Advancing a Healthier Wisconsin

ANNUAL REPORT 2017

FOR THE PERIOD JULY 1, 2016 - JUNE 30, 2017
A YEAR OF CHANGEMAKING IN ACTION

On behalf of the Medical College of Wisconsin (MCW) and the MCW Consortium on Public and Community Health (Consortium), we are pleased to share with you the 2016-2017 Advancing a Healthier Wisconsin (AHW) Endowment Annual Report.

Last year, we highlighted the ways our shift from grantmaker to changemaker would catalyze positive change in the health of Wisconsin communities. This year, we highlight changemaking in action, providing a window into how AHW is investing, connecting, and influencing factors that can positively impact health statewide.

The ethos of changemaking has permeated AHW and our culture. Our strong foundation has allowed us to align our strategic investments and broaden partnerships across research, education and community health to show great progress over the past year.

Inside, you will find updates and overviews of our changemaking in action, including:

- **Cross-Cutting initiative:** By connecting 10 diverse community coalitions, AHW has formed an academic community team focused on understanding and addressing disparities in breast and lung cancer statewide through an innovative cross-cutting initiative that is advancing collaboration and working to accelerate discovery and community impacts.

- **Advancing Behavioral Health initiative:** By connecting 10 diverse community coalitions, AHW is guiding an initiative aimed at advancing behavioral health outcomes by addressing the most pressing drivers of poor behavioral health outcomes in each community while engaging partners in learning from and with each other to develop solutions to these complex problems.

- **Influencing sustainable change:** Through high-impact investments and collaborative partnerships, AHW is addressing root causes of poor health by looking through the lens of policy, systems, and environmental change while also providing partners and stakeholders learning opportunities to advance their own work.

- **Investing to accelerate discovery:** To support innovations in research and education, AHW is connecting clinical and basic science researchers while also engaging the public in understanding research and how it impacts our lives.

By investing in high-impact ideas, connecting MCW and community strengths, and influencing sustainable impacts - AHW is advancing Wisconsin’s health forward. Changemaking is underway.

INVESTING, CONNECTING AND INFLUENCING FOR IMPACT

Since 2004, AHW has worked to serve as a catalyst for positive change in the health of Wisconsin communities. Today, AHW calls this work changemaking, which encompasses the investing, connecting, and influencing activities through which AHW seeks to advance population health.

AHW invests in changemaking initiatives through two complementary programs:

- The Healthier Wisconsin Partnership Program (HWPP) promotes community health improvement initiatives statewide by funding community-MCW academic partnership projects that address public and community health priorities, disease prevention initiatives, and works to enhance community capacity to effect positive change by supporting Change Incubator and Community-to-Community Mentoring opportunities.

- The Research and Education Program (REP) supports new scientific discovery and innovative programs that enhance the education of patients, public health professionals, health providers, residents, fellows, and medical and graduate students.

During this reporting period, AHW made significant progress in key initiatives and in advancing projects with a variety of partners statewide.

**2016-2017 Investments**

- **HWPP invested** $2.3 million in community initiatives focused on addressing root causes of poor health outcomes through seven awards while also furthering its $20 million, eight-year strategic investment into 10 behavioral health coalitions across the state through the award of an additional $12.7 million across the coalitions and MCW partner team.

- **Toward research and education, REP awarded** $10.7 million through 10 awards that seek to advance the basic, clinical, and population health sciences.

- **Alongside these investments, the AHW connected partners and the public through the popular community-academic learning series “Conversations with Scientists” and expanded capacity-building opportunities for funded partners by investing more than $210,000 in 12 awards focusing on engaging more than 130 partners in opportunities for technical assistance and learning.

AHW has brought its changemaker roles into everyday practice, establishing collaborations and partnerships through funded awards while working to build the capacity of both community and academia in order to drive long-term impacts on health.

Cheryl A. Maurana, PhD,
Senior Associate Dean and Director
MCW School of Medicine

Paula Lissey, RN, PhD, MSN,
Chair, MCW Consortium on Public
and Community Health,
Clinical Instructor, College of Nursing,
UW-Milwaukee
With the launch of AHW’s 2014-2018 Five-Year Plan, the Endowment’s leadership bodies sought to cut across community knowledge and education innovations to leverage discrete areas of expertise in the place where they intersect.

This visionary goal led to the development of AHW’s Cross-Cutting Initiative. Guided by both the Consortium and REAC, this approach would focus on cancer health disparities and address root causes, investing more deeply in initiatives that integrate research, education, population and community health to achieve statewide impact and demonstrate measurable advances in health.

AHW’s Cross-Cutting Initiative was officially launched with the formation of a community-academic team to better understand cancer disparities in Wisconsin. Throughout 2016, this Study Team worked alongside AHW staff to concentrate the Initiative’s efforts, pinpointing breast and lung cancer disparities as its area of focus.

In March 2017, the Cross-Cutting Initiative began a Developmental Phase. This phase was led by an expanded team of individuals with experience and knowledge of community, education, research as well as cancer and disparities. This group, known as the Design Team, worked to establish themselves as a Collaborative Work Group. They challenged themselves to think more broadly about their work together, to not just learn from others in the group but to develop a richer and deeper understanding of others’ perspectives and experiences to inform an approach to address cancer disparities.

To achieve this, the Cross-Cutting Design Team will participate in conversations where they are willing to have their beliefs challenged. To facilitate these discussions, the Design Team agreed that they needed to learn more about the state of disparities in Wisconsin to develop new knowledge in several areas including:

- Discussion sessions with basic scientists, clinicians, key informants, and community members
- New maps on social determinants of health and other factors influencing breast and lung cancer incidence, late-stage diagnosis and mortality
- A comprehensive literature study of best practice and disparity reduction efforts
- An analysis of root causes of disparities in breast and lung cancer.

In the next year, the Cross-Cutting Design Team will review and analyze the new knowledge, and learn how others view this knowledge and the implications, consider frameworks which facilitate collaborative learning and implementation, and design the Implementation Phase of the Cross-Cutting Initiative.
Connecting Communities to Improve Behavioral Health Statewide

Leading a strategic approach to improving population health across 10 Wisconsin communities

One of the most pressing health needs in the United States today centers around behavioral health. Nationally, approximately one in four adults and as many as one in five children experience a mental health disorder in a given year. In Wisconsin, thousands of residents are impacted by mental health disorders annually. Not only does poor mental well-being affect the ability to function in everyday life, but behavioral health conditions also impact physical well-being. Across the state, individuals with a mental illness have higher incidence of smoking, high blood pressure, heart disease, diabetes, obesity, and asthma.

AHW knows the health of Wisconsin residents cannot be improved without addressing this critical issue. That is why in 2016 the Endowment, through its Healthier Wisconsin Partnership Program (HWPP), Strategic component, made an eight-year, up to $20 million commitment in a coalition-led initiative to address behavioral and mental health needs. Called the Advancing Behavioral Health Initiative, this strategic component intentionally was structured as a larger investment with an expanded timeline and an organized network of coalitions tasked with finding the best solutions or approaches to the issue.

The 10 selected communities, chosen through a multi-stage proposal and review process, were awarded an initial $2.3 million investment to spur action, connection, and robust collaboration. Representatives from each community coalition worked as part of a funded Learning Community alongside AHW staff. At 12 multi-day meetings held across the state, these 10 coalitions came together to collaborate and design behavioral health improvement plans, learn from, and with, one another, and develop a statewide network of advocates and leaders.

AHW recognized that behavioral health needs are widespread, deep-rooted issues that affect communities across the state. Finding solutions to these complex problems requires time, dedication, funding, and the input of a multi-sector network of partners from each affected community. That is why the first year of the Learning Community focused on building a statewide network of advocates and leaders.

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The HWPP Capacity Building component supports AHW partners and Wisconsin stakeholders to enhance their efforts to improve the health of their communities. Program offerings focus on skill-building, technical assistance, and resource development that enhance partnerships’ potential to affect positive health change.

