultivation of leadership

PATHWAYS FOR PARTNERS
- Basic, clinical and translational research
- Education and workforce development
- Population and community health
- Policy, systems, and culture change

CHANGEMAKER STRATEGIES
- Investing in high-impact, promising work
- Connecting people, research, and academics across sectors and communities
- Influencing how ideas and knowledge become action

CORE IDENTITY AND CULTURE
- Driven by a vision for a healthier state
- Transformative not just transactional
- Inclusive and collaborative
- Bridging MCW and community knowledge
- Advancing health equity

BASIC, CLINICAL AND TRANSLATIONAL RESEARCH
Driving research discoveries
By advancing the work of biomedical researchers to translate research from the lab bench to patient bedside to community and back, creating the new knowledge necessary to address Wisconsin’s health needs.

EDUCATION AND WORKFORCE DEVELOPMENT
Transforming the landscape of the health research, health care, and community health workforce
By supporting efforts that develop and grow a workforce that is poised to meet the diverse and evolving needs of Wisconsin residents now and for generations to come.

POPULATION AND COMMUNITY HEALTH
Moving findings to action
By facilitating the creation of actionable knowledge needed to inform effective programs, policies, and practices that can address the root causes of poor health outcomes in Wisconsin.

POLICY, SYSTEMS AND CULTURE CHANGE
Weaving good health for all into the fabric of communities
By enabling partners to challenge and change complex policies and systems to make good health practical and available to everyone in Wisconsin.
OUR PROCESS

The MCW Consortium on Public and Community Health (Consortium) and AHW Research and Education Advisory Committee (REAC) follow standard request for application (RFA) processes, including a multi-stage application and review process for all funding awards. All full proposals are reviewed under AHW’s supplanting requirements through the MCW Controller’s Office prior to award commencement.

REP Application Procedures

The MCW led research and education funding awards are distributed through a multi-level process that includes the submission of a letter of intent and full proposal. All letters of intent and full proposal submissions are screened by AHW staff to determine that all eligibility, content, and submission requirements are fulfilled, then are reviewed by the REAC for scientific merit and alignment with the AHW Five-Year Plan. REP Strategic proposals are received upon invitation and involve additional work with the REP Program Director and AHW Scientific Consultant to ensure the proposal’s alignment with AHW’s mission and vision. REP Responsive proposals are awarded through a competitive application process, and receive review for scientific merit by a panel of either basic science experts or clinical/population science experts, depending on the proposed research, as well as an external review by a content expert. REAC-approved awards are advanced to the Consortium for review and comment before advancing to the MCW Board of Trustees for final funding determination.

HWPP Application Procedures

AHW’s community-led funding awards are distributed through a competitive application process that includes a multi-level review and assessment. All submissions are screened by AHW staff to determine that all eligibility, content, and submission requirements are fulfilled. HWPP Responsive proposals begin with submission of a brief proposal that goes through a multi-level qualitative and quantitative assessment by an external merit review panel. Meritorious proposals are invited to a pitch presentation to enable the partnership to interact with the review panel prior to being invited to submit a full proposal. Full proposals are reviewed and approved by the Consortium before advancing to the MCW Board of Trustees for final funding determination.

HWPP Capacity Building awards are distributed in adherence to the resource allocation and review process approved by the Consortium. These smaller, rolling funding awards follow a review process that includes submission of a written application, in-person site visit with HWPP staff, and AHW full application review.

AHW Supplanting Policy

As determined by the Order of the Insurance Commissioner of the State of Wisconsin, AHW funds may not be used to supplant funds or resources available from other sources. As such, AHW, via the MCW Controller’s Office, conducts a review of all AHW funding awards for determination of non-supplanting in accordance with procedures approved by the Wisconsin United for Health Foundation, Inc.

Evaluation of Programs & Projects Funded

Throughout the year, AHW evaluates the progress and outcomes of funded projects using regular progress and final reports and financial status reports and/or presentations, site visits, meetings, or subrecipient audits. Multi-year awards are reviewed for progress annually by the appropriate AHW oversight body prior to funding for the next year commencing.

MCW CONSORTIUM ON PUBLIC & COMMUNITY HEALTH

The MCW Consortium on Public and Community Health (Consortium) formed in 2002 as a non-stock, nonprofit corporation whose purpose is to fulfill the obligations of the Public and Community Health Oversight and Advisory Committee as described in the March 2000 Order of the Insurance Commissioner of the State of Wisconsin. The Consortium provides oversight for AHW’s investments and support of community and public health partnerships and projects, and serves in an advisory capacity for investments in research and education. The Consortium conducts itself in accordance with its bylaws and Wisconsin Open Meetings and Public Records laws.

Open Meetings and Public Record Laws Statement

The Consortium conducts its operations and processes in accordance with the State of Wisconsin’s Open Meetings and Public Records laws. Meetings of the Consortium are open to the public, in accordance with the law. Agendas and minutes approved by the Consortium are posted online at ahwendowment.org/Consortium.
The AHW Research and Education Advisory Committee (REAC) provides oversight for AHW investments and support of MCW biomedical and population health research, as well as programs to enhance medical education opportunities for the health care and public health workforce.

