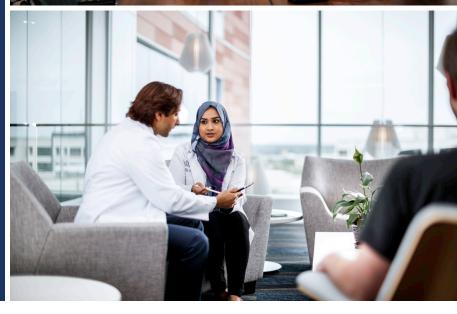
# Advancing a Healthier Wisconsin Endowment





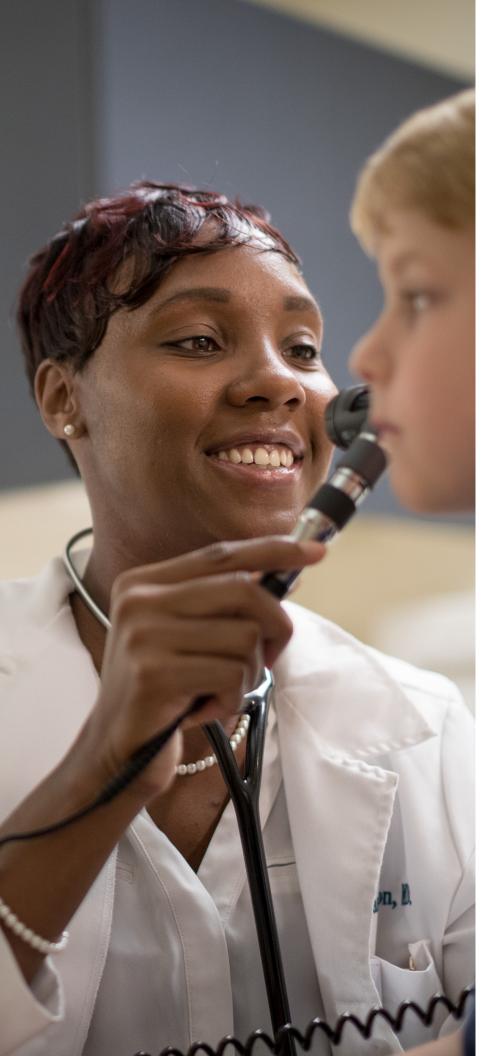


# **ANNUAL REPORT 2018**

FOR THE PERIOD OF JULY 1, 2017 - JUNE 30, 2018



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#### MESSAGE FROM LEADERSHIP



n behalf of the Medical College of Wisconsin (MCW) and the MCW Consortium on Public and Community Health (Consortium), I am pleased to share with you the 2017-2018 Advancing a Healthier Wisconsin Endowment (AHW) annual report.

This annual report reflects a unique time in AHW's story, as we entered the final full year of our 2014-2018 Five-Year Plan and began to look toward our 2019-2023 Five-Year Plan. It was a time to reflect on progress in AHW's shift from grantmaker to changemaker and our strong position for the future.

Last year, we provided a window into AHW's work to invest, connect, and influence factors that can positively impact health statewide. This year, we have deepened that work, strategically investing for greater impact and supporting partnerships across research, education, and community health.

In the following pages, you will find overviews of these changemaking strategies across AHW's programs, highlighting how AHW is:

- Investing in high-impact, promising work across MCW-led research discoveries, education and health care workforce innovations as well as community-led health improvement initiatives. These funded projects respond to health needs statewide and advance researcher-, educator-, and community-identified areas for impact.
- Connecting communities, researchers, and educators to break down silos and build up relationships across sectors. This work comes to life in the forward-thinking structure of our strategic initiatives like the Advancing Behavioral Health Initiative and Cross-Cutting Initiative, as well as in our funding to collaborative research teams and community coalitions.
- Influencing how ideas become health improvements, enhancing existing attributes across each of AHW's partnerships and supporting effective translation and dissemination of new knowledge. You can see this work in action in the dedicated capacity-building efforts, public learning opportunities, and technical support AHW provides to funded partners in addition to our financial investments.

AHW holds a unique position, sitting at the intersection of philanthropy and academic medicine. By combining the power of both, AHW is proud to say that every day, in ways both big and small, we are changing lives for the better.

Cherge a. Maurana

Senior Vice President for Strategic Academic Partnerships Stephen and Shelagh Roell Endowed Chair, Professor and Founding Director Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education Senior Associate Dean and Director Advancing a Healthier Wisconsin Endowment, School of Medicine Medical College of Wisconsin

#### **EXECUTIVE SUMMARY**

A HW began its transformative change from grantmaker to changemaker in 2014, launching a five-year journey toward building new strategies for discovery, innovation, and impact. During this reporting period, AHW moved into its final full year under this 2014-2018 Five-Year Plan, seeking to make the transition toward changemaking complete while building a new roadmap for future progress.

Today, the strategies outlined in the 2014-2018 Five-Year Plan have delivered positive impacts across programming and investing mechanisms. Our two complementary programs, aimed at supporting MCW-led research discoveries and education innovations while simultaneously supporting community-led health improvement initiatives, have driven new knowledge and sustainable changes, supporting the development of solutions to Wisconsin's most pressing health issues.

During this reporting period, AHW saw progress across key initiatives while advancing promising projects and work statewide, including:

- The award of \$19.6 million toward MCW-led research discoveries and education innovations, advancing basic, clinical, and population health science progress around areas of health need in Wisconsin.
- The award of \$16.3 million toward community-led initiatives focused on impacting poor health
  outcomes, including furthering the work of our eight-year, up to \$20 million commitment to 10
  behavioral health coalitions across the state.
- The creation of programming that builds the capacity of our partners, from connecting research to
  the public through the continuation of the popular "Conversations with Scientists" learning series,
  to capacity-building efforts, and deep technical assistance and learning opportunities developed
  across research, education, and community partners.
- The completion of the Cross-Cutting Initiative's development phase, which produced paradigmshifting knowledge for partners working to impact breast and lung cancer disparities, and strategic recommendations for addressing identified gaps and needs in the coming years.
- The development and approval of our 2019-2023 Five-Year Plan, which will serve as a strategic roadmap for leveraging changemaking to build a healthier Wisconsin today, and for generations to come.

At AHW, we recognize that the work to impact population-level health outcomes is not easy, and the results rarely come quickly. It is this reality that makes every marker of progress that much more rewarding and serves as our call to action for the future.

Investing in CHANGE

\$3.5 million
TO 15 community initiatives

\$12.7 million TO

community coalitions advancing behavioral health statewide

\$19.6 million

10 projects across research & education



Since 2004, AHW has supported the translation of research from bench to bedside to community and back while transforming the landscape of health professions education. Through AHW's Research and Education Program (REP), AHW invests in MCW-led initiatives supporting new scientific discovery, innovative education programs, and health care and public health workforce development aimed at addressing the leading causes of death and disability across Wisconsin.

# PROPELLING PROMISING IDEAS IN RESEARCH AND EDUCATION

Strategic investments to advance development and discovery

With an eye toward Wisconsin's leading causes of death and disease, AHW leverages the strengths of basic, clinical, translational, and population science research, education innovations, and community engagement to support MCW experts in select priority areas of education and research. These strategic investments in MCW-led research and health workforce development aim to improve health by accelerating the creation and translation of new knowledge, informing future programs, policies, and practices that demonstrate promise in impacting health statewide.

During this reporting period, these strategic investments aligned with priority areas and MCW expertise in concussion and traumatic brain injury, population health, public health leadership and policy, pipeline programs and diversity, cancer, and neurodegeneration. Funded awards were:

**Identifying Molecular Mechanisms Underlying Traumatic Brain Injury, led by Amadou K. Camara, PhD\*** This investment supports the identification of the fundamental cellular and molecular mechanisms that produce brain dysfunction in traumatic brain injury (TBI). TBI can lead to lasting impairment after moderate head injuries such as falls or sports injuries. Identifying the fundamental mechanisms producing brain dysfunction following such injuries may support the development of new therapeutic approaches for treating TBI.

**COME ALIVE MILWAUKEE: Community Empowerment and Lifestyle Intervention for Ethnic Minorities, led by Leonard E. Egede, MD** This investment supports the reduction of chronic disease and health disparities in high-risk minority communities by creating an infrastructure to combat disparities and grow the next generation of change agents.

**REDIRECT (Research in Early Child Development to Improve Resiliency and Equity), led by John Meurer, MD, MBA** This investment develops a framework and data system to study causes of disparities and protective factors in families and communities, evaluating policies and interventions to support optimized early child development in Milwaukee.