In Fiscal Year 2016-2017, the HWPP Capacity Building component incorporated HWPP’s focus on policy, systems and environmental (PSE) changes as an effective means to improve community health by supporting stakeholders to be more effective in identifying, implementing, evaluating, and communicating their PSE change strategies.

Programming included:

- A day-long PSE Change Symposium offering almost 100 participants from across the state the opportunity to explore innovative ways of thinking about our work and engage in PSE change skill-building sessions.
- A multi-session, interactive learning series to support participants in applying new skills to evaluate their PSE change efforts.
- A growing cadre of Technical Assistance Providers (TAP) to work with HWPP applicant and funded partnerships through the HWPP behavioral health and PSE change funding. TAPs provide just-in-time education and consultation support in almost 60 topic areas, including partnership development, program planning, evaluation, marketing and communication, and sustainability.
- Change Incubator investments in community-based partnerships to overcome challenges or key next steps to increase their readiness for and effectiveness in carrying out larger community health improvement initiatives.
- Community-to-Community Mentoring investments to connect communities across the state to learn from each other, share knowledge and resources, and promote expansion, replication, and adaptation of successful community health improvement initiatives.

97% of participants reported they intended to use what was learned
99% of participants planned to share what was learned with colleagues
79% reported what was learned is likely to impact their current project or initiative

Project Highlight: Milwaukee’s Blueprint for Peace

Building upon lessons learned from AHW’s investment in the Violence Prevention Initiative and national models for violence prevention, AHW stepped forward to invest in the City of Milwaukee’s Office of Violence Prevention (OVP) to support its partnership with the nationally-recognized Prevention Institute as the facilitator of a comprehensive planning process to address violence in Milwaukee communities. The Blueprint for Peace is the first of its kind in Milwaukee dedicated to preventing multiple forms of violence and is a model for communities across the state and nation.

Investing to Address Root Causes and Influence Long-Term Impacts

Supporting sustained health improvements by influencing the factors that drive poor health outcomes

Good health does not exist in a vacuum. Individual health outcomes are affected not only by health behaviors but also genetics and access to quality clinical care. Yet, most importantly, good health is not possible when policies, programs, and the social and environmental factors in an individual’s life do not support positive health outcomes.

AHW sees the need for action. Working with Wisconsin organizations, local leaders, and citizens, the HWPP Responsive component of the Endowment supports efforts to create strong, healthy neighborhoods and communities where the opportunities for healthy choices and improved health outcomes are possible. The approach invests in community-MCW academic partnerships that aim to impact long-term, sustainable population-level health improvement by supporting efforts to influence the policies, systems, or environments in which good health is made possible.

Through Requests for Applications released twice a year, investments in Responsive initiatives address various determinants of health. During this reporting period, the Endowment awarded $2.3 million through seven Responsive awards:

- Bridging the gap between health care delivery and the social service sectors in La Crosse by transforming how the sectors work together to improve health
- Strengthening free and charitable clinic infrastructure through implementation of Standards of Excellence
- Transforming primary prevention systems in Kenosha County to strengthen families
- Charging institutional policies to achieve optimal child development from birth to 5 years of age in Portage County
- Charging protocols to assure veterans involved in the criminal justice system in Milwaukee County receive support services
- Improving eye health within the Latino community in southeastern Wisconsin
- Building an aggregated data and technology system to support the reduction of opioid overdoses statewide
ADVANCING HEALTH THROUGH RESEARCH AND EDUCATION

The AHW Research and Education Program (REP) Strategic funding investments improve health through advances in the basic, clinical, population health and translational sciences that focus on Wisconsin’s leading causes of death and disease. In addition, funds to support innovative educational initiatives span the continuum from pipeline programs through continuing education programs that encourage, strengthen and enhance the health workforce to meet the health care needs of Wisconsin communities. Here is where the strengths of translational research, education innovations and community engagement are leveraged.

Innovative Approaches to Precision Medicine, led by Mingyu Liang, MB, PhD. This investment utilizes innovative approaches to advance precision medicine and facilitate individualized care for patients with common diseases, such as hypertension, kidney and heart disease. Dr. Liang will study the relationship between genetic, lifestyle and environmental factors in order to develop better strategies for preventing, diagnosing, and treating disease through advances in precision medicine.

Developing Novel Programs in a Joint Biomedical Engineering Department, led by Andrew Greene, PhD. Dr. Greene’s initiative creates a Clinical and Translational Biomedical Engineering Program that addresses unmet needs in health care through biomedical technology development. This program will advance the creation and application of new technologies to enhance health and help identify clinical solutions to complex health needs more quickly, less expensively, with better outcomes, and with fewer side effects.

Collaborative for Population Health Improvement, led by Ann Nattinger, MD, MPH. This investment is intended to address the challenge of delivering higher value, more efficient health care by using a population health approach. Dr. Nattinger will create a collaborative of multidisciplinary experts dedicated to developing, testing, and disseminating health care practice, organization and delivery strategies to improve the quality, experience, and value of care in Wisconsin.

Awards supported by AHW REP Strategic funds focus on one or more of the following research and/or education priority areas:

**Education Priority Areas:**
- Public Health Leadership & Policy
- Interprofessional Education & Collaboration
- New Learning Technologies
- Programs Integrating Medicine & Public Health
- Pipeline programs/diversity
- Regional medical education
- Workforce Development

**Research Priority Areas:**
- Cancer
- Cardiovascular Disease
- Concussion and Traumatic Brain Injury
- Diabetes and Obesity
- Genetics and Personalized Medicine
- Inflammation and Immunology
- Neurodegeneration and Nervous System Aging
- Population Health
- Regenerative Medicine

CONNECTING CLINICAL AND BASIC SCIENCE RESEARCHERS TO ACCELERATE DISCOVERY

Through its work, AHW has an extraordinary opportunity to approach Wisconsin’s toughest public health challenges and explore diverse solutions, knowing we can do more by working together than apart.

The REP Responsive component aims to increase interdisciplinary research, including an emphasis on clinical and basic science research team development working to test and sustain promising new ideas aligned with research areas at MCW’s strategic plan: cancer, concussion and traumatic brain injury, cardiovascular, diabetes and obesity, inflammation and immunology, neurodegeneration and nervous system aging, personalized medicine, population health, and regenerative medicine. Funded projects in this cycle include, but are not limited to:

- an initiative to develop improved clinical tools for personalized breast cancer treatment through the creation of a library of patient-derived xenograft models;
- research to identify new therapeutic approaches to optimize long-term outcomes for patients with a severe form of congenital heart disease, including improved techniques to generate bioengineered tissue for surgical repair; and,
- a project that will use advanced magnetic resonance imaging (MRI) technique to examine brain blood flow and its relationship to functioning in athletes during recovery after sports-related concussions.

In 2017, the REP Responsive component held its second Learning Community, bringing together investigators from basic science and clinical disciplines to share their research. The objectives of this effort were to promote interdisciplinary learning and facilitate connections that could lead to future collaborations and new directions in research. Of the 17 investigators in attendance, 12 completed an evaluation survey, with the following results:

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Did you identify a colleague with whom you may be interested in working in the future?</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>Did you identify a colleague who you may be interested in working with in the future?</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>If yes (to above), will you reach out to that colleague?</td>
<td>75%</td>
<td>25%</td>
</tr>
<tr>
<td>Do you feel more informed about the work of your colleagues?</td>
<td>YES 100%</td>
<td></td>
</tr>
<tr>
<td>Do you feel more informed about the work of your colleagues?</td>
<td>YES 93%</td>
<td></td>
</tr>
<tr>
<td>Do you feel more informed about the work of your colleagues?</td>
<td>YES 100%</td>
<td></td>
</tr>
</tbody>
</table>

ENGAGING THE PUBLIC, BUILDING CAPACITY

Alongside investments into research and education, the REP aims to influence both MCW capacity to translate research into community knowledge and strengthen public engagement by sharing health and science information that can affect their lives.