Diversity Statement

AHW and the Consortium are subject to, comply with and affirm the Equal Employment Opportunity and Affirmative Action policy of the Medical College of Wisconsin, Inc. The MCW Consortium is committed to optimizing the talents of people of different backgrounds, experiences and perspectives as a means of improving the health of the residents of Wisconsin. AHW will continue to be equally accessible to all qualified persons without regard to their race, religion, color, age, disability, sex, national origin, sexual orientation, marital status, membership in the military reserves, creed, ancestry and arrest or conviction record. This policy represents AHW and MCW’s commitment to nondiscriminatory practices and affirms its value for fair treatment of all qualified applicants and employees.
Investment Summary

The Advancing a Healthier Wisconsin funds are invested with the Medical College of Wisconsin Endowment Funds using a diversified asset allocation strategy that includes money market funds held by external investment managers, marketable debt and equity securities, bond and equity mutual funds, commingled bond and equity funds, other equity securities, and accrued interest and dividends thereon and are reported at fair value. The investment goal for the Advancing a Healthier Wisconsin funds, as approved by the Medical College of Wisconsin Board of Trustees, is to preserve the purchasing power of its investment, while providing a level of investment return and liquidity that funds its purposes within a reasonable and prudent level of risk. The Medical College of Wisconsin has a long-term investment objective for the endowment assets to earn on average a real (inflation adjusted) annual rate of return and to provide a return for appropriation of not less than the total annual spendable income rate under the endowment fund spending policy.

All Endowment Funds, including the Advancing a Healthier Wisconsin funds, are invested in a unitized pool. Pooling of funds allows an individual participating fund to benefit from diversification and economies of scale in the investment process. Income is also unitized and allocated based on relative value on the first of the month. Realized capital gains are reinvested in the pool. The separate identity of each fund participating in the Endowment Fund pool is fully preserved, and each fund’s share in the income and gains and losses of the pool is assured.

The Advancing a Healthier Wisconsin funds are segregated within the Endowment Fund. With respect to the 35% allocation of the funds for the Healthier Wisconsin Partnership Program and the 65% allocation of the funds for the Research and Education Program, separate accounts for the endowed funds and the spendable income funds available for current and future program distribution are maintained.

Distributions are based on the MCW Endowment Fund Spending Policy. Investment earnings that are not distributed are restricted under the terms of the Grant Agreement.

Financial Statements

A financial audit of The Medical College of Wisconsin, Inc. Advancing a Healthier Wisconsin Program was conducted by an external audit firm for the fiscal years ending June 30, 2019 and 2018.

The following pages reflect the financial position for the fiscal years ended June 30, 2019 and 2018 and the activities and changes in net assets for the fiscal year ended June 30, 2019.
Advancing a Healthier Wisconsin Endowment Statements of Activities and Changes in Net Assets
For the Fiscal Year Ended June 30, 2019
(in thousands)

<table>
<thead>
<tr>
<th>Changes in net assets without donor restrictions:</th>
<th>HWPP*</th>
<th>REP**</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditures:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty salaries</td>
<td>$ 579</td>
<td>$ 3,077</td>
<td>$ 3,656</td>
</tr>
<tr>
<td>Staff salaries</td>
<td>891</td>
<td>4,212</td>
<td>5,103</td>
</tr>
<tr>
<td>Fringe benefits</td>
<td>345</td>
<td>1,634</td>
<td>1,979</td>
</tr>
<tr>
<td>Services, supplies, and other</td>
<td>439</td>
<td>3,235</td>
<td>3,674</td>
</tr>
<tr>
<td>Payments to community partners</td>
<td>3,809</td>
<td>-</td>
<td>3,809</td>
</tr>
<tr>
<td>Total expenditures</td>
<td>6,063</td>
<td>12,158</td>
<td>18,221</td>
</tr>
<tr>
<td>Net assets with donor restrictions released from restrictions</td>
<td>(6,063)</td>
<td>(12,158)</td>
<td>(18,221)</td>
</tr>
<tr>
<td>Change in net assets without donor restrictions</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

| Changes in net assets with donor restrictions:  |       |       |       |
| Investment return                               | $ 6,767 | $ 4,302 | $ 11,069 |
| Net assets released from restrictions           | (6,063) | (12,158) | (18,221) |
| Change in net assets with donor restrictions    | 704   | (7,856) | (7,152) |
| Net assets with donor restrictions at beginning of year | $ 188,167 | $ 275,440 | $ 463,607 |
| Net assets with donor restrictions at end of year| $ 188,871 | $ 267,584 | $ 456,455 |

\* Healthier Wisconsin Partnership Program  
\** Research and Education Program

The MCW Consortium on Public and Community Health authorized the outstanding commitments for the Advancing a Healthier Wisconsin program (in thousands). These outstanding commitments will be funded on a reimbursement basis and recognized as expenditures after the amounts have been expended by MCW and the community partners.

COMMITMENTS:

<table>
<thead>
<tr>
<th>Grants Awarded from Inception to June 30, 2018:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthier Wisconsin Partnership Program $ 72,369</td>
</tr>
<tr>
<td>Research and Education Program 174,229</td>
</tr>
<tr>
<td>Program Development by AHW Staff 5,155</td>
</tr>
<tr>
<td>SUBTOTAL $ 251,753</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Grants Awarded from July 1, 2018 to June 30, 2019:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthier Wisconsin Partnership Program $ 3,543</td>
</tr>
<tr>
<td>Research and Education Program 16,574</td>
</tr>
<tr>
<td>Program Development by AHW Staff 345</td>
</tr>
<tr>
<td>SUBTOTAL $ 20,462</td>
</tr>
</tbody>
</table>

Outstanding commitments June 30, 2019 $ 272,215 | $ 182,979 | $ 21,081 | $ 68,155 |

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1 Reflects grants awarded net of grant reductions made due to the economic recession that began in December 2007
2 Reflects life-to-date expenditures related to grants awarded