**Pancreatic Cancer Research Program, led by Hallgeir Rui, MD, PhD** This investment aims to drive advancements in the understanding of pancreatic cancer, by bringing together a team of scientists to promote discovery at the cellular level and translate these findings into new treatments for individuals with pancreatic cancer.

**Cognitive Neuroscience Research Program, led by Brian-Fred Fitzsimmons, MD**AHW's investment into the Cognitive Neuroscience Research Program supports the use of cutting-edge research tools to develop new treatments for conditions that affect memory, language, and other higher brain functions such as stroke, epilepsy, and Alzheimer's disease.

\*Indicates project was reported as a new investment in the AHW 2017 Annual Report. To improve reporting consistency across all AHW investments, AHW's 2018 Annual Report now reports all projects based on Project Start Date. Previous reports listed projects based on approval date from the MCW Board of Trustees.



# BUILDING CAPACITY SCIENCE STATEWIDE

A HW leverages its unique position between community and academic medicine by bringing the two together through a free learning series called Conversations with Scientists. First started in 2016, the series invites the public to learn about the latest advancements in medicine and research taking place in their own backyard and prepares scientists to speak publicly about the value and importance of their work.

During this reporting period, AHW expanded Conversations with Scientists to one of MCW's regional campuses. The audience gathered at MCW-Central Wisconsin was connected to speakers at MCW-Milwaukee in real-time via interactive livestream technology. Attendees asked questions of speakers and participated in the program alongside a live audience in Milwaukee.

AHW held two series during fiscal year 2018. The fall 2017 series partnered with MCW's Cardiovascular Center to focus on a variety of cardiovascular conditions, treatments, and research, including hypertension, cholesterol, stroke, and the impact of diet and exercise in preventing and addressing disease.

The spring 2018 series partnered with MCW's Genomic Sciences and Precision Medicine Center to explore the latest advancements in the field of precision medicine, sharing knowledge about the human genome, rare and undiagnosed diseases, epigenetics, and initiatives aimed at advancing precision medicine on a national level.

# CONNECTING CLINICAL AND BASIC SCIENCE FOR INNOVATION

Investing in collaborative approaches to address Wisconsin's health needs



# AND SHARING

AHW gathered survey feedback from event attendees and speakers to inform planning for future series:

300+ individuals registered for one or more of the series' presentations

24 speakers presented in total between both series

of audience members agreed the events inspired them to discuss what they learned with others

96% of audience members agreed the events made them more likely to make better-informed choices about their health

of speakers\* found the events to be a valuable experience

75% of speakers\* felt participating improved their ability to communicate with the public

\*Does not include speakers from fall 2017 series

The AHW REP Responsive component brings together scientists working across the discovery and clinical care spectrum to find new solutions to shared problems. With a preference for basic science and clinical collaboration, this mechanism inspires investigators to ask the questions that keep them up at night and provides a path forward. Projects align with MCW's strategic research focus areas: cancer, concussion and traumatic brain injury, cardiovascular, diabetes and obesity, inflammation and immunology, neurodegeneration and nervous system aging, personalized medicine, population health, and regenerative medicine.

Several projects funded during fiscal year 2018 included:

- a project to better understand mechanisms underlying pain in obese youth with chronic pain, and the impact yoga has on decreasing pain;
- research studying the association of fructose, such as that found in high-fructose corn syrup, with blood pressure and kidney disease; and,
- an initiative to decrease racial health disparities by identifying strategies to increase use of electronic patient engagement tools.

During this reporting period, investigators receiving support through this funding component were invited to convene to share their research and learn about the work of colleagues from other disciplines.

This learning community of investigators also featured a presentation from a previously funded REP Responsive investigator on software tools to support team collaboration, communication, and organization. Twenty-two investigators participated in this learning community session, and 17 completed an evaluation survey with the following results:

Did you learn about research that you were not aware of prior to today's meeting?	YES 100%
Do you feel more informed about the work of your colleagues?	YES 100%
Did you identify a colleague whom you may be interested in working with in the future?	YES 47%
If yes (to above), will you reach out to that colleague?	YES 41%
Were the software tools shared during today's presentation useful in supporting collaborations?	YES 88%

Through the Research and Education Program (REP), AHW invests in MCW-led scientific discoveries and education programs. During this reporting period, the REP awarded \$19.6 million to 13 awards through its two funding components – the Strategic and Responsive components.

AHW uses a multi-stage application process for all MCW-led research and education investments, which includes submissions of a letter of intent and full proposal. With the Strategic proposals, the applicant works with the REP Program Director and Faculty Advisor to ensure the proposal's alignment with AHW's mission and vision. The review process begins with the Research and Education Advisory Committee's (REAC) review of letter of intent applications for merit and alignment with the AHW Five-Year Plan. Successful letters of intent are invited to the second stage that includes submission of a full proposal with a detailed project narrative, budget, budget narrative, and implementation plan. These proposals are screened by staff to determine that all eligibility, content, and submission requirements are fulfilled, and then are reviewed by the REAC for merit.

With the Responsive proposals, letters of intent and full proposal applications are reviewed for scientific merit by a panel consisting of either basic science experts or clinical/population science experts, depending on the proposed research. Full proposals also receive an external review by a

content expert, and clinical/population science proposals undergo a statistical review. Top-ranked proposals are advanced to the REAC for review

All full proposals are reviewed for supplanting through the MCW Controller's Office. The REAC reviews and provides funding recommendations on all proposals before they advance to the MCW Consortium for review and comment. The MCW Board of Trustees makes the final funding determinations.

# REVIEW PROCESS Staff Technical Review and Supplanting Review AHW Research and Education Advisory Committee Review MCW Consortium Review and Comment Review and Approval

# NEW REP INITIATIVES / STRATEGIC

Project Name & Award	Project Aim	Principal Investigator
Identifying Molecular Mechanisms Underlying Traumatic Brain Injury - A Path to Novel Therapeutic Opportunities*  \$1,000,000 7/01/2017 - 6/30/2021	Create a research program that advances understanding of the fundamental cellular and molecular mechanisms that produce brain dysfunction in traumatic brain injury in order to develop new therapies.	Amadou K. Camara, PhD, Professor, Department of Anesthesiology
COME ALIVE MILWAUKEE: Community Empowerment And Lifestyle Intervention for Ethnic Minorities  \$2,800,000 10/01/2017 - 9/30/2023	Reduce the burden of chronic disease and eliminate health disparities in high risk minority communities, create necessary infrastructure to combat health disparities, and grow the next generation of change agents in health disparities.	<b>Leonard E. Egede, MD,</b> Director, Center for Advancing Population Science
REDIRECT (Research in Early Child Development to Improve Resiliency and Equity)  \$5,000,000 12/01/2017 - 9/30/2022	Develop a framework and data system to study causes of disparities and protective factors like resiliency in families and communities, and to evaluate policies and interventions to optimize early child development in Milwaukee.	<b>John Meurer, MD, MBA,</b> Director, Institute for Health and Equity
<b>Pancreas Cancer Research Program</b> \$7,224,689 2/1/2018 - 1/31/2023	Address the problem of pancreas cancer by bringing together a team of scientists that make discoveries at the cellular level, and translate these findings into new treatment for individuals with pancreas cancer.	Hallgeir Rui, MD, PhD, Vice Chair, Professor, Department of Pathology; Ming You, MD, PhD, Associate Provost, Professor, Department of Pharmacology and Toxicology; James P. Thomas, MD, PhD, Professor, Department of Medicine

<sup>\*</sup>Indicates project was reported as a new investment in the AHW 2017 Annual Report. To improve reporting consistency across all AHW investments, AHW's 2018 Annual Report now reports all projects based on Project Start Date. Previous reports listed projects based on approval date from the MCW Board of Trustees.

Project Name & Award	Project Aim	Principal Investigator
Cognitive Neuroscience Research Program	tive Neuroscience Research Program	
	treatments for conditions such as stroke, epilepsy, and	Professor, Department of Neurology
\$2,000,000	Alzheimer's disease related to memory, language, and	
2/1/2018 - 1/31/2023	other higher brain functions.	