To bring leaders in research and innovation together with community residents, AHW launched an engaging speaker series, Conversations with Scientists, in 2016. Held over a series of weekday evenings, this program introduces members of the public to expert speakers via engaging presentations on a given health or science topic. The series is free of charge.

AHW held two series during fiscal year 2017. The full 2016 series partnered with MCW’s Center for Infectious Disease Research to focus on topics such as bacteria, viruses, and the human microbiome; while exploring strategies for prevention and treatment.

The spring 2017 series partnered with MCW’s Neuroscience Research Center, along with graduate and medical students, to share knowledge on a variety of neuroscience conditions, treatments and research, including spinal cord injury, Parkinson’s Disease, Post Traumatic Stress Disorder, and chronic pain and addiction.

AHW gathered survey feedback from event attendees and speakers to inform planning for future series:

- 300+ individuals registered for one or more of the series’ presentations
- 23 speakers presented in total between both series
- 84% of audience members agreed the events made them want to learn more and discuss it with others
- 93% of audience members agreed the events made them more likely to make better-informed choices about their health
- 100% of speakers found the events to be a valuable experience
- 100% of speakers felt participating improved their ability to communicate with the public

AHW – RESEARCH AND EDUCATION PROGRAM
HWPP awards provide a competitive, unique and transformative opportunity for community organizations and MCW academicians to work in partnership to share expertise and address Wisconsin’s greatest health needs.

During this reporting period, HWPP awarded $2.3 million to seven awards through its Responsive Component.

The review process for HWPP funding is a highly-competitive process that includes a detailed, multi-level qualitative and quantitative assessment. Under a three-stage merit review process, applicants submit a brief proposal and, if successful, deliver a pitch presentation that enables their partnership to interact with the reviewers.

Successful applicants are invited to submit a full proposal to be reviewed by the MCW Consortium and staff to assess alignment of proposals with the AHW Five-Year Plan and criteria outlined in each specific funding opportunity.

All funded projects are also reviewed to ensure compliance with AHW’s non-supplanting policy.

### FUNDED PROJECTS JULY 1, 2016 - JUNE 30, 2017

#### NEW HWPP INITIATIVES / RESPONSIVE

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### KEY ELEMENTS OF REVIEW PROCESS

- **Staff Technical Review and Supplanting Review**
- **MCW Consortium Review and Approval**
- **MCW Board of Trustees Review and Approval**
- **Merit Review**

#### Project Name & Award

- **Implementation and Assessment of Standards of Excellence in Wisconsin’s Free & Charitable Clinics**
  - $399,278
  - 7/1/2017 - 6/30/2020

#### Project Aim

Strengthen the Wisconsin Free and Charitable Clinics (FCC) infrastructure by fostering a solid, sustainable nonprofit FCC model (Standards of Excellence) implementation and establishing a culture of data-collection to promote health-outcomes and high quality healthcare at FCCs.

#### Project Partners

- Wisconsin Association of Free and Charitable Clinics (primary partner)
- Loyola University
- Albrook Free Clinic
- AMBA
- AmeriCorps
- Aponi Coaching
- BSP Clinic
- Community Connection Free Clinic
- Church Health Services
- Community Outreach Health Clinic
- Center for Tobacco Research and Intervention - UW Madison
- Department of Health Services
- Free and Community Clinic Collaborative (FCC)
- Good Neighbor Clinic
- Health Care Network
- HealthNet
- Hope Clinic
- InHealth Community Clinic
- Lake Area Free Clinic
- Lutheran Social Services
- Wisconsin Medical Society
- Open Arms Free Clinic
- Open Door Free Clinic
- Rise Lake Free Clinic
- Rock River Free Clinic
- Salvation Army Red Shield Free Clinics
- Saturday Clinic for the Uninsured
- St. Joseph’s Medical Clinic
- St. Vincent de Paul Charitable Pharmacy
- UW Milwaukee College of Nursing
- Watertown Area Care Clinic
- Wisconsin Collaborative for Healthcare Quality
- Wisconsin Hospital Association
- UW Whitewater
- Volunteers in Medicine
- Family Health Partnership Clinic (IL)
- National Association of Free Clinics

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### FUNDED PROJECTS JULY 1, 2016 - JUNE 30, 2017

#### NEW HWPP INITIATIVES / RESPONSIVE

- **Project Name & Award**
- **Project Aim**
- **Project Partners**

- **Born Learning: Portage County Rural Community Collaboration for Optimal Child Development**
  - $350,000
  - 1/1/2017 - 6/30/2019

  Create a change in institutional policy and protocols within each targeted program that will result in a county-wide Social Service Triage System, providing coordinated screening, referrals, and intervention for at-risk families of children from prenatal to age 3.

  - United Way of Portage County (primary partner)
  - Children’s Hospital of Wisconsin
  - CAFP Services (Head Start, Early Head Start, Families First)
  - Marshfield Clinic
  - Ministry Health Care
  - Portage County Health and Human Services (WIC, Zero-three program, Prenatal Care Coordination)

- **Gathering Resources and Aligning Community Engagement (GRACE) Hub**
  - $294,901
  - 7/1/2017 - 6/30/2020

  Implement a system to bridge the gap between health care delivery and the social service sector for cost savings, improved population health outcomes, and increased client experience and engagement.

  - La Crosse County Health Department (primary partner)
  - Great Rivers United Way
  - La Crosse Area Family Collaboration
  - St. Clare Health Mission
  - Gundersen Health System
  - Mayo Clinic Health System
  - Additional partners pending include: Health Traditions Health Plan, Gundersen Unity Health Plan

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NEW HWPP INITIATIVES / RESPONSIVE

Project Name & Award
Implementing Systems Change to Impact Veteran Health and Well-being
$343,877
7/1/2017 - 6/30/2020

Project Aim
Develop and implement locally designed and informed policies with veteran-serving collaborators from diverse yet integrated sectors of the community to assist veterans involved in the criminal justice system.

Project Partners
Center for Veterans Issues (primary partner)
Milwaukee County 1st Judicial District
Milwaukee County District Attorney’s Office (DA)
Zablocki VA Medical Center
Milwaukee Behavioral Health Department (BHD) Department of Corrections - (DOC)
Dryhootch of America
State Public Defender/Private Defense Bar
Law Enforcement Liaisons with the Milwaukee Police Department and DA investigator
University of Wisconsin: Milwaukee

Transforming Primary Prevention Systems to Build Family Protective Factors
$298,600
7/1/2017 - 6/30/2019

Project Aim
Embed strengths-based, evidence informed policies and practices throughout primary prevention systems in Kenosha County to build family Protective Factors, optimize child development and address causes of child maltreatment.

Project Partners
Child Abuse and Neglect Prevention Board / Celebrate Children Foundation (Fiscal Sponsor)
Kenosha County Division of Children and Family Services (KDCFS), and Prevention Services Network (PSN)
Family Resource Center
Community Responder
Service Coordinating
Positive Parenting Project
Kenosha County Division of Health (DOH)
Health Services
Kenosha Human Development Services: Children’s Long Term Support
Professional Services Group (PSG); Families First, Intensive In-Home Services
Community Impact Programs (CIP): School Liaisons, Elementary Truancy Reduction
Kenosha Area Family and Aging Services (KAFAS): Family Support, Teen Parent Home Visiting
UW - Madison School of Social Work

Salud a la Vista: Mobile TeleEye Health
$268,393
7/1/2017 - 12/31/2018

Project Aim
Improve eye health within the Latino community in southeastern Wisconsin by changing the system of delivering eye screenings in the community by using mobile teleophthalmology.

Project Partners
United Community Center (UCC) (primary partner)
Carroll University, College of Health Sciences (CU)
Marquette University (MU)
Milwaukee Health Department (MHD)

Unscrambling Data for Urban and Rural Opioid Resiliency
$298,754
7/1/2017 - 12/31/2018

Project Aim
Foster collaborative solutions for predicative and strengthened decision making in reducing opioid overdoses through an aggregated data and connected technology system linking three forensics-centric agencies: justice, emergency operations, and medical examiner.

Project Partners
Wisconsin Department of Justice (primary partner)
implement
Milwaukee Community Justice Council
Milwaukee County District Attorney’s Office
Milwaukee County Medical Examiner’s Office (MEO)
Milwaukee County Office of Emergency Management (OEM)
Southwest Wisconsin Health Department
Milwaukee Medical Society
Milwaukee Police Department
Milwaukee Public Schools
Wisconsin Criminal Justice Coordinating Council
Wisconsin Medical Society
Sock and Wood Counties
US Drug Enforcement Administration

NEW HWPP INITIATIVES / STRATEGIC

In 2016 AHW, through its HWPP Strategic component, made an eight-year, up to $20 million commitment in a coalition-led initiative to address behavioral and mental health needs. Ten selected communities, chosen through a multi-stage proposal and review process, were awarded an initial $2.3 million investment to spur action, connection, and robust collaboration. An additional $12.7 million investment was awarded in 2017 across the 10 coalitions, as well as to the MOW partner team, as the coalitions entered a five-year implementation phase. The final two years of the project will be devoted to ensuring that program successes are sustainable beyond the life of the award, and that they can be replicated in other communities.

Project Name, Award & Aim
Advancing Access to Improved Mental Health in Rural Southwestern Wisconsin*

Project Name, Award, & Aim

Better Together*

Wisconsin Criminal Justice Coordinating Council
Milwaukee Public Schools
Milwaukee Police Department
Milwaukee Health Department
Milwaukee County Medical Examiner’s Office (MEO)
Law Enforcement Liaisons with the Milwaukee Police Department and DA investigator
University of Wisconsin: Milwaukee

Project Partners
La Crosse Medical Health Science Consortium (primary partner)
La Crosse Health Department
Great River United Way
La Crosse County Health Department
Viterbo University
School District of Holmen
Train Corporation
La Crosse County Human Services Department
La Crosse Sheriff’s Office
May Clinic Health System - Franciscan Healthcare
La Crosse Tribune

Project Partners
University of Wisconsin - Madison Population Health Institute
University of Wisconsin - Madison Health Institute
University of Wisconsin - Madison Population Health Institute

Project Aim
Reduce by 10% the number of people experiencing 14+ days of poor mental health (from 7.4-6.7% on Behavioral Risk Surveillance System)

Project Partners
Southwestern Wisconsin Community Action Program (primary partner)
Richland County Health and Human Services - Public Health
University of Wisconsin - Extension Richland County
Lafayette County 4-H
University of Wisconsin - Extension Grant County
Lafayette County Sheriff’s Office
Grant County Sheriff’s Office
Dodgeville Police Department
United Community Services of Grant and Iowa Counties
County Department of Social Services
Green County Human Services
Lafayette County Human Services
Iowa County Social Services
The Richland Hospital, Inc.
Community Connections Free Clinic
Upland Hills Health
Grant Regional Health Center
Gundersen Riceberr Area Hospital and Clinics
Monroe Clinic
Green County Health Department
Grant County Health Department
Iowa County Health Department
Lafayette County Health Department
University of Wisconsin - Madison Population Health Institute

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Project Partners
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Project Aim
Reduce the percentage of youth at risk of depression from 31% to 23% (decrease of 26%, or 800 less students)

Project Partners
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Richland County Health and Human Services - Public Health
University of Wisconsin - Extension Richland County
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Grant Regional Health Center
Gundersen Riceberr Area Hospital and Clinics
Monroe Clinic
Green County Health Department
Grant County Health Department
Iowa County Health Department
Lafayette County Health Department
University of Wisconsin - Madison Population Health Institute

Project Partners
La Crosse Medical Health Science Consortium
La Crosse Health Department
Great River United Way
La Crosse County Health Department
Viterbo University
School District of Holmen
Train Corporation
La Crosse County Human Services Department
La Crosse Sheriff’s Office
May Clinic Health System - Franciscan Healthcare
La Crosse Tribune

Project Partners
University of Wisconsin - Madison Population Health Institute
University of Wisconsin - Madison Health Institute
University of Wisconsin - Madison Population Health Institute

Project Aim
Reduce the percentage of youth at risk of depression from 31% to 23% (decrease of 26%, or 800 less students)

Project Partners
Southwestern Wisconsin Community Action Program (primary partner)
Richland County Health and Human Services - Public Health
University of Wisconsin - Extension Richland County
Lafayette County 4-H
University of Wisconsin - Extension Grant County
Lafayette County Sheriff’s Office
Grant County Sheriff’s Office
Dodgeville Police Department
United Community Services of Grant and Iowa Counties
County Department of Social Services
Green County Human Services
Lafayette County Human Services
Iowa County Social Services
The Richland Hospital, Inc.
Community Connections Free Clinic
Upland Hills Health
Grant Regional Health Center
Gundersen Riceberr Area Hospital and Clinics
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May Clinic Health System - Franciscan Healthcare
La Crosse Tribune
### NEW HWPP INITIATIVES / STRATEGIC

#### Project Name, Award & Aim

<table>
<thead>
<tr>
<th>Building a Behavioral Health System to Reduce Reported Depression Among 6-12th Graders*</th>
<th>Creating Mental Wellness Through Systems Change*</th>
<th>Healthier Community Action Team Behavioral Health Project</th>
<th>Healthy Team Minds*</th>
<th>Improving Children’s Mental Health Through School and Community Partnerships</th>
<th>Mental Health Matters: Promoting Resilience for Chippewa Valley Youth*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phase I</td>
<td>$200,000</td>
<td>7/1/2016 - 6/30/2017</td>
<td>Phase I</td>
<td>$200,000</td>
<td>7/1/2016 - 6/30/2017</td>
</tr>
<tr>
<td>Phase II</td>
<td>$999,139</td>
<td>7/1/2017 - 6/30/2022</td>
<td>Phase II</td>
<td>$1,000,000</td>
<td>7/1/2017 - 6/30/2022</td>
</tr>
<tr>
<td>Phase III</td>
<td>$996,139</td>
<td>7/1/2017 - 6/30/2022</td>
<td>Reduce the incidence of per capita Poor Mental Health Days (PMHD) in Brown County from 40.8 to 37.8 by 2022</td>
<td>Reduce by 20% the number of students in grades 7-12 who are at risk for or who are experiencing depression (from 24.6% to 19.7%).</td>
<td>Reduce by 15% the number of youth who are at risk for depression (from 28% to 24%).</td>
</tr>
</tbody>
</table>

*Formerly Greater Green Bay Mental Health Connections

**Project Partners**

- Marathon County Health Department (primary partner)
- Brown County Health and Human Services
- Bellin Health
- Catholic Charities of the Diocese of Green Bay, Inc.
- Samaritan Institute
- Family Services of Northeast Wisconsin, Inc.
- Jackie Nitschke Center, Inc.
- JOHNSA
- Howard-Suamico School District
- Hospital Sisters Health System St. Vincent and St. Mary’s Hospitals
- Prevea Health
- Brown County United Way
- MCW Green Bay - Northeast Wisconsin Psychiatry Residency Program

<table>
<thead>
<tr>
<th>Diabetes &amp; Obesity Prevention</th>
<th>Resilience for Chippewa Valley Youth*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phase I</td>
<td>$175,657</td>
</tr>
<tr>
<td>Phase II</td>
<td>$1,000,000</td>
</tr>
</tbody>
</table>

*Formerly Mobilizing Sustainable Behavioral Health Change in Winnebago, Outagamie, and Calumet Counties

**Project Partners**

- Winnebago County Health Department (primary partner)
- Racine Unified School District (RUSD).
- Children’s Hospital of Wisconsin
- Racine Community Foundation
- National Alliance on Mental Illness - Racine County
- Racine County Human Services (primary partner)