# NEW REP INITIATIVES/RESPONSIVE

Project Name & Award	Project Aim	Principal Investigator		
Dissecting Protein Quality Control Pathways in ALS \$200,000 1/1/2018 - 12/31/2019	Establish a high throughput drug discovery resource and use this resource to identify compounds that accelerate the clearance of aggregation prone proteins that cause Amyotrophic Lateral Sclerosis.	Matthew Scaglione, PhD, Assistant Professor, Department of Biochemistry		
Immune Cross-talk in Pregnancy and Preterm Birth  \$200,000 1/1/2018 - 12/31/2019	pregnancies, predict preterm birth and inform disease mechanism.			
Iness Perceptions in Congestive Heart Gather data for the development of protocols for Nunzio A. Gagliane		Nunzio A. Gaglianello, MD, Assistant Professor, Department of Medicine		
Engineering Inflammation-free CAR Therapy \$200,000 1/1/2018 - 12/31/2019	Better understand how proteins within NK and T cells that regulate cytokine production impact inflammation associated with CAR-T cell therapies.	Subramaniam Malarkannan, PhD, Professor, Department of Medicine		
Obesity Driven Dysregulation of the Endocannabinoid System in Chronic Pain \$200,000 1/1/2018 - 12/31/2019	Understand the contribution of endocannabinoid system dysregulation in pain processing in obese adolescents, with the long-term aim to develop novel treatments for pain in this vulnerable population.	<b>Keri Hainsworth, PhD,</b> Associate Professor, Department of Anesthesiology		
Effect of Fructose-induced Changes in Renal Microvascular Function & Blood Pressure \$200,000 1/1/2018 - 12/31/2019	Determine the association of dietary fructose with blood pressure salt-sensitivity in human subjects and underlying renal microvascular mechanisms by which fructose intake affects blood pressure and kidney disease.	<b>John Imig, PhD,</b> Professor, Department of Pharmacology and Toxicology		
Optimal Conditioning Regimen Intensity for Competing Risks Data in Myelodysplastic Syndromes \$200,000 1/1/2018 - 12/31/2019	Develop statistical methods to find a rule that assigns the optimal conditioning regimen intensity (CRI) to each patient and apply to MCW's CIBMTR data to construct the optimal CRI assignment rule for myelodysplastic syndromes (MDS).	<b>Kwang W. Ahn, PhD,</b> Associate Professor, Institute for Health and Equity		

Project Name & Award	Project Aim	Principal Investigator
<b>Avoiding Health Disparities When</b>	Determine the barriers and facilitators to collecting	Bradley H. Crotty, MD, PhD, FACP, Assistant
Collecting Patient Data for Clinical Care	electronic patient-reported data (PatientWisdom) and	Professor, Department of Medicine
and Pragmatic Research	whether adoption and results of use differ by race.	
\$200,000		
1/1/2018 - 12/31/2019		

REP projects that concluded during the reporting period of July 1, 2017 through June 30, 2018:

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- Vascular Odorant Receptors-Regulation and Function
- Gaseous Intoxication by Bacterial Infection: A mechanism for abscess formation
- Bacteriocin-21 for the Treatment of Multi-drug Resistant Enterococci
- Roles of Subcutaneous Adipose Tissue and Adiponectin on the Pathogenicity of Visceral Adipose Tissue
- Treatment of PDAC with Combined Immunotherapy, Nox Inhibition, and Altered Chemokine Signaling
- Control of Diabetic Vascular Endothelial Function by Mitochondial Fission Proteins

#### Strategic Awards (6)

- Program for the Study of Neuronal Synaptic Plasticity in Health and Illness
- An Innovative Model for Educating the Pharmacists of the Future: Pharmacy school design and development
- Magnetoencephalography (MEG) Research Development
- Population Health Improvement: Research and education to help patients and employees with diabetes or cancer
- Patient-Centered Outcomes Research Program
- Improving Clinical Imaging Diagnostics Through use of Cutting-Edge MRI Technology

Learn more about AHW-funded projects on our website at www.AHWendowment.org.



Seeking to support transformative, sustainable change in communities across Wisconsin, AHW's Healthier Wisconsin Partnership Program (HWPP) has been weaving health into the fabric of communities through community-led health improvement projects, community-academic partnerships, and capacity-building efforts that reach statewide.

# INFLUENCING COMMUNITY IMPACT

Second phase of eight-year Advancing Behavioral Health Initiative begins, holds statewide summit

Behavioral health is one of the most significant, yet often overlooked, areas of overall health and wellness. Responding to sobering national statistics and statewide calls for action, AHW stepped forward in 2016 to launch an eight-year, up to \$20 million commitment to improve mental and behavioral health outcomes statewide, uniting 10 community coalitions to address pressing local needs.

Called the Advancing Behavioral Health Initiative (ABH), this forward-thinking philanthropic approach was intentionally structured to combine funding with resources, time, and additional supports that communities need to develop strategies, put them into motion, and evaluate their impact.

Strategically planned as a three-phase investment, the ABH Initiative's unique approach began with a funded year of learning and planning, in which 10 community coalitions across Wisconsin applied for and were selected to engage in a full year of planning and development.

During this reporting period, the 10 community coalitions moved into the ABH Initiative's second phase, a five-year implementation period dedicated to putting into action the plans developed during the initial planning year. Simultaneously, each community continued their engagement in quarterly ABH Learning Community meetings to support deep collaboration, learning, and relationship-building across the state. Learning Community meetings were held in Appleton, Racine, Eau Claire, and Wisconsin Dells, and provided skill- and capacity-building experiences around topics including Adverse Childhood Experiences, implementation science, stigma reduction, systems change in the community setting, mindfulness, suicide prevention, and leadership development.

Progress is underway across each of the community-led projects. The goals and activities across the 10 communities vary based on local needs. Providing evaluation support to each project is the funded Academic Partner Team based within the MCW Department of Psychiatry and Behavioral Medicine. As the community-led projects continue their work into future years, regular evaluation and reporting will continue.

Seeking to expand the reach of the initiative beyond the 10 funded communities, AHW hosted the inaugural Advancing Behavioral Health Summit on June 5, 2018.

Aimed at elevating awareness of the importance of behavioral health, building collaboration, and pushing toward the identification and promotion of effective solutions, the Summit welcomed nearly 200 individuals from across the state for a day of learning, sharing and dialogue to advance behavioral health. With keynote speakers providing national perspectives and inspiration, and ABH Initiative partners leading engaging breakout sessions, the day was a unique educational opportunity for attendees in which we fostered the transfer of knowledge, the development of partnerships, and the adoption of effective policies, practices, and procedures to partners new and old.



# BUILDING CAPACITY CHANGE

The HWPP Capacity Building component supports AHW partners and stakeholders statewide in enhancing their efforts to improve the health of their communities by focusing on skill building, technical assistance, and resource development.

In Fiscal Year 2017-2018, our community capacity building work continued to support partnerships through investments that enabled partners to jumpstart larger partnership initiatives and through learning opportunities that incorporated our focus on policy, systems and environmental (PSE) changes as an effective means to improve community health.

#### Programming included:

 Two multi-session, interactive learning series to support participants in applying new skills to evaluate their policy and system change efforts and conduct effective storytelling to inspire and influence change.

#### Participant-reported outcomes:

Learning Series:

95% intended to use what was learned

97% planned to share learnings with colleagues

reported that learnings would impact current projects or initiatives

# INVESTING FOR SUSTAINABLE CHANGE

Supporting sustained health improvements by influencing the factors that drive poor health outcomes



# FOR COMMUNITY-LED

- A growing cadre of Technical Assistance Providers (TAPs) to work with applicant and funded partnerships in our Advancing Behavioral Health Initiative and Policy, Systems, and Environmental Change funding opportunities. These TAPs provide just-in-time education and consultation support in almost 60 topic areas, including partnership development, program planning, evaluation, marketing and communication, and sustainability.
- Change Incubator investments in community-based partnerships to overcome challenges or key next steps to increase their readiness for and effectiveness in carrying out larger community health improvement initiatives.
- Community-to-Community Mentoring investments to connect communities across the state to learn from each other, share knowledge and resources, and promote expansion, replication, and adaptation of successful community health improvement initiatives.

Change Incubator investments at three-months post-project follow-up:

89% applied the work to advance their larger initiative

89% shared the end-product with others

78% attempted or were able to leverage additional resources to sustain efforts

89% experienced partnership growth

Experts have long recognized that good health is simply not possible when policies, programs, and the social and environmental factors in an individual's life do not make healthy choices possible. AHW has recognized the need for action, and established our Policy, Systems, and Environmental Change component to support work that will create strong, healthy communities where opportunities for healthy choices and improved health outcomes are within reach.