<table>
<thead>
<tr>
<th>Project Partners</th>
<th>Resilience for Chippewa Valley Youth*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phase I</td>
<td>$50,210</td>
</tr>
<tr>
<td>Phase II</td>
<td>$995,646</td>
</tr>
</tbody>
</table>

*Formerly Mental Health Matters: Promoting Resilience for Children, Youth, and Families in Our Community

**Project Partners**

- Eau Claire City-County Health Department (primary partner)
- Joining our Neighbors Advancing Hope (JONAH)
- Chippewa Falls Police Department
- United Way of the Greater Chippewa Valley
- Chippewa County Public Health Department
- Sacred Heart Hospital of the Hospital Sisters of the Third Order of St. Francis (HSHS Sacred Heart Hospital)
- Chippewa Health Improvement Partnership
- Third Order of St. Francis (HSHS Sacred Heart Hospital)
- Sacred Heart Hospital of the Hospital Sisters of the Third Order of St. Francis (HSHS Sacred Heart Hospital)
- Chippewa Falls Area United School District
- Eau Claire Police Department
- Eau Claire Healthy Communities
- Eau Claire County Department of Human Services
- Eau Claire Area School District

**Project Partners**

- Eau Claire Area School District
- Eau Claire County Department of Health
- Mayo Clinic Health System
- Chippewa County Department of Human Services
- Marshfield Clinic
- Chippewa Falls Area United School District
- Eau Claire Police Department
- Eau Claire Healthy Communities
- Eau Claire County Department of Human Services
- Eau Claire Area School District
FUNDED PROJECTS JULY 1, 2016 - JUNE 30, 2017

NEW HWPP INITIATIVES / STRATEGIC

Project Name, Award & Aim

**Milwaukee Coalition for Children’s Mental Health**

- **Phase I**: $199,192
  - **7/1/2016 - 6/30/2017**
- **Phase II**: $999,839
  - **7/1/2017 - 6/30/2022**

Reduce the Office Discipline Referral (ODR) rate in Milwaukee Public Schools for children in Pre-K through 6th grade by 25%.

* Formerly Milwaukee, Home and Community Collaboration to Improve Youth Mental Health

**Resilience Alignment Beekeepers***

- **Phase I**: $162,754
  - **7/1/2016 - 6/30/2017**
- **Phase II**: $1,000,000
  - **7/1/2017 - 6/30/2022**

Reduce the number of crisis calls about behavioral health in each county from current totals by 30% by 2022.

* Formerly Upstream Improvement: Enhancing Behavioral Health in Northern Wisconsin

**MCW Partner Team: CAIR**

- **Phase I**: $428,308
  - **7/1/2016 - 6/30/2017**
- **Phase II**: $2,742,820
  - **7/1/2017 - 6/30/2022**

Forge broader systems-level change to reduce fragmentation and result in durable, integrated, and sustained improvement in the state’s behavioral health.

**Project Partners**

- Mental Health America of Wisconsin (primary partner)
- Aurora Family Service
- Children’s Hospital of Wisconsin
- Community Advocates Public Policy Institute
- Disability Rights Wisconsin
- Marquette University
- Mental Health America of Wisconsin
- Milwaukee Chapter of the Links, Inc.
- Milwaukee Health Department
- Milwaukee Public Schools
- Mount Mary University
- National Alliance on Mental Illness - Greater Milwaukee
- New Concept Self Development Center
- Next Door
- Rogers Health
- School Community Partnership for Mental Health (SCPMH)
- The Parenting Network
- United Voices/COME EL Centro
- United Way of Greater Milwaukee and Waukesha County
- University of Wisconsin - Milwaukee Zilber School of Public Health and School of Education
- Wisconsin Initiative on Stigma Elimination (WISE)
- Wraparound Milwaukee (Milwaukee County Behavioral Health Division)

**Project Aim**

During this fiscal year, HWPP Capacity Building funding strategies invested more than $280,000 in 12 awards, engaging over 130 community partner organizations.

The review process for Change Incubator and Community-to-Community Mentoring funding opportunities includes a written application and in-person site visit with HWPP staff to support partnerships in developing successful applications that meet the funding criteria. Successful applications undergo supplanting review to ensure compliance with AHW’s non-supplanting policy prior to review by the MCW Consortium.

**NEW HWPP INITIATIVES / CAPACITY BUILDING**

**Project Name & Award**

**Milwaukee Blueprint for Peace**

- **$53,575**
- **9/1/2016 - 11/30/2017**

Develop a community-driven agenda for addressing the root causes of violence through a public health approach

**Project Partners**

- Prevention Institute
- Steering Committee Partners:
  - Elected Officials: Mayor, City of Milwaukee
  - County Executive, Milwaukee County
  - Common Council President, City of Milwaukee
- Zeynab Ali, Youth Organizer
- Debra Cameron, Mother of Gio Cameron
- Bader Philanthropies
- Children’s Hospital of Wisconsin
- City of Milwaukee Health Department
- City of Milwaukee Office of Violence Prevention
- City of Milwaukee Youth Council
- Employs Milwaukee
- Greater Milwaukee Committee
- Greater Milwaukee Foundation
- Local Initiatives Support Corporation (LISC)
- MCHC
- Milwaukee Children’s Court
- Milwaukee Health Care Partnership
- Milwaukee Municipal Court
- Milwaukee Police Department
- Milwaukee Public Schools
- Pathfinders of Greater Milwaukee
- Safe & Sound
- Sojourner Family Peace Center
- Southside Organizing Committee
- Spanish Center of Milwaukee
- United Neighborhood Centers of Milwaukee
- United Way of Greater Milwaukee & Waukesha County
- Running Rebels
# NEW HWPP INITIATIVES / CAPACITY BUILDING

## CHANGE INCUBATOR

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
<th>Project Aim</th>
<th>Project Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>$9,990</td>
<td></td>
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<tr>
<td>7/18/2016 - 6/30/2017</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
<th>Project Aim</th>
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</tr>
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<tbody>
<tr>
<td>Wisconsin Alliance for Women’s Health</td>
<td>To ensure that women’s health policy in Wisconsin better represents the preferences and needs of underserved communities of women – specifically women of color and low- to moderate-income unmarried women – through professionally-conducted focus groups that will be used to guide the women’s health policy advocacy efforts of WAWHI, 9to5 Wisconsin, and other allied organizations.</td>
<td>9to5 Wisconsin. Wisconsin Alliance for Women’s Health (WAWHI). Other allied Wisconsin organizations.</td>
</tr>
<tr>
<td>$10,000</td>
<td></td>
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<tr>
<td>8/1/2016 - 1/31/2017</td>
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<tr>
<th>Project Name &amp; Award</th>
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<tr>
<td>$10,000</td>
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<tr>
<td>11/1/2016 - 1/31/2017</td>
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<tr>
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</tr>
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<tbody>
<tr>
<td>Families &amp; Schools Together, Inc.</td>
<td>Engage key stakeholders in redesigning FAST®’s program evaluation and improvement process, and collaboratively plan to scale-up effective family engagement programming across Wisconsin to work towards sustained increases in positive health outcomes for children and families.</td>
<td>Center for Community and Nonprofit Studies (CenNonS) at UW-Madison. Families &amp; Schools Together, Inc.</td>
</tr>
<tr>
<td>$10,000</td>
<td></td>
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<tr>
<td>11/1/2016 - 10/31/2017</td>
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</tbody>
</table>
### Funded Projects July 1, 2016 - June 30, 2017

#### New HWPP Initiatives / Capacity Building

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Healthy Kids Collaborative of Dane County</td>
<td>Develop an actionable communications plan as a tool to tell the story of the Healthy Kids Collaborative, engage and retain active members, and catalyze movement on policy, systems and environmental change.</td>
<td>Healthy Kids Collaborative of Dane County, Madison Metropolitan Planning Organization, Madison Metropolitan School District, Mt. Horeb Area School District, Oregon School District, Public Health Madison &amp; Dane County, UW Health Pediatric Fitness Clinic, Wisconsin Area Health Education Center, Wisconsin Council on Children and Families, City of Fitchburg, Madison Metropolitan Planning Organization, Wisconsin Bike Federation.</td>
</tr>
<tr>
<td>Marathon County AOD Partnership Council Inc.</td>
<td>Develop a sustainability plan to move from a coalition-centric model to a community-centric collective impact model that aligns activities, establishes shared measurements, builds public will, advances policy, and mobilizes funding to support local efforts to reduce the burden of substance abuse in Marathon County.</td>
<td>Aspirus Wausau Hospital, Associated Bank, Center for Well Being, City of Wausau, DC Everest School District, Law Office of Chinos E. Keela, LLC, Marathon County District Attorney, North Central Health Care, Northcentral Technical College, Peoples Bank, Professional Services Group, Inc., Wausau Fire Department, Wausau Police Department, supported by Marathon County Health Department.</td>
</tr>
<tr>
<td>Rock County Public Health Department</td>
<td>Develop a storytelling report through the HEAR Community Engagement Project to ensure that community voices are reflected in future health needs assessments, priority setting processes, and programming to address the health needs of all Rock County residents.</td>
<td>Health Equity Alliance of Rock County (HEAR), Beloit Area Community Health, Beloit Health Systems, Building a Safer Evansville, Community Action First Choice, Community Health Systems, Inc., Community Care Connections of Wisconsin, Edgerton Hospital, HealthNet of Rock County, Healthy Edgerton, Head Start, Janesville Mobilizing 4 Change, Mercy Health System, Rock County Public Health Department, Rock County Human Services, School District of Beloit, SSM Health St. Mary’s Janesville, South Central Area Health Education Center (AHEC), UW Extension, Youth2Health 4 Change.</td>
</tr>
</tbody>
</table>

#### New HWPP Initiatives / Capacity Building

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Washington Ozaukee Public Health Department</td>
<td>Conduct a gap analysis to determine existing mental health service gaps in Washington and Ozaukee Counties to inform the development and implementation of a mental health-friendly communities model.</td>
<td>Well-Washington Think Well (Washington County) and INVEST Coalition (Ozaukee County); partners: Advocates of Ozaukee, Albrecht Free Clinic, Ascension, Casa Guadalupe, COPE crisis hotline, Fire and Police Departments, Friends of Abused Families, Froedtert, Health and Human Services, IMPACT 211, LIFE OF HOPE, NAMI, Ozaukee County School Districts, Ozaukee Family Services, Probasan and Pansie, Rawhide, Southeastern and Ozaukee County Tobacco Free Coalition, United Way of Washington County, UW Milwaukee College of Nursing, Washington County School Districts, Washington Ozaukee Public Health Department staff.</td>
</tr>
<tr>
<td>ERAs Senior Network, Inc.</td>
<td>Develop a shared vision and measurable action plan to identify and support unpaid family caregivers of seniors and adults with disabilities in Waukesha County who are at risk of declining health outcomes due to the stresses of caring for an aged or disabled individual.</td>
<td>Aging and Disability Resource Center of Waukesha County, Capri Communities LLC, Easter Seals Southeast Wisconsin, Froedtert and the Medical College of Wisconsin, GE Healthcare, ERAs Senior Network, Inc., Medical College of Wisconsin, PrePhleth Care.</td>
</tr>
<tr>
<td>Mashkisibi Boys &amp; Girls Club/WNAT</td>
<td>Develop a five-year strategic action plan for the Wisconsin Native American Tobacco Network (WNAT) to prioritize and align efforts to reduce commercial tobacco-related health disparities among American Indians in Wisconsin.</td>
<td>Bad River Band of the Lake Superior Tribe of Chippewa Indians, Forest County Patawomeck Community, Great Lakes Inter-Tribal Council, Inc., Ho-Chunk Nation, Lac Courte Oreilles Band of Lake Superior Chippewa Indians, Mashkisibi Boys &amp; Girls Club, Menominee Indian Tribe of Wisconsin, Oneida Tribe of Indians of Wisconsin, Red Cliff Band of Lake Superior Chippewa Indians, St. Croix Chippewa Indians of Wisconsin, Sokaogon Chippewa Community, Stockbridge-Munsee Community.</td>
</tr>
</tbody>
</table>
### NEW HWPP INITIATIVES / STRATEGIC

**Project Name & Award**

**Project Aim**

**Project Partners**

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
<th>Project Aim</th>
<th>Principal Investigator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rogers InHealth/WISE and Wisconsin Safe &amp; Healthy Schools (WISH) Center</td>
<td>Develop a community/school collaboration model for the implementation and expansion of the Honest, Open, Proud (HOP) program statewide to empower Wisconsin youth to make strategic decisions on whether and how to disclose mental health challenges.</td>
<td>Andrew S. Greene, PhD</td>
</tr>
<tr>
<td>Fond du Lac Area YScreen Program/Beaver Dam Unified School District</td>
<td>Collaborate to improve the overall educational health of youth by adapting Fond du Lac’s process for developing and implementing the YScreen Program to build capacity to implement universal screening practices, expand referral networks, and develop the ability to evaluate outcomes in Beaver Dam and Dodge County.</td>
<td>Amadou K. Camara, PhD, Interim Vice Chair, Chief, Professor, Department of Anesthesiology</td>
</tr>
</tbody>
</table>

**NEW REP INITIATIVES**

Through the Research and Education Program (REP), AHW invests in new scientific discovery and innovative education programs. During this reporting period, the REP awarded $10.7 million to ten awards through its Responsive and Strategic components.

The REP uses a multi-stage application process including submissions of a letter of intent and full proposal. With the Strategic proposals, the applicant works with the REP Program Director and Faculty Advisor to ensure the proposal’s alignment with AHW’s mission and vision. The review process begins with the Research and Education Advisory Committee’s (REAC) review of letter of intent applications for merit and alignment with the AHW Five-Year Plan. Successful letters of intent are invited to the second stage that includes submission of a full proposal to the REP Office with a detailed project narrative, budget, budget narrative and implementation plan. These proposals are screened by staff to determine that all eligibility, content and submission requirements are fulfilled, and then are reviewed by the REAC for merit.

With the Responsive proposals, letters of intent and full proposal applications are reviewed for scientific merit by a panel consisting of either basic science experts or clinical/population science experts, depending on the proposed research. Full proposals also receive an external review by a content expert, and clinical/population science proposals undergo a statistical review. Top-ranked proposals are advanced to the REAC for review.

All full proposals are reviewed for supplanting through the MCW Controller’s Office. The REAC reviews and provides funding recommendations on all proposals before they advance to the MCW Consortium for review and comment. The MCW Board of Trustees makes the final funding determinations.