This approach invests in community-led projects that partner with MCW academic expertise to impact long-term, population-level health improvements. During this reporting period, nine projects were funded, each aiming to drive long-term, sustainable changes in Wisconsin communities:

- La Crosse | Bridging the gap between health care delivery and social service sectors by transforming how the sectors work together to improve health, increase cost savings, and improve client experience and engagement.
- Statewide | Strengthening the free and charitable clinic infrastructure through development and implementation of standards of excellence to promote health outcomes and high-quality health care.
- Milwaukee County | Changing protocols to assure veterans involved in the criminal justice system receive support services.
- Kenosha County | Transforming primary prevention systems to build family protective factors, optimize child development, and address causes of child maltreatment.
- Statewide | Working within the Wisconsin pharmacy system to create and promote adoption and use of patient-friendly prescription labels, leading to fewer medication errors, better medication adherence, and improved satisfaction.
- Kickapoo Region | Seeking change within the child care system by establishing an innovative business-sharing practice, a Shared Service Network, to increase child care availability and quality to support early childhood development and enable families to obtain jobs and support the health of their families economically.
- Milwaukee | Establishing public health-based policies and protocols to enable women engaged in street prostitution to exit the sex trade, reduce the risk of violence and injury, and obtain safe shelter.
- Fond du Lac | Implementing policies and practices in Fond du Lac to reduce suicide and self-injury within health and behavioral health care and social service organizations.
- Statewide | Developing consistent vaccination protocols and training among pharmacists to establish a system that will safely and effectively expand access to immunizations across Wisconsin.

# NEW HWPP INITIATIVES / RESPONSIVE

AHW invests in community-led efforts through HWPP awards that provide a competitive, unique and transformative opportunity for community organizations and MCW academicians to work in partnership to share expertise and address health needs by altering the underlying systems contributing to health improvement.

During this reporting period, AHW awarded \$3.4 million to nine awards through its Responsive Component.

The review process for HWPP funding is a highly-competitive process that includes a multi-level qualitative and quantitative assessment. Under a three-stage merit review process, applicants submit a brief proposal and, if successful, deliver a pitch presentation that enables their partnership to interact with the reviewers.

Successful applicants are then invited to submit a full proposal to be reviewed by the MCW Consortium and staff to assess alignment of

proposals with the AHW Five-Year Plan and criteria outlined in each specific funding opportunity.

All funded projects are also reviewed to ensure compliance with AHW's non-supplanting policy.

## **KEY ELEMENTS OF REVIEW PROCESS**

Staff Technical Review

Merit Review

Supplanting & Non-Lobbying Review

MCW Consortium
Review and Approval

## Project Name & Award Project Aim Project Partners

Troject Name & Award	1 TOJCCE AIIII	i roject i artifers
Gathering Resources and Aligning Community Engagement (GRACE) Hub* \$294,901 7/1/2017 - 6/30/2020	Implement a system to bridge the gap between health care delivery and the social service sector for cost savings, improved population health outcomes, and increased client experience and engagement.	La Crosse County Health Department (primary partner), Great Rivers United Way, La Crosse Area Family Collaborative, St. Clare Health Mission, Gundersen Health System, Mayo Clinic Health System and Foundation, Health Traditions Health Plan, Gundersen-Unity Health Plan
Implementation and Assessment of Standards of Excellence in Wisconsin's Free & Charitable Clinics*  \$399,278 7/1/2017 - 6/30/2020	Strengthen the Wisconsin Free and Charitable Clinics (FCC) infrastructure by fostering a solid, sustainable nonprofit FCC model (Standards of Excellence) implementation and establishing a culture of data-collection to promote health-outcomes and high quality healthcare at FCCs.	Wisconsin Association of Free and Charitable Clinics (primary partner), Loyola University, Albrecht Free Clinic, AMA, AmeriCorps, Aponi Coaching, BSP Clinic, Community Connection Free Clinic, Church Health Services, Community Outreach Health Clinic, Center for Tobacco Research and Intervention – UW-Madison, Department of Health Services, Free and Community Clinic Collaborative (FC3), Good Neighbor Clinic Health Care Network, HealthNet, Hope Clinic, InHealth Community Clinic, Lake Area Free Clinic, Lutheran Social Services, Wisconsin Medical Society, Open Arms Free Clinic, Open Door Free Clinic, Rice Lake Free Clinic, Rock River Free Clinic, Salvation Army Red Shield Free Clinics, Saturday Clinic for the Uninsured, St. Joseph's Medical Clinic, St. Vincent de Paul Charitable Pharmacy, UW-Milwaukee College of Nursing, Watertown Area Care Clinic, Wisconsin Collaborative for Healthcare Quality, Wisconsin Hospital Association, UW Whitewater, Volunteers in Medicine, Family Health Partnership Clinic (IL), National Association of Free Clinics
Implementing Systems Change to Impact Veteran Health and Wellbeing*  \$343,877 7/1/2017 - 6/30/2020	Develop and implement locally designed and informed policies with veteran-serving collaborators from diverse yet integrated sectors of the community to assist veterans involved in the criminal justice system.	Center for Veterans Issues (primary partner), Milwaukee County 1st Judicial District, Milwaukee County District Attorney's Office (DA), Zablocki VA Medical Center, Milwaukee Behavioral Health Department (BHD), Department of Corrections - (DOC), Dryhootch of America, State Public Defender/Private Defense Bar, Law Enforcement Liaisons with the Milwaukee Police Department and DA investigator, University of Wisconsin-Milwaukee

<sup>\*</sup>Indicates project was reported as a new investment in the AHW 2017 Annual Report. To improve reporting consistency across all AHW investments, AHW's 2018 Annual Report now reports all projects based on Project Start Date. Previous reports listed projects based on approval date from the MCW Board of Trustees.

# NEW HWPP INITIATIVES / RESPONSIVE

Project Name & Award	Project Aim	Project Partners
Transforming Primary Prevention Systems to Build Family Protective Factors*  \$298,600 7/1/2017 - 6/30/2019	Embed strengths-based, evidence informed policies and practices throughout primary prevention systems in Kenosha County to build family Protective Factors, optimize child development and address causes of child maltreatment.	Child Abuse and Neglect Prevention Board / Celebrate Children Foundation (Fiscal Sponsor); Kenosha County Division of Children and Family Services (KCDCFS); and Prevention Services Network (PSN): Family Resource Center, Community Response, Service Coordination, Positive Parenting Project; Kenosha County Division of Health (DOH): Health Services; Kenosha Human Development Services: Children's Long Term Support; Professional Services Group (PSG): Families First, Intensive In-Home Services; Community Impact Programs (CIP): School Liaisons, Elementary Truancy Reduction; Kenosha Area Family and Aging Services (KAFASI): Family Support, Teen Parent Home Visitation; UW – Madison School of Social Work
Access to Safe Shelter and Housing for Women in Street-based Sex Work \$349,886 1/1/2018 - 12/31/2020	Create public health-based changes in policies and protocols to increase access to safe shelter and housing for women in street prostitution in order to reduce their risk of violence and injury.	Benedict Center, Inc. (primary partner), Impact 2-1-1, City of Milwaukee
Adopting a Patient-Centered Prescription Label in Wisconsin  \$446,063 1/1/2018 - 12/31/2020	Support Wisconsin pharmacies in adopting easier-to-understand labels, enabling Wisconsin residents receiving prescription medications to achieve better medication adherence and improved satisfaction.	Wisconsin Literacy, Inc. (primary partner), Pharmacy Society of Wisconsin, UW School of Pharmacy, Epic, United States Pharmacopeia, Hayat Pharmacy, UW Health Pharmacy Services, MCW School of Pharmacy, WI Network for Research Support, WI Academy of Family Physicians, Hometown Pharmacy, Individual Partners: Henry Young, Michael Wolf, Ruth Parker, MD, Paul Smith, MD
Expanding Immunization Access through Wisconsin's Community Pharmacies \$489,121 1/1/2018 - 6/30/2020	Expand patient access to immunizations by developing a consistent vaccination protocol and training for pharmacist-provided vaccines, and addressing claims policies, consequently leading to sustainable and expanded patient access to recommended vaccines.	Wisconsin Pharmacy Foundation (primary partner), MCW School of Pharmacy, Wisconsin Department of Health Services - Bureau o Communicable Diseases, Wisconsin Immunization Program, Wisconsin Medicaid, WEA Trust, Froedtert & The Medical College of Wisconsin, Aurora Health Care, Walgreens, CVS Health, Quartz/Gundersen Health Plan/Unity Health Insurance, Boscobel Pharmacy, Public Health Madison & Dane County / Dane County Immunization Coalition, Southern Wisconsin Immunization Consortium, Community Pharmacy Enhanced Services Network (Wisconsin), Wisconsin Academy of Family Physicians, National Alliance of State Pharmacy Associations, Children's Community Health Plan (CCHP)
Healthier Children through a Shared Service Network Supporting ASQ Screening/Early Intervention \$399,808 1/1/2018 - 6/30/2021	Create systems change to increase child care availability and provider training through the development of a Shared Service Network supporting early intervention, referrals, training and data-based decision making for healthier children.	Wisconsin Early Childhood Association (primary partner), Coulee Children's Center, Organic Valley, Scenic Bluffs Community Health Centers, Monroe County Department of Human Services: Birth to 3 Program, Kickapoo Collaboration Core Team, Vernon Memorial Healthcare, Cashton School District, School District of La Farge, Kickapoo Area School District, Western Technical College, Bank of Cashton, Vernon Economic Development Association, Vernon County Tourism, Promotion, and Economic Development Committee, Family Connections of Southwest Wisconsin, The Parenting Place, Wisconsin Counties Association, Wisconsin Partners, Wisconsin Primary Health Care Association, The Registry, Rural Wisconsin Health Cooperative, Moving the Needle Opportunities Exchange, Alliance for Early Success, Sue Offutt

<sup>\*</sup>Indicates project was reported as a new investment in the AHW 2017 Annual Report. To improve reporting consistency across all AHW investments, AHW's 2018 Annual Report now reports all projects based on Project Start Date. Previous reports listed projects based on approval date from the MCW Board of Trustees.

# NEW HWPP INITIATIVES / RESPONSIVE

## Project Name & Award

## Project Aim

## **Project Partners**

### Destination Zero: Reducing Suicide in Fond du Lac County

\$419,691

1/1/2018 - 12/31/2020

Implement sustained policies and practices in health and behavioral health care organizations and selected non-clinical settings in order to impact working-aged adults, especially middle-aged men, and reduce the rate of suicide and self-injury in Fond du Lac County.

Fond du Lac Area School District (primary partner), Comprehensive Service Integration (CSI) of Fond du Lac County, Inc., Mental Health America of Wisconsin, Injury Research Center at the Medical College of Wisconsin, Agnesian HealthCare, Fond du Lac Association of Commerce, Fond du Lac County Veterans Service Office, Fond du Lac County Department of Community Programs, Marian University

# **NEW HWPP INITIATIVES / STRATEGIC**

In 2016 AHW's HWPP Strategic component made an eight-year, up to \$20 million commitment in a coalition-led initiative to address behavioral and mental health needs. Ten selected communities, chosen through a multistage proposal and review process, were awarded an initial \$2.3 million investment to spur action, connection, and robust collaboration. An additional \$12.7 million investment was awarded in 2017 across the 10

coalitions, as well as to the MCW partner team, as the coalitions entered a five-year implementation phase. The final two years of the project will be devoted to ensuring that program successes are sustainable beyond the life of the award, and that they can be replicated in other communities.

## Project Name & Award Project Aim

## **Project Partners**

### Advancing Access to Improved Mental Health in Rural Southwestern Wisconsin\*

Phase II \$1,000,000

7/1/2017 - 6/30/2022

Reduce by 10% the number of people experiencing 14+ days of poor mental health (from 7.4-6.7% on Behavioral Risk Surveillance System).

Southwestern Wisconsin Community Action Program (primary partner), Richland County Health and Human Services - Public Health, University of Wisconsin - Extension Richland County, Lafayette County 4-H, University of Wisconsin - Extension Grant County, University of Wisconsin - Extension Iowa County, University of Wisconsin - Extension Green County, Cooperative Educational Service Agency (CESA) 3, Wisconsin Farm Bureau Federation - District 3, Southwest Wisconsin Library System, Rural Wisconsin Health Cooperative, Aging and Disability Resource Center of Southwest Wisconsin, University of Wisconsin - Platteville, Southwest Partners, Lafayette County Homeless Coalition, Green Haven Family Advocates, National Alliance on Mental Illness -Green County, Family Promise of Grant County, Inc., Family Advocates - Grant, Iowa, and Lafayette Counties, United Way of Green County, Iowa County Sheriff's Office, Green County Sheriff's Office, Darlington Police Department, Platteville Police Department, Lafayette County Sheriff's Office, Grant County Sheriff's Office, Dodgeville Police Department, United Community Services of Grant and Iowa Counties, Grant County Department of Social Services, Green County Human Services, Lafayette County Human Services, Iowa County Social Services, The Richland Hospital, Inc., Community Connections Free Clinic, Upland Hills Health, Grant Regional Health Center, Gundersen Boscobel Area Hospital and Clinics, Monroe Clinic, Green County Health Department, Grant County Health Department, Iowa County Health Department, Lafayette County Health Department, University of Wisconsin - Madison Population Health Institute

<sup>\*</sup>Indicates project was reported as a new investment in the AHW 2017 Annual Report. To improve reporting consistency across all AHW investments, AHW's 2018 Annual Report now reports all projects based on Project Start Date. Previous reports listed projects based on approval date from the MCW Board of Trustees.

# NEW HWPP INITIATIVES / STRATEGIC

Project Name & Award	Project Aim	Project Partners
Better Together*  Phase II \$1,000,000 7/1/2017 - 6/30/2022	Reduce the percentage of youth at risk of depression from 31% to 23% (800 less students).	La Crosse Medical Health Science Consortium (primary partner), Gundersen Health System, Great Rivers United Way, La Crosse County Health Department, Viterbo University, School District of Holmen, Trane Corporation, La Crosse County Human Services Department, La Crosse Sheriff's Office, Mayo Clinic Health System - Franciscan Healthcare, La Crosse Tribune
Building a Behavioral Health System to Reduce Reported Depression Among 6-12th Graders*  Phase II \$999,139 7/1/2017 - 6/30/2022	Reduce reported depression in 6th-12th grade students in Marathon County by 5%.	Marathon County Health Department (primary partner), United Way of Marathon County, Healthy Marathon County, Bridge Community Health Clinic, Wausau School District, DC-Everest Junior High School
Creating Mental Wellness Through Systems Change*  Phase II \$999,960 7/1/2017 - 6/30/2022	Reduce the incidence of per capita Poor Mental Health Days (PMHD) in Brown County from 40.8 to 37.8 by 2022.	Connections for Mental Wellness - American Foundation of Counseling Services, Inc. (primary partner), Brown County Health and Human Services, Bellin Health, Catholic Charities of the Diocese of Green Bay, Inc., Samaritan Institute, Family Services of Northeast Wisconsin, Inc., Jackie Nitschke Center, Inc., JOSHUA, Howard-Suamico School District, Hospital Sisters Health System, St. Vincent and St. Mary's Hospitals, Prevea Health, Brown County United Way, MCW Green Bay - Northeast Wisconsin Psychiatry Residency Program
Healthier Community Action Team Behavioral Health Project*  Phase II \$1,000,000 7/1/2017 - 6/30/2022	Decrease excessive drinking by 10% among adults, age 18-44, in Lac du Flambeau WI.	Lac du Flambeau Public School (primary partner), Great Lakes Inter-Tribal Council, Kovar Consulting Company LLC, Lakeland Union High School, Peter Christensen Health Center, Lac du Flambeau Tribal Child Support Department, Lac du Flambeau Tribal Council Lac du Flambeau Tribal Court, Lac du Flambeau Tribal Economic Support Department, Lac du Flambeau Tribal Education Department, Lac du Flambeau Tribal Family Service Department, Lac du Flambeau Tribal Natural Resources Department, Lac du Flambeau Tribal Planning Department, Lac du Flambeau Tribal Police Department, Lac du Flambeau Tribal University of Wisconsin Cooperative Extension Program, Lac du Flambeau Tribal Zaasijiwan Head Start Program, University of Wisconsin Extension - Vilas County
Healthy Teen Minds*  Phase II \$1,000,000 7/1/2017 - 6/30/2022	Reduce by 20% the number of students in grades 7-12 who are at risk for or who are experiencing depression (from 24.6% to 19.7%).	Winnebago County Health Department (primary partner), Northeast Wisconsin Mental Health Connection, ThedaCare, Housing Partnership of the Fox Cities, Ascension Health, Affinity / Ministry Health Care

<sup>\*</sup>Indicates project was reported as a new investment in the AHW 2017 Annual Report. To improve reporting consistency across all AHW investments, AHW's 2018 Annual Report now reports all projects based on Project Start Date. Previous reports listed projects based on approval date from the MCW Board of Trustees.