### REVIEW PROCESS

**MCW Board of Trustees Review and Approval**

**MCW Consortium Review and Comment**

**AHW Research and Education Advisory Committee Review**

**Staff Technical Review and Supplanting Review**

### NEW REP INITIATIVES / STRATEGIC

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
<th>Project Aim</th>
<th>Principal Investigator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developing Novel Programs in a Joint Biomedical Engineering Department</td>
<td>Create a Clinical and Translational Biomedical Engineering Program in the new MCW/MU joint Department of Biomedical Engineering that will address critical unmet needs in health care through biomedical technology development.</td>
<td>Mingyu Liang, PhD, Center Director, Professor, Department of Biomedical Engineering</td>
</tr>
<tr>
<td>Innovative Approaches to Precision Medicine (IAPM)</td>
<td>Use innovative approaches to advance precision medicine and facilitate individualized care for patients with common diseases, such as hypertension, kidney and heart disease.</td>
<td>Andrew S. Greene, PhD, Interim Vice Chair, Chief, Professor, Department of Biomedical Engineering</td>
</tr>
<tr>
<td>Identifying Molecular Mechanisms Underlying Traumatic Brain Injury - A Path to Novel Therapeutic Opportunities</td>
<td>Create a research program that advances understanding of the fundamental cellular and molecular mechanisms that produce brain dysfunction in traumatic brain injury in order to develop new therapies.</td>
<td>Amadou K. Camara, PhD, Professor, Department of Anesthesiology</td>
</tr>
<tr>
<td>Collaborative for Healthcare Delivery Science (CHDS)</td>
<td>Create a Collaborative for Population Health Improvement, a multidisciplinary group developing, testing and disseminating health care practice, organization and delivery strategies that promote quality, experience, and value of care in Wisconsin.</td>
<td>Anne B. Nuttinger, MD, MPH, Associate Provost for Research, Senior Associate Dean for Research, Professor of Medicine, Lady Riders Professor of Breast Cancer Research</td>
</tr>
</tbody>
</table>
### NEW REP INITIATIVES/RESPONSIVE

<table>
<thead>
<tr>
<th>Project Name &amp; Award</th>
<th>Project Aim</th>
<th>Principal Investigator</th>
</tr>
</thead>
</table>
| **The MCW Program for Personalized Breast Cancer Treatment (PCT)** | Develop a PDX breast cancer library that will serve as clinical avatars for new breast cancer patients, as they enter the MCW clinic. The PDX breast cancer avatars will capture the majority of genetic diversity in Wisconsin breast cancer patients and will serve as platforms to test patient-specific hypotheses related to personalized treatment strategies. | Michael J. Flister, PhD  
Assistant Professor, Department of Physiology  
Co-Investigator: Hallgeir Rui, MD, PhD  
Professor, Department of Pathology |
| **Genetic Impact of MYH6 Variants in a Patient-Derived In Vitro Model of Congenital Heart Disease** | Advance knowledge for the application of precision medicine and utilization of bioengineered tissues for surgical repair in congenital heart disease. | Michael E. Mitchell, MD, Professor, Department of Surgery  
Co-Investigator: Aoy Mitchel, PhD, Associate Professor, Department of Surgery |
| **Bacterial Products Related to Chronic Inflammation In Adult Cystic Fibrosis Patients** | Determine whether specific bacterial products from CF isolates are toxic or induce an inflammatory response with the eventual goal of developing inhibitory therapeutics. | Daro W. Frank, PhD  
Department of Microbiology and Immunology  
Co-Investigator: Julie Biller, MD, Professor, Department of Medicine |
| **Predictive Computational Modelling to Define Antisense Efficacy** | Develop computational models that aid in identifying key cellular markers for determining antisense efficacy. | Scott S. Terhune, PhD, Associate Professor, Department of Microbiology and Immunology, Biotechnology and Bioengineering Center  
Co-Investigator: Ranjan Dash, PhD, Associate Professor, Department of Biomedical Engineering |
| **Accessing Cerebrovascular Alterations During Recovery After Sports-Related Concussions (SRC)** | Use advanced magnetic resonance imaging (MRI) technique to examine brain blood flow and its relationship to functioning in athletes during recovery after sports-related concussion (SRC). | Yang Wang, MD, Associate Professor, Department of Radiology  
Co-Investigator: Michael McCrea, PhD, Professor, Department of Pediatrics |
| **Regenerating Tumor Reactive T-cells to Treat High Risk Hematological Malignancies** | Gain knowledge of the molecular and genetic pathways that govern the differentiation process of tumor reactive CD8 T-cells, a primary source for adoptive cell transfer (ACT) therapy and then, reprogram the tumor reactive CD8 T cells by epigenetic modifications to restore and enhance their anti-tumor function in treating high-risk hematological malignancies. | Weligne Cui, PhD, Assistant Professor, Department of Microbiology and Immunology  
Co-Investigator: Bryan Johnson, Professor, Department of Pediatrics |

### COMPLETED PROJECTS

#### HWPP projects that concluded during the reporting period of July 1, 2016 through June 30, 2017:

<table>
<thead>
<tr>
<th>Impact Awards (6)</th>
<th>Responsive Awards (4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diversity Matters: Recruiting Wisconsin’s Future Public Health Workforce</td>
<td>Creating a Healthier Risk County Through Policy Change, Mobilizing Youth, and Resource Development</td>
</tr>
<tr>
<td>Earlier is Better</td>
<td>Increasing Cardiac Arrest Survival in Milwaukee County Through Dispatcher Assisted Bystander CPR</td>
</tr>
<tr>
<td>Kenosha County Suicide Prevention Initiative</td>
<td>Municipal Diversion Policy to Reduce Violence Experienced by Women in Street Prostitution</td>
</tr>
<tr>
<td>Specialty Access for Uninsured Program in Milwaukee County (SAUP)</td>
<td>Creating a Safe Surrender Policy to Reduce the Number of Fugitives in Milwaukee</td>
</tr>
<tr>
<td>Community-based Chronic Disease Management (CCDM)</td>
<td></td>
</tr>
<tr>
<td>Healthy Families, Healthy Communities Barron County</td>
<td></td>
</tr>
</tbody>
</table>

#### Incubator Awards (5)

- Wisconsin Association of Free & Charitable Clinics, Inc.
- Wisconsin Alliance for Women’s Health
- Carroll University
- Milwaukee Blueprint for Peace
- Marathon County AOD Partnership Council Inc.

#### Responsive Awards (6)

- Genetic Mapping and Gene Identification in Acute Kidney Injury Using Outbred Rats
- Ensemble Prediction Models for Personalized Therapy and Survival Analysis using Large Databases
- Novel Target for the Treatment of Type 2 Diabetes
- A Structure-Based Drug Discovery Resource for Clinical and Basic Scientists
- Systematic Analysis of Molecular Pathways Implicated in Amyotrophic Lateral Sclerosis
- Effect of Inflammation on Cognition, Behavior, and Psychiatric Illness

#### Strategic Awards (4)

- Description of the Neuroimaging Research Program-Neuroscience Translational Research Initiative (NTRI)
- CTSI Mentored Clinical/Translational Research Scholars Program
- Cancer Biomarkers for Early Detection and Prediction of Clinical Outcome
- Clinical Effectiveness Research - Improving the Value of Healthcare

Learn more about AHW-funded projects on our website at www.mcw.edu/AHW
MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH

The MCW Consortium formed in 2002 as a non-stock, non-profit corporation whose purpose is to fulfill the obligations of the Public and Community Health Oversight and Advisory Committee as described in the March 2000 Insurance Commissioner’s Order. The MCW Consortium meets on a regular basis and conducts itself in accordance with its bylaws and Wisconsin Open Meetings and Public Records Laws. The MCW Consortium provides oversight for the 35 percent of the funding dedicated for Healthier Wisconsin Partnership Program and advises on the 65 percent of funding dedicated for Research and Education initiatives.

REAC

The MCW Consortium provided input and supported the creation of the Research and Education Advisory Committee (REAC). The REAC provides oversight for the AHW Research and Education Program. In that capacity, the REAC makes recommendations regarding the Research and Education Program’s funding initiatives, application criteria, processes, and program administration policies. The REAC is led by the Dean of the School of Medicine and Executive Vice President of MCW.