# NEW HWPP INITIATIVES / STRATEGIC

Project Name & Award	Project Aim	Project Partners
Improving Children's Mental Health Through School and Community Partnerships*  Phase II \$995,646 7/1/2017 - 6/30/2022	Increase the social emotional development of 3rd-5th grade elementary school students in Racine Unified School District (RUSD).	Racine County Human Services (primary partner), National Alliance on Mental Illness - Racine County, Racine Community Foundation, Children's Hospital of Wisconsin, United Way of Racine County, Professional Services Group, Inc., Racine Unified School District, Johnson Foundation at Wingspread, Racine Collaborative for Children's Mental Health
Mental Health Matters: Promoting Resilience for Chippewa Valley Youth*  Phase II \$1,000,000 7/1/2017 - 6/30/2022	Decrease by 15% the number of youth who are at risk for depression (from 28% to 24%).	Eau Claire City-County Health Department (primary partner), Joining Our Neighbors Advancing Hope (JONAH), Chippewa Falls Police Department, United Way of the Greater Chippewa Valley, Chippewa County Public Health Department, HSHS Sacred Heart Hospital, Chippewa Health Improvement Partnership, HSHS St. Joseph's Hospital, Security Health Plan, Mayo Clinic Health System, Chippewa County Department of Human Services, Marshfield Clinic, Chippewa Falls Area Unified School District, Eau Claire Police Department, Eau Claire Healthy Communities, Eau Claire County Department of Human Services, Eau Claire Area School District
Milwaukee Coalition for Children's Mental Health*  Phase II \$999,839 7/1/2017 - 6/30/2022	Reduce the Office Discipline Referral (ODR) rate in Milwaukee Public Schools for children in Pre-K through 6th grade by 25%.	Mental Health America of Wisconsin (primary partner), Aurora Family Services, Children's Hospital of Wisconsin, Community Advocates Public Policy Institute, Disability Rights Wisconsin, Marquette University, Milwaukee Chapter of the Links, Inc., Milwaukee Health Department, Milwaukee Public Schools, Mount Mary University, National Alliance on Mental Illness – Greater Milwaukee, New Concept Self Development Center, Next Door, Rogers InHealth, School Community Partnership for Mental Health (SCPMH), The Parenting Network, United Voices/CORE El Centro, United Way of Greater Milwaukee and Waukesha County, University of Wisconsin - Milwaukee Zilber School of Public Health and School of Education, Wisconsin Initiative on Stigma Elimination (WISE), Wraparound Milwaukee (Milwaukee County Behavioral Health Division)
Resilience Alignment Beekeepers*  Phase II \$1,000,000  7/1/2017 - 6/30/2022	Reduce the number of crisis calls about behavioral health in each county from current totals by 30% by 2022.	Northlakes Community Clinic aka The Lakes Community Health Clinic (primary partner), Northland College Center for Rural Communities, Ashland County Health and Human Services Department, Hayward Area Memorial Hospital and Water's Edge, Bayfield County Health Department, Sawyer County Health and Human Services, Memorial Medical Center, Washburn County Health Services
MCW Partner Team: CAIR*  Phase II \$2,742,820  7/1/2017 - 6/30/2022	Forge broader systems-level change to reduce fragmentation and result in durable, integrated, and sustained improvement in the state's behavioral health.	Michelle Broaddus, PhD; Julia Dickson-Gomez, PhD; Carol Galletly, PhD; Laura Glasman, PhD; Jeffrey Kelly, PhD; Katherine Quinn, PhD; Jennifer Walsh, PhD; Jon Lehrmann, MD; Kevin Brown

<sup>\*</sup>Indicates project was reported as a new investment in the AHW 2017 Annual Report. To improve reporting consistency across all AHW investments, AHW's 2018 Annual Report now reports all projects based on Project Start Date. Previous reports listed projects based on approval date from the MCW Board of Trustees.

# NEW HWPP INITIATIVES / CAPACITY BUILDING

During this fiscal year, HWPP Capacity Building funding strategies invested more than \$139,000 in six awards.

The review process for Change Incubator and Community-to-Community Mentoring funding opportunities includes a written application and inperson site visit with HWPP staff to support partnerships in developing successful applications that meet the funding criteria. Successful applications undergo supplanting review to ensure compliance with AHW's non-supplanting policy prior to review by the MCW Consortium.

# Staff Technical Review Supplanting Review MCW Consortium Review and Approval

# NEW HWPP INITIATIVES / CAPACITY BUILDING COMMUNITY-TO-COMMUNITY MENTORING

**Project Partners** Primary Partners & Award Project Aim Fond du Lac Area YScreen Program/Beaver Collaborate to improve the overall Mentor Partners: Agnesian HealthCare Dam Unified School District\* emotional health of youth by adapting Fond Fond du Lac Area YScreen Program du Lac's process for developing and Fond du Lac County Health Department \$50,000 Fond du Lac School District implementing the YScreen Program to build 7/1/2017 - 9/30/2018 capacity to implement universal screening practices, expand referral networks, and Mentee Partners: Agnesian HealthCare develop the ability to evaluate outcomes in Beaver Dam Community Hospital Beaver Dam and Dodge County. Beaver Dam Unified School District Church Health Services Community Pediatrics Dodge County Human Services Dodge County Public Health UW-Madison, healthTIDE/United Way Fox Grow collaboration by transferring Mentor Partners: Dane County YMCA Cities knowledge among communities resulting re:TH1NK Healthy Living Partnership in restaurant nutrition environment Weight of the Fox Valley \$49,726 Winnebago County Health Department assessments, restaurant partnerships and 2/5/2018 - 1/31/2019 commitments, and a roadmap for change to transform the Wisconsin kids' meal Mentee Partners: Calumet County Public Health landscape. City of Appleton Health Department City of Menasha Health Department healthTIDE La Crosse County Health Department/ Healthy Living Collaboration OutagamieCounty Health Department Richland County Richland FIT Coalition Walworth County/Working for Whitewater's Wellness Wood County/Recreate Health Coalition Other Partners: Wisconsin Restaurant Association, Wisconsin State Alliance of YMCAs

<sup>\*</sup>Indicates project was reported as a new investment in the AHW 2017 Annual Report. To improve reporting consistency across all AHW investments, AHW's 2018 Annual Report now reports all projects based on Project Start Date. Previous reports listed projects based on approval date from the MCW Board of Trustees.

# NEW HWPP INITIATIVES / CAPACITY BUILDING CHANGE INCUBATOR

Primary Partners & Award	Project Aim	Project Partners
Oconto County Health and Human Services \$10,000 1/3/2018 - 9/2/2018	Develop an initial infrastructure and action plan to support the sustainability of the Oconto County alcohol and other drug misuse workgroup to address the root causes of community awareness/education and culture change.	Alliance for Wisconsin Youth, Bellin Health, Bellin Psychiatric Center, Hospital Sisters Health System - St. Clare Hospital, Libertas Treatment Centers, Oconto County Health & Human Services Board, Oconto County Public Health, Oconto County Unified School District, Oconto Falls Schools District, Tri City Area United Way, Volunteer community members  Additional supportive members: Oconto County Reporter, Oconto Falls Police Department, Three additional local school districts
Northeastern Wisconsin Area Health Education Center \$10,000 3/15/2018 - 3/31/2019	Engage coalition and community members to develop a five-year action plan and budget that will determine the work of Healthiest Manitowoc County (HMC) to Achieve Healthy 25 and Achieve Healthy 75.	Aging and Disability Resource Center - Manitowoc County, Aurora Health Care, Felician Village, Holy Family Memorial, Kaysun, Inc., Lakeshore CAP, Lakeshore Community Health Care, Manitowoc Activity and Nutrition Coalition, Manitowoc County Health Department, Manitowoc Injury/Falls Prevention Coalition, Manitowoc Mental Wellness Coalition, Manitowoc Public School District, Manitowoc Substance Abuse Prevention Coalition, Manitowoc-Two Rivers YMCA, Northeast Wisconsin Area Health Education Center, The Chamber, United Way Manitowoc County
\$10,000 4/11/2018 - 12/31/2018	Create a coalition of local stakeholders involved in eviction and its prevention to study, in a process led by the Wisconsin Policy Forum, the eviction system and develop solutions for change, which will affect health disparities in the region.	City of Milwaukee Strong Neighborhoods Plan, City of Milwaukee Department of Neighborhood Services, CommonBond Communities Wisconsin, Community Advocates, Froedtert Hospital, Legal Action of Wisconsin, Metropolitan Milwaukee Fair Housing Council, Milwaukee Continuum of Care, Milwaukee County Housing Division, Milwaukee County Office of African-American Affairs, Milwaukee Health Department, Social Development Commission
\$10,000 5/1/2018 - 4/30/2019	Engage transit users, pedestrians, and bicyclists to identify factors that impact their transportation journey resulting in a summary report and long-term strategic plan that Fox Valley Thrives will use to advocate for improved transit access to advance health outcomes in the region.	East Central Wisconsin Regional Planning Commission, Outagamie County Health Department, ESTHER, University of Wisconsin- Oshkosh Public Administration Department, University of Wisconsin-Oshkosh Urban Planning & Geography Department, Winnebago County Health Department

# COMPLETED PROJECTS

HWPP projects that concluded during the reporting period of July 1, 2017 through June 30, 2018:

#### Impact Awards (3)

- Changing the Culture of Risky Drinking Behavior: Policy
- DryHootch iPeer: A social & technology support program for veteran mental health
- Healthy Environments, Healthy Choices, Healthier People

#### Capacity Building Awards (1)

Human Subjects Protection Training & Language Barriers Should Not Burden Healthier Wisconsin Projects

#### Incubator Awards (6)

- Washington Ozaukee Public Health Department
- Families & Schools Together (FAST)
- Healthy Kids Collaborative of Dane County
- ERAs Senior Network Inc.
- Rock County Public Health Department
- Wisconsin Native American Tobacco Network

### Responsive Awards (9)

- Beyond the Bell Milwaukee
- Increasing Low-SES Consumers Access and Use of Milwaukee Farmers Markets to Improve Produce Intake
- Transforming Eau Claire: Designing a healthy community
- Adopting Patient-Centered Prescription Medication Labels in Wisconsin
- Healthy Eyes Healthy Futures Children's Vision Health Collaborative
- Proactive Outreach for the Health of Sexually Exploited Youth
- Maternal/Child Mental Health: Identifying & addressing root causes of behavioral concerns in children
- Parent Education & Support Network (PESN)
- Policy and Systems Change to Impact Health in MPS and the Boys and Girls Clubs of Greater Milwaukee

Learn more about AHW-funded projects on our website at www.AHWendowment.org

# SUPPORTING COLLABORATION, DESIGNING FOR IMPACT

Building new perspectives and approaches to impact breast and lung cancer disparities statewide

Created out of a visionary goal to cut across community knowledge, research and education innovations, the Cross-Cutting Initiative launched in 2016 seeking to focus on cancer health disparities and leverage areas of expertise across community and academic medicine.

In a multi-phase effort, a community-academic team formed to concentrate the initiative's efforts and develop a unique approach to addressing these disparities.

In this reporting period, the team completed its 15-month developmental phase, developing a deeper understanding of breast and lung cancer in Wisconsin, the factors influencing disparities, and ways that those with different expertise and perspective can authentically collaborate to develop an integrated approach to addressing pressing needs.

During this phase, the team:

- Explored root causes of breast and lung cancer disparities
- Conducted statewide discussion sessions with community members, health care providers, key informants, population and basic science researchers
- Created and disseminated new geospatial maps of breast and lung cancer incidence and late stage incidence, social determinants of health, and environmental factors
- Conducted a comprehensive literature review of efforts to reduce breast and lung cancers disparities
- Adapted methodologies for bringing together diverse perspectives, to ensure each viewpoint is heard and understood, and any action is integrated and comprehensive

During this reporting period, the team conducted an analysis of the findings of the developmental phase to identify gaps and opportunities for impact. This analysis guided the development of recommendations for launching the project into an implementation phase.

In the next year, the component partners will seek approval of its recommendations and move from the design phase into implementation of its recommendations, aiming to not only impact health outcomes in breast and lung cancer disparities, but to develop a model of collaboration that can provide learnings for addressing complex issues across typically siloed disciplines.



# MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

The MCW Consortium formed in 2002 as a non-stock, non-profit corporation whose purpose is to fulfill the obligations of the Public and Community Health Oversight and Advisory Committee as described in the March 2000 Insurance Commissioner's Order. The MCW Consortium meets on a regular basis and conducts itself in accordance with its bylaws and Wisconsin Open Meetings and Public Records Laws. The MCW Consortium provides oversight for the 35 percent of the funding dedicated for community-led projects via the Healthier Wisconsin Partnership Program and advises on the 65 percent of funding for MCW-led projects within for Research and Education Program initiatives.



Paula A. Lucey, RN, PhD, MSN (Chair\*)
Clinical Instructor, College of Nursing
University of Wisconsin-Milwaukee
Consultant, Lamplighter Consulting



Christopher P. Kops, CPA, MBA

Executive Vice President for Finance and Administration and Chief Operating Officer, MCW



**Bevan K. Baker, FACHE (Chair\*)**Commissioner of Health,
City of Milwaukee Health Department



Cheryl A. Maurana, PhD (Chair\*)
Senior Vice President for Strategic Academic Partnerships,
Stephen and Shelagh Roell Endowed Chair, Professor and
Founding Director Robert D. and Patricia E. Kern Institute
for the Transformation of Medical Education, Senior
Associate Dean and Director of the Advancing a Healthier
Wisconsin Endowment, School of Medicine, MCW



**Genyne L. Edwards, JD**Partner, P3 Development Group LLC



**John R. Raymond, Sr., MD**President and CEO
MCW



Elizabeth Giese, RN, MSPH
Western Regional Office Director, Division of
Public Health, Eau Claire City/County Health
Department



**Rebecca Rice, MA**Chief Executive Officer, NorthLakes Community Clinic



Joseph E. Kerschner, MD
Provost and Executive Vice President,
Dean, School of Medicine
MCW



**Joy R. Tapper, MPA**Executive Director, Milwaukee Health Care Partnership

#### **OPEN MEETINGS AND PUBLIC RECORD LAWS STATEMENT**

The MCW Consortium conducts its operations and processes in accordance with the State of Wisconsin's Open Meetings and Public Records laws. Meetings of the MCW Consortium are open to the public, in accordance with the law. Agendas and minutes approved by the MCW Consortium are posted online at www.AHWendowment.org/Consortium.

<sup>\*</sup>Paula A. Lucey served as Consortium chair through December 2017. Bevan K. Baker served as chair from January to February 2018. Cheryl A. Maurana was nominated and began service as chair in March 2018.

# **REAC**

The MCW Consortium provided input and supported the creation of the Research and Education Advisory Committee (REAC). The REAC provides oversight for the AHW Research and Education Program. In that capacity, the REAC makes recommendations regarding the Research and Education Program's funding initiatives, application criteria, processes, and program administration policies. The REAC is led by the Dean of the School of Medicine and Provost and Executive Vice President of MCW.



Joseph E. Kerschner, MD (chair)
Provost and Executive Vice President,
Dean, School of Medicine
MCW



Cecilia J. Hillard, PhD
Associate Dean for Research,
Professor of Pharmacology and Toxicology,
Director of Neurosciences Research Center, MCW



William J. Hueston, MD
Associate Provost of Education, Senior Associate Dean for Academic Affairs, Professor of Family and Community Medicine, MCW



**Christopher P. Kops, CPA, MBA**Executive Vice President for Finance and Administration and Chief Operating Officer, MCW



Cheryl A. Maurana, PhD
Senior Vice President for Strategic Academic Partnerships,
Stephen and Shelagh Roell Endowed Chair, Professor and
Founding Director Robert D. and Patricia E. Kern Institute for
the Transformation of Medical Education,
Senior Associate Dean and Director of the Advancing a
Healthier Wisconsin Endowment, MCW



**Ann B. Nattinger, MD, MPH, MACP**Associate Provost for Research, Senior Associate Dean for Research, School of Medicine, Professor of Medicine, Lady Riders Professor of Breast Cancer Research, MCW

# **AHW TEAM**

#### Cheryl A. Maurana, PhD

Senior Vice President for Strategic Academic Partnerships, Stephen and Shelagh Roell Endowed Chair, Professor and Founding Director Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education, Senior Associate Dean and Director of the Advancing a Healthier Wisconsin Endowment, MCW