AHW TEAM

Cheryl A. Maurana, PhD
Senior Vice President for Strategic Academic Partnerships, Stephen and Shelagh Roell Endowed Chair, Professor and Founding Director Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education, Senior Associate Dean and Director of the Advancing a Healthier Wisconsin Endowment, School of Medicine, MCW

Kate Beadle
Administrative Associate

Tobi Cawthra, MPH
Senior Program Officer, Cross-Cutting Component

Jean Moreland
Director of Administration

Liz Setterfield
Senior Communications Consultant

Laura Pinnsonault, PhD
Senior Evaluator

Allica Witten
Program Director, Program Development and Dissemination

HWPP TEAM

Christina Ellis
Program Director

Maureen Busalacchi
Program Officer, Responsive Component

Shari Hagedorn
Program Coordinator

Tim Meister, MA
Program Officer, Strategic Component

Tracy Wilson, MPH
Program Officer, Capacity Building Component

REP TEAM

Erin Fabian, JD
Program Director

Kristen Gardiner-Vele, MNM
Program Officer, Responsive Component

Autum Kowalczyk, MBA
Program Officer, Strategic Component

Abby Sokol-Roberts
Associate Program Officer, Strategic Component

Mark McNally, PhD
Faculty Advisor for REP and Associate Professor of Microbiology and Molecular Genetics

OPEN MEETINGS AND PUBLIC RECORD LAWS STATEMENT

The MCW Consortium conducts its operations and processes in accordance with the State of Wisconsin’s Open Meetings and Public Records laws. Meetings of the MCW Consortium are open to the public, in accordance with the law. Agendas, minutes and documents approved by the MCW Consortium are posted online at http://www.mcw.edu/AHW.
INVESTMENT SUMMARY

The Advancing a Healthier Wisconsin funds are invested with the Medical College of Wisconsin Endowment Funds using a diversified asset allocation strategy that includes money market funds held by external investment managers, marketable debt and equity securities, bond and equity mutual funds, commingled bond and equity funds, other equity securities, and accrued interest and dividends thereon and are reported at fair value. The investment goal for the Advancing a Healthier Wisconsin funds, as approved by the Medical College of Wisconsin Board of Trustees, is to preserve the purchasing power of its investment, while providing a level of investment return and liquidity that funds its purposes within a reasonable and prudent level of risk. The Medical College of Wisconsin has a long-term investment objective for the endowment assets to earn an average real (inflation adjusted) annual rate of return and to provide a return for appropriation of not less than the total annual spendable income rate under the terms of the Grant Agreement.

FINANCIAL STATEMENTS

A financial audit of The Medical College of Wisconsin, Inc. Advancing a Healthier Wisconsin Program was conducted by an external audit firm for the fiscal years ending June 30, 2017 and 2016. The following pages reflect the financial position for the fiscal years ended June 30, 2017 and 2016 and the activities and changes in net assets for the fiscal year ended June 30, 2017.

<table>
<thead>
<tr>
<th>Assets:</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investments, at fair value:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spendable income funds</td>
<td>$62,447</td>
<td>$56,406</td>
</tr>
<tr>
<td>Endowed funds</td>
<td>386,114</td>
<td>347,355</td>
</tr>
<tr>
<td>Total investments, at fair value</td>
<td>448,561</td>
<td>403,761</td>
</tr>
<tr>
<td>Total assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$448,561</td>
<td>$403,761</td>
<td></td>
</tr>
</tbody>
</table>

| Liabilities and net assets: | | |
| Liabilities | | |
| Due to The Medical College of Wisconsin, Inc. | $148 | $98 |
| Total liabilities | 148 | 98 |
| Net Assets | | |
| Temporarily Restricted | $159,724 | $114,974 |
| Permanently Restricted | 288,689 | 288,689 |
| Total net assets | 448,413 | 403,663 |
| Total liabilities and net assets | | |
| $448,561 | $403,761 |
# ADVANCING A HEALTHIER WISCONSIN

## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

**FOR THE FISCAL YEAR ENDED JUNE 30, 2017**

*(in thousands)*

<table>
<thead>
<tr>
<th>Description</th>
<th>HWPP*</th>
<th>REP**</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Changes in unrestricted net assets:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expenditures:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty salaries</td>
<td>$ 617</td>
<td>$ 3,894</td>
<td>$ 4,511</td>
</tr>
<tr>
<td>Staff salaries</td>
<td>860</td>
<td>4,132</td>
<td>4,992</td>
</tr>
<tr>
<td>Fringe benefits</td>
<td>289</td>
<td>1,560</td>
<td>1,849</td>
</tr>
<tr>
<td>Services, supplies, and other</td>
<td>351</td>
<td>3,455</td>
<td>3,806</td>
</tr>
<tr>
<td>Payments to community partners</td>
<td>3,754</td>
<td>-</td>
<td>3,754</td>
</tr>
<tr>
<td>Total expenditures</td>
<td>5,871</td>
<td>13,041</td>
<td>18,912</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>(5,871)</td>
<td>(13,041)</td>
<td>(18,912)</td>
</tr>
<tr>
<td>Change in unrestricted net assets</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Unrestricted net assets, beginning of year</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Unrestricted net assets, end of year</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Changes in temporarily restricted net assets:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment income</td>
<td>$ 2,782</td>
<td>$ 1,795</td>
<td>$ 4,577</td>
</tr>
<tr>
<td>Realized gains on investments</td>
<td>10,431</td>
<td>6,713</td>
<td>17,144</td>
</tr>
<tr>
<td>Unrealized gains on investments</td>
<td>25,482</td>
<td>16,459</td>
<td>41,941</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>(5,871)</td>
<td>(13,041)</td>
<td>(18,912)</td>
</tr>
<tr>
<td>Change in temporarily restricted net assets</td>
<td>32,824</td>
<td>11,926</td>
<td>44,750</td>
</tr>
<tr>
<td>Temporarily restricted net assets, beginning of year</td>
<td>$ 40,178</td>
<td>$ 74,796</td>
<td>$ 114,974</td>
</tr>
<tr>
<td>Temporarily restricted net assets, end of year</td>
<td>$ 73,002</td>
<td>$ 86,722</td>
<td>$ 159,724</td>
</tr>
</tbody>
</table>

## COMMITMENTS:

**Grants Awarded**

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount Awarded</th>
<th>Grant Expenditures</th>
<th>Amount Lapsed</th>
<th>Amount Remaining to be Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthier Wisconsin Partnership Program</td>
<td>$ 53,546</td>
<td>$ 41,905</td>
<td>$ 2,749</td>
<td>$ 8,892</td>
</tr>
<tr>
<td>Research and Education Program</td>
<td>$ 141,904</td>
<td>$ 90,559</td>
<td>$ 11,199</td>
<td>$ 40,146</td>
</tr>
<tr>
<td>Program Development by AHW Staff</td>
<td>$ 2,193</td>
<td>$ 373</td>
<td>-</td>
<td>$ 1,820</td>
</tr>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td>$ 197,643</td>
<td>$ 132,837</td>
<td>$ 13,948</td>
<td>$ 50,858</td>
</tr>
</tbody>
</table>

**Grants Awarded from July 1, 2016 to June 30, 2017**

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount Awarded</th>
<th>Grant Expenditures</th>
<th>Amount Lapsed</th>
<th>Amount Remaining to be Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthier Wisconsin Partnership Program</td>
<td>$ 14,991</td>
<td>$ 4,926</td>
<td>-</td>
<td>$ 10,065</td>
</tr>
<tr>
<td>Research and Education Program</td>
<td>$ 10,700</td>
<td>$ 11,923</td>
<td>-</td>
<td>$(1,223)</td>
</tr>
<tr>
<td>Program Development by AHW Staff</td>
<td>$ 2,940</td>
<td>$ 1,340</td>
<td>$ 2,663</td>
<td>$(1,063)</td>
</tr>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td>$ 28,631</td>
<td>$ 18,189</td>
<td>$ 2,663</td>
<td>$ 7,779</td>
</tr>
</tbody>
</table>

## DIVERSITY STATEMENT

The AHW Endowment and the MCW Consortium are subject to, comply with and affirm the Equal Employment Opportunity and Affirmative Action policy of the Medical College of Wisconsin, Inc. The MCW Consortium is committed to optimizing the talents of people of different backgrounds, experiences and perspectives as a means of improving the health of the residents of Wisconsin. The AHW Endowment will continue to be equally accessible to all qualified persons without regard to their race, religion, color, age, disability, sex, national origin, sexual orientation, marital status, membership in the military reserves, creed, ancestry and arrest or conviction record. This policy represents the AHW Endowment and MCW’s commitment to nondiscriminatory practices and affirms its value for fair treatment of all qualified applicants and employees.