#### Kate Beadle

Administrative Associate

#### Tobi Cawthra, MPH

Senior Program Officer, Cross-Cutting Component

#### **Sarah Deering**

Senior Communications Consultant

#### Jean Moreland

Director of Administration

#### **Liz Setterfield**

Senior Communications Consultant

#### Laura Pinsoneault, PhD

Senior Evaluator

#### **Alicia Witten**

Program Director, Program Development and Dissemination

# **HWPP TEAM**

#### **Christina Ellis**

**Program Director** 

#### Maureen Busalacchi

Program Officer, Responsive Component

#### Shari Hagedorn

Program Coordinator

#### Tim Meister, MA

Program Officer, Strategic Component

#### Tracy Wilson, MPH

Program Officer, Capacity Building Component

## **REP TEAM**

### Erin Fabian, JD

**Program Director** 

#### Kristen Gardner-Volle, MNM

Program Officer, Responsive Component

#### Autum Kowalczyk, MBA

Program Officer, Strategic Component

#### **Abby Sokol-Roberts**

Associate Program Officer, Strategic Component

#### Mark McNally, PhD

Faculty Advisor for REP and Associate Professor of Microbiology and Molecular Genetics

# FUND MANAGEMENT

#### **INVESTMENT SUMMARY**

The Advancing a Healthier Wisconsin funds are invested with the Medical College of Wisconsin Endowment Funds using a diversified asset allocation strategy that includes money market funds held by external investment managers, marketable debt and equity securities, bond and equity mutual funds, commingled bond and equity funds, other equity securities, and accrued interest and dividends thereon and are reported at fair value. The investment goal for the Advancing a Healthier Wisconsin funds, as approved by the Medical College of Wisconsin Board of Trustees, is to preserve the purchasing power of its investment, while providing a level of investment return and liquidity that funds its purposes within a reasonable and prudent level of risk. The Medical College of Wisconsin has a long-term investment objective for the endowment assets to earn on average a real (inflation adjusted) annual rate of return and to provide a return for appropriation of not less than the total annual spendable income rate under the endowment fund spending policy.

All Endowment Funds, including the Advancing a Healthier Wisconsin funds, are invested in a unitized pool. Pooling of funds allows an individual participating fund to benefit from diversification and economies of scale in the investment process.

Income is also unitized and allocated based on relative value on the first of the month. Realized capital gains are reinvested in the pool. The

separate identity of each fund participating in the Endowment Fund pool is fully preserved, and each fund's share in the income and gains and losses of the pool is assured.

The Advancing a Healthier Wisconsin funds are segregated within the Endowment Fund. With respect to the 35% allocation of the funds for the Healthier Wisconsin Partnership Program and the 65% allocation of the funds for the Research and Education Program, separate accounts for the endowed funds and the spendable income funds available for current and future program distribution are maintained.

Distributions are based on the MCW Endowment Fund Spending Policy. Investment earnings that are not distributed are temporarily restricted under the terms of the Grant Agreement.

#### **FINANCIAL STATEMENTS**

A financial audit of The Medical College of Wisconsin, Inc. Advancing a Healthier Wisconsin Endowment was conducted by an external audit firm for the fiscal years ending June 30, 2018 and 2017. The following pages reflect the financial position for the fiscal years ended June 30, 2018 and 2017 and the activities and changes in net assets for the fiscal year ended June 30, 2018.

# ADVANCING A HEALTHIER WISCONSIN STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30, 2018 AND 2017 (in thousands)

	<u>2018</u>	<u>2017</u>
Assets:		
Investments, at fair value:		
Spendable income funds	\$ 66,052	\$ 62,447
Endowed funds	397,831	386,114
Total investments, at fair value	463,883	458,561
Total assets	\$ 463,883	\$ 458,561
Liabilities and net assets:		
Liabilities		
Due to The Medical College of Wisconsin, Inc.	\$ 276	\$ 148
Total liabilities	 276	148
Net Assets	 	
Temporarily Restricted	\$ 174,918	\$ 159,724
Permanently Restricted	288,689	288,689
Total net assets	 463,607	448,413
Total liabilities and net assets	\$ 463,883	\$ 448,561

# ADVANCING A HEALTHIER WISCONSIN STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE FISCAL YEAR ENDED JUNE 30, 2018 (in thousands)

	HWPP*		REP**		TOTAL
Changes in unrestricted net assets:					
Expenditures:					
Faculty salaries	\$	598	\$ 3,189	\$	3,787
Staff salaries		800	3,973		4,773
Fringe benefits		324	1,614		1,938
Services, supplies, and other		307	2,867		3,174
Payments to community partners		3,675	-		3,675
Total expenditures		5,704	11,643		17,347
Net assets released from restrictions		(5,704)	(11,643)		(17,347)
Change in unrestricted net assets		-	-	-	-
Unrestricted net assets, beginning of year	\$	-	\$ -	\$	-
Unrestricted net assets, end of year	\$	-	\$ -	\$	-
Changes in temporarily restricted net assets Investment income Realized gains on investments	\$	2,906 11,352	\$ 1,862 7,260	\$	4,768 18,612
Unrealized gains on investments		5,610	3,551		9,161
Net assets released from restrictions		(5,704)	 (11,643)		(17,347)
Change in temporarily restricted net assets		14,164	1,030		15,194
Temporarily restricted net assets, beginning of year	\$	73,002	\$ 86,722	\$	159,724
Temporarily restricted net assets, end of year	\$	87,166	\$ 87,752	\$	174,918
Changes in permanently restricted net asset	s:				
Change in permanently restricted net assets	\$	-	\$ -	\$	-
Permanently restricted net assets, beginning of year	\$	101,001	\$ 187,688	\$	288,689
Permanently restricted net assets, end of year	\$	101,001	\$ 187,688	\$	288,689

<sup>\*</sup> Healthier Wisconsin Partnership Program \*\* Research and Education Program

The MCW Consortium on Public and Community Health authorized the outstanding commitments for the Advancing a Healthier Wisconsin program (in thousands). These outstanding commitments will be funded on a reimbursement basis and recognized as expenditures after the amounts have been expended by MCW and the community partners.

	Grants Aw		Grant Expenditures <sup>2</sup>		Amount Lapsed		Amount Remaining to be Spent	
COMMITMENTS:				-		-	·	
Grants Awarded from Inception to June 30, 2017:								
Healthier Wisconsin Partnership Program	\$	68,537	\$	46,831	\$	2,749	\$ 18,957	
Research and Education Program	\$	152,604	\$	102,482	\$	11,199	\$ 38,923	
Program Development by AHW Staff	\$	5,133	\$	1,713	\$	2,663	\$ 757	
SUBTOTAL	\$	226,274	\$	151,026	\$	16,611	\$ 58,637	
COMMITMENTS:								
Grants Awarded from July 1, 2017 to June 30, 2018	3:							
Healthier Wisconsin Partnership Program	\$	3,832	\$	4,593	\$	1,349	\$ (2,110)	
Research and Education Program	\$	21,625	\$	10,543	\$	2,048	\$ 9,034	
Program Development by AHW Staff	\$	22	\$	1,225	\$	(841)	\$ (362)	
SUBTOTAL	\$	25,479	\$	16,361	\$	2,556	\$ 6,562	
Outstanding commitments, June 30, 2018	\$	251,753	\$	167,387	\$	19,167	\$ 65,199	

<sup>1</sup> Reflects grants awarded, net of grant reductions made due to the economic recession that began in December 2007.

#### **DIVERSITY STATEMENT**

The AHW Endowment and the MCW Consortium are subject to, comply with and affirm the Equal Employment Opportunity and Affirmative Action policy of the Medical College of Wisconsin, Inc. The MCW Consortium is committed to optimizing the talents of people of different backgrounds, experiences and perspectives as a means of improving the health of the residents of Wisconsin. The AHW Endowment will continue to be equally accessible to all qualified persons without regard to their race, religion, color, age, disability, sex, national origin, sexual orientation, marital status, membership in the military reserves, creed, ancestry and arrest or conviction record. This policy represents the AHW Endowment and MCW's commitment to nondiscriminatory practices and affirms its value for fair treatment of all qualified applicants and employees.

<sup>2</sup> Reflects life-to-date expenditures related to grants awarded.



Advancing a Healthier Wisconsin Endowment Medical College of Wisconsin 8701 Watertown Plank Road Milwaukee, WI 